





CVS # 10612 COLD

Address: 65 5TH AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10612

Reset Name: 2019 SPRING

Planogram Name: 10612_2_DOOR_COLD

Segment # 1 : 1_4 DEPTH: 22 In WIDTH: 34 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	2210000170	PABST 12/12 CAN	3.0	6	1	ECONOMY
2	1	7199000048	COORS LIGHT 12/12 CAN	3.0	6	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
4	1	1820053047	BUD LIGHT 12/12 CAN	3.0	6	1	PREMIUM
5	1	1820053218	BUD LIGHT 18/12 CAN	5.0	5	1	PREMIUM
6	1	78036960806	PEAK ORGANIC IPA 6/12 CAN	3.0	12	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 22 In WIDTH: 34 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:35.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000833	BUD LIGHT 6/12 BTL	0.5	2	1	PREMIUM
2	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8066095301	PACIFICO 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
5	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 22 In WIDTH: 34 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
2	1	8797502650	SAPPORO 1/22 CAN	0.6	7	1	ABOVE PREMIUM
3	2	8066095721	MODELO ESPECIAL 1/24 CAN	1.2	14	2	ABOVE PREMIUM
4	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
5	2	7289000119	HEINEKEN 1/24 CAN	1.2	14	2	ABOVE PREMIUM
6	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
7	1	8066095605	CORONA 6/12 BTL	1.0	4	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 22 In WIDTH: 34 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:61.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	4	7199010071	COORS BANQUET 1/24 CAN	2.3	28	4	PREMIUM
2	2	7199030065	COORS LIGHT 1/24 CAN	1.2	14	2	PREMIUM
3	3	1820025000	BUD 1/25 CAN	1.4	21	3	PREMIUM
4	2	1820025001	BUD LIGHT 1/25 CAN	0.9	14	2	PREMIUM

Segment # 2 : 2_5 DEPTH: 22 In WIDTH: 34 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	4.0	8	1	ABOVE PREMIUM
2	1	3354495042	CORONA PREMIER 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
4	1	78615000014	STELLA ARTOIS 12/11.2 BTL	3.0	6	1	ABOVE PREMIUM

Segment # 2 : 2_4 DEPTH: 22 In WIDTH: 34 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:27.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8248812345	BECKS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM



CVS # 10612 COLD

Address: 65 5TH AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10612

Reset Name: 2019 SPRING

Planogram Name: 10612_2_DOOR_COLD

4	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	7861500001	STELLA ARTOIS 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
6	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 2 : 2_3 DEPTH: 22 in WIDTH: 34 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:39.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72383000020	LAGUNITAS LITTLE SUMPIN 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	7199009561	BLUE MOON MANGO WHEAT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
6	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 2 : 2_2 DEPTH: 22 in WIDTH: 34 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:50.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8992427891	YUENGLING LAGER 6/12 BTL	0.5	2	1	PREMIUM
2	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
4	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
6	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 22 in WIDTH: 34 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:61.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
6	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	1.0	4	1	ABOVE PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





CVS # 10612 COLD

Reset Timing 2019 SPRING

Address: 65 5TH AVE | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_4 6.00 In

POS	UPC	NAME
1	221000170	PABST 12/ 12 CAN
2	719900048	COORS LIGHT 12/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	1820053047	BUD LIGHT 12/ 12 CAN
5	1820053218	BUD LIGHT 18/ 12 CAN
6	78036960806	PEAK ORGANIC IPA 6/ 12 CAN

Segment # 1 : 1_3 35.00 In

POS	UPC	NAME
1	1820000833	BUD LIGHT 6/ 12 BTL
2	1820005990	MICHELOB ULTRA 12/ 12 BTL
3	8066095301	PACIFICO 6/ 12 BTL
4	7231123021	SOL 12/ 12 BTL
5	8066095615	CORONA 12/ 12 BTL

Segment # 1 : 1_2 49.00 In

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
2	8797502650	SAPPORO 1/22 CAN
3	8066095721	MODELO ESPECIAL 1/ 24 CAN
4	8066095643	CORONA 1/24 CAN
5	7289000119	HEINEKEN 1/24 CAN
6	8066095625	CORONA LIGHT 6/ 12 BTL
7	8066095605	CORONA 6/ 12 BTL

Segment # 1 : 1_1 61.00 In

POS	UPC	NAME
1	7199010071	COORS BANQUET 1/24 CAN
2	7199030065	COORS LIGHT 1/24 CAN
3	1820025000	BUD 1/25 CAN
4	1820025001	BUD LIGHT 1/25 CAN



CVS # 10612 COLD

Reset Timing 2019 SPRING

Address: 65 5TH AVE | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_5 6.00 In

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	7289000016	HEINEKEN 12/ 12 BTL
4	78615000014	STELLA ARTOIS 12/ 11.2 BTL

Segment # 2 : 2_4 27.00 In

POS	UPC	NAME
1	8248812345	BECKS 6/ 12 BTL
2	18195400002	PERONI 6/ 11.2 BTL
3	7289000011	HEINEKEN 6/ 12 BTL
4	7289000158	HEINEKEN LIGHT 6/ 12 BTL
5	78615000001	STELLA ARTOIS 6/ 11.2 BTL
6	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN

Segment # 2 : 2_3 39.00 In

POS	UPC	NAME
1	72383000020	LAGUNITAS LITTLE SUMPIN 6/ 12 BTL
2	8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL
3	7199009561	BLUE MOON MANGO WHEAT 6/ 12 BTL
4	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
5	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
6	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN

Segment # 2 : 2_2 50.00 In

POS	UPC	NAME
1	8992427891	YUENGLING LAGER 6/ 12 BTL
2	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL
3	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL
4	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
5	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
6	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN

Segment # 2 : 2_1 61.00 In

POS	UPC	NAME
1	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
2	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
3	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
4	3061300001	BROOKLYN LAGER 6/ 12 BTL
5	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
6	3061300019	BROOKLYN EAST IPA 6/ 12 BTL



CVS # 10612 COLD

Address: 65 5TH AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10612

Reset Name: 2019 SPRING

Planogram Name: 10612_2_DOOR_COLD

CVS PHARMA... Store # 10612 H: 6 ft W: 5 ft 8.00 in D: 1 ft 11.00 in # of segments: 2

Name: 1_1 W:34.00 in D:22.00 in Avail Space: 2.45 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10243	7199010071	0 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	4	Front	28
10346	7199030065	0 71990 30065 4	COORS LIGHT 1/24 CAN	PREMIUM	2	Front	14
1520	1820025000	0 18200 25000 2	BUD 1/25 CAN	PREMIUM	3	Front	21
1521	1820025001	0 18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	2	Front	14

Name: 1_2 W:34.00 in D:22.00 in Avail Space: 0.63 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829	6 13008 74829 6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	7
22227	8797502650	0 87975 02650 1	SAPPORO 1/22 CAN	ABOVE PREMIUM	1	Front	7
15431	8066095721	0 80660 95721 0	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	2	Front	14
15415	8066095643	0 80660 95643 5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119	0 72890 00119 1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	2	Front	14
15408	8066095625	0 80660 95625 1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
15400	8066095605	0 80660 95605 3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 1_3 W:34.00 in D:22.00 in Avail Space: 1.73 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1083	1820000833	0 18200 00833 7	BUD LIGHT 6/12 BTL	PREMIUM	1	Side	2
1228	1820005990	0 18200 05990 2	MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
15383	8066095301	0 80660 95301 4	PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	2



CVS # 10612 COLD

Address: 65 5TH AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10612

Reset Name: 2019 SPRING

Planogram Name: 10612_2_DOOR_COLD

10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:34.00 in D:22.00 in Avail Space: 0.77 in Ht Space: 28.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2241	221000170		PABST 12/12 CAN	ECONOMY	1	Side	6
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side	6
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Side	3
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side	6
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	5
63311	78036960806		PEAK ORGANIC IPA 6/12 CAN	ABOVE PREMIUM	1	Front 90	12

Name: 2_1 W:34.00 in D:22.00 in Avail Space: 1.36 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	2
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
2625	3061300019		BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 2_2 W:34.00 in D:22.00 in Avail Space: 0.18 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
23900	8992427891		YUENGLING LAGER 6/12 BTL	PREMIUM	1	Side	2



CVS # 10612 COLD

Address: 65 5TH AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10612

Reset Name: 2019 SPRING

Planogram Name: 10612_2_DOOR_COLD

1345	1820013986		SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	2
6748	63848900029		DOG FISH HEAD 60 MINUTE IPA...	ABOVE PREMIUM	1	Front	4
21956	8769210012		SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3

Name: 2_3 W:34.00 in D:22.00 in Avail Space: 1.96 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10855	72383000020		LAGUNITAS LITTLE SUMPIN 6/...	ABOVE PREMIUM	1	Side	2
17212	8378337521		SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Side	2
62048	7199009561		BLUE MOON MANGO WHEAT 6...	ABOVE PREMIUM	1	Side	2
10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	2
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	2
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Front 90	3

Name: 2_4 W:34.00 in D:22.00 in Avail Space: 1.05 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
16693	8248812345		BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	3
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158		HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4



CVS # 10612 COLD

Address: 65 5TH AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10612

Reset Name: 2019 SPRING

Planogram Name: 10612_2_DOOR_COLD

86777	3354400013	0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Front 90	3
-------	------------	-----------------	----------------------------	---------------	---	----------	---

Name: 2_5 W:34.00 in D:22.00 in Avail Space: 0.78 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	8
44952	3354495042	0 33544 95042 5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	4
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Front	6