

WALGREENS

White Claw Case Stacker Program



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White Claw 6pks - Skinny Tower Program



DAC# 0720SC25

Program Details:

- Timing: 7/1 – 9/2
- Authorized 6pk SKU's: Black Cherry, Mango, Grapefruit and Raspberry
- Shipper Holds 5-7cs Displays
- POS will start shipping to distributors 6/23
- Distributors to coordinate rack delivery to store
 - *Exception:* Columbia Racks sent to MABI storage shed
- Racks to be displayed near beer cooler
- Buyer has sent similar communication to Walgreens stores & RMM's.

WIC# 967332



WIC# 175024



WIC# 967343



WIC# 812496

