









Planogram: HARLEM DOMESTIC BEER

Project: Harlem Warm Domestic

Shelf Schematic Report

Planogram #1 Name: HARLEM DOMESTIC BEER h: 5 ft 6.00 in w: 6 ft d: 2 ft

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.41 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#18248812700	Becks NA 6/12B	12.00OZ		Front	1	1	4	4	
#24257205715	Clausthaler NA 6/12B	12.00OZ		Front	1	1	4	4	
#34257205101	Clausthaler Amber NA 6/12B	12.00OZ		Front	1	1	4	4	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.94 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#10001820000784	O'Doul's NA 6/12B	12.00OZ		Front	1	1	4	4	
#21820002992	O'Doul's Amber 6/12B	12.00OZ		Front	1	1	4	4	
#38382072553	Kaliber 6/12B	12.00OZ		Front	1	1	4	4	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.17 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#13410057505	Miller Lite 6/12B	12.00OZ		Front	2	1	4	8	
#28992427891	Yuengling Traditional Lager 6/12B	12.00OZ		Front	1	1	4	4	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.28 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#17199030005	Coors Light 6/12B	12.00OZ		Front	2	1	4	8	
#21820000833	Bud Light 6/12B	12.00OZ		Front	1	1	4	4	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.08 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#11820000833	Bud Light 6/12B	12.00OZ		Front	1	1	4	4	
#21820000834	Budweiser 6/12B	12.00OZ		Front	2	1	4	8	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 5.76 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#12210000071	Pabst 6/12C	12.00OZ		Front	1	2	4	8	
#22210000170	PABST BLUE RIBBON BEER 1...	12.00PK		Top	1	2	3	6	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 3.68 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#17199000048	Coors Light 12/12C	12.00OZ		Top	2	1	3	6	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 2.97 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#11820011047	Budweiser 12/12C	12.00OZ		Top	1	2	3	6	
#23410057636	Miller Lite 12/12C	12.00OZ		Top	1	2	3	6	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 2.90 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#11820053047	Bud Light 12/12C	12.00OZ		Top	2	2	3	12	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.77 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#11820000771	Budweiser 12/12B	12.00OZ		Side	2	1	2	4	
#23410057509	Miller Lite 12/12B	12.00OZ		Side	1	1	2	2	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.74 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#17199030069	Coors Light 12/12B	12.00OZ		Side	3	1	2	6	

Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.80 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#11820000769	Bud Light 12/12B	12.00OZ		Side	2	1	2	4	
#21820000769	Bud Light 12/12B	12.00OZ		Side	1	1	2	2	

Shelf Schematic Report

of segments: 4

Notch #: 51

Notch #: 51

Notch #: 51

Notch #: 40

Notch #: 40

Notch #: 40

Notch #: 29

Notch #: 29

Notch #: 29

Notch #: 18

Notch #: 18

Notch #: 18

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Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.01 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#18992427896	Yuengling Traditional Lager 12/...	12.00OZ		Side	1	1	2	2	
#23410057340	Miller Lite 18/12C	12.00OZ		Side 90	1	2	1	2	
#31820027218	Natural Ice 18/12C	12.00OZ		Side 90	1	2	1	2	
Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.99 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#17199030017	Coors Light 18/12C	12.00OZ		Side 90	2	1	1	2	
#21820053218	Bud Light 18/12C	12.00OZ		Side 90	1	2	1	2	
Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 0.39 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#11820053218	Bud Light 18/12C	12.00OZ		Side 90	1	2	1	2	
#21820011218	Budweiser 18/12C	12.00OZ		Side 90	2	2	1	4	
Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.68 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#11820053308	Bud Light 18/12B	12.00OZ		Side	1	1	1	1	
#21820011308	Budweiser 18/12B	12.00OZ		Side	2	1	1	2	
Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.26 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#17199030078	Coors Light 18/12B	12.00OZ		Side	2	1	1	2	
#21820053308	Bud Light 18/12B	12.00OZ		Side	1	1	1	1	
Shelf	Name:	w: 24.00 in	Merch Height: 10.00 in	d: 24.00 in	Available Linear: 1.01 in				
UPC	Name	Size	UOM	Orientation	HFacings	VFacings	DFacings	Capacity	
#18992427896	Yuengling Traditional Lager 12/...	12.00OZ		Side	1	1	2	2	
#21820015218	Natural Light 18/12C	12.00OZ		Side 90	1	2	1	2	
#31820027218	Natural Ice 18/12C	12.00OZ		Side 90	1	2	1	2	

Shelf Schematic Report

Notch #: 7

Notch #: 7

Notch #: 7

Notch #: -4

Notch #: -4

Notch #: -4