





CVS # 10291 COLD

Address: 1601 KINGS HWY | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 10291

Reset Name: 2019 SPRING

Planogram Name: 10291_3_DOOR_COLD

Segment # 1 : 1_5 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	7289000020	HEINEKEN 12/12 CAN	1.5	3	1	ABOVE PREMIUM
4	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_4 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:13.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
2	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8248812345	BECKS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	78615000001	STELLA ARTOIS 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769200127	SAMUEL ADAMS REBEL IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	78615000146	HOEGAARDEN BELGIAN WHEAT ALE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
5	1	18195400002	PERONI 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	1.5	6	1	ABOVE PREMIUM
2	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1.0	4	1	ABOVE PREMIUM
4	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:50.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_4 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095675	CORONA LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	8066095615	CORONA 12/12 BTL	3.0	6	1	ABOVE PREMIUM
3	1	3354495042	CORONA PREMIER 12/12 BTL	3.0	6	1	ABOVE PREMIUM

Segment # 2 : 2_3 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:23.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
5	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_2 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	8066095301	PACIFICO 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM



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Segment # 2 : 2_1 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:50.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095755	MODELO ESPECIAL 6/12 CAN	2.0	8	1	ABOVE PREMIUM
4	1	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 3 : 3_4 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000769	BUD LIGHT 12/12 BTL	2.0	4	1	PREMIUM
2	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
4	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
5	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM

Segment # 3 : 3_3 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:23.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053047	BUD LIGHT 12/12 CAN	1.5	3	1	PREMIUM
2	1	1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.5	3	1	PREMIUM
5	1	7143934450	ROLLING ROCK 12/12 CAN	1.5	3	1	ECONOMY

Segment # 3 : 3_2 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000833	BUD LIGHT 6/12 BTL	0.8	3	1	PREMIUM
2	1	1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM
3	1	7199030069	COORS LIGHT 12/12 BTL	1.5	3	1	PREMIUM
4	1	7199030005	COORS LIGHT 6/12 BTL	0.8	3	1	PREMIUM

Segment # 3 : 3_1 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:50.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
2	1	7289000119	HEINEKEN 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.7	8	1	ABOVE PREMIUM
5	1	1820025010	MICHELOB ULTRA 1/25 CAN	0.5	8	1	ABOVE PREMIUM
6	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
7	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
8	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM
9	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM



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CVS PHARMA... Store # 10291 H: 5 ft 2.00 in W: 7 ft 6.00 in D: 2 ft # of segments: 3

Name: 1_1		W:30.00 in	D:24.00 in	Avail Space: 2.40 in	Ht Space: 10.50 in			
ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
2616	3061300001	0	30613 00001 2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	3
2638	3061300053	0	30613 00053 1	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	3
17212	8378337521	0	83783 37521 3	SIERRA NEVADA PALE ALE 6/12 ...	ABOVE PREMIUM	1	Side	2
10845	72383000009	7	23830 00009 4	LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
86777	3354400013	0	33544 00013 7	CORONA REFRESCA VARIETY 1...	ABOVE PREMIUM	1	Side	2

Name: 1_2		W:30.00 in	D:24.00 in	Avail Space: 2.48 in	Ht Space: 11.50 in			
ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
21073	85909300243	8	59093 00243 5	SIXPOINT BENGALI IPA 6/12 CAN	ABOVE PREMIUM	1	Side	6
11951	73692011132	7	36920 11132 7	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
10180	7199009511	0	71990 09511 6	BLUE MOON BELGIAN WHITE 6/1...	ABOVE PREMIUM	1	Front	4
10190	7199009532	0	71990 09532 1	BLUE MOON SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	3
17305	8382012393	0	83820 12393 7	GUINNESS EXTRA STOUT 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1_3		W:30.00 in	D:24.00 in	Avail Space: 3.00 in	Ht Space: 10.50 in			
ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
21860	8769200127	0	87692 00127 0	SAMUEL ADAMS REBEL IPA 6/12 ...	ABOVE PREMIUM	1	Side	3
1345	1820013986	0	18200 13986 4	SHOCK TOP BELGIAN WHITE 6/1...	ABOVE PREMIUM	1	Side	3
13009	75452700022	7	54527 00022 6	NEW BELGIUM FAT TIRE 6/12 BTL	ABOVE PREMIUM	1	Side	3
89957	78615000146	7	86150 00146 2	HOEGAARDEN BELGIAN WHEAT ...	ABOVE PREMIUM	1	Side	3
568	18195400002	1	81954 00002 2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Front	4

Name: 1_4		W:30.00 in	D:24.00 in	Avail Space: 3.12 in	Ht Space: 10.50 in			
ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
21995	8769230050	0	87692 30050 2	SAMUEL ADAMS SEASONAL 6/12...	ABOVE PREMIUM	1	Side	3
11341	7289000158	0	72890 00158 0	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3



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11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
16693	8248812345	0 82488 12345 7	BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	3
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4

Name: 1_5		W:30.00 in	D:24.00 in	Avail Space: 2.92 in	Ht Space: 11.50 in			
ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
21956	8769210012	0 87692 10012 6		SAMUEL ADAMS BOSTON LAGE...	ABOVE PREMIUM	1	Front	4
11300	7289000016	0 72890 00016 3		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
11301	7289000020	0 72890 00020 0		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Top 90	3
14094	78615000014	7 86150 00014 4		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_1		W:30.00 in	D:24.00 in	Avail Space: 3.16 in	Ht Space: 10.50 in			
ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
86788	3410051681	0 34100 51681 9		CAPE LINE VARIETY PACK 12/12 ...	ABOVE PREMIUM	1	Side	2
22090	8769282102	0 87692 82102 1		ANGRY ORCHARD CRISP APPLE ...	ABOVE PREMIUM	1	Side	3
15435	8066095755	0 80660 95755 5		MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Front	8
65828	1820020083	0 18200 20083 0		MICHELOB ULTRA PURE GOLD 1...	ABOVE PREMIUM	1	Side	2

Name: 2_2		W:30.00 in	D:24.00 in	Avail Space: 2.37 in	Ht Space: 11.50 in			
ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
45151	63598554890	6 35985 54890 4		WHITE CLAW VARIETY PACK 12/...	ABOVE PREMIUM	1	Side 90	2
15383	8066095301	0 80660 95301 4		PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	3
15442	8066095765	0 80660 95765 4		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Front	3
1228	1820005990	0 18200 05990 2		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_3		W:30.00 in	D:24.00 in	Avail Space: 2.47 in	Ht Space: 12.50 in			
ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
15408	8066095625	0 80660 95625 1		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
15400	8066095605	0 80660 95605 3		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
15426	8066095695	0 80660 95695 4		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2



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15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2
10790	7231123021	0 72311 23021 6	SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_4		W:30.00 in	D:24.00 in	Avail Space: 2.20 in	Ht Space: 21.50 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15416	8066095675	0 80660 95675 6	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4
15403	8066095615	0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Front	6
44952	3354495042	0 33544 95042 5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Front	6

Name: 3_1		W:30.00 in	D:24.00 in	Avail Space: 4.10 in	Ht Space: 10.50 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829	6 13008 74829 6	ARNOLD PALMER SPIKED HALF ...	ABOVE PREMIUM	1	Side	8
11327	7289000119	0 72890 00119 1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
15415	8066095643	0 80660 95643 5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
15431	8066095721	0 80660 95721 0	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	8
1530	1820025010	0 18200 25010 1	MICHELOB ULTRA 1/25 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001	0 18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000	0 18200 25000 2	BUD 1/25 CAN	PREMIUM	1	Side	8
10243	7199010071	0 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8
10346	7199030065	0 71990 30065 4	COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8

Name: 3_2		W:30.00 in	D:24.00 in	Avail Space: 2.76 in	Ht Space: 11.50 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1083	1820000833	0 18200 00833 7	BUD LIGHT 6/12 BTL	PREMIUM	1	Side	3
1058	1820000771	0 18200 00771 2	BUD 12/12 BTL	PREMIUM	1	Side	2
10348	7199030069	0 71990 30069 2	COORS LIGHT 12/12 BTL	PREMIUM	1	Front	3
10322	7199030005	0 71990 30005 0	COORS LIGHT 6/12 BTL	PREMIUM	1	Side	3

Name: 3_3		W:30.00 in	D:24.00 in	Avail Space: 5.03 in	Ht Space: 12.50 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units



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1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	3
9886	7143934450		ROLLING ROCK 12/12 CAN	ECONOMY	1	Top 90	3

Name: 3_4		W:30.00 in	D:24.00 in	Avail Space: 2.57 in	Ht Space: 21.50 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	4
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	3