





CVS # 2410 COLD

Address: 6502 18TH AVE | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 2410

Reset Name: 2019 SPRING

Planogram Name: 2410\_2\_DOOR\_COLD

**Segment # 1 : 1\_5 DEPTH: 27 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354495041	CORONA PREMIER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 1 : 1\_4 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:11.25 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7861500014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
2	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 1 : 1\_3 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.75 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7861500001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7289000011	HEINEKEN 6/12 BTL	1.0	4	1	ABOVE PREMIUM
3	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

**Segment # 1 : 1\_2 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.75 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 1 : 1\_1 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.25 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	1.0	4	1	ABOVE PREMIUM

**Segment # 2 : 2\_5 DEPTH: 27 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	1.0	1	1	PREMIUM
2	1	7199030017	COORS LIGHT 18/12 CAN	1.0	1	1	PREMIUM
3	1	3410057340	LITE 18/12 CAN	1.0	1	1	PREMIUM
4	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY

**Segment # 2 : 2\_4 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:11.25 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM



CVS # 2410 COLD

Address: 6502 18TH AVE | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 2410

Reset Name: 2019 SPRING

Planogram Name: 2410\_2\_DOOR\_COLD

2	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM

**Segment # 2 : 2\_3 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.25 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
2	1	1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM
3	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
4	1	7199030120	COORS LIGHT 3/24 CAN	0.5	2	1	PREMIUM

**Segment # 2 : 2\_2 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:32.75 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 2 : 2\_1 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.75 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM
2	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM
5	1	1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM
6	1	1820025000	BUD 1/25 CAN	0.5	7	1	PREMIUM
7	1	7199030065	COORS LIGHT 1/24 CAN	0.6	7	1	PREMIUM
8	1	7199010071	COORS BANQUET 1/24 CAN	0.6	7	1	PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)



**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 2



**Segment # 1 : 1\_5 0.00 In**

POS	UPC	NAME
1	3354495041	CORONA PREMIER 6/ 12 BTL
2	8066095625	CORONA LIGHT 6/ 12 BTL
3	8066095605	CORONA 6/ 12 BTL
4	8066095615	CORONA 12/ 12 BTL

**Segment # 1 : 1\_4 11.25 In**

POS	UPC	NAME
1	78615000014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	3354495042	CORONA PREMIER 12/ 12 BTL

**Segment # 1 : 1\_3 21.75 In**

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	7289000011	HEINEKEN 6/ 12 BTL
3	8066095765	MODELO ESPECIAL 6/ 12 BTL
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

**Segment # 1 : 1\_2 31.75 In**

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	18195400002	PERONI 6/ 11.2 BTL
3	7289000158	HEINEKEN LIGHT 6/ 12 BTL
4	7231123021	SOL 12/ 12 BTL

**Segment # 1 : 1\_1 42.25 In**

POS	UPC	NAME
1	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
2	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
3	3061300001	BROOKLYN LAGER 6/ 12 BTL
4	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL



CVS # 2410 COLD

Reset Timing 2019 SPRING

Address: 6502 18TH AVE | City: BROOKLYN | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 2



**Segment # 2 : 2\_5 0.00 In**

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	7199030017	COORS LIGHT 18/ 12 CAN
3	3410057340	LITE 18/ 12 CAN
4	3410001509	HIGH LIFE 12/ 12 BTL

**Segment # 2 : 2\_4 11.25 In**

POS	UPC	NAME
1	1820000769	BUD LIGHT 12/ 12 BTL
2	1820053047	BUD LIGHT 12/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN
4	3410057636	LITE 12/ 12 CAN

**Segment # 2 : 2\_3 22.25 In**

POS	UPC	NAME
1	1820011047	BUD 12/ 12 CAN
2	1820000771	BUD 12/ 12 BTL
3	7199030069	COORS LIGHT 12/ 12 BTL
4	7199030120	COORS LIGHT 3/ 24 CAN

**Segment # 2 : 2\_2 32.75 In**

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
3	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
4	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL

**Segment # 2 : 2\_1 43.75 In**

POS	UPC	NAME
1	7089701331	FOSTERS 1/25.4 CAN
2	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
3	8066095643	CORONA 1/24 CAN
4	8066095721	MODELO ESPECIAL 1/24 CAN
5	1820025001	BUD LIGHT 1/25 CAN
6	1820025000	BUD 1/25 CAN
7	7199030065	COORS LIGHT 1/24 CAN
8	7199010071	COORS BANQUET 1/24 CAN



CVS # 2410 COLD

Address: 6502 18TH AVE | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 2410

Reset Name: 2019 SPRING

Planogram Name: 2410\_2\_DOOR\_COLD

CVS PHARMA... Store # 2410 H: 4 ft 5.00 in W: 4 ft D: 2 ft # of segments: 2

Name: 1\_1 W:24.00 in D:22.00 in Avail Space: 1.77 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2
17305	8382012393		GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Front	4

Name: 1\_2 W:24.00 in D:22.00 in Avail Space: 2.13 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	2
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158		HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1\_3 W:24.00 in D:22.00 in Avail Space: 0.78 in Ht Space: 9.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Front	4
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 1\_4 W:24.00 in D:22.00 in Avail Space: 1.43 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2



CVS # 2410 COLD

Address: 6502 18TH AVE | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 2410

Reset Name: 2019 SPRING

Planogram Name: 2410\_2\_DOOR\_COLD

44952	3354495042	0 33544 95042 5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
-------	------------	-----------------	--------------------------	---------------	---	------	---

Name: 1\_5 W:24.00 in D:27.00 in Avail Space: 0.31 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
44964	3354495041	0 33544 95041 8	CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	3
15408	8066095625	0 80660 95625 1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
15400	8066095605	0 80660 95605 3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
15403	8066095615	0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2\_1 W:24.00 in D:22.00 in Avail Space: 0.62 in Ht Space: 8.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9452	7089701331	0 70897 01331 5	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6
66064	61300874829	6 13008 74829 6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	7
15415	8066095643	0 80660 95643 5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
15431	8066095721	0 80660 95721 0	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7
1521	1820025001	0 18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7
1520	1820025000	0 18200 25000 2	BUD 1/25 CAN	PREMIUM	1	Front	7
10346	7199030065	0 71990 30065 4	COORS LIGHT 1/24 CAN	PREMIUM	1	Front	7
10243	7199010071	0 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	1	Front	7

Name: 2\_2 W:24.00 in D:22.00 in Avail Space: 0.57 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2





CVS # 2410 COLD

Address: 6502 18TH AVE | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 2410

Reset Name: 2019 SPRING

Planogram Name: 2410\_2\_DOOR\_COLD

86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3

Name: 2\_3 W:24.00 in D:22.00 in Avail Space: 1.39 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Side	2
1058	1820000771		BUD 12/12 BTL	PREMIUM	1	Side	2
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	1	Side	2

Name: 2\_4 W:24.00 in D:22.00 in Avail Space: 1.53 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side	2

Name: 2\_5 W:24.00 in D:27.00 in Avail Space: 1.49 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side	1
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Side	1
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Side	1
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2