





CVS # 13019 COLD

Address: 218 MYRTLE AVE | City: BROOKLYN | State: NY

Chain/StoreNumer: CVS - EAST 13019

Reset Name: 2019 SPRING

Planogram Name: 13019\_3\_DOOR\_COLD

**Segment # 1 : 1\_4 DEPTH: 27 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.25 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 1 : 1\_3 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:12.75 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 1 : 1\_2 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.25 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8248812345	BECKS 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM

**Segment # 1 : 1\_1 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.75 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	30613000001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 2 : 2\_4 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.25 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
2	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	2.0	2	1	PREMIUM
4	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY

**Segment # 2 : 2\_3 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:17.75 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
3	1	1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM
4	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM

**Segment # 2 : 2\_2 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:28.25 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM



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2	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM

**Segment # 2 : 2\_1 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:38.75 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 3 : 3\_5 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	4	7199010071	COORS BANQUET 1/24 CAN	3.0	36	4	PREMIUM
2	1	3410000005	HIGH LIFE 1/24 CAN	0.8	9	1	ECONOMY
3	1	7199048024	KEYSTONE LIGHT 1/24 CAN	0.8	9	1	ECONOMY
4	1	7199047712	KEYSTONE ICE 1/24 CAN	0.8	9	1	ECONOMY
5	1	1820025008	NATURAL ICE 1/25 CAN	0.8	9	1	ECONOMY

**Segment # 3 : 3\_4 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:9.25 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	6	7199010071	COORS BANQUET 1/24 CAN	3.5	42	6	PREMIUM
2	1	3410000355	LITE 1/24 CAN	0.6	7	1	PREMIUM
3	1	3410000555	MGD 1/24 CAN	0.6	7	1	PREMIUM

**Segment # 3 : 3\_3 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.75 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	4	1820025000	BUD 1/25 CAN	1.9	28	4	PREMIUM
2	3	7199030065	COORS LIGHT 1/24 CAN	1.8	21	3	PREMIUM
3	1	7199030120	COORS LIGHT 3/24 CAN	0.5	2	1	PREMIUM

**Segment # 3 : 3\_2 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:28.25 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN	0.9	14	2	ABOVE PREMIUM
2	1	1820025533	BUD LIGHT LIME MANG-O-RITA 1/25 CAN	0.5	7	1	ABOVE PREMIUM
3	2	1820025014	BUD LIGHT LIME LIME-A-RITA 1/25 CAN	0.9	14	2	ABOVE PREMIUM
4	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
5	2	1820025001	BUD LIGHT 1/25 CAN	0.9	14	2	PREMIUM

**Segment # 3 : 3\_1 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.75 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM
2	1	78615000057	STELLA ARTOIS 1/22 BTL	0.6	7	1	ABOVE PREMIUM
3	1	8797502650	SAPPORO 1/22 CAN	0.6	7	1	ABOVE PREMIUM
4	2	7289000119	HEINEKEN 1/24 CAN	1.2	14	2	ABOVE PREMIUM
5	2	8066095643	CORONA 1/24 CAN	1.2	14	2	ABOVE PREMIUM
6	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM







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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 3



**Segment # 1 : 1\_4 0.25 In**

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	8066095615	CORONA 12/ 12 BTL

**Segment # 1 : 1\_3 12.75 In**

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	8066095625	CORONA LIGHT 6/ 12 BTL
3	8066095605	CORONA 6/ 12 BTL
4	3354495042	CORONA PREMIER 12/ 12 BTL

**Segment # 1 : 1\_2 25.25 In**

POS	UPC	NAME
1	8248812345	BECKS 6/ 12 BTL
2	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL
3	78615000001	STELLA ARTOIS 6/ 11.2 BTL
4	1820000769	BUD LIGHT 12/ 12 BTL

**Segment # 1 : 1\_1 37.75 In**

POS	UPC	NAME
1	3061300001	BROOKLYN LAGER 6/ 12 BTL
2	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
3	72383000009	LAGUNITAS IPA 6/ 12 BTL
4	1820005990	MICHELOB ULTRA 12/ 12 BTL



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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 3



**Segment # 2 : 2\_4 0.25 In**

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	1820011218	BUD 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	3410001509	HIGH LIFE 12/ 12 BTL

**Segment # 2 : 2\_3 17.75 In**

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	1820000771	BUD 12/ 12 BTL
4	1820053047	BUD LIGHT 12/ 12 CAN

**Segment # 2 : 2\_2 28.25 In**

POS	UPC	NAME
1	8066095765	MODELO ESPECIAL 6/ 12 BTL
2	7199030069	COORS LIGHT 12/ 12 BTL
3	7199000048	COORS LIGHT 12/ 12 CAN
4	3410057636	LITE 12/ 12 CAN

**Segment # 2 : 2\_1 38.75 In**

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
3	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
4	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL



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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
3 of 3



**Segment # 3 : 3\_5 0.00 In**

POS	UPC	NAME
1	7199010071	COORS BANQUET 1/24 CAN
2	3410000005	HIGH LIFE 1/24 CAN
3	7199048024	KEYSTONE LIGHT 1/24 CAN
4	7199047712	KEYSTONE ICE 1/24 CAN
5	1820025008	NATURAL ICE 1/25 CAN

**Segment # 3 : 3\_4 9.25 In**

POS	UPC	NAME
1	7199010071	COORS BANQUET 1/24 CAN
2	3410000355	LITE 1/24 CAN
3	3410000555	MGD 1/24 CAN

**Segment # 3 : 3\_3 18.75 In**

POS	UPC	NAME
1	1820025000	BUD 1/25 CAN
2	7199030065	COORS LIGHT 1/24 CAN
3	7199030120	COORS LIGHT 3/24 CAN

**Segment # 3 : 3\_2 28.25 In**

POS	UPC	NAME
1	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN
2	1820025533	BUD LIGHT LIME MANG-O-RITA 1/25 CAN
3	1820025014	BUD LIGHT LIME-LIME-A-RITA 1/25 CAN
4	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
5	1820025001	BUD LIGHT 1/25 CAN

**Segment # 3 : 3\_1 37.75 In**

POS	UPC	NAME
1	7089701331	FOSTERS 1/25.4 CAN
2	78615000057	STELLA ARTOIS 1/22 BTL
3	8797502650	SAPPORO 1/22 CAN
4	7289000119	HEINEKEN 1/24 CAN
5	8066095643	CORONA 1/24 CAN
6	8066095721	MODELO ESPECIAL 1/24 CAN





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CVS PHARMA... Store # 13019 H: 4 ft 2.00 in W: 6 ft D: 2 ft # of segments: 3

Name: 1\_1 W:24.00 in D:22.00 in Avail Space: 1.30 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	2
10845	72383000009		LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1\_2 W:24.00 in D:22.00 in Avail Space: 2.24 in Ht Space: 11.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
16693	8248812345		BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	2
17305	8382012393		GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Side	3
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2

Name: 1\_3 W:24.00 in D:22.00 in Avail Space: 0.70 in Ht Space: 11.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1\_4 W:24.00 in D:27.00 in Avail Space: 1.43 in Ht Space: 11.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2





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15403	8066095615		2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
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Name: 2\_1 W:24.00 in D:22.00 in Avail Space: 0.57 in Ht Space: 10.50 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
86777	3354400013		7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
45151	63598554890		4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2
86788	3410051681		9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2
22090	8769282102		1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3

Name: 2\_2 W:24.00 in D:22.00 in Avail Space: 0.26 in Ht Space: 9.75 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
15442	8066095765		4	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
10348	7199030069		2	COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
10164	7199000048		6	COORS LIGHT 12/12 CAN	PREMIUM	1	Side	2
3579	3410057636		3	LITE 12/12 CAN	PREMIUM	1	Side	2

Name: 2\_3 W:24.00 in D:22.00 in Avail Space: 1.84 in Ht Space: 9.75 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
15429	8066095715		9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2
1297	1820011047		4	BUD 12/12 CAN	PREMIUM	1	Side	2
1058	1820000771		2	BUD 12/12 BTL	PREMIUM	1	Side	2
1659	1820053047		0	BUD LIGHT 12/12 CAN	PREMIUM	1	Side	2

Name: 2\_4 W:24.00 in D:22.00 in Avail Space: 1.42 in Ht Space: 16.75 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
1667	1820053218		4	BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	2



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1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	2
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	2
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2

Name: 3\_1 W:24.00 in D:22.00 in Avail Space: 0.33 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6
14104	78615000057		STELLA ARTOIS 1/22 BTL	ABOVE PREMIUM	1	Front	7
22227	8797502650		SAPPORO 1/22 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	2	Front	14
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	2	Front	14
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7

Name: 3\_2 W:24.00 in D:22.00 in Avail Space: 1.04 in Ht Space: 8.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1546	1820025505		BUD LIGHT LIME STRAW-BER...	ABOVE PREMIUM	2	Front	14
1561	1820025533		BUD LIGHT LIME MANG-O-RITA...	ABOVE PREMIUM	1	Front	7
1534	1820025014		BUD LIGHT LIME LIME-A-RITA 1...	ABOVE PREMIUM	2	Front	14
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Front	7
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	2	Front	14

Name: 3\_3 W:24.00 in D:22.00 in Avail Space: 1.05 in Ht Space: 8.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1520	1820025000		BUD 1/25 CAN	PREMIUM	4	Side	28



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10346	7199030065	0 71990 30065 4	COORS LIGHT 1/24 CAN	PREMIUM	3	Front	21
10372	7199030120	0 71990 30120 0	COORS LIGHT 3/24 CAN	PREMIUM	1	Side	2

Name: 3\_4 W:24.00 in D:22.00 in Avail Space: 1.04 in Ht Space: 8.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10243	7199010071	0 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	6	Front	42
2968	3410000355	0 34100 00355 5	LITE 1/24 CAN	PREMIUM	1	Front	7
3014	3410000555	0 34100 00555 9	MGD 1/24 CAN	PREMIUM	1	Front	7

Name: 3\_5 W:24.00 in D:27.00 in Avail Space: 1.13 in Ht Space: 8.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10243	7199010071	0 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	4	Front	36
2761	3410000005	0 34100 00005 9	HIGH LIFE 1/24 CAN	ECONOMY	1	Front	9
10436	7199048024	0 71990 48024 0	KEYSTONE LIGHT 1/24 CAN	ECONOMY	1	Front	9
10412	7199047712	0 71990 47712 7	KEYSTONE ICE 1/24 CAN	ECONOMY	1	Front	9
1528	1820025008	0 18200 25008 8	NATURAL ICE 1/25 CAN	ECONOMY	1	Front	9