





CVS # 10583 COLD

Address: 636 AVENUE OF THE AMERICAS | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10583

Reset Name: 2019 SPRING

Planogram Name: 10583_2_DOOR_COLD

Segment # 1 : 1_5 DEPTH: 23 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.5	3	1	ABOVE PREMIUM
2	1	72890000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	72890000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_4 DEPTH: 23 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:13.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	72890000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
6	1	8248812345	BECKS 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 23 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8378322822	SIERRA NEVADA SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 23 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	30613000001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
6	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 23 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	33544000013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
3	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
4	1	30613000053	BROOKLYN SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	30613000019	BROOKLYN EAST IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 2 : 2_5 DEPTH: 23 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
2	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM



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4	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
5	1	7199000048	COORS LIGHT 12/12 CAN	2.0	4	1	PREMIUM

Segment # 2 : 2_4 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:17.00 in

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	1820000833	BUD LIGHT 6/12 BTL	0.8	3	1	PREMIUM
2 1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM
3 1	1820011047	BUD 12/12 CAN	2.0	4	1	PREMIUM
4 1	3410057636	LITE 12/12 CAN	2.0	4	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:28.00 in

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	8066095615	CORONA 12/12 BTL	1.5	3	1	ABOVE PREMIUM
2 1	8066095615	CORONA 12/12 BTL	1.5	3	1	ABOVE PREMIUM
3 1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4 1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_2 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:39.00 in

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	8066095605	CORONA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2 1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3 1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4 1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 23 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:50.00 in

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM
2 1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3 1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4 1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM
5 1	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN	0.5	8	1	ABOVE PREMIUM
6 1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
7 1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
8 1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
9 1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM
10 1	3410000355	LITE 1/24 CAN	0.7	8	1	PREMIUM



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_5 0.00 In

POS	UPC	NAME
1	7861500014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	7289000020	HEINEKEN 12/ 12 CAN
4	1820005990	MICHELOB ULTRA 12/ 12 BTL

Segment # 1 : 1_4 13.00 In

POS	UPC	NAME
1	7861500001	STELLA ARTOIS 6/ 11.2 BTL
2	18195400002	PERONI 6/ 11.2 BTL
3	7289000158	HEINEKEN LIGHT 6/ 12 BTL
4	7289000011	HEINEKEN 6/ 12 BTL
5	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL
6	8248812345	BECKS 6/ 12 BTL

Segment # 1 : 1_3 25.00 In

POS	UPC	NAME
1	8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL
2	8378322822	SIERRA NEVADA SEASONAL 6/ 12 BTL
3	72383000009	LAGUNITAS IPA 6/ 12 BTL
4	8066095625	CORONA LIGHT 6/ 12 BTL
5	8066095675	CORONA LIGHT 12/ 12 BTL

Segment # 1 : 1_2 37.00 In

POS	UPC	NAME
1	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
2	3061300001	BROOKLYN LAGER 6/ 12 BTL
3	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
4	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
5	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
6	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL

Segment # 1 : 1_1 49.00 In

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
3	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
4	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
5	3061300019	BROOKLYN EAST IPA 6/ 12 BTL



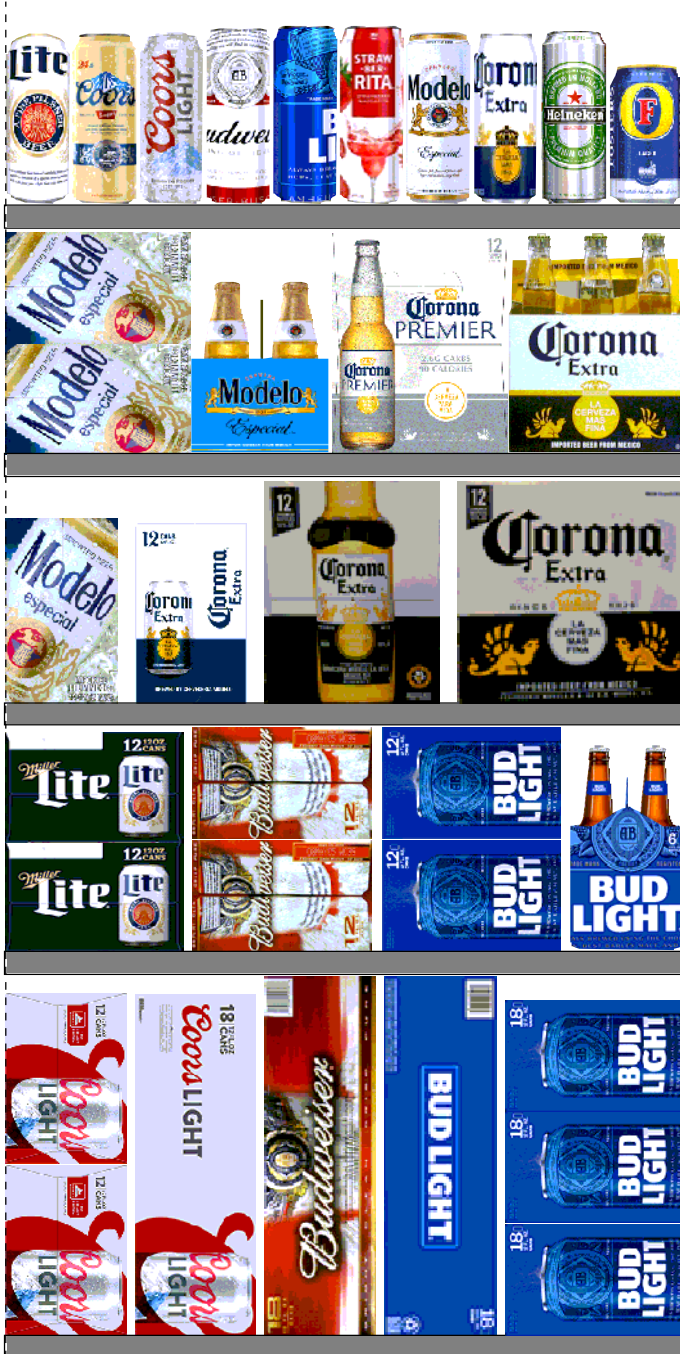
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_5 0.00 In

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	1820053218	BUD LIGHT 18/ 12 CAN
3	1820011218	BUD 18/ 12 CAN
4	7199030017	COORS LIGHT 18/ 12 CAN
5	7199000048	COORS LIGHT 12/ 12 CAN

Segment # 2 : 2_4 17.00 In

POS	UPC	NAME
1	1820000833	BUD LIGHT 6/ 12 BTL
2	1820053047	BUD LIGHT 12/ 12 CAN
3	1820011047	BUD 12/ 12 CAN
4	3410057636	LITE 12/ 12 CAN

Segment # 2 : 2_3 28.00 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL
3	8066095695	CORONA 12/ 12 CAN
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 2 : 2_2 39.00 In

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	8066095765	MODELO ESPECIAL 6/ 12 BTL
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 2 : 2_1 50.00 In

POS	UPC	NAME
1	7089701331	FOSTERS 1/25.4 CAN
2	7289000119	HEINEKEN 1/24 CAN
3	8066095643	CORONA 1/24 CAN
4	8066095721	MODELO ESPECIAL 1/24 CAN
5	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN
6	1820025001	BUD LIGHT 1/25 CAN
7	1820025000	BUD 1/25 CAN
8	7199030065	COORS LIGHT 1/24 CAN
9	7199010071	COORS BANQUET 1/24 CAN
10	3410000355	LITE 1/24 CAN



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CVS PHARMA... Store # 10583 H: 5 ft W: 5 ft D: 1 ft 11.00 in # of segments: 2

Name: 1_1 W:30.00 in D:23.00 in Avail Space: 0.87 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
86777	3354400013	0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Top 90	3
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3
2638	3061300053	0 30613 00053 1	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
2625	3061300019	0 30613 00019 7	BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_2 W:30.00 in D:23.00 in Avail Space: 0.04 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
13009	75452700022	7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3
2616	3061300001	0 30613 00001 2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2
11951	73692011132	7 36920 11132 7	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
10190	7199009532	0 71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3

Name: 1_3 W:30.00 in D:23.00 in Avail Space: 0.58 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
17212	8378337521	0 83783 37521 3	SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Side	2
17201	8378322822	0 83783 22822 9	SIERRA NEVADA SEASONAL 6...	ABOVE PREMIUM	1	Side	2
10845	72383000009	7 23830 00009 4	LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2



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15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:30.00 in D:23.00 in Avail Space: 0.89 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	7861500001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158		HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
17305	8382012393		GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Side	3
16693	8248812345		BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1_5 W:30.00 in D:23.00 in Avail Space: 0.38 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Front	3
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_1 W:30.00 in D:23.00 in Avail Space: 0.80 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8



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15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7
1546	1820025505		BUD LIGHT LIME STRAW-BER...	ABOVE PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8
2968	3410000355		LITE 1/24 CAN	PREMIUM	1	Front	8

Name: 2_2 W:30.00 in D:23.00 in Avail Space: 0.21 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	4
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	4

Name: 2_3 W:30.00 in D:23.00 in Avail Space: 2.40 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Front	3
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	3
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 2_4 W:30.00 in D:23.00 in Avail Space: 1.32 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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1083	182000833		BUD LIGHT 6/12 BTL	PREMIUM	1	Side	3
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side 90	4
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Side 90	4
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side 90	4

Name: 2_5 W:30.00 in D:23.00 in Avail Space: 1.57 in Ht Space: 16.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	3
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	2
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	2
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side	4