

New York Beer Displays

FEATURED BEER - August 2020	
Week 32	July 31, 2020
Priority #1	Bud Light 18pk b/c
Priority #2	Heineken 12pk
Priority #3	Michelob Ultra 12pk
Priority #4	Modelo 12pk
Priority #5	Bud Light Seltzer 12pk
Priority #6	Smirnoff Seltzer 12pk
Priority #7	Sam Adams 12pks
Priority #8	Original Spiked Seltzer 12pk
Week 33	August 07, 2020
Priority #1	Bud Light 18pk b/c
Priority #2	Heineken 12pk
Priority #3	Michelob Ultra 12pk
Priority #4	Modelo 12pk
Priority #5	Bud Light Seltzer 12pk
Priority #6	Smirnoff Seltzer 12pk
Priority #7	Sam Adams 12pks
Priority #8	Original Spiked Seltzer 12pk
Weeks 34	August 14, 2020
Priority #1	Bud Light 24pk
Priority #2	Heineken 12pk
Priority #3	Stella Artois 12pk
Priority #4	Modelo 12pk
Priority #5	Bud Light Seltzer 12pk
Priority #6	Michelob Ultra 18pk
Priority #7	Blue Point 18pk
Priority #8	Original Spiked Seltzer 12pk
Weeks 35	August 21, 2020
Priority #1	Bud Light 24pk
Priority #2	Heineken 12pk
Priority #3	Stella Artois 12pk
Priority #4	Modelo 12pk
Priority #5	Bud Light Seltzer 12pk
Priority #6	Michelob Ultra 18pk
Priority #7	Blue Point 18pk
Priority #8	Original Spiked Seltzer 12pk

Notes

Please display Beer based on priority.
 If all priorities are covered then you should use other items in Ad.
 *****Please utilize Mail-In-Rebates when ever possible.