





CVS # 10041 COLD

Address: 500 W 23RD ST | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10041

Reset Name: 2019 SPRING

Planogram Name: 10041_4_DOOR_COLD

Segment # 1 : 1_4 DEPTH: 27 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.25 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|---------------------------|-------|----------|------------|---------------|
| 1 | 1 | 78615000014 | STELLA ARTOIS 12/11.2 BTL | 3.0 | 6 | 1 | ABOVE PREMIUM |
| 2 | 1 | 7289000159 | HEINEKEN LIGHT 12/12 BTL | 3.0 | 6 | 1 | ABOVE PREMIUM |
| 3 | 1 | 7289000016 | HEINEKEN 12/12 BTL | 3.0 | 6 | 1 | ABOVE PREMIUM |
| 4 | 1 | 7289000020 | HEINEKEN 12/12 CAN | 3.0 | 6 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_3 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.25 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|----------------------------|-------|----------|------------|---------------|
| 1 | 1 | 3061300019 | BROOKLYN EAST IPA 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 2 | 1 | 78615000001 | STELLA ARTOIS 6/11.2 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 3 | 1 | 7289000158 | HEINEKEN LIGHT 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 4 | 1 | 7289000011 | HEINEKEN 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 5 | 1 | 18195400002 | PERONI 6/11.2 BTL | 1.0 | 4 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_2 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.75 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|------------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 3061300053 | BROOKLYN SEASONAL 6/12 BTL | 1.0 | 4 | 1 | ABOVE PREMIUM |
| 2 | 1 | 8769230050 | SAMUEL ADAMS SEASONAL 6/12 BTL (A) | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 3 | 1 | 8769210012 | SAMUEL ADAMS BOSTON LAGER 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 4 | 1 | 8769200127 | SAMUEL ADAMS REBEL IPA 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 5 | 1 | 85909300243 | SIXPOINT BENGALI IPA 6/12 CAN | 1.0 | 4 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_1 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|--|-------|----------|------------|---------------|
| 1 | 1 | 3061300001 | BROOKLYN LAGER 6/12 BTL | 1.0 | 4 | 1 | ABOVE PREMIUM |
| 2 | 1 | 75452700022 | NEW BELGIUM FAT TIRE 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 8378322822 | SIERRA NEVADA SEASONAL 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 4 | 1 | 8378337521 | SIERRA NEVADA PALE ALE 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 5 | 1 | 85961200103 | 21ST AMENDMENT BREW FREE OR DIE 6/12 CAN | 1.0 | 4 | 1 | ABOVE PREMIUM |

Segment # 2 : 2_5 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

Segment # 2 : 2_4 DEPTH: 27 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|------------------------|-------|----------|------------|---------------|
| 1 | 1 | 8248812300 | BECKS 12/12 BTL | 3.0 | 6 | 1 | ABOVE PREMIUM |
| 2 | 1 | 8066095695 | CORONA 12/12 CAN | 3.0 | 6 | 1 | ABOVE PREMIUM |
| 3 | 1 | 8066095615 | CORONA 12/12 BTL | 3.0 | 6 | 1 | ABOVE PREMIUM |
| 4 | 1 | 8066095675 | CORONA LIGHT 12/12 BTL | 3.0 | 6 | 1 | ABOVE PREMIUM |

Segment # 2 : 2_3 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.25 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|-----------------------------|-------|----------|------------|---------------|
| 1 | 1 | 8248812345 | BECKS 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 2 | 1 | 78615000030 | LEFFE BLONDE 6/11.2 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 3 | 1 | 78615000036 | HOEGAARDEN WHITE 6/11.2 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |



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| | | | | | | | |
|---|---|------------|-----------------------|-----|---|---|---------------|
| 4 | 1 | 8066095605 | CORONA 6/12 BTL | 1.0 | 4 | 1 | ABOVE PREMIUM |
| 5 | 1 | 8066095625 | CORONA LIGHT 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |

Segment # 2 : 2_2 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.75 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|----------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 7199009532 | BLUE MOON SEASONAL 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 2 | 1 | 1820013986 | SHOCK TOP BELGIAN WHITE 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 81760601020 | CAPTAIN LAWRENCE IPA 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 4 | 1 | 8382012393 | GUINNESS EXTRA STOUT 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 5 | 1 | 3354495042 | CORONA PREMIER 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |

Segment # 2 : 2_1 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|------------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 7199009511 | BLUE MOON BELGIAN WHITE 6/12 BTL | 1.0 | 4 | 1 | ABOVE PREMIUM |
| 2 | 1 | 73692011132 | GOOSE ISLAND IPA 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 72383000009 | LAGUNITAS IPA 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 4 | 1 | 72383000020 | LAGUNITAS LITTLE SUMPIN 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 5 | 1 | 8769282102 | ANGRY ORCHARD CRISP APPLE 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |

Segment # 3 : 3_4 DEPTH: 27 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|---------------------------|-------|----------|------------|---------------|
| 1 | 1 | 8066095715 | MODELO ESPECIAL 12/12 CAN | 4.0 | 8 | 1 | ABOVE PREMIUM |
| 2 | 1 | 1820000769 | BUD LIGHT 12/12 BTL | 2.0 | 4 | 1 | PREMIUM |
| 3 | 1 | 1820053218 | BUD LIGHT 18/12 CAN | 4.0 | 4 | 1 | PREMIUM |
| 4 | 1 | 1820011047 | BUD 12/12 CAN | 2.0 | 4 | 1 | PREMIUM |

Segment # 3 : 3_5 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

Segment # 3 : 3_3 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.75 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|--------------------------|-------|----------|------------|---------------|
| 1 | 1 | 8066095755 | MODELO ESPECIAL 6/12 CAN | 3.0 | 12 | 1 | ABOVE PREMIUM |
| 2 | 1 | 1820053047 | BUD LIGHT 12/12 CAN | 3.0 | 6 | 1 | PREMIUM |
| 3 | 1 | 1820000771 | BUD 12/12 BTL | 2.0 | 4 | 1 | PREMIUM |
| 4 | 1 | 1820011218 | BUD 18/12 CAN | 2.0 | 2 | 1 | PREMIUM |

Segment # 3 : 3_2 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.75 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|-----------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 3354400013 | CORONA REFRESCA VARIETY 12/12 CAN | 1.5 | 3 | 1 | ABOVE PREMIUM |
| 2 | 1 | 7231123021 | SOL 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 8066095765 | MODELO ESPECIAL 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 4 | 1 | 8066095301 | PACIFICO 6/12 BTL | 1.0 | 4 | 1 | ABOVE PREMIUM |

Segment # 3 : 3_1 DEPTH: 22 In WIDTH: 29 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|-----------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 63598554890 | WHITE CLAW VARIETY PACK 12/12 CAN | 1.5 | 3 | 1 | ABOVE PREMIUM |
| 2 | 1 | 3410051681 | CAPE LINE VARIETY PACK 12/12 CAN | 1.5 | 3 | 1 | ABOVE PREMIUM |



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| | | | | | | | |
|---|---|------------|-----------------------|-----|---|---|---------------|
| 3 | 1 | 8066095785 | MODELO NEGRA 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 4 | 1 | 7231163012 | DOS EQUIS 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |
| 5 | 1 | 1820000833 | BUD LIGHT 6/12 BTL | 0.5 | 2 | 1 | PREMIUM |

Segment # 4 : 4_4 DEPTH: 27 in WIDTH: 29 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|------------------------|-------|----------|------------|----------|
| 1 | 1 | 7199030017 | COORS LIGHT 18/12 CAN | 4.0 | 4 | 1 | PREMIUM |
| 2 | 1 | 7199000048 | COORS LIGHT 12/12 CAN | 4.0 | 8 | 1 | PREMIUM |
| 3 | 1 | 3410057636 | LITE 12/12 CAN | 4.0 | 8 | 1 | PREMIUM |
| 4 | 1 | 3410057340 | LITE 18/12 CAN | 4.0 | 4 | 1 | PREMIUM |
| 5 | 1 | 7143934450 | ROLLING ROCK 12/12 CAN | 4.0 | 8 | 1 | ECONOMY |

Segment # 4 : 4_3 DEPTH: 22 in WIDTH: 29 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:32.25 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|---------------------------|-------|----------|------------|---------------|
| 1 | 1 | 1820005990 | MICHELOB ULTRA 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 2 | 1 | 7199030005 | COORS LIGHT 6/12 BTL | 0.5 | 2 | 1 | PREMIUM |
| 3 | 1 | 7199030069 | COORS LIGHT 12/12 BTL | 1.0 | 2 | 1 | PREMIUM |
| 4 | 1 | 7199030104 | COORS LIGHT 9/16 BTL (AL) | 1.5 | 3 | 1 | PREMIUM |

Segment # 4 : 4_2 DEPTH: 22 in WIDTH: 29 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.25 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|------------------------|-------|----------|------------|----------|
| 1 | 2 | 1820025001 | BUD LIGHT 1/25 CAN | 0.9 | 14 | 2 | PREMIUM |
| 2 | 2 | 7199030065 | COORS LIGHT 1/24 CAN | 1.2 | 14 | 2 | PREMIUM |
| 3 | 5 | 7199010071 | COORS BANQUET 1/24 CAN | 2.9 | 35 | 5 | PREMIUM |
| 4 | 1 | 3410000355 | LITE 1/24 CAN | 0.6 | 7 | 1 | PREMIUM |

Segment # 4 : 4_1 DEPTH: 22 in WIDTH: 29 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|---|-------|----------|------------|---------------|
| 1 | 1 | 7089701331 | FOSTERS 1/25.4 CAN | 0.5 | 6 | 1 | ABOVE PREMIUM |
| 2 | 2 | 7289000119 | HEINEKEN 1/24 CAN | 1.2 | 14 | 2 | ABOVE PREMIUM |
| 3 | 1 | 8066095643 | CORONA 1/24 CAN | 0.6 | 7 | 1 | ABOVE PREMIUM |
| 4 | 1 | 8066095721 | MODELO ESPECIAL 1/24 CAN | 0.6 | 7 | 1 | ABOVE PREMIUM |
| 5 | 1 | 61300874829 | ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN | 0.6 | 7 | 1 | ABOVE PREMIUM |
| 6 | 1 | 1820025533 | BUD LIGHT LIME MANG-O-RITA 1/25 CAN | 0.5 | 7 | 1 | ABOVE PREMIUM |
| 7 | 1 | 1820025505 | BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN | 0.5 | 7 | 1 | ABOVE PREMIUM |
| 8 | 1 | 1820025000 | BUD 1/25 CAN | 0.5 | 7 | 1 | PREMIUM |

REVERSE VIEW (ONLY IF NEEDED)





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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 4



Segment # 1 : 1_4 0.25 In

| POS | UPC | NAME |
|-----|------------|----------------------------|
| 1 | 7861500014 | STELLA ARTOIS 12/ 11.2 BTL |
| 2 | 7289000159 | HEINEKEN LIGHT 12/ 12 BTL |
| 3 | 7289000016 | HEINEKEN 12/ 12 BTL |
| 4 | 7289000020 | HEINEKEN 12/ 12 CAN |

Segment # 1 : 1_3 30.25 In

| POS | UPC | NAME |
|-----|-------------|-----------------------------|
| 1 | 3061300019 | BROOKLYN EAST IPA 6/ 12 BTL |
| 2 | 7861500001 | STELLA ARTOIS 6/ 11.2 BTL |
| 3 | 7289000158 | HEINEKEN LIGHT 6/ 12 BTL |
| 4 | 7289000011 | HEINEKEN 6/ 12 BTL |
| 5 | 18195400002 | PERONI 6/ 11.2 BTL |

Segment # 1 : 1_2 41.75 In

| POS | UPC | NAME |
|-----|-------------|-------------------------------------|
| 1 | 3061300053 | BROOKLYN SEASONAL 6/ 12 BTL |
| 2 | 8769230050 | SAMUEL ADAMS SEASONAL 6/ 12 BTL (A) |
| 3 | 8769210012 | SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL |
| 4 | 8769200127 | SAMUEL ADAMS REBEL IPA 6/ 12 BTL |
| 5 | 85909300243 | SIXPOINT BENGALI IPA 6/ 12 CAN |

Segment # 1 : 1_1 52.75 In

| POS | UPC | NAME |
|-----|-------------|---|
| 1 | 3061300001 | BROOKLYN LAGER 6/ 12 BTL |
| 2 | 75452700022 | NEW BELGIUM FAT TIRE 6/ 12 BTL |
| 3 | 8378322822 | SIERRA NEVADA SEASONAL 6/ 12 BTL |
| 4 | 8378337521 | SIERRA NEVADA PALE ALE 6/ 12 BTL |
| 5 | 85961200103 | 21ST AMENDMENT BREW FREE OR DIE 6/ 12 CAN |



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 4



Segment # 2 : 2_4 0.00 In

| POS | UPC | NAME |
|-----|------------|-------------------------|
| 1 | 8248812300 | BECKS 12/ 12 BTL |
| 2 | 8066095695 | CORONA 12/ 12 CAN |
| 3 | 8066095615 | CORONA 12/ 12 BTL |
| 4 | 8066095675 | CORONA LIGHT 12/ 12 BTL |

Segment # 2 : 2_5 0.00 In

Segment # 2 : 2_3 30.25 In

| POS | UPC | NAME |
|-----|-------------|------------------------------|
| 1 | 8248812345 | BECKS 6/ 12 BTL |
| 2 | 78615000030 | LEFFE BLONDE 6/ 11.2 BTL |
| 3 | 78615000036 | HOEGAARDEN WHITE 6/ 11.2 BTL |
| 4 | 8066095605 | CORONA 6/ 12 BTL |
| 5 | 8066095625 | CORONA LIGHT 6/ 12 BTL |

Segment # 2 : 2_2 41.75 In

| POS | UPC | NAME |
|-----|-------------|-----------------------------------|
| 1 | 7199009532 | BLUE MOON SEASONAL 6/ 12 BTL |
| 2 | 1820013986 | SHOCK TOP BELGIAN WHITE 6/ 12 BTL |
| 3 | 81760601020 | CAPTAIN LAWRENCE IPA 6/ 12 BTL |
| 4 | 8382012393 | GUINNESS EXTRA STOUT 6/ 12 BTL |
| 5 | 3354495042 | CORONA PREMIER 12/ 12 BTL |

Segment # 2 : 2_1 52.75 In

| POS | UPC | NAME |
|-----|-------------|-------------------------------------|
| 1 | 7199009511 | BLUE MOON BELGIAN WHITE 6/ 12 BTL |
| 2 | 73692011132 | GOOSE ISLAND IPA 6/ 12 BTL |
| 3 | 72383000009 | LAGUNITAS IPA 6/ 12 BTL |
| 4 | 72383000020 | LAGUNITAS LITTLE SUMPIN 6/ 12 BTL |
| 5 | 8769282102 | ANGRY ORCHARD CRISP APPLE 6/ 12 BTL |



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
3 of 4



Segment # 3 : 3_4 0.00 In

| POS | UPC | NAME |
|-----|------------|----------------------------|
| 1 | 8066095715 | MODELO ESPECIAL 12/ 12 CAN |
| 2 | 1820000769 | BUD LIGHT 12/ 12 BTL |
| 3 | 1820053218 | BUD LIGHT 18/ 12 CAN |
| 4 | 1820011047 | BUD 12/ 12 CAN |

Segment # 3 : 3_5 0.00 In

Segment # 3 : 3_3 21.75 In

| POS | UPC | NAME |
|-----|------------|---------------------------|
| 1 | 8066095755 | MODELO ESPECIAL 6/ 12 CAN |
| 2 | 1820053047 | BUD LIGHT 12/ 12 CAN |
| 3 | 1820000771 | BUD 12/ 12 BTL |
| 4 | 1820011218 | BUD 18/ 12 CAN |

Segment # 3 : 3_2 41.75 In

| POS | UPC | NAME |
|-----|------------|------------------------------------|
| 1 | 3354400013 | CORONA REFRESCA VARIETY 12/ 12 CAN |
| 2 | 7231123021 | SOL 12/ 12 BTL |
| 3 | 8066095765 | MODELO ESPECIAL 6/ 12 BTL |
| 4 | 8066095301 | PACIFICO 6/ 12 BTL |

Segment # 3 : 3_1 52.75 In

| POS | UPC | NAME |
|-----|-------------|------------------------------------|
| 1 | 63598554890 | WHITE CLAW VARIETY PACK 12/ 12 CAN |
| 2 | 3410051681 | CAPE LINE VARIETY PACK 12/ 12 CAN |
| 3 | 8066095785 | MODELO NEGRA 6/ 12 BTL |
| 4 | 7231163012 | DOS EQUIS 6/ 12 BTL |
| 5 | 1820000833 | BUD LIGHT 6/ 12 BTL |



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Reset Timing 2019 SPRING

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REVERSE VIEW (ONLY IF NEEDED)

Segment:
4 of 4



Segment # 4 : 4_4 0.00 In

| POS | UPC | NAME |
|-----|------------|-------------------------|
| 1 | 7199030017 | COORS LIGHT 18/ 12 CAN |
| 2 | 7199000048 | COORS LIGHT 12/ 12 CAN |
| 3 | 3410057636 | LITE 12/ 12 CAN |
| 4 | 3410057340 | LITE 18/ 12 CAN |
| 5 | 7143934450 | ROLLING ROCK 12/ 12 CAN |

Segment # 4 : 4_3 32.25 In

| POS | UPC | NAME |
|-----|------------|----------------------------|
| 1 | 1820005990 | MICHELOB ULTRA 12/ 12 BTL |
| 2 | 7199030005 | COORS LIGHT 6/ 12 BTL |
| 3 | 7199030069 | COORS LIGHT 12/ 12 BTL |
| 4 | 7199030104 | COORS LIGHT 9/ 16 BTL (AL) |

Segment # 4 : 4_2 43.25 In

| POS | UPC | NAME |
|-----|------------|-------------------------|
| 1 | 1820025001 | BUD LIGHT 1/ 25 CAN |
| 2 | 7199030065 | COORS LIGHT 1/ 24 CAN |
| 3 | 7199010071 | COORS BANQUET 1/ 24 CAN |
| 4 | 3410000355 | LITE 1/ 24 CAN |

Segment # 4 : 4_1 52.75 In

| POS | UPC | NAME |
|-----|-------------|--|
| 1 | 7089701331 | FOSTERS 1/ 25.4 CAN |
| 2 | 7289000119 | HEINEKEN 1/ 24 CAN |
| 3 | 8066095643 | CORONA 1/ 24 CAN |
| 4 | 8066095721 | MODELO ESPECIAL 1/ 24 CAN |
| 5 | 61300874829 | ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN |
| 6 | 1820025533 | BUD LIGHT LIME MANG-O-RITA 1/ 25 CAN |
| 7 | 1820025505 | BUD LIGHT LIME STRAW-BER-RITA 1/ 25 CAN |
| 8 | 1820025000 | BUD 1/ 25 CAN |



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CVS PHARMA... Store # 10041 H: 5 ft 4.00 in W: 9 ft 8.00 in D: 1 ft 10.00 in # of segments: 4

Name: 1_1 W:29.00 in D:22.00 in Avail Space: 0.27 in Ht Space: 10.50 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|---|--------------------------------|---------------|----------|-------------|-------|
| 2616 | 3061300001 |  0 30613 00001 2 | BROOKLYN LAGER 6/12 BTL | ABOVE PREMIUM | 1 | Front | 4 |
| 13009 | 75452700022 |  7 54527 00022 6 | NEW BELGIUM FAT TIRE 6/12 B... | ABOVE PREMIUM | 1 | Side | 2 |
| 17201 | 8378322822 |  0 83783 22822 9 | SIERRA NEVADA SEASONAL 6... | ABOVE PREMIUM | 1 | Side | 2 |
| 17212 | 8378337521 |  0 83783 37521 3 | SIERRA NEVADA PALE ALE 6/1... | ABOVE PREMIUM | 1 | Side | 2 |
| 21241 | 85961200103 |  8 59612 00103 1 | 21ST AMENDMENT BREW FRE... | ABOVE PREMIUM | 1 | Side | 4 |

Name: 1_2 W:29.00 in D:22.00 in Avail Space: 1.31 in Ht Space: 10.25 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|---|-------------------------------|---------------|----------|-------------|-------|
| 2638 | 3061300053 |  0 30613 00053 1 | BROOKLYN SEASONAL 6/12 BTL | ABOVE PREMIUM | 1 | Front | 4 |
| 21995 | 8769230050 |  0 87692 30050 2 | SAMUEL ADAMS SEASONAL 6/... | ABOVE PREMIUM | 1 | Side | 3 |
| 21956 | 8769210012 |  0 87692 10012 6 | SAMUEL ADAMS BOSTON LAG... | ABOVE PREMIUM | 1 | Side | 3 |
| 21860 | 8769200127 |  0 87692 00127 0 | SAMUEL ADAMS REBEL IPA 6/... | ABOVE PREMIUM | 1 | Side | 3 |
| 21073 | 85909300243 |  8 59093 00243 5 | SIXPOINT BENGALI IPA 6/12 CAN | ABOVE PREMIUM | 1 | Side | 4 |

Name: 1_3 W:29.00 in D:22.00 in Avail Space: 2.12 in Ht Space: 10.75 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|---|----------------------------|---------------|----------|-------------|-------|
| 2625 | 3061300019 |  0 30613 00019 7 | BROOKLYN EAST IPA 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 14089 | 78615000001 |  7 86150 00001 4 | STELLA ARTOIS 6/11.2 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 11341 | 7289000158 |  0 72890 00158 0 | HEINEKEN LIGHT 6/12 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 11298 | 7289000011 |  0 72890 00011 8 | HEINEKEN 6/12 BTL | ABOVE PREMIUM | 1 | Side | 3 |



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Chain/StoreNumer: CVS - EAST 10041

Reset Name: 2019 SPRING

Planogram Name: 10041_4_DOOR_COLD

| | | | | | | | | | |
|-----|-------------|---|--|---|-------------------|---------------|---|-------|---|
| 568 | 18195400002 | 1 | | 2 | PERONI 6/11.2 BTL | ABOVE PREMIUM | 1 | Front | 4 |
|-----|-------------|---|--|---|-------------------|---------------|---|-------|---|

Name: 1_4 W:29.00 in D:27.00 in Avail Space: 1.91 in Ht Space: 29.75 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|---------|---------------------------|---------------|----------|-------------|-------|
| 14094 | 78615000014 | 7 4 | STELLA ARTOIS 12/11.2 BTL | ABOVE PREMIUM | 1 | Side | 6 |
| 11342 | 7289000159 | 0 7 | HEINEKEN LIGHT 12/12 BTL | ABOVE PREMIUM | 1 | Side | 6 |
| 11300 | 7289000016 | 0 3 | HEINEKEN 12/12 BTL | ABOVE PREMIUM | 1 | Side | 6 |
| 11301 | 7289000020 | 0 0 | HEINEKEN 12/12 CAN | ABOVE PREMIUM | 1 | Side | 6 |

Name: 2_1 W:29.00 in D:22.00 in Avail Space: 0.67 in Ht Space: 10.50 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|---------|-------------------------------|---------------|----------|-------------|-------|
| 10180 | 7199009511 | 0 6 | BLUE MOON BELGIAN WHITE 6... | ABOVE PREMIUM | 1 | Front | 4 |
| 11951 | 73692011132 | 7 7 | GOOSE ISLAND IPA 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 10845 | 72383000009 | 7 4 | LAGUNITAS IPA 6/12 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 10855 | 72383000020 | 7 9 | LAGUNITAS LITTLE SUMPIN 6/... | ABOVE PREMIUM | 1 | Side | 2 |
| 22090 | 8769282102 | 0 1 | ANGRY ORCHARD CRISP APP... | ABOVE PREMIUM | 1 | Side | 3 |

Name: 2_2 W:29.00 in D:22.00 in Avail Space: 1.34 in Ht Space: 10.25 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|---------|-------------------------------|---------------|----------|-------------|-------|
| 10190 | 7199009532 | 0 1 | BLUE MOON SEASONAL 6/12 B... | ABOVE PREMIUM | 1 | Side | 2 |
| 1345 | 1820013986 | 0 4 | SHOCK TOP BELGIAN WHITE 6... | ABOVE PREMIUM | 1 | Side | 2 |
| 15961 | 81760601020 | 8 9 | CAPTAIN LAWRENCE IPA 6/12 ... | ABOVE PREMIUM | 1 | Side | 2 |
| 17305 | 8382012393 | 0 7 | GUINNESS EXTRA STOUT 6/12... | ABOVE PREMIUM | 1 | Side | 3 |
| 44952 | 3354495042 | 0 5 | CORONA PREMIER 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |



CVS # 10041 COLD

Address: 500 W 23RD ST | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10041

Reset Name: 2019 SPRING

Planogram Name: 10041_4_DOOR_COLD

| Name: 2_3 | | W:29.00 in | D:22.00 in | Avail Space: 1.32 in | | Ht Space: 10.75 in | |
|-----------|-------------|------------|-----------------------------|----------------------|----------|--------------------|-------|
| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
| 16693 | 8248812345 | | BECKS 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 14098 | 78615000030 | | LEFFE BLONDE 6/11.2 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 14100 | 78615000036 | | HOEGAARDEN WHITE 6/11.2 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 15400 | 8066095605 | | CORONA 6/12 BTL | ABOVE PREMIUM | 1 | Front | 4 |
| 15408 | 8066095625 | | CORONA LIGHT 6/12 BTL | ABOVE PREMIUM | 1 | Side | 3 |

| Name: 2_5 | | W:29.00 in | D:22.00 in | Avail Space: 29.00 in | | Ht Space: 30.25 in | |
|-----------|------------|------------|------------------------|-----------------------|----------|--------------------|-------|
| Name: 2_4 | | W:29.00 in | D:27.00 in | Avail Space: 1.30 in | | Ht Space: 30.00 in | |
| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
| 16691 | 8248812300 | | BECKS 12/12 BTL | ABOVE PREMIUM | 1 | Side | 6 |
| 15426 | 8066095695 | | CORONA 12/12 CAN | ABOVE PREMIUM | 1 | Side | 6 |
| 15403 | 8066095615 | | CORONA 12/12 BTL | ABOVE PREMIUM | 1 | Side | 6 |
| 15416 | 8066095675 | | CORONA LIGHT 12/12 BTL | ABOVE PREMIUM | 1 | Side | 6 |

| Name: 3_1 | | W:29.00 in | D:22.00 in | Avail Space: 0.28 in | | Ht Space: 10.50 in | |
|-----------|-------------|------------|-------------------------------|----------------------|----------|--------------------|-------|
| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
| 45151 | 63598554890 | | WHITE CLAW VARIETY PACK 12/12 | ABOVE PREMIUM | 1 | Front 90 | 3 |
| 86788 | 3410051681 | | CAPE LINE VARIETY PACK 12/12 | ABOVE PREMIUM | 1 | Front 90 | 3 |
| 15448 | 8066095785 | | MODELO NEGRA 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 10813 | 7231163012 | | DOS EQUIS 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 1083 | 1820000833 | | BUD LIGHT 6/12 BTL | PREMIUM | 1 | Side | 2 |

| Name: 3_2 | | W:29.00 in | D:22.00 in | Avail Space: 1.28 in | | Ht Space: 10.25 in | |
|-----------|-----|------------|------------|----------------------|----------|--------------------|-------|
| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |



CVS # 10041 COLD

Address: 500 W 23RD ST | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10041

Reset Name: 2019 SPRING

Planogram Name: 10041_4_DOOR_COLD

| | | | | | | | |
|-------|------------|--|----------------------------|---------------|---|--------|---|
| 86777 | 3354400013 | | CORONA REFRESCA VARIETY... | ABOVE PREMIUM | 1 | Top 90 | 3 |
| 10790 | 7231123021 | | SOL 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 15442 | 8066095765 | | MODELO ESPECIAL 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 15383 | 8066095301 | | PACIFICO 6/12 BTL | ABOVE PREMIUM | 1 | Front | 4 |

Name: 3_3 W:29.00 in D:22.00 in Avail Space: 1.04 in Ht Space: 19.25 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|--------------------------|---------------|----------|-------------|-------|
| 15435 | 8066095755 | | MODELO ESPECIAL 6/12 CAN | ABOVE PREMIUM | 1 | Front | 12 |
| 1659 | 1820053047 | | BUD LIGHT 12/12 CAN | PREMIUM | 1 | Side 90 | 6 |
| 1058 | 1820000771 | | BUD 12/12 BTL | PREMIUM | 1 | Side | 4 |
| 1307 | 1820011218 | | BUD 18/12 CAN | PREMIUM | 1 | Top 90 | 2 |

Name: 3_5 W:29.00 in D:22.00 in Avail Space: 29.00 in Ht Space: 21.75 in

Name: 3_4 W:29.00 in D:27.00 in Avail Space: 0.68 in Ht Space: 21.25 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|---------------------------|---------------|----------|-------------|-------|
| 15429 | 8066095715 | | MODELO ESPECIAL 12/12 CAN | ABOVE PREMIUM | 1 | Side 90 | 8 |
| 1056 | 1820000769 | | BUD LIGHT 12/12 BTL | PREMIUM | 1 | Side | 4 |
| 1667 | 1820053218 | | BUD LIGHT 18/12 CAN | PREMIUM | 1 | Side 90 | 4 |
| 1297 | 1820011047 | | BUD 12/12 CAN | PREMIUM | 1 | Side | 4 |

Name: 4_1 W:29.00 in D:22.00 in Avail Space: 2.58 in Ht Space: 10.50 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|--------------------|---------------|----------|-------------|-------|
| 9452 | 7089701331 | | FOSTERS 1/25.4 CAN | ABOVE PREMIUM | 1 | Front | 6 |
| 11327 | 7289000119 | | HEINEKEN 1/24 CAN | ABOVE PREMIUM | 2 | Front | 14 |



CVS # 10041 COLD

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Reset Name: 2019 SPRING

Planogram Name: 10041_4_DOOR_COLD

| | | | | | | | |
|-------|-------------|--|-------------------------------|---------------|---|-------|---|
| 15415 | 8066095643 | | CORONA 1/24 CAN | ABOVE PREMIUM | 1 | Front | 7 |
| 15431 | 8066095721 | | MODELO ESPECIAL 1/24 CAN | ABOVE PREMIUM | 1 | Front | 7 |
| 66064 | 61300874829 | | ARNOLD PALMER SPIKED HAL... | ABOVE PREMIUM | 1 | Side | 7 |
| 1561 | 1820025533 | | BUD LIGHT LIME MANG-O-RITA... | ABOVE PREMIUM | 1 | Front | 7 |
| 1546 | 1820025505 | | BUD LIGHT LIME STRAW-BER... | ABOVE PREMIUM | 1 | Front | 7 |
| 1520 | 1820025000 | | BUD 1/25 CAN | PREMIUM | 1 | Front | 7 |

Name: 4_2 W:29.00 in D:22.00 in Avail Space: 0.32 in Ht Space: 8.75 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|------------------------|----------|----------|-------------|-------|
| 1521 | 1820025001 | | BUD LIGHT 1/25 CAN | PREMIUM | 2 | Front | 14 |
| 10346 | 7199030065 | | COORS LIGHT 1/24 CAN | PREMIUM | 2 | Front | 14 |
| 10243 | 7199010071 | | COORS BANQUET 1/24 CAN | PREMIUM | 5 | Front | 35 |
| 2968 | 3410000355 | | LITE 1/24 CAN | PREMIUM | 1 | Front | 7 |

Name: 4_3 W:29.00 in D:22.00 in Avail Space: 1.47 in Ht Space: 10.25 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|---------------------------|---------------|----------|-------------|-------|
| 1228 | 1820005990 | | MICHELOB ULTRA 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 10322 | 7199030005 | | COORS LIGHT 6/12 BTL | PREMIUM | 1 | Side | 2 |
| 10348 | 7199030069 | | COORS LIGHT 12/12 BTL | PREMIUM | 1 | Side | 2 |
| 10367 | 7199030104 | | COORS LIGHT 9/16 BTL (AL) | PREMIUM | 1 | Front | 3 |

Name: 4_4 W:29.00 in D:27.00 in Avail Space: 3.75 in Ht Space: 31.70 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|-----------------------|----------|----------|-------------|-------|
| 10329 | 7199030017 | | COORS LIGHT 18/12 CAN | PREMIUM | 1 | Side | 4 |







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| | | | | | | | |
|-------|------------|---|------------------------|---------|---|------|---|
| 10164 | 7199000048 |  | COORS LIGHT 12/12 CAN | PREMIUM | 1 | Side | 8 |
| 3579 | 3410057636 |  | LITE 12/12 CAN | PREMIUM | 1 | Side | 8 |
| 3552 | 3410057340 |  | LITE 18/12 CAN | PREMIUM | 1 | Side | 4 |
| 9886 | 7143934450 |  | ROLLING ROCK 12/12 CAN | ECONOMY | 1 | Side | 8 |