

Televen SLIN #	Item Description and Pack	PACKS PER CASE	Case Cost	UNIT COST	Retail	Margin %	Comments & Next Steps
102584	Coors Bnqt 24z Cn	12	\$13.69	\$1.14	\$1.99	42.7%	2/\$3.49 7 REWARDS BUY 3 SAVE \$1
101564	Keystone Ice 24z Cn	12	\$13.69	\$1.14	\$1.99	42.7%	2/\$3.49 7 REWARDS BUY 3 SAVE \$1
101562	Keystone Lt 24z Cn	12	\$13.69	\$1.14	\$1.99	42.7%	2/\$3.49 7 REWARDS BUY 3 SAVE \$1
100026	Miller High Life 24zCn	12	\$13.69	\$1.14	\$1.99	42.7%	2/\$3.49 7 REWARDS BUY 3 SAVE \$1
104675	Angry Orchard Rose HC 16zCn	24	\$33.00	\$1.38	\$2.39	42.5%	2/\$3.79 7REWARDS BY 3 SAVE \$1
106541	AngryOrchardCrispAppleHC16zCn	24	\$33.00	\$1.38	\$2.39	42.5%	2/\$3.79 7REWARDS BY 3 SAVE \$1
101132	Blue Moon Belgian Wht 16zCn	24	\$28.00	\$1.17	\$2.19	46.7%	2/\$3.79 7REWARDS BY 3 SAVE \$1
109238	Brooklyn Lager 16z Cn	24	\$32.20	\$1.34	\$2.19	38.7%	2/\$3.79 7REWARDS BY 3 SAVE \$1
103972	Brooklyn Seasonal Ale 16z Cn	24	\$32.20	\$1.34	\$2.19	38.7%	2/\$3.79 7REWARDS BY 3 SAVE \$1
103682	Corona Extra 16z Cn	24	\$35.10	\$1.46	\$2.39	38.8%	2/\$3.79 7REWARDS BY 3 SAVE \$1
100082	Grolsch Lager 15.2z Bt	24	\$47.35	\$1.97	\$2.39	17.5%	2/\$3.79 7REWARDS BY 3 SAVE \$1
105677	Grolsch Swing Top 16z	24	\$47.35	\$1.97	\$2.50	21.1%	2/\$3.79 7REWARDS BY 3 SAVE \$1
100953	Guinness Draught 14.9z Cn	24	\$40.25	\$1.68	\$2.19	23.4%	2/\$3.79 7REWARDS BY 3 SAVE \$1
101464	Heineken 16z Cn NOI	24	\$36.60	\$1.53	\$2.39	36.2%	2/\$3.79 7REWARDS BY 3 SAVE \$1
101895	Mikes Harder CrnbryLmnd 16z Cn	24	\$28.00	\$1.17	\$2.39	51.2%	2/\$3.79 7REWARDS BY 3 SAVE \$1
101868	Mikes Harder Lemonade 16z Cn	24	\$28.00	\$1.17	\$2.39	51.2%	2/\$3.79 7REWARDS BY 3 SAVE \$1
101990	Mikes Harder Seasonal 16z Cn	24	\$28.00	\$1.17	\$2.39	51.2%	2/\$3.79 7REWARDS BY 3 SAVE \$1
106693	Mikes Harder StrawLem 16zCn	24	\$28.00	\$1.17	\$2.39	51.2%	2/\$3.79 7REWARDS BY 3 SAVE \$1
102357	Mikes Hrdr BlkCherry 16zCn	24	\$28.00	\$1.17	\$2.39	51.2%	2/\$3.79 7REWARDS BY 3 SAVE \$1
109441	Sam Adams Rebel IPA16zC	24	\$33.00	\$1.38	\$2.49	44.8%	2/\$3.79 7REWARDS BY 3 SAVE \$1
101914	Truly Spiked Colima Lime 16oz	24	\$33.00	\$1.38	\$2.59	46.9%	2/\$3.79 7REWARDS BY 3 SAVE \$1
101158	Truly Spiked Wild Berry 16z Cn	24	\$33.00	\$1.38	\$2.59	46.9%	2/\$3.79 7REWARDS BY 3 SAVE \$1
102585	Coors Lt 24z Cn	12	\$19.68	\$1.64	\$2.79	41.2%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
102497	Miller GD 24zCn	12	\$13.69	\$1.14	\$2.79	59.1%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
100488	Miller Lt 24z Cn	12	\$18.84	\$1.57	\$2.79	43.7%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
102011	NBB VoodooRngrImprlIPA19.2zCn	15	\$26.23	\$1.75	\$2.99	41.5%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
100310	NBB VoodooRanger19.2zCn	15	\$26.23	\$1.75	\$2.99	41.5%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
106094	NBB VOODOORANGERJCYHAZEIPA19.2ZCN	15	\$26.23	\$1.75	\$2.99	41.5%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
104637	RevolutionAntiHeroIPA 19.2zCn	12	\$24.99	\$2.08	\$3.89	46.5%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
100136	Tecate 24zCn	12	\$18.43	\$1.54	\$2.79	45.0%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
105716	TrulyLemonadeHardSeltzer24zCn	12	\$20.90	\$1.74	\$2.79	37.6%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
105424	TrulyPineappleHardSeltzer24zCn	12	\$20.90	\$1.74	\$2.79	37.6%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
105426	TrulyWildBerryHardSeltzer24zCn	12	\$20.90	\$1.74	\$2.79	37.6%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
104594	WhiteClawHSBlackCherry19.2zCn	12	\$20.90	\$1.74	\$2.79	37.6%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
104665	WhiteClawHSGrapefruit19.2zCn	12	\$20.90	\$1.74	\$2.79	37.6%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
104611	WhiteClawHSMango19.2zCn	12	\$20.90	\$1.74	\$2.79	37.6%	2/\$4.79 7REWARDS BUY 3 SAVE\$1
104741	ArnoldPalmerSpikedOrigHH24zCn	12	\$25.00	\$2.08	\$3.89	46.4%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
105014	Blue Moon Belgian White 24z Cn	12	\$24.00	\$2.00	\$3.89	48.6%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
102289	Coors Lt 40z WmBt	12	\$30.00	\$2.50	\$3.89	35.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100002	Corona Extra 24z Cn	12	\$29.30	\$2.44	\$3.89	37.2%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101107	Corona Extra 24zBt	12	\$29.30	\$2.44	\$3.89	37.2%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
105784	Corona Familiar 24z Cn	12	\$29.30	\$2.44	\$3.79	35.6%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
104874	Corona Premier 24z Cn	12	\$29.30	\$2.44	\$3.89	37.2%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
103803	Dos Equis Lager Espcial 24z CN	12	\$26.05	\$2.17	\$3.89	44.2%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100753	Fosters Lager 25z Cn	12	\$18.20	\$1.52	\$3.89	61.0%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101747	Four Loko Black 23.5z Cn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100712	Four Loko Frost 23.5z Cn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101163	Four Loko FruitPunch 23.5z Cn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100874	Four Loko Gold 23.5z Cn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100828	Four Loko Peach 23.5zCn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
105067	Four Loko Red 23.5zCn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100388	Four Loko Sour Apple 23.5z Cn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101166	Four Loko Sour Grape 23.5z Cn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100799	Four Loko UVA Grape 23.5z Cn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
102226	Four Loko Watermelon 23.5zCn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
105662	FourLoko SeltzerBlkChr 23.5zCn	12	\$24.39	\$2.03	\$3.89	47.8%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100859	Guinness Extra Stout 22z Bt	12	\$26.40	\$2.20	\$3.69	40.4%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
107561	Heineken 22z Btl	12	\$28.30	\$2.36	\$3.89	39.4%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101293	Heineken 24z Cn	12	\$28.30	\$2.36	\$3.89	39.4%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
105005	LeinenkugelsSummerShandy24zCn	12	\$24.00	\$2.00	\$3.89	48.6%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100995	Mikes Hard CranbryLmnd 24z Bt	12	\$25.35	\$2.11	\$3.89	45.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101081	Mikes Hard Lmnde 24zBt	12	\$25.35	\$2.11	\$3.89	45.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
107577	Mikes Harder BlackCherry23.5oz	12	\$23.00	\$1.92	\$3.89	50.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
102214	Mikes Harder Lemonade 23.5z Cn	12	\$23.00	\$1.92	\$3.89	50.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
103661	Mikes Harder Watermelon 23.5oz	12	\$23.00	\$1.92	\$3.89	50.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101311	Mikes Hrd Crnbry Lmn 23.5z Cn	12	\$23.00	\$1.92	\$3.89	50.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
102213	Mikes Hrd CrnbryLemnde23.5zCn	12	\$23.00	\$1.92	\$3.89	50.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
102393	Mikes Hrd MangoPunch 23.5z Cn	12	\$23.00	\$1.92	\$3.89	50.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101040	Modelo Chelada Limon&Sal 24zCn	12	\$31.80	\$2.65	\$3.89	31.9%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
103189	Modelo Chelada Picante 24z Cn	12	\$31.80	\$2.65	\$3.89	31.9%	2/\$6.79 7REWARDS BUY 3 SAVE \$1

7eleven SLIN #	Item Description and Pack	PACKS PER CASE	Case Cost	UNIT COST	Retail	Margin %	Comments & Next Steps
108774	Modelo Especial 24oz Bt	12	\$29.30	\$2.44	\$3.79	35.6%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100181	Modelo Especial 24zCn	12	\$29.30	\$2.44	\$3.89	37.2%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
104108	Modelo Especial Chelada 24zCn	12	\$31.80	\$2.65	\$3.89	31.9%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
104801	Modelo Negra 24z Cn	12	\$29.30	\$2.44	\$3.89	37.2%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
102291	Pacifico 24z Cn	12	\$29.30	\$2.44	\$3.89	37.2%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101774	Red Stripe 24z Bt	12	\$25.95	\$2.16	\$3.89	44.4%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
107557	Redd's Wicked Apple 24z Cn	12	\$24.00	\$2.00	\$3.89	48.6%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100309	Redds Wicked BlackCherry 24zCn	12	\$24.00	\$2.00	\$3.89	48.6%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
103834	Redds Wicked Seasonal 24zCn	12	\$24.00	\$2.00	\$3.89	48.6%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
103491	Redds Wicked Watermelon 24z Cn	12	\$24.00	\$2.00	\$3.89	48.6%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
102208	SmirnIceSmashLemonLime23.5zCn	12	\$23.00	\$1.92	\$3.89	50.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
104968	SmirnoffSmashPeachMango23.5zCn	12	\$23.00	\$1.92	\$3.89	50.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
103037	SmirnoffSmashScrewdrv23.5zCn	12	\$23.00	\$1.92	\$3.89	50.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
104970	SmirnoffSmashStrwbryLmn23.5zCn	12	\$23.00	\$1.92	\$3.89	50.7%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101999	Twisted Tea Half & Half 24z Cn	12	\$27.50	\$2.29	\$3.89	41.1%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
100539	Twisted Tea Original 24z Cn	12	\$27.50	\$2.29	\$3.89	41.1%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
102764	Twisted Tea Raspberry 24zCn	12	\$27.50	\$2.29	\$3.89	41.1%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
101858	Twisted TeaMango 24z Can	12	\$27.50	\$2.29	\$3.89	41.1%	2/\$6.79 7REWARDS BUY 3 SAVE \$1
102631	TwistedTeaPeach24zCn	12	\$27.50	\$2.29	\$3.89	41.1%	2/\$6.79 7REWARDS BUY 3 SAVE \$1