

PLANOGRAM BACKING TABLE

BEST MARKET MASSAPEQUA.PSA

Planogram: 20 Foot Cooler

Segment #1 : Shelf #4 DEPTH: 20 in WIDTH: 240 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|---|-------|----------|------------|--------|-------|
| 60 | 1 | 64286090024 | Founders All Day IPA 15/12C | 2.0 | 4 | 4 | 87.6 | 25.0 |
| 61 | 1 | 68174500134 | Blue Point Toasted Lager 18/12C | 4.0 | 4 | 4 | 0.0 | 0.0 |
| 62 | 1 | 8769210014 | Samuel Adams Boston Lgr 12/12B | 2.0 | 4 | 2 | 1460.0 | 1.0 |
| 63 | 1 | 63598554890 | White Claw Variety Pk HrdSeltzer 12/12C | 3.0 | 6 | 3 | 39.8 | 55.0 |
| 64 | 1 | 8769200424 | Truly Spiked Spklg Mix Pack 12/12C | 3.0 | 6 | 3 | 34.2 | 64.0 |
| 65 | 1 | 85389700227 | Spiked Seltzer Variety Pack 12/12C | 3.0 | 6 | 3 | 30.8 | 71.0 |
| 66 | 1 | 3354400013 | Corona Refresca Variety Pack 12/12C SC | 3.0 | 6 | 2 | 0.0 | 0.0 |
| 67 | 1 | 8066095757 | Modelo 12/12B | 1.0 | 2 | 2 | 16.2 | 45.0 |
| 68 | 1 | 8066095615 | Corona Extra 12/12B | 1.0 | 2 | 2 | 5.6 | 393.0 |
| 69 | 2 | 8066095615 | Corona Extra 12/12B | 2.0 | 4 | 2 | 5.6 | 393.0 |
| 70 | 1 | 8066095675 | Corona Light 12/12B | 1.0 | 2 | 2 | 3.3 | 223.0 |
| 71 | 1 | 8066095621 | Corona Light 12/12C | 3.0 | 6 | 3 | 1095.0 | 2.0 |
| 72 | 1 | 3354495042 | Corona Premier 12/12B | 1.0 | 2 | 2 | 12.2 | 60.0 |
| 73 | 1 | 7289000016 | Heineken 12/12B | 2.0 | 4 | 2 | 18.0 | 243.0 |
| 74 | 2 | 7289000016 | Heineken 12/12B | 4.0 | 8 | 2 | 18.0 | 243.0 |
| 75 | 1 | 7289000159 | Heineken Premium Light 12/12B | 2.0 | 4 | 2 | 11.7 | 125.0 |
| 76 | 2 | 78615000014 | Stella Artois 12/11B | 4.0 | 8 | 2 | 20.9 | 140.0 |
| 114 | 1 | 8248812300 | Becks 12/12B | 2.0 | 4 | 2 | 31.1 | 47.0 |
| 115 | 1 | 1820012998 | Land Shark Lager 12/12B | 2.0 | 4 | 2 | 0.0 | 0.0 |
| 116 | 1 | 1820096721 | Michelob Ultra 18/12C SC | 3.0 | 3 | 3 | 156.4 | 7.0 |
| 117 | 1 | 1820005990 | Michelob Ultra 12/12B | 2.0 | 4 | 2 | 18.5 | 79.0 |
| 118 | 1 | 1820011308 | Budweiser 18/12B | 2.0 | 2 | 2 | 11.6 | 63.0 |
| 119 | 1 | 1820011218 | Budweiser 18/12C | 4.0 | 4 | 4 | 13.4 | 109.0 |
| 120 | 1 | 1820053308 | Bud Light 18/12B | 2.0 | 2 | 2 | 4.5 | 161.0 |
| 121 | 2 | 1820053218 | Bud Light 18/12C | 8.0 | 8 | 4 | 32.8 | 89.0 |
| 122 | 1 | 7199030078 | Coors Light 18/12B | 2.0 | 2 | 2 | 10.3 | 71.0 |
| 123 | 1 | 7199030017 | Coors Light 18/12C | 3.0 | 3 | 3 | 14.6 | 75.0 |
| 124 | 1 | 3410057340 | Miller Lite 18/12C | 4.0 | 4 | 4 | 365.0 | 4.0 |

Segment #1 : Shelf #3 DEPTH: 18 in WIDTH: 240 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|--------------------------------------|-------|----------|------------|-------|------|
| 42 | 1 | 64286090024 | Founders All Day IPA 15/12C | 1.0 | 2 | 2 | 87.6 | 25.0 |
| 43 | 1 | 73692011823 | Goose Island Next Coast IPA 6/12B | 0.8 | 3 | 1 | 0.0 | 0.0 |
| 44 | 1 | 73692011651 | Goose Island India Pale Ale 15/12C | 1.0 | 2 | 2 | 104.3 | 7.0 |
| 45 | 1 | 75452700022 | New Belgium Fat Tire Amber Ale 6/12B | 0.8 | 3 | 1 | 30.4 | 36.0 |
| 46 | 1 | 72383000009 | Lagunitas IPA 6/12B | 0.8 | 3 | 1 | 84.2 | 13.0 |
| 47 | 1 | 67243830003 | Ballast Point Variety Pack 12/12B | 0.5 | 1 | 1 | 0.0 | 0.0 |
| 48 | 1 | 4257204606 | Schofferhofer Pomogranate Hefe 6/11B | 0.8 | 3 | 1 | 0.0 | 0.0 |
| 49 | 1 | 87692011103 | Samuel Adams Seasonal 12/12B | 0.5 | 1 | 1 | 11.4 | 32.0 |
| 50 | 1 | 8066095715 | Modelo 12/12C | 1.0 | 2 | 2 | 34.8 | 21.0 |
| 51 | 2 | 8066095605 | Corona Extra 6/12B | 1.5 | 6 | 1 | 25.5 | 86.0 |
| 52 | 1 | 8066095625 | Corona Light 6/12B | 0.8 | 3 | 1 | 24.9 | 44.0 |
| 53 | 1 | 3354495041 | Corona Premier 6/12B | 0.8 | 3 | 1 | 64.4 | 17.0 |
| 54 | 1 | 7231163012 | Dos Equis Lager 6/12B | 0.8 | 3 | 1 | 49.8 | 22.0 |
| 55 | 1 | 7289000621 | Heineken 0.0 6/12B | 0.8 | 3 | 1 | 0.0 | 0.0 |
| 56 | 1 | 7289000011 | Heineken 6/12B | 0.8 | 3 | 1 | 43.8 | 50.0 |
| 57 | 1 | 7289000011 | Heineken 6/12B | 0.8 | 3 | 1 | 43.8 | 50.0 |
| 58 | 1 | 7289000020 | Heineken 12/12C | 1.0 | 2 | 1 | 19.2 | 38.0 |
| 59 | 1 | 7289000158 | Heineken Premium Light 6/12B | 0.8 | 3 | 1 | 36.5 | 30.0 |
| 101 | 1 | 78615000001 | Stella Artois 6/11B | 0.8 | 3 | 1 | 21.9 | 50.0 |
| 102 | 1 | 78615000016 | Stella Artois 12/11C | 1.5 | 3 | 1 | 547.5 | 2.0 |
| 103 | 1 | 1820020132 | Stella Artois Spritzer 6/12C | 2.0 | 8 | 2 | 0.0 | 0.0 |

PLANOGRAM BACKING TABLE

| | | | | | | | | |
|-----|---|------------|----------------------------|-----|---|---|------|-------|
| 104 | 1 | 8382012393 | Guinness Extra Stout 6/11B | 0.8 | 3 | 1 | 13.0 | 84.0 |
| 105 | 1 | 1820000771 | Budweiser 12/12B | 0.5 | 1 | 1 | 6.9 | 53.0 |
| 106 | 1 | 1820011047 | Budweiser 12/12C | 1.0 | 2 | 2 | 7.5 | 97.0 |
| 107 | 1 | 1820053047 | Bud Light 12/12C | 1.0 | 2 | 2 | 7.9 | 92.0 |
| 108 | 1 | 1820000769 | Bud Light 12/12B | 0.5 | 1 | 1 | 5.0 | 73.0 |
| 109 | 1 | 7199030069 | Coors Light 12/12B | 0.5 | 1 | 1 | 4.9 | 74.0 |
| 110 | 1 | 7199000048 | Coors Light 12/12C | 1.0 | 2 | 2 | 6.6 | 111.0 |
| 111 | 1 | 7143934450 | Rolling Rock 12/12C | 1.0 | 2 | 2 | 30.4 | 24.0 |
| 112 | 1 | 2210000170 | Pabst 12/12C | 1.0 | 2 | 1 | 13.3 | 55.0 |
| 113 | 1 | 1820020077 | Natural Light 15/12C | 1.0 | 2 | 2 | 13.0 | 56.0 |

Segment #1 : Shelf #2 DEPTH: 18 in WIDTH: 240 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|---------------------------------------|-------|----------|------------|-------|--------|
| 23 | 1 | 3061300056 | Brooklyn Seasonal 12/12C | 1.0 | 2 | 2 | 0.0 | 0.0 |
| 24 | 1 | 64286080031 | Founders Solid Gold 12/12C | 1.0 | 2 | 2 | 0.0 | 0.0 |
| 25 | 1 | 79603011496 | Kona Big Wave Golden Ale 6/12B | 0.8 | 3 | 1 | 52.1 | 21.0 |
| 26 | 1 | 68174511112 | Blue Point Toasted Lager 6/12B | 0.8 | 3 | 1 | 36.5 | 30.0 |
| 27 | 1 | 8378333100 | Sierra Nevada Torpedo Extra IPA 6/12B | 0.8 | 3 | 1 | 365.0 | 3.0 |
| 28 | 1 | 63848900029 | Dogfish Head 60 Minute IPA 6/12B | 0.8 | 3 | 1 | 32.2 | 34.0 |
| 29 | 1 | 4257204006 | Schofferhofer Grapefrt Hefewzn 6/11B | 0.8 | 3 | 1 | 0.0 | 0.0 |
| 30 | 1 | 8769210012 | Samuel Adams Boston Lgr 6/12B | 0.8 | 3 | 1 | 32.2 | 34.0 |
| 31 | 1 | 8769230050 | Samuel Adams Seasonal 6/12B | 0.8 | 3 | 1 | 42.1 | 26.0 |
| 32 | 1 | 7199009532 | Blue Moon Seasonal 6/12B | 0.8 | 3 | 1 | 40.6 | 27.0 |
| 33 | 1 | 7199009511 | Blue Moon Belgian White Ale 6/12B | 0.8 | 3 | 1 | 17.4 | 63.0 |
| 34 | 1 | 7199009516 | Blue Moon Belgian White Ale 12/12B | 0.5 | 1 | 1 | 6.0 | 61.0 |
| 35 | 1 | 1820013986 | Shock Top Belgian White Ale 6/12B | 0.8 | 3 | 1 | 64.4 | 17.0 |
| 36 | 1 | 1820012982 | Land Shark Lager 6/12B | 0.8 | 3 | 1 | 49.8 | 22.0 |
| 37 | 1 | 1820014990 | Bud Light Lime 12/12B | 0.5 | 1 | 1 | 28.1 | 13.0 |
| 38 | 1 | 1820020082 | Michelob Ultra Pure Gold 6/12B | 0.8 | 3 | 1 | 182.5 | 6.0 |
| 39 | 1 | 1820005989 | Michelob Ultra 6/12B | 0.8 | 3 | 1 | 34.2 | 32.0 |
| 40 | 1 | 1820000834 | Budweiser 6/12B | 0.8 | 3 | 1 | 12.0 | 91.0 |
| 41 | 1 | 1820000833 | Bud Light 6/12B | 0.8 | 3 | 1 | 27.4 | 40.0 |
| 90 | 1 | 7199030005 | Coors Light 6/12B | 0.8 | 3 | 1 | 28.8 | 38.0 |
| 91 | 1 | 3410057636 | Miller Lite 12/12C | 1.0 | 2 | 2 | 182.5 | 4.0 |
| 92 | 1 | 3410057509 | Miller Lite 12/12B | 0.5 | 1 | 1 | 10.1 | 36.0 |
| 93 | 1 | 8992427896 | Yuengling Traditional Lager 12/12B | 0.5 | 1 | 1 | 6.6 | 55.0 |
| 94 | 1 | 3410001509 | Miller High Life 12/12B | 0.5 | 1 | 1 | 3.3 | 112.0 |
| 95 | 1 | 1820000784 | O'Doul's 6/12B | 0.8 | 3 | 1 | 19.9 | 55.0 |
| 96 | 1 | 1820028443 | Natural Ice 15/12C | 1.0 | 2 | 2 | 19.2 | 38.0 |
| 97 | 3 | 1820025001 | Bud Light 1/25C | 1.2 | 18 | 1 | 50.9 | 129.0 |
| 98 | 3 | 1820025000 | Budweiser 1/25C | 1.2 | 18 | 1 | 15.1 | 436.0 |
| 99 | 3 | 7199030065 | Coors Light 1/24C | 1.5 | 18 | 1 | 30.1 | 218.0 |
| 100 | 5 | 7199010071 | Coors 1/24C | 2.5 | 30 | 1 | 3.6 | 3036.0 |

Segment #0 : Shelf #1 DEPTH: 20 in WIDTH: 0 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

Segment #1 : Shelf #1 DEPTH: 18 in WIDTH: 240 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|--------------------------------------|-------|----------|------------|-------|------|
| 1 | 1 | 3061300053 | Brooklyn Seasonal 6/12B | 0.8 | 3 | 1 | 26.1 | 42.0 |
| 2 | 1 | 3061300001 | Brooklyn Lager 6/12B | 0.8 | 3 | 1 | 42.1 | 26.0 |
| 3 | 1 | 81790400083 | Elysian Space Dust IPA 6/12B | 0.8 | 3 | 1 | 0.0 | 0.0 |
| 4 | 1 | 68174511118 | Blue Point Seasonal 6/12B | 0.8 | 3 | 1 | 40.6 | 27.0 |
| 5 | 1 | 64145511053 | DuClaw Sweet Baby Java 6/12B | 0.8 | 3 | 1 | 0.0 | 0.0 |
| 6 | 1 | 85998900516 | Greenport Harbor Otherside IPA 6/12B | 0.8 | 3 | 1 | 365.0 | 3.0 |
| 7 | 1 | 85961200158 | 21st Sparkale 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 8 | 1 | 89785300293 | Cigar City Jai-Alai IPA 6/12C | 1.0 | 4 | 2 | 208.6 | 7.0 |
| 9 | 1 | 9999900065 | Flex 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 10 | 1 | 68174500208 | Blue Point Shore Thing 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 11 | 1 | 68174500215 | Blue Point The IPA 6/12C | 1.0 | 4 | 2 | 0.0 | 0.0 |
| 12 | 1 | 86907100027 | Montauk Wave Chaser IPA 6/12C | 1.0 | 4 | 2 | 50.3 | 29.0 |

PLANOGRAM BACKING TABLE

| | | | | | | | | |
|----|---|-------------|--|-----|----|---|-------|-------|
| 13 | 1 | 86273700006 | Montauk Summer Ale 6/12C | 1.0 | 4 | 2 | 54.1 | 27.0 |
| 14 | 1 | 86273700002 | Montauk Driftwood Ale 6/12C | 1.0 | 4 | 2 | 208.6 | 7.0 |
| 15 | 1 | 85909300246 | SixPoint Resin 6/12C | 0.5 | 2 | 1 | 38.4 | 19.0 |
| 16 | 1 | 1820020130 | Ritas Spritz Variety Pack 12/12C SC | 1.0 | 2 | 1 | 0.0 | 0.0 |
| 17 | 2 | 63598520025 | White Claw Blk Cherry HrdSeltzer 6/12C | 1.0 | 4 | 1 | 63.5 | 23.0 |
| 18 | 1 | 64499613726 | Wolffer No 139 Dry White Cider 4/12B | 0.5 | 3 | 1 | 0.0 | 0.0 |
| 19 | 1 | 8769282102 | Angry Orchard Crisp Apple 6/12B | 0.8 | 3 | 1 | 27.4 | 40.0 |
| 20 | 1 | 8769200660 | Angry Orchard Rose 6/12B | 0.8 | 3 | 1 | 35.3 | 31.0 |
| 21 | 1 | 63598510062 | Mikes Hard Lemonade 6/11B | 0.8 | 3 | 1 | 68.4 | 16.0 |
| 22 | 1 | 63598506744 | Mikes Hard Black Cherry Lemonade 6/11B | 0.8 | 3 | 1 | 15.9 | 69.0 |
| 77 | 1 | 8382012360 | Guinness Draught 4/15C | 0.5 | 3 | 1 | 11.2 | 98.0 |
| 78 | 2 | 7089701331 | Fosters Lager 1/25C | 0.8 | 10 | 1 | 10.0 | 366.0 |
| 79 | 3 | 7289000119 | Heineken 1/24C | 1.5 | 18 | 1 | 0.0 | 0.0 |
| 80 | 2 | 8769200834 | Samuel Adams Sam 76 1/24C | 1.0 | 12 | 1 | 0.0 | 0.0 |
| 81 | 2 | 64286013024 | Founders All Day IPA 1/19C | 0.6 | 14 | 1 | 22.7 | 225.0 |
| 82 | 2 | 64286013031 | Founders Solid Gold 1/19C | 0.6 | 14 | 1 | 0.0 | 0.0 |
| 83 | 2 | 85961200143 | 21st Brew Free or Die BldOrg IPA 1/19C | 0.5 | 12 | 1 | 0.0 | 0.0 |
| 84 | 1 | 1820021985 | Budweiser 3/25C | 1.2 | 6 | 1 | 16.8 | 130.0 |
| 85 | 1 | 1820021986 | Bud Light 3/25C | 1.2 | 6 | 1 | 28.4 | 77.0 |
| 86 | 3 | 7199047712 | Keystone Ice 1/24C | 1.5 | 18 | 1 | 16.0 | 410.0 |
| 87 | 4 | 1820025006 | Bud Ice 1/25C | 1.6 | 24 | 1 | 31.9 | 275.0 |
| 88 | 3 | 1820025008 | Natural Ice 1/25C | 1.2 | 18 | 1 | 11.1 | 594.0 |
| 89 | 3 | 1820025002 | Natural Light 1/25C | 1.2 | 18 | 1 | 26.8 | 245.0 |

SKUs on Planogram: 120