





CVS # 845 COLD

Address: 395 COURT ST | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 845

Reset Name: 2019 SPRING

Planogram Name: 845_2_DOOR_COLD

Segment # 1 : 1_5 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/12 CAN	1.0	4	1	ABOVE PREMIUM
2	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	78615000001	STELLA ARTOIS 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
4	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_4 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:11.25 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	72383000020	LAGUNITAS LITTLE SUMPIN 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.75 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	87692300050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
3	1	8769200127	SAMUEL ADAMS REBEL IPA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
4	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:32.75 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.25 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300001	BROOKLYN LAGER 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 2 : 2_5 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	1820053218	BUD LIGHT 18/12 CAN	1.0	1	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	1.0	1	1	PREMIUM
4	1	7199030017	COORS LIGHT 18/12 CAN	1.0	1	1	PREMIUM

Segment # 2 : 2_4 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:11.75 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
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Reset Name: 2019 SPRING

Planogram Name: 845_2_DOOR_COLD

1	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
3	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
4	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:23.25 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM

Segment # 2 : 2_2 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:34.25 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:44.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM
2	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
5	1	1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM
6	1	1820025000	BUD 1/25 CAN	0.5	7	1	PREMIUM
7	1	7199030065	COORS LIGHT 1/24 CAN	0.6	7	1	PREMIUM
8	1	7199010071	COORS BANQUET 1/24 CAN	0.6	7	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_5 0.00 In

POS	UPC	NAME
1	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/ 12 CAN
2	8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL
3	7861500001	STELLA ARTOIS 6/ 11.2 BTL
4	18195400002	PERONI 6/ 11.2 BTL

Segment # 1 : 1_4 11.25 In

POS	UPC	NAME
1	72383000009	LAGUNITAS IPA 6/ 12 BTL
2	72383000020	LAGUNITAS LITTLE SUMPIN 6/ 12 BTL
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	7231123021	SOL 12/ 12 BTL

Segment # 1 : 1_3 21.75 In

POS	UPC	NAME
1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
2	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
3	8769200127	SAMUEL ADAMS REBEL IPA 6/ 12 BTL
4	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN

Segment # 1 : 1_2 32.75 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
3	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
4	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL

Segment # 1 : 1_1 43.25 In

POS	UPC	NAME
1	3061300001	BROOKLYN LAGER 6/ 12 BTL
2	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
3	3061300019	BROOKLYN EAST IPA 6/ 12 BTL
4	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_5 0.00 In

POS	UPC	NAME
1	1820005990	MICHELOB ULTRA 12/ 12 BTL
2	1820053218	BUD LIGHT 18/ 12 CAN
3	1820011218	BUD 18/ 12 CAN
4	7199030017	COORS LIGHT 18/ 12 CAN

Segment # 2 : 2_4 11.75 In

POS	UPC	NAME
1	3354495042	CORONA PREMIER 12/ 12 BTL
2	1820053047	BUD LIGHT 12/ 12 CAN
3	1820011047	BUD 12/ 12 CAN
4	7199000048	COORS LIGHT 12/ 12 CAN

Segment # 2 : 2_3 23.25 In

POS	UPC	NAME
1	8066095625	CORONA LIGHT 6/ 12 BTL
2	8066095605	CORONA 6/ 12 BTL
3	8066095615	CORONA 12/ 12 BTL
4	3410057636	LITE 12/ 12 CAN

Segment # 2 : 2_2 34.25 In

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
3	7289000011	HEINEKEN 6/ 12 BTL
4	7289000016	HEINEKEN 12/ 12 BTL

Segment # 2 : 2_1 44.75 In

POS	UPC	NAME
1	7089701331	FOSTERS 1/25.4 CAN
2	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
3	8066095643	CORONA 1/24 CAN
4	7289000119	HEINEKEN 1/24 CAN
5	1820025001	BUD LIGHT 1/25 CAN
6	1820025000	BUD 1/25 CAN
7	7199030065	COORS LIGHT 1/24 CAN
8	7199010071	COORS BANQUET 1/24 CAN



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Planogram Name: 845_2_DOOR_COLD

CVS PHARMA... Store # 845 H: 4 ft 6.00 in W: 4 ft D: 2 ft # of segments: 2

Name: 1_1 W:24.00 in D:22.00 in Avail Space: 1.43 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Front	4
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
2625	3061300019		BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	2

Name: 1_2 W:24.00 in D:22.00 in Avail Space: 1.47 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	4
10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	2
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
14100	78615000036		HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3

Name: 1_3 W:24.00 in D:22.00 in Avail Space: 0.66 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21956	8769210012		SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
21860	8769200127		SAMUEL ADAMS REBEL IPA 6/...	ABOVE PREMIUM	1	Front	4
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3

Name: 1_4 W:24.00 in D:22.00 in Avail Space: 1.21 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10845	72383000009		LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
10855	72383000020		LAGUNITAS LITTLE SUMPIN 6/...	ABOVE PREMIUM	1	Side	2



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22090	8769282102		1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
10790	7231123021		6	SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_5 W:24.00 in D:22.00 in Avail Space: 1.25 in Ht Space: 10.50 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
21241	85961200103		1	21ST AMENDMENT BREW FRE...	ABOVE PREMIUM	1	Side	4
17212	8378337521		3	SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Side	2
14089	78615000001		4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
568	18195400002		2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_1 W:24.00 in D:22.00 in Avail Space: 0.55 in Ht Space: 8.50 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
9452	7089701331		5	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6
66064	61300874829		6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	7
15415	8066095643		5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119		1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
1521	1820025001		9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7
1520	1820025000		2	BUD 1/25 CAN	PREMIUM	1	Front	7
10346	7199030065		4	COORS LIGHT 1/24 CAN	PREMIUM	1	Front	7
10243	7199010071		1	COORS BANQUET 1/24 CAN	PREMIUM	1	Front	7

Name: 2_2 W:24.00 in D:22.00 in Avail Space: 0.70 in Ht Space: 9.75 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
15429	8066095715		9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2



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86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_3 W:24.00 in D:22.00 in Avail Space: 0.78 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	2

Name: 2_4 W:24.00 in D:22.00 in Avail Space: 1.01 in Ht Space: 10.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	2

Name: 2_5 W:24.00 in D:22.00 in Avail Space: 1.48 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side	1
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side	1
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Side	1