

New York Beer Displays

FEATURED BEER - September 2020	
Week 36	August 28, 2020
Priority #1	Bud Light 24pk cans
Priority #2	Heineken 12pk
Priority #3	Stella Artois 12pk
Priority #4	Sam Adams & Angry Orchard 12pk
Priority #5	Blue Moon 12pk
Priority #6	Bud Light & Smirnoff Seltzer 12pk
Priority #7	White Claw & Truly Seltzer 12pk
Priority #8	Shipyard Pumpkin 12pk
Week 37	September 04, 2020
Priority #1	Bud Light 24pk cans
Priority #2	Heineken 12pk
Priority #3	Stella Artois 12pk
Priority #4	Sam Adams & Angry Orchard 12pk
Priority #5	Blue Moon 12pk
Priority #6	Bud Light & Smirnoff Seltzer 12pk
Priority #7	White Claw & Truly Seltzer 12pk
Priority #8	Shipyard Pumpkin 12pk
Weeks 38	September 11, 2020
Priority #1	Bud Light 18pk cans
Priority #2	Heineken 12pk
Priority #3	Stella Artois 12pk
Priority #4	Sam Adams & Angry Orchard 12pk
Priority #5	Blue Moon 12pk
Priority #6	Bud Light & Smirnoff Seltzer 12pk
Priority #7	White Claw & Truly Seltzer 12pk
Priority #8	Shipyard Pumpkin 12pk
Week 39	September 18, 2020
Priority #1	Bud Light 18pk cans
Priority #2	Heineken 12pk
Priority #3	Stella Artois 12pk
Priority #4	Sam Adams & Angry Orchard 12pk
Priority #5	Blue Moon 12pk
Priority #6	Bud Light & Smirnoff Seltzer 12pk
Priority #7	White Claw & Truly Seltzer 12pk
Priority #8	Shipyard Pumpkin 12pk
Week 40	September 25, 2020
Priority #1	Bud Light 18pk cans
Priority #2	Heineken 12pk
Priority #3	Stella Artois 12pk
Priority #4	Sam Adams & Angry Orchard 12pk
Priority #5	Blue Moon 12pk
Priority #6	Bud Light & Smirnoff Seltzer 12pk
Priority #7	White Claw & Truly Seltzer 12pk
Priority #8	Shipyard Pumpkin 12pk

Notes

Please display Beer based on priority.
If all priorities are covered then you should use other items in Ad.

Key Week - Week 37 - Labor Day