





CVS # 4958 COLD

Address: 27 N 6TH ST | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 4958

Reset Name: 2019 SPRING

Planogram Name: 4958_4_DOOR_COLD

Segment # 1 : 1_6 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410001509	HIGH LIFE 12/12 BTL	2.0	4	1	ECONOMY
2	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM

Segment # 1 : 1_5 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:26.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030104	COORS LIGHT 9/16 BTL (AL)	1.5	3	1	PREMIUM
2	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	1820000834	BUD 6/12 BTL	0.8	3	1	PREMIUM

Segment # 1 : 1_4 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:38.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY
3	1	3410057636	LITE 12/12 CAN	0.5	1	1	PREMIUM
2	1	7143934450	ROLLING ROCK 12/12 CAN	0.5	1	1	ECONOMY
4	1	3410057340	LITE 18/12 CAN	1.0	1	1	PREMIUM
5	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM

Segment # 1 : 1_3 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:47.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410001505	HIGH LIFE 6/12 BTL	0.8	3	1	ECONOMY
2	1	3410057505	LITE 6/12 BTL	0.8	3	1	PREMIUM
3	1	7199030005	COORS LIGHT 6/12 BTL	0.8	3	1	PREMIUM
4	2	7199030120	COORS LIGHT 3/24 CAN	1.5	6	2	PREMIUM

Segment # 1 : 1_2 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:59.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410000005	HIGH LIFE 1/24 CAN	0.8	9	1	ECONOMY
2	1	2210000004	PABST 1/24 CAN	0.8	9	1	ECONOMY
3	1	3410000355	LITE 1/24 CAN	0.8	9	1	PREMIUM
4	1	7199010071	COORS BANQUET 1/24 CAN	0.8	9	1	PREMIUM
5	1	7199030065	COORS LIGHT 1/24 CAN	0.8	9	1	PREMIUM
6	1	1820025000	BUD 1/25 CAN	0.6	9	1	PREMIUM
7	1	1820025001	BUD LIGHT 1/25 CAN	0.6	9	1	PREMIUM

Segment # 1 : 1_1 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:70.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820025010	MICHELOB ULTRA 1/25 CAN	0.6	9	1	ABOVE PREMIUM
2	1	8797502650	SAPPRO 1/22 CAN	0.8	9	1	ABOVE PREMIUM
3	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.8	9	1	ABOVE PREMIUM
4	1	8066095643	CORONA 1/24 CAN	0.8	9	1	ABOVE PREMIUM
5	1	7289000119	HEINEKEN 1/24 CAN	0.8	9	1	ABOVE PREMIUM
6	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.8	9	1	ABOVE PREMIUM
7	1	7089701331	FOSTERS 1/25.4 CAN	0.7	8	1	ABOVE PREMIUM



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Reset Name: 2019 SPRING

Planogram Name: 4958_4_DOOR_COLD

Segment # 2 : 2_6 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011047	BUD 12/12 CAN	2.0	4	1	PREMIUM
2	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM
3	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM

Segment # 2 : 2_5 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM
2	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 2 : 2_4 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:36.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000833	BUD LIGHT 6/12 BTL	0.8	3	1	PREMIUM
2	1	8066095301	PACIFICO 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095785	MODELO NEGRA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.5	6	1	ABOVE PREMIUM

Segment # 2 : 2_3 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:47.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	2.0	4	1	ABOVE PREMIUM

Segment # 2 : 2_2 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:59.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7231163011	DOS EQUIS AMBER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7231163012	DOS EQUIS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:69.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769283102	TWISTED TEA ORIGINAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 3 : 3_6 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095695	CORONA 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM



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3 1 3061300071 BROOKLYN VARIETY PACK 12/12 BTL 2.0 4 1 ABOVE PREMIUM

Segment # 3 : 3_5 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:27.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095605	CORONA 6/12 BTL	1.3	5	1	ABOVE PREMIUM
2	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 3 : 3_4 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:38.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354495053	CORONA FAMILIAR 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 3 : 3_3 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8382012360	GUINNESS DRAUGHT STOUT 4/14.9 CAN	0.8	5	1	ABOVE PREMIUM
2	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	78615000030	LEFFE BLONDE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 3 : 3_2 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:60.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8382056793	RED STRIPE LAGER 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	72383000020	LAGUNITAS LITTLE SUMPIN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 3 : 3_1 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:69.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 4 : 4_6 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000020	HEINEKEN 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	78615000014	STELLA ARTOIS 12/11.2 BTL	2.0	4	1	ABOVE PREMIUM

Segment # 4 : 4_5 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:26.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM



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3	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 4 : 4_4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8248812345	BECKS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8374100005	GROLSCH 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7231163001	PILSNER URQUELL 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	75452700161	NEW BELGIUM FAT TIRE 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 4 : 4_3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:47.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	87692300050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
4	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 4 : 4_2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:58.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	1.5	6	1	ABOVE PREMIUM
2	1	85909300242	SIXPOINT SWEET ACTION 6/12 CAN	1.5	6	1	ABOVE PREMIUM
3	1	78036950906	PEAK ORGANIC SEASONAL 6/12 CAN	1.5	6	1	ABOVE PREMIUM
4	1	78036960806	PEAK ORGANIC IPA 6/12 CAN	1.5	6	1	ABOVE PREMIUM

Segment # 4 : 4_1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:69.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/12 CAN	1.3	5	1	ABOVE PREMIUM
2	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 4



Segment # 1 : 1_6 6.50 In

POS	UPC	NAME
1	3410001509	HIGH LIFE 12/ 12 BTL
2	7199030017	COORS LIGHT 18/ 12 CAN
3	1820011218	BUD 18/ 12 CAN

Segment # 1 : 1_5 26.50 In

POS	UPC	NAME
1	7199030104	COORS LIGHT 9/ 16 BTL (AL)
2	7199030069	COORS LIGHT 12/ 12 BTL
3	1820000834	BUD 6/ 12 BTL

Segment # 1 : 1_4 38.00 In

POS	UPC	NAME
1	2210000170	PABST 12/ 12 CAN
3	3410057636	LITE 12/ 12 CAN
2	7143934450	ROLLING ROCK 12/ 12 CAN
4	3410057340	LITE 18/ 12 CAN
5	7199000048	COORS LIGHT 12/ 12 CAN

Segment # 1 : 1_3 47.50 In

POS	UPC	NAME
1	3410001505	HIGH LIFE 6/ 12 BTL
2	3410057505	LITE 6/ 12 BTL
3	7199030005	COORS LIGHT 6/ 12 BTL
4	7199030120	COORS LIGHT 3/ 24 CAN

Segment # 1 : 1_2 59.00 In

POS	UPC	NAME
1	3410000005	HIGH LIFE 1/ 24 CAN
2	2210000004	PABST 1/ 24 CAN
3	3410000355	LITE 1/ 24 CAN
4	7199010071	COORS BANQUET 1/ 24 CAN
5	7199030065	COORS LIGHT 1/ 24 CAN
6	1820025000	BUD 1/ 25 CAN
7	1820025001	BUD LIGHT 1/ 25 CAN

Segment # 1 : 1_1 70.00 In

POS	UPC	NAME
1	1820025010	MICHELOB ULTRA 1/ 25 CAN
2	8797502650	SAPPORO 1/ 22 CAN
3	8066095721	MODELO ESPECIAL 1/ 24 CAN
4	8066095643	CORONA 1/ 24 CAN
5	7289000119	HEINEKEN 1/ 24 CAN
6	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
7	7089701331	FOSTERS 1/ 25.4 CAN



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 4



Segment # 2 : 2_6 6.50 In

POS	UPC	NAME
1	1820011047	BUD 12/ 12 CAN
2	1820053047	BUD LIGHT 12/ 12 CAN
3	1820053218	BUD LIGHT 18/ 12 CAN
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 2 : 2_5 25.50 In

POS	UPC	NAME
1	1820000771	BUD 12/ 12 BTL
2	1820000769	BUD LIGHT 12/ 12 BTL
3	8066095765	MODELO ESPECIAL 6/ 12 BTL

Segment # 2 : 2_4 36.00 In

POS	UPC	NAME
1	1820000833	BUD LIGHT 6/ 12 BTL
2	8066095301	PACIFICO 6/ 12 BTL
3	8066095785	MODELO NEGRA 6/ 12 BTL
4	8066095755	MODELO ESPECIAL 6/ 12 CAN

Segment # 2 : 2_3 47.50 In

POS	UPC	NAME
1	1820005990	MICHELOB ULTRA 12/ 12 BTL
2	7231123021	SOL 12/ 12 BTL
3	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN

Segment # 2 : 2_2 59.00 In

POS	UPC	NAME
1	7231163011	DOS EQUIS AMBER 6/ 12 BTL
2	7231163012	DOS EQUIS 6/ 12 BTL
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN

Segment # 2 : 2_1 69.50 In

POS	UPC	NAME
1	8769283102	TWISTED TEA ORIGINAL 6/ 12 BTL
2	63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/ 11.2 BTL
3	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL
4	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN



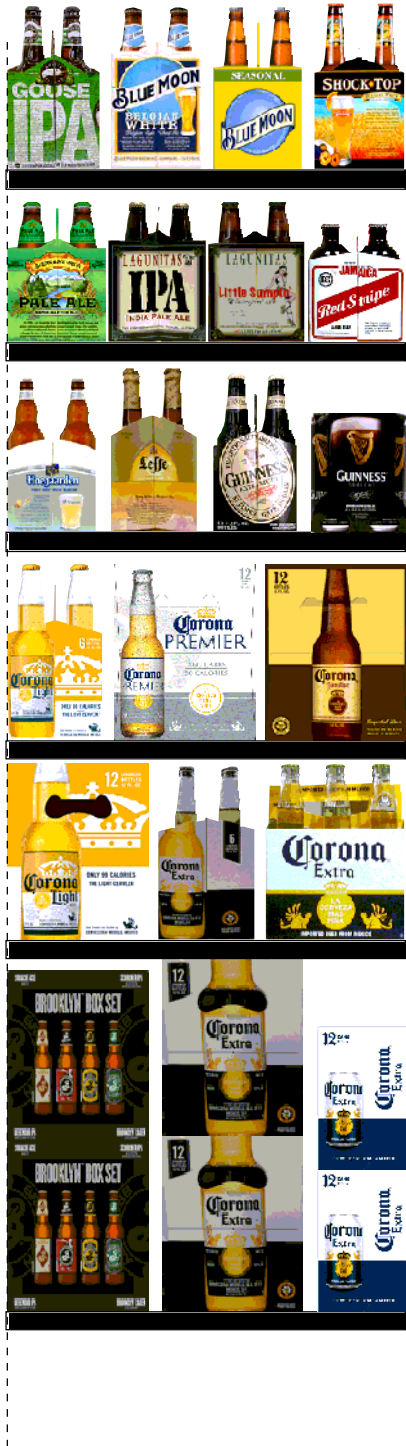
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
3 of 4



Segment # 3 : 3_6 6.50 In

POS	UPC	NAME
1	8066095695	CORONA 12/ 12 CAN
2	8066095615	CORONA 12/ 12 BTL
3	3061300071	BROOKLYN VARIETY PACK 12/ 12 BTL

Segment # 3 : 3_5 27.00 In

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	8066095605	CORONA 6/ 12 BTL
3	8066095675	CORONA LIGHT 12/ 12 BTL

Segment # 3 : 3_4 38.00 In

POS	UPC	NAME
1	3354495053	CORONA FAMILIAR 12/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	8066095625	CORONA LIGHT 6/ 12 BTL

Segment # 3 : 3_3 49.50 In

POS	UPC	NAME
1	8382012360	GUINNESS DRAUGHT STOUT 4/ 14.9 CAN
2	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL
3	78615000030	LEFFE BLONDE 6/ 11.2 BTL
4	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL

Segment # 3 : 3_2 60.00 In

POS	UPC	NAME
1	8382056793	RED STRIPE LAGER 6/ 11.2 BTL
2	72383000020	LAGUNITAS LITTLE SUMPIN 6/ 12 BTL
3	72383000009	LAGUNITAS IPA 6/ 12 BTL
4	8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL

Segment # 3 : 3_1 69.50 In

POS	UPC	NAME
1	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL
2	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
3	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
4	73692011132	GOOSE ISLAND IPA 6/ 12 BTL



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
4 of 4



Segment # 4 : 4_6 6.50 In

POS	UPC	NAME
1	7289000020	HEINEKEN 12/ 12 CAN
2	7289000016	HEINEKEN 12/ 12 BTL
3	78615000014	STELLA ARTOIS 12/ 11.2 BTL

Segment # 4 : 4_5 26.50 In

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	7289000158	HEINEKEN LIGHT 6/ 12 BTL
3	18195400002	PERONI 6/ 11.2 BTL
4	78615000001	STELLA ARTOIS 6/ 11.2 BTL

Segment # 4 : 4_4 37.00 In

POS	UPC	NAME
1	8248812345	BECKS 6/ 12 BTL
2	8374100005	GROLSCH 6/ 11.2 BTL
3	7231163001	PILSNER URQUELL 6/ 11.2 BTL
4	75452700161	NEW BELGIUM FAT TIRE 12/ 12 CAN

Segment # 4 : 4_3 47.50 In

POS	UPC	NAME
1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL
2	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/ 12 BTL
3	87692300050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
4	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL

Segment # 4 : 4_2 58.00 In

POS	UPC	NAME
1	85909300243	SIXPOINT BENGALI IPA 6/ 12 CAN
2	85909300242	SIXPOINT SWEET ACTION 6/ 12 CAN
3	78036950906	PEAK ORGANIC SEASONAL 6/ 12 CAN
4	78036960806	PEAK ORGANIC IPA 6/ 12 CAN

Segment # 4 : 4_1 69.00 In

POS	UPC	NAME
1	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/ 12 CAN
2	3061300019	BROOKLYN EAST IPA 6/ 12 BTL
3	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
4	3061300001	BROOKLYN LAGER 6/ 12 BTL



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CVS PHARMA... Store # 4958 H: 6 ft 6.00 in W: 7 ft 3.00 in D: 2 ft # of segments: 4

Name: 1_1 W:21.50 in D:27.00 in Avail Space: 0.86 in Ht Space: 7.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1530	1820025010		MICHELOB ULTRA 1/25 CAN	ABOVE PREMIUM	1	Front	9
22227	8797502650		SAPPORO 1/22 CAN	ABOVE PREMIUM	1	Front	9
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	9
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	9
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	9
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	9
9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	8

Name: 1_2 W:21.50 in D:27.00 in Avail Space: 1.41 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2761	3410000005		HIGH LIFE 1/24 CAN	ECONOMY	1	Front	9
2191	2210000004		PABST 1/24 CAN	ECONOMY	1	Front	9
2968	3410000355		LITE 1/24 CAN	PREMIUM	1	Front	9
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	9
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	9
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Side	9
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	9

Name: 1_3 W:21.50 in D:27.00 in Avail Space: 0.87 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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CVS # 4958 COLD

Address: 27 N 6TH ST | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 4958

Reset Name: 2019 SPRING

Planogram Name: 4958_4_DOOR_COLD

3197	3410001505		HIGH LIFE 6/12 BTL	ECONOMY	1	Side	3
3564	3410057505		LITE 6/12 BTL	PREMIUM	1	Side	3
10322	7199030005		COORS LIGHT 6/12 BTL	PREMIUM	1	Side	3
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	2	Side	6

Name: 1_4 W:21.50 in D:27.00 in Avail Space: 1.49 in Ht Space: 8.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Side	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side	1
9886	7143934450		ROLLING ROCK 12/12 CAN	ECONOMY	1	Side	1
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Side	1
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side	2

Name: 1_5 W:21.50 in D:27.00 in Avail Space: 1.25 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10367	7199030104		COORS LIGHT 9/16 BTL (AL)	PREMIUM	1	Front	3
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
1084	1820000834		BUD 6/12 BTL	PREMIUM	1	Side	3

Name: 1_6 W:21.50 in D:27.00 in Avail Space: 1.62 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	4
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Side 90	3
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3



CVS # 4958 COLD

Address: 27 N 6TH ST | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 4958

Reset Name: 2019 SPRING

Planogram Name: 4958_4_DOOR_COLD

Name: 2_1		W:22.00 in	D:27.00 in	Avail Space: 0.94 in		Ht Space: 7.50 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
22092	8769283102	0 87692 83102 0	TWISTED TEA ORIGINAL 6/12 B...	ABOVE PREMIUM	1	Side	3
6402	63598506744	6 35985 06744 3	MIKES HARD BLACK CHERRY L...	ABOVE PREMIUM	1	Side	3
6413	63598510062	6 35985 10062 1	MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Side	3
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2

Name: 2_2		W:22.00 in	D:27.00 in	Avail Space: 0.48 in		Ht Space: 9.50 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10812	7231163011	0 72311 63011 5	DOS EQUIS AMBER 6/12 BTL	ABOVE PREMIUM	1	Side	3
10813	7231163012	0 72311 63012 2	DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Side	3
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	3

Name: 2_3		W:22.00 in	D:27.00 in	Avail Space: 1.44 in		Ht Space: 10.50 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1228	1820005990	0 18200 05990 2	MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
10790	7231123021	0 72311 23021 6	SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2
86777	3354400013	0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Front 90	4

Name: 2_4		W:22.00 in	D:27.00 in	Avail Space: 0.54 in		Ht Space: 10.50 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1083	1820000833	0 18200 00833 7	BUD LIGHT 6/12 BTL	PREMIUM	1	Side	3
15383	8066095301	0 80660 95301 4	PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	3
15448	8066095785	0 80660 95785 2	MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	1	Side	2



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Chain/StoreNumer: CVS - EAST 4958

Reset Name: 2019 SPRING

Planogram Name: 4958_4_DOOR_COLD

15435	8066095755		MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	6
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Name: 2_5 W:22.00 in D:27.00 in Avail Space: 1.15 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1058	1820000771		BUD 12/12 BTL	PREMIUM	1	Side	2
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_6 W:22.00 in D:27.00 in Avail Space: 2.24 in Ht Space: 18.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Side	4
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side	4
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	4

Name: 3_1 W:22.00 in D:27.00 in Avail Space: 1.80 in Ht Space: 7.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1345	1820013986		SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 3_2 W:22.00 in D:27.00 in Avail Space: 0.35 in Ht Space: 8.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
17348	8382056793		RED STRIPE LAGER 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
10855	72383000020		LAGUNITAS LITTLE SUMPIN 6/...	ABOVE PREMIUM	1	Side	3



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10845	72383000009	7		4	LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
17212	8378337521	0		3	SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Side	3

Name: 3_3 W:22.00 in D:27.00 in Avail Space: 2.38 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
17293	8382012360	0		9	GUINNESS DRAUGHT STOUT ...	ABOVE PREMIUM	1	Front	5
17305	8382012393	0		7	GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Side	3
14098	78615000030	7		4	LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
14100	78615000036	7		6	HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3

Name: 3_4 W:22.00 in D:27.00 in Avail Space: 1.17 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
51878	3354495053	0		1	CORONA FAMILIAR 12/12 BTL	ABOVE PREMIUM	1	Side	2
44952	3354495042	0		5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
15408	8066095625	0		1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 3_5 W:22.00 in D:27.00 in Avail Space: 1.17 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
15400	8066095605	0		3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	5
15400	8066095605	0		3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
15416	8066095675	0		6	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 3_6 W:22.00 in D:27.00 in Avail Space: 1.55 in Ht Space: 19.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
15426	8066095695	0		4	CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	4
15403	8066095615	0		2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4



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Planogram Name: 4958_4_DOOR_COLD

2643	3061300071		5	BROOKLYN VARIETY PACK 12/...	ABOVE PREMIUM	1	Side	4
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Name: 4_1 W:21.50 in D:27.00 in Avail Space: 1.31 in Ht Space: 8.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21241	85961200103		21ST AMENDMENT BREW FRE...	ABOVE PREMIUM	1	Top 90	5
2625	3061300019		BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	3
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 4_2 W:21.50 in D:27.00 in Avail Space: 0.73 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21073	85909300243		SIXPOINT BENGALI IPA 6/12 CAN	ABOVE PREMIUM	1	Side	6
21072	85909300242		SIXPOINT SWEET ACTION 6/12...	ABOVE PREMIUM	1	Side	6
13762	78036950906		PEAK ORGANIC SEASONAL 6/1...	ABOVE PREMIUM	1	Side	6
63311	78036960806		PEAK ORGANIC IPA 6/12 CAN	ABOVE PREMIUM	1	Side	6

Name: 4_3 W:21.50 in D:27.00 in Avail Space: 1.44 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
6748	63848900029		DOG FISH HEAD 60 MINUTE IPA...	ABOVE PREMIUM	1	Side	3
15034	79837312602		MAGIC HAT 9 NOT QUITE PALE...	ABOVE PREMIUM	1	Side	3
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3

Name: 4_4 W:21.50 in D:27.00 in Avail Space: 2.35 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
16693	8248812345		BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	3



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17107	8374100005		GROLSCH 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
10808	7231163001		PILSNER URQUELL 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
13037	75452700161		NEW BELGIUM FAT TIRE 12/12 ...	ABOVE PREMIUM	1	Side	2

Name: 4_5 W:21.50 in D:27.00 in Avail Space: 1.96 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158		HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3

Name: 4_6 W:21.50 in D:27.00 in Avail Space: 1.73 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	4
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	4