





CVS # 4014 COLD

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 SPRING

Planogram Name: 4014_3_DOOR_COLD

Segment # 1 : 3_5 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030017	COORS LIGHT 18/12 CAN	2.0	2	1	PREMIUM
2	1	7199000048	COORS LIGHT 12/12 CAN	2.0	4	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
4	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
5	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 3_4 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY
2	1	3410057636	LITE 12/12 CAN	2.0	4	1	PREMIUM
3	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
4	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
5	1	1820005989	MICHELOB ULTRA 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 3_3 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7143934450	ROLLING ROCK 12/12 CAN	1.0	2	1	ECONOMY
2	1	7199030005	COORS LIGHT 6/12 BTL	0.5	2	1	PREMIUM
3	1	1820000833	BUD LIGHT 6/12 BTL	0.5	2	1	PREMIUM
4	1	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	1.0	2	1	ABOVE PREMIUM
5	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 3_2 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY
2	1	8992427891	YUENGLING LAGER 6/12 BTL	0.5	2	1	PREMIUM
3	1	8066095301	PACIFICO 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	7231163012	DOS EQUIS 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	8248812345	BECKS 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 3_1 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410000005	HIGH LIFE 1/24 CAN	0.6	7	1	ECONOMY
2	1	7199010071	COORS BANQUET 1/24 CAN	0.6	7	1	PREMIUM
3	1	7199030065	COORS LIGHT 1/24 CAN	0.6	7	1	PREMIUM
4	1	1820025000	BUD 1/25 CAN	0.5	7	1	PREMIUM
5	1	1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM
6	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM
7	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
8	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
9	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
10	1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM

Segment # 2 : 1_5 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
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1	2	8066095615	CORONA 12/12 BTL	2.0	4	2	ABOVE PREMIUM
2	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	7289000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 1_4 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:13.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4	1	7289000011	HEINEKEN 6/12 BTL	1.0	4	1	ABOVE PREMIUM

Segment # 2 : 1_3 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.0	4	1	ABOVE PREMIUM
2	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 2 : 1_2 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	7861500001	STELLA ARTOIS 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
3	1	7861500014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
4	1	7289000159	HEINEKEN LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 1_1 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2	1	18195400002	PERONI 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
3	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
4	1	78615000030	LEFFE BLONDE 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
5	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 3 : 2_5 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
2	1	63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
3	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
5	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 3 : 2_4 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:13.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769200127	SAMUEL ADAMS REBEL IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8769227102	SAMUEL ADAMS CHERRY WHEAT ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM



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3	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.5	2	1	ABOVE PREMIUM
4	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	78036960806	PEAK ORGANIC IPA 6/12 CAN	2.0	8	1	ABOVE PREMIUM

Segment # 3 : 2_3 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1.0	4	1	ABOVE PREMIUM

Segment # 3 : 2_2 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8378322822	SIERRA NEVADA SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	1.0	4	1	ABOVE PREMIUM

Segment # 3 : 2_1 DEPTH: 21 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	68174511112	BLUE POINT TOASTED LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	68174512232	BLUE POINT MOSAIC SESSION IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	1.0	4	1	ABOVE PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





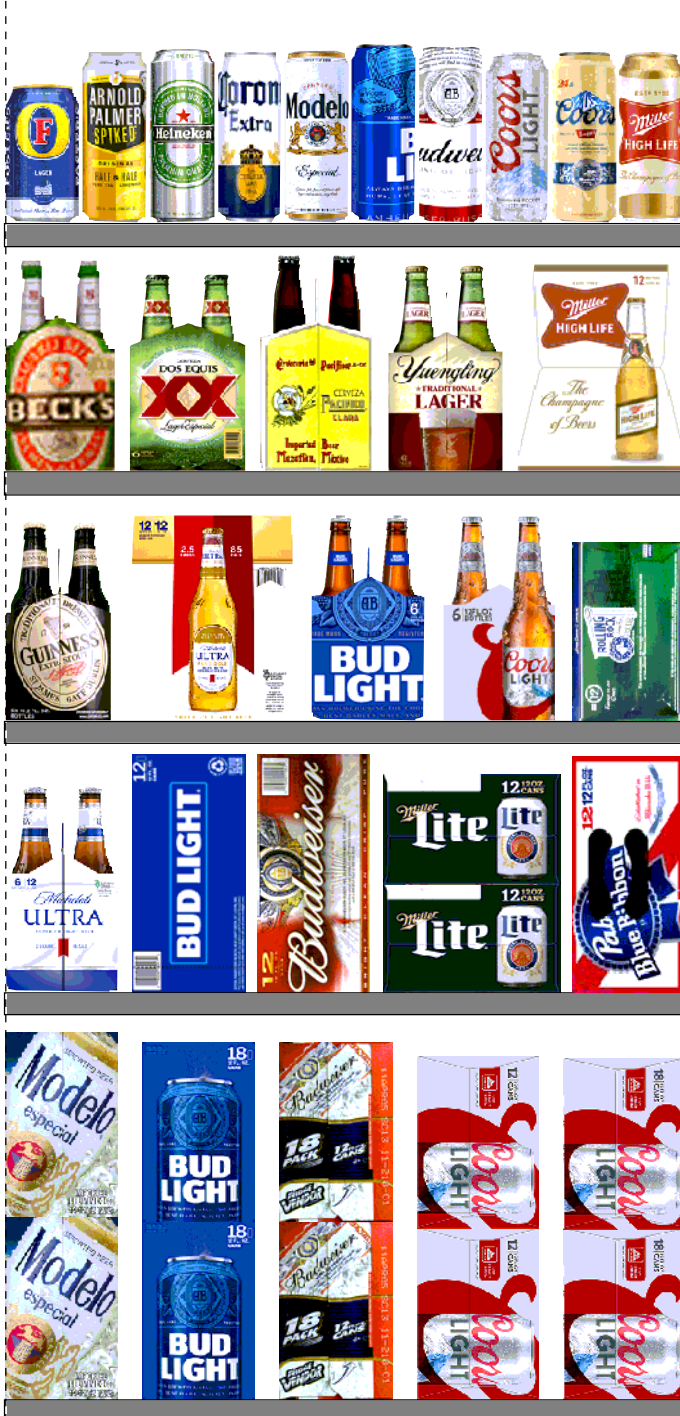
CVS # 4014 COLD

Reset Timing 2019 SPRING

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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 3



Segment # 1 : 3_5 0.00 In

POS	UPC	NAME
1	7199030017	COORS LIGHT 18/ 12 CAN
2	7199000048	COORS LIGHT 12/ 12 CAN
3	1820011218	BUD 18/ 12 CAN
4	1820053218	BUD LIGHT 18/ 12 CAN
5	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 1 : 3_4 18.00 In

POS	UPC	NAME
1	2210000170	PABST 12/ 12 CAN
2	3410057636	LITE 12/ 12 CAN
3	1820011047	BUD 12/ 12 CAN
4	1820053047	BUD LIGHT 12/ 12 CAN
5	1820005989	MICHELOB ULTRA 6/ 12 BTL

Segment # 1 : 3_3 30.00 In

POS	UPC	NAME
1	7143934450	ROLLING ROCK 12/ 12 CAN
2	7199030005	COORS LIGHT 6/ 12 BTL
3	1820000833	BUD LIGHT 6/ 12 BTL
4	1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL
5	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL

Segment # 1 : 3_2 41.00 In

POS	UPC	NAME
1	3410001509	HIGH LIFE 12/ 12 BTL
2	8992427891	YUENGLING LAGER 6/ 12 BTL
3	8066095301	PACIFICO 6/ 12 BTL
4	7231163012	DOS EQUIS 6/ 12 BTL
5	8248812345	BECKS 6/ 12 BTL

Segment # 1 : 3_1 52.00 In

POS	UPC	NAME
1	3410000005	HIGH LIFE 1/ 24 CAN
2	7199010071	COORS BANQUET 1/ 24 CAN
3	7199030065	COORS LIGHT 1/ 24 CAN
4	1820025000	BUD 1/ 25 CAN
5	1820025001	BUD LIGHT 1/ 25 CAN
6	8066095721	MODELO ESPECIAL 1/ 24 CAN
7	8066095643	CORONA 1/ 24 CAN
8	7289000119	HEINEKEN 1/ 24 CAN
9	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
10	7089701331	FOSTERS 1/ 25.4 CAN



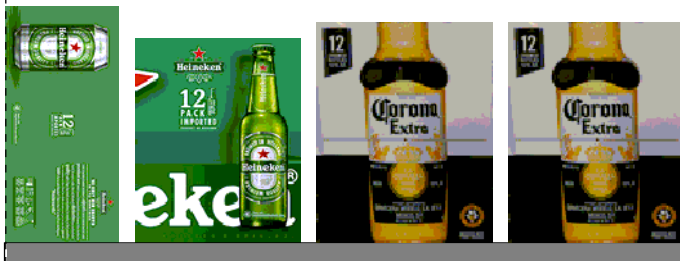
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 3



Segment # 2 : 1_5 0.00 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	7289000020	HEINEKEN 12/ 12 CAN

Segment # 2 : 1_4 13.00 In

POS	UPC	NAME
1	8066095765	MODELO ESPECIAL 6/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	8066095675	CORONA LIGHT 12/ 12 BTL
4	7289000011	HEINEKEN 6/ 12 BTL

Segment # 2 : 1_3 25.00 In

POS	UPC	NAME
1	8066095755	MODELO ESPECIAL 6/ 12 CAN
2	8066095605	CORONA 6/ 12 BTL
3	8066095605	CORONA 6/ 12 BTL
4	8066095625	CORONA LIGHT 6/ 12 BTL
5	7289000158	HEINEKEN LIGHT 6/ 12 BTL

Segment # 2 : 1_2 37.00 In

POS	UPC	NAME
1	7231123021	SOL 12/ 12 BTL
2	78615000001	STELLA ARTOIS 6/ 11.2 BTL
3	78615000014	STELLA ARTOIS 12/ 11.2 BTL
4	7289000159	HEINEKEN LIGHT 12/ 12 BTL

Segment # 2 : 1_1 49.00 In

POS	UPC	NAME
1	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
2	18195400002	PERONI 6/ 11.2 BTL
3	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
4	78615000030	LEFFE BLONDE 6/ 11.2 BTL
5	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
3 of 3



Segment # 3 : 2_5 0.00 In

POS	UPC	NAME
1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL
2	63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/11.2 BTL
3	3354400013	CORONA REFRESCA VARIETY 12/12 CAN
4	3410051681	CAPE LINE VARIETY PACK 12/12 CAN
5	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN

Segment # 3 : 2_4 13.00 In

POS	UPC	NAME
1	8769200127	SAMUEL ADAMS REBEL IPA 6/12 BTL
2	8769227102	SAMUEL ADAMS CHERRY WHEAT ALE 6/12 BTL
3	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)
4	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL
5	78036960806	PEAK ORGANIC IPA 6/12 CAN

Segment # 3 : 2_3 25.00 In

POS	UPC	NAME
1	73692011132	GOOSE ISLAND IPA 6/12 BTL
2	72383000009	LAGUNITAS IPA 6/12 BTL
3	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL
4	7199009532	BLUE MOON SEASONAL 6/12 BTL
5	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL

Segment # 3 : 2_2 37.00 In

POS	UPC	NAME
1	8378322822	SIERRA NEVADA SEASONAL 6/12 BTL
2	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL
3	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/12 BTL
4	3061300001	BROOKLYN LAGER 6/12 BTL
5	3061300019	BROOKLYN EAST IPA 6/12 BTL

Segment # 3 : 2_1 49.00 In

POS	UPC	NAME
1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/12 BTL
2	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL
3	68174511112	BLUE POINT TOASTED LAGER 6/12 BTL
4	68174512232	BLUE POINT MOSAIC SESSION IPA 6/12 BTL
5	3061300053	BROOKLYN SEASONAL 6/12 BTL



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Planogram Name: 4014_3_DOOR_COLD

CVS PHARMA... Store # 4014 H: 5 ft 3.00 in W: 7 ft 6.00 in D: 2 ft # of segments: 3

Name: 3_1 W:30.00 in D:21.00 in Avail Space: 0.80 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2761	341000005		HIGH LIFE 1/24 CAN	ECONOMY	1	Side	7
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	7
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	7
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Side	7
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	7
9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6

Name: 3_2 W:30.00 in D:21.00 in Avail Space: 2.40 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2
23900	8992427891		YUENGLING LAGER 6/12 BTL	PREMIUM	1	Side	2
15383	8066095301		PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	2
10813	7231163012		DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Side	2
16693	8248812345		BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 3_3 W:30.00 in D:21.00 in Avail Space: 3.05 in Ht Space: 10.00 in



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ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9886	7143934450		ROLLING ROCK 12/12 CAN	ECONOMY	1	Side	2
10322	7199030005		COORS LIGHT 6/12 BTL	PREMIUM	1	Side	2
1083	1820000833		BUD LIGHT 6/12 BTL	PREMIUM	1	Side	2
65828	1820020083		MICHELOB ULTRA PURE GOLD...	ABOVE PREMIUM	1	Side	2
17305	8382012393		GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Side	2

Name: 3_4 W:30.00 in D:21.00 in Avail Space: 2.32 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Top 90	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side 90	4
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
1227	1820005989		MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 3_5 W:30.00 in D:21.00 in Avail Space: 4.56 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Side	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side	4
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side	2
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side	2
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 1_1 W:30.00 in D:21.00 in Avail Space: 3.02 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Front	4
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	2
14100	78615000036		HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	2
14098	78615000030		LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Side	2
1345	1820013986		SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	2

Name: 1_2 W:30.00 in D:21.00 in Avail Space: 0.87 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
11342	7289000159		HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_3 W:30.00 in D:21.00 in Avail Space: 1.49 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15435	8066095755		MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	4
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	3
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
11341	7289000158		HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:30.00 in D:21.00 in Avail Space: 1.01 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2



CVS # 4014 COLD

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 SPRING

Planogram Name: 4014_3_DOOR_COLD

44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 1_5 W:30.00 in D:21.00 in Avail Space: 2.20 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	2	Side	4
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Top 90	2

Name: 2_1 W:30.00 in D:21.00 in Avail Space: 2.09 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15955	81760601000		CAPTAIN LAWRENCE FRESHC...	ABOVE PREMIUM	1	Side	2
15961	81760601020		CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Side	2
7902	68174511112		BLUE POINT TOASTED LAGER...	ABOVE PREMIUM	1	Side	2
7913	68174512232		BLUE POINT MOSAIC SESSION...	ABOVE PREMIUM	1	Side	2
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 2_2 W:30.00 in D:21.00 in Avail Space: 1.27 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
17201	8378322822		SIERRA NEVADA SEASONAL 6...	ABOVE PREMIUM	1	Side	2
17212	8378337521		SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Side	2
15034	79837312602		MAGIC HAT 9 NOT QUITE PALE...	ABOVE PREMIUM	1	Side	2
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2



CVS # 4014 COLD

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 SPRING

Planogram Name: 4014_3_DOOR_COLD

2625	3061300019		7 30613 00019 7	BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Front	4
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Name: 2_3 W:30.00 in D:21.00 in Avail Space: 2.10 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units	
11951	73692011132		7 36920 11132 7	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
10845	72383000009		7 23830 00009 4	LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
13009	75452700022		7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	2
10190	7199009532		0 71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	2
10180	7199009511		0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	4

Name: 2_4 W:30.00 in D:21.00 in Avail Space: 2.47 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units	
21860	8769200127		0 87692 00127 0	SAMUEL ADAMS REBEL IPA 6/...	ABOVE PREMIUM	1	Side	2
21984	8769227102		0 87692 27102 4	SAMUEL ADAMS CHERRY WH...	ABOVE PREMIUM	1	Side	2
21995	8769230050		0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	2
21956	8769210012		0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	2
63311	78036960806		7 80369 60806 1	PEAK ORGANIC IPA 6/12 CAN	ABOVE PREMIUM	1	Front	8

Name: 2_5 W:30.00 in D:21.00 in Avail Space: 0.95 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units	
6413	63598510062		6 35985 10062 1	MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Side	2
6402	63598506744		6 35985 06744 3	MIKES HARD BLACK CHERRY L...	ABOVE PREMIUM	1	Side	2
86777	3354400013		0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
86788	3410051681		0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Top 90	3



CVS # 4014 COLD

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 SPRING

Planogram Name: 4014_3_DOOR_COLD

45151	63598554890	6		4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3
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CVS # 4014 WARM

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 SPRING

Planogram Name: 4014_3ft_OPEN_WARM

Segment # 1 : 1_4 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM
2	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	3410057340	LITE 18/12 CAN	2.0	2	1	PREMIUM
4	1	1820020077	NATURAL LIGHT 15/12 CAN	1.0	2	1	ECONOMY

Segment # 1 : 1_3 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:14.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095757	MODELO ESPECIAL 12/12 BTL	0.5	1	1	ABOVE PREMIUM
2	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	3410057509	LITE 12/12 BTL	0.5	1	1	PREMIUM
4	1	3410001509	HIGH LIFE 12/12 BTL	0.5	1	1	ECONOMY

Segment # 1 : 1_2 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:26.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	8066095785	MODELO NEGRA 6/12 BTL	0.3	1	1	ABOVE PREMIUM
4	1	18195400002	PERONI 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
5	1	7199030120	COORS LIGHT 3/24 CAN	0.3	1	1	PREMIUM
6	1	7199030104	COORS LIGHT 9/16 BTL (AL)	1.0	2	1	PREMIUM

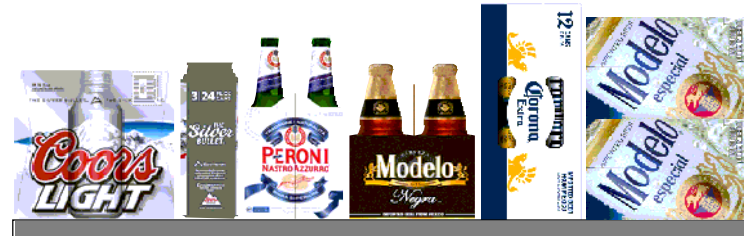
Segment # 1 : 1_2 - 1 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:38.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8248812300	BECKS 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	88715100094	CONEY ISLAND MERMAID PILSNER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 16 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:50.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72383000020	LAGUNITAS LITTLE SUMPIN 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	85909300242	SIXPOINT SWEET ACTION 6/12 CAN	0.5	2	1	ABOVE PREMIUM
4	1	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	0.5	2	1	ABOVE PREMIUM
5	1	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/12 CAN	0.5	2	1	ABOVE PREMIUM
6	1	1820000784	ODOULS NEAR BEER 6/12 BTL	0.5	2	1	NA BEER

REVERSE VIEW (ONLY IF NEEDED)





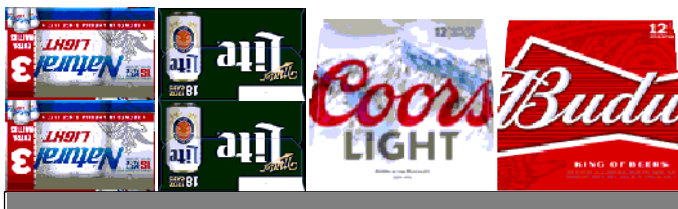
CVS # 4014 WARM

Reset Timing 2019 SPRING

Address: 2182 BROADWAY | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 1



Segment # 1 : 1_4 0.00 In

POS	UPC	NAME
1	182000771	BUD 12/ 12 BTL
2	7199030069	COORS LIGHT 12/ 12 BTL
3	3410057340	LITE 18/ 12 CAN
4	1820020077	NATURAL LIGHT 15/ 12 CAN

Segment # 1 : 1_3 14.00 In

POS	UPC	NAME
1	8066095757	MODELO ESPECIAL 12/ 12 BTL
2	182000769	BUD LIGHT 12/ 12 BTL
3	3410057509	LITE 12/ 12 BTL
4	3410001509	HIGH LIFE 12/ 12 BTL

Segment # 1 : 1_2 26.00 In

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	8066095695	CORONA 12/ 12 CAN
3	8066095785	MODELO NEGRA 6/ 12 BTL
4	18195400002	PERONI 6/ 11.2 BTL
5	7199030120	COORS LIGHT 3/ 24 CAN
6	7199030104	COORS LIGHT 9/ 16 BTL (AL)

Segment # 1 : 1_2 - 1 38.00 In

POS	UPC	NAME
1	8248812300	BECKS 12/ 12 BTL
2	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
3	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
4	88715100094	CONEY ISLAND MERMAID PILSNER 6/ 12 BTL
5	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL

Segment # 1 : 1_1 50.00 In

POS	UPC	NAME
1	72383000020	LAGUNITAS LITTLE SUMPIN 6/ 12 BTL
2	3061300019	BROOKLYN EAST IPA 6/ 12 BTL
3	85909300242	SIXPOINT SWEET ACTION 6/ 12 CAN
4	85909300243	SIXPOINT BENGALI IPA 6/ 12 CAN
5	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/ 12 CAN
6	1820000784	ODOULS NEAR BEER 6/ 12 BTL



CVS # 4014 WARM

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 SPRING

Planogram Name: 4014_3ft_OPEN_WARM

CVS PHARMA... Store # 4014 H: 5 ft W: 3 ft D: 2 ft # of segments: 1

Name: 1_1 W:36.00 in D:16.00 in Avail Space: 2.23 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10855	72383000020	7 23830 00020 9	LAGUNITAS LITTLE SUMPIN 6/...	ABOVE PREMIUM	1	Side	2
2625	3061300019	0 30613 00019 7	BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3
21072	85909300242	8 59093 00242 8	SIXPOINT SWEET ACTION 6/12 ...	ABOVE PREMIUM	1	Side	2
21073	85909300243	8 59093 00243 5	SIXPOINT BENGALI IPA 6/12 CAN	ABOVE PREMIUM	1	Side	2
21241	85961200103	8 59612 00103 1	21ST AMENDMENT BREW FRE...	ABOVE PREMIUM	1	Side	2
1065	1820000784	0 18200 00784 2	ODOULS NEAR BEER 6/12 BTL	NA BEER	1	Side	2

Name: 1_2 - 1 W:36.00 in D:16.00 in Avail Space: 1.45 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
16691	8248812300	0 82488 12300 6	BECKS 12/12 BTL	ABOVE PREMIUM	1	Front	2
14100	78615000036	7 86150 00036 6	HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Front	3
13009	75452700022	7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Front	3
22632	88715100094	8 87151 00094 9	CONEY ISLAND MERMAID PILS...	ABOVE PREMIUM	1	Side	2
6748	63848900029	6 38489 00029 9	DOG FISH HEAD 60 MINUTE IPA...	ABOVE PREMIUM	1	Side	2

Name: 1_2 W:36.00 in D:16.00 in Avail Space: 1.24 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	2
15426	8066095695	0 80660 95695 4	CORONA 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15448	8066095785	0 80660 95785 2	MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	1	Side	1



CVS # 4014 WARM

Address: 2182 BROADWAY | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 4014

Reset Name: 2019 SPRING

Planogram Name: 4014_3ft_OPEN_WARM

568	18195400002	1		2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	2
10372	7199030120	0		0	COORS LIGHT 3/24 CAN	PREMIUM	1	Side	1
10367	7199030104	0		0	COORS LIGHT 9/16 BTL (AL)	PREMIUM	1	Side	2

Name: 1_3 W:36.00 in D:16.00 in Avail Space: 2.17 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
15436	8066095757	0		9	MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	1
1056	1820000769	0		9	BUD LIGHT 12/12 BTL	PREMIUM	1	Front	2
3565	3410057509	0		0	LITE 12/12 BTL	PREMIUM	1	Side	1
3198	3410001509	0		1	HIGH LIFE 12/12 BTL	ECONOMY	1	Side	1

Name: 1_4 W:36.00 in D:16.00 in Avail Space: 0.49 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
1058	1820000771	0		2	BUD 12/12 BTL	PREMIUM	1	Front	2
10348	7199030069	0		2	COORS LIGHT 12/12 BTL	PREMIUM	1	Front	2
3552	3410057340	0		9	LITE 18/12 CAN	PREMIUM	1	Side 90	2
61975	1820020077	0		9	NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side 90	2