













Planogram: HARLEM BACK WALL CRAFT

Project: HARLEM CRAFT BACK WALL

Shelf Schematic Report

Planogram #1 Name: HARLEM BACK WALL CRAFT h: 6 ft w: 13 ft 10.00 in d: 2 ft

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.08 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#13625177612	STONE IPA 6/12o BTL	6.00PK		Front	2	1	4	8	
#263625174002	Stone Delicious IPA 6/12B	12.00OZ		Front	2	1	4	8	
#33625174135	STONE RIPPER SAN DIEGO P...	6.00PK		Front	1	2	4	8	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.59 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#172383000009	Lagunitas IPA 6/12B	12.00OZ		Front	1	1	4	4	
#272383000009	Lagunitas IPA 6/12B	12.00OZ		Front	1	1	4	4	
#32383000020	LAGUNITAS A LITTLE SUMPI...	6.00PK		Front	2	1	4	8	
#472383000011	Lagunitas Pils Czech Style 6/12B	12.00OZ		Front	1	1	4	4	

Shelf	Name:	w: 46.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: -0.55 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#18624311990	FLYING DOG RAGING BITCH I...	6.00CT		Front	2	1	4	8	
#278624356000	Flying Dog Double Dog Dbl IPA ...	12.00OZ		Front	2	1	4	8	
#360367510182	Allagash White 4/12B	12.00OZ		Front	3	1	4	12	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.00 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#18002242230	Abita Purple Haze 6/12B	12.00OZ		Front	2	1	4	8	
#28002035333	Abita Seasonal 6/12B	12.00OZ		Front	2	1	4	8	
#360875200906	River Horse Tripel Horse 6/12B	12.00OZ		Front	1	1	4	4	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.79 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#10932601808	UINTA BREWING CO. HOP N...	6.00PK		Front	2	2	4	16	
#281994200003	Oskar Blues Dale's Pale Ale 6/1...	12.00OZ		Front	2	2	4	16	
#372383000011	Lagunitas Pils Czech Style 6/12B	12.00OZ		Front	1	1	4	4	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: -0.23 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#164286020005	Founders Centennial IPA 6/12B	12.00OZ		Front	2	1	4	8	
#264286020007	Founders Dirty Bastard 6/12B	12.00OZ		Front	1	1	4	4	
#364286015024	FOUNDERS ALL DAY IPA SES...	6.00CT		Front	1	1	4	4	
#4642860015031	Founders solid gold 6/12C	12.00OZ		Front	1	1	4	4	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 2.03 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#19603011494	KONA LONGBOARD ISLAND L...	6.00PK		Front	2	1	4	8	
#279603011496	Kona Big Wave Golden Ale 6/12B	12.00OZ		Front	2	1	4	8	
#31790400083	ELYSIAN SPACE DUST IPA B...	6.00CT		Front	1	1	4	4	

Shelf	Name:	w: 46.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.00 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#14182700076	Harpoon IPA 6/12B	12.00OZ		Front	2	1	4	8	
#24182700146	Harpoon Seasonal 6/12B	12.00OZ		Front	2	1	4	8	
#34182790046	Harpoon UFO Seasonal 6/12B	12.00OZ		Front	2	1	4	8	

Shelf	Name:	w: 46.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: -0.60 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#163848900029	Dogfish Head 60 Minute IPA 6/1...	12.00OZ		Front	2	1	4	8	
#263848900061	Dogfish Head 90 Min Imp IPA 4/...	12.00OZ		Front	2	1	4	8	
#360875200906	River Horse Tripel Horse 6/12B	12.00OZ		Front	2	1	4	8	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 2.33 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#175452700022	New Belgium Fat Tire Amber Al...	12.00OZ		Front	1	1	4	4	

Shelf Schematic Report

of segments: 6

Notch #: 57

Notch #: 57

Notch #: 56

Notch #: 56

Notch #: 46

Notch #: 46

Notch #: 46

Notch #: 46

Notch #: 36

Notch #: 35

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#275452700022	New Belgium Fat Tire Amber Al...	12.00OZ	Front	1	1	4	4
#35452700066	NEW BELGIUM RANGER IPA ...	6.00PK	Front	2	1	4	8
#45452700024	NEW BELGIUM FAT TIRE AM...	12.00CT	Side	1	1	2	2

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.23 in			
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#15961200102	21ST AMENDMENT FIRESIDE...	6.00CT	Front	2	2	4	16	
#285961200158	21st admendmnet sparkale 6/12C	12.00OZ	Front	1	2	4	8	
#31991991991	21ST ADMENDMENT BLOOD ...	0.00	Front	1	2	4	8	
#485961200134	21st Admendment variety 12/12C	12.00OZ	Side 90	1	2	1	2	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: -1.34 in			
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#174052210083	Bell's Two Hearted Ale 6/12B	12.00OZ	Front	2	1	4	8	
#274052210016	Bell's Oberon Ale 6/12B	12.00OZ	Front	2	1	4	8	
#34052211083	BELL'S TWO HEARTED ALE 4/...	4.00PK	Front	2	1	4	8	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.97 in			
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#18769210012	SAMUEL ADAMS BOSTON LA...	6.00PK	Front	1	1	4	4	
#28769230050	Samuel Adams Seasonal 6/12B	12.00OZ	Front	1	1	4	4	
#399999	Sam Adams 76 6/12C	12.00OZ	Front	1	2	4	8	
#4000000000990	Sam Adams new eglan ipa 6p...	0.00	Front	1	2	4	8	
#58769210014	SAMUEL ADAMS BOSTON LA...	12.00CT	Side	1	1	2	2	

Shelf	Name:	w: 46.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.87 in			
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#19785300293	CIGAR CITY BREWING JAI AL...	6.00CT	Front	1	2	4	8	
#285666200552	CIGAR CITY GUAYABERA 6 P...	0.00	Side	1	2	3	6	
#3505	Cigar City Jai Alai 12/12C	12.00OZ	Side 90	1	2	2	4	
#4859515003071	Cigar City Variety 12/12C	12.00OZ	Side 90	2	2	2	8	
#564145511053-1	DUCLAW SWEET BABY JAVA ...	0.00	Front	1	1	4	4	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.76 in			
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#17243800068	BALLAST POINT BREWING C...	6.00PK	Front	2	1	4	8	
#267234800024	BALLAST POINT SCULPIN 6 ...	12.00OZ	Front	2	1	4	8	
#367243800270-5	Balast Point Lager 12/12C	12.00OZ	Side 90	1	2	2	4	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.23 in			
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#18378337521	Sierra Nevada Pale Ale 6/12B	12.00OZ	Front	2	1	4	8	
#28378322822	Sierra Nevada Seasonal 6/12B	12.00OZ	Front	2	1	4	8	
#38378337512	Sierra Nevada Pale Ale 12/12B	12.00OZ	Side	1	1	2	2	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 2.12 in			
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#17199009511	Blue Moon Belgian White Ale 6/...	12.00OZ	Front	2	1	4	8	
#27199009532	Blue Moon Seasonal 6/12B	12.00OZ	Front	2	1	4	8	
#3987654321	FUnkwerks Variety 12/12B	12.00OZ	Side	1	1	2	2	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.88 in			
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#163027946506	Victory Golden Monkey 6/12B	12.00OZ	Front	2	1	4	8	
#263027975206	Victory Seasonal 6/12B	12.00OZ	Front	2	1	4	8	
#350501010	sam adam 76 12/12C	12.00OZ	Side 90	1	2	2	4	

Shelf	Name:	w: 46.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: -0.36 in			
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity
#17213055001	NARRAGANSETT LAGER 6 P...	16.00OZ	Front	2	1	4	8	
#273692011132	Goose Island India Pale Ale 6/1...	12.00OZ	Front	1	1	4	4	
#373692011132	Goose Island India Pale Ale 6/1...	12.00OZ	Front	1	1	4	4	

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Notch #: 35

Notch #: 35

Notch #: 24

Notch #: 24

Notch #: 24

Notch #: 24

Notch #: 13

Notch #: 13

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#496969696969696 Goose Island Next IPA 6/12B 12.00OZ Front 2 1 4 8

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.83 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#179386653002	Left Hand Milk Stout Nitro 6/12B	12.00OZ		Front	2	1	4	8	
#260275500603	Firestone Union Jack IPA 6/12B	12.00OZ		Front	2	1	4	8	
#372383010012	Lagunitas A Little Sumpin Sump...	12.00OZ		Side	1	1	2	2	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.66 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#17199009516	Blue Moon Belgian White Ale 12...	12.00OZ		Side	2	1	2	4	
#27199009506	Blue Moon Belgian White Ale 15...	12.00OZ		Side 90	2	2	2	8	
#3987654321	FUnkwerks Variety 12/12B	12.00OZ		Side	1	1	2	2	

Shelf	Name:	w: 46.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 6.40 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#14286090025	FOUNDERS AZACCA INDIA P...	15.00PK		Side 90	1	2	1	2	
#27031000141	Narragansett Lager 12/12C	12.00OZ		Side 90	1	2	2	4	
#37031000141	Narragansett Lager 12/12C	12.00OZ		Side 90	1	2	2	4	
#4999990051	GOOSE ISLAND 312 15/12C	12.00OZ		Side 90	2	2	1	4	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.25 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#172383010009	Lagunitas IPA 12/12B	12.00OZ		Side	3	1	2	6	
#22383010011	LAGUNITAS PILS CZECH STY...	12.00CT		Side	2	1	2	4	

Shelf	Name:	w: 40.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 4.06 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#18769201103	Samuel Adams Seasonal 12/12B	12.00OZ		Front	1	1	3	3	
#28769229103	Samuel Adams Ssnl Variety-Mix...	12.00OZ		Front	1	1	3	3	
#364286090024	Founders All Day IPA 15/12C	12.00OZ		Side 90	1	2	1	2	
#464286090024	Founders All Day IPA 15/12C	12.00OZ		Side 90	1	2	1	2	

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Notch #: 2

Notch #: 2

Notch #: 2

Notch #: 2