





CVS # 10828 COLD

Address: 51 ASTOR PL | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10828

Reset Name: 2019 SPRING

Planogram Name: 10828\_2\_DOOR\_COLD

Segment # 1 : 1\_6 DEPTH: 22 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820020077	NATURAL LIGHT 15/12 CAN	1.0	2	1	ECONOMY
2	1	7199000048	COORS LIGHT 12/12 CAN	2.0	4	1	PREMIUM
3	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
4	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM

Segment # 1 : 1\_5 DEPTH: 22 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:12.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7143934450	ROLLING ROCK 12/12 CAN	1.0	2	1	ECONOMY
2	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY
3	2	3410057636	LITE 12/12 CAN	2.0	4	2	PREMIUM
4	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM

Segment # 1 : 1\_4 DEPTH: 22 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
3	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
4	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	8382012360	GUINNESS DRAUGHT STOUT 4/14.9 CAN	0.7	4	1	ABOVE PREMIUM

Segment # 1 : 2\_3 DEPTH: 22 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:33.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	78615000030	LEFFE BLONDE 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
3	1	18195400002	PERONI 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
4	1	8248800006	BECKS 1/24 BTL	0.4	6	1	ABOVE PREMIUM
5	1	78615000057	STELLA ARTOIS 1/22 BTL	0.6	7	1	ABOVE PREMIUM
6	1	8066095641	CORONA 1/24 BTL	0.6	7	1	ABOVE PREMIUM

Segment # 1 : 2\_2 DEPTH: 22 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:45.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820025008	NATURAL ICE 1/25 CAN	0.6	7	1	ECONOMY
2	1	3410000555	MGD 1/24 CAN	0.6	7	1	PREMIUM
3	1	3410000355	LITE 1/24 CAN	0.6	7	1	PREMIUM
4	3	7199010071	COORS BANQUET 1/24 CAN	1.8	21	3	PREMIUM
5	2	7199030065	COORS LIGHT 1/24 CAN	1.2	14	2	PREMIUM
6	2	1820025000	BUD 1/25 CAN	0.9	14	2	PREMIUM

Segment # 1 : 2\_1 DEPTH: 22 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:54.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM
2	1	8797502650	SAPPORO 1/22 CAN	0.6	7	1	ABOVE PREMIUM
3	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM



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5	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
6	1	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN	0.5	7	1	ABOVE PREMIUM
7	1	1820025533	BUD LIGHT LIME MANG-O-RITA 1/25 CAN	0.5	7	1	ABOVE PREMIUM
8	1	1820025538	BUD LIGHT LIME SEASONAL RITA 1/25 CAN	0.6	7	1	ABOVE PREMIUM
9	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
10	1	1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM

**Segment # 2 : 2\_6 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in**

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2 1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3 1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4 1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 2 : 2\_5 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:11.00 in**

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2 1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3 1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4 1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5 1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 2 : 2\_4 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.00 in**

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2 1	8066095785	MODELO NEGRA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3 1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4 1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

**Segment # 2 : 1\_3 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:32.00 in**

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	8066095301	PACIFICO 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2 1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3 1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
4 1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5 1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1.0	4	1	ABOVE PREMIUM

**Segment # 2 : 1\_2 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.00 in**

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2 1	68174511112	BLUE POINT TOASTED LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3 1	3061300053	BROOKLYN SEASONAL 6/12 BTL	1.0	4	1	ABOVE PREMIUM
4 1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5 1	3061300019	BROOKLYN EAST IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM

**Segment # 2 : 1\_1 DEPTH: 22 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:54.00 in**

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
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1	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	7289000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	72383000020	LAGUNITAS LITTLE SUMPIN 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	72383000009	LAGUNITAS IPA 6/12 BTL	1.0	4	1	ABOVE PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)





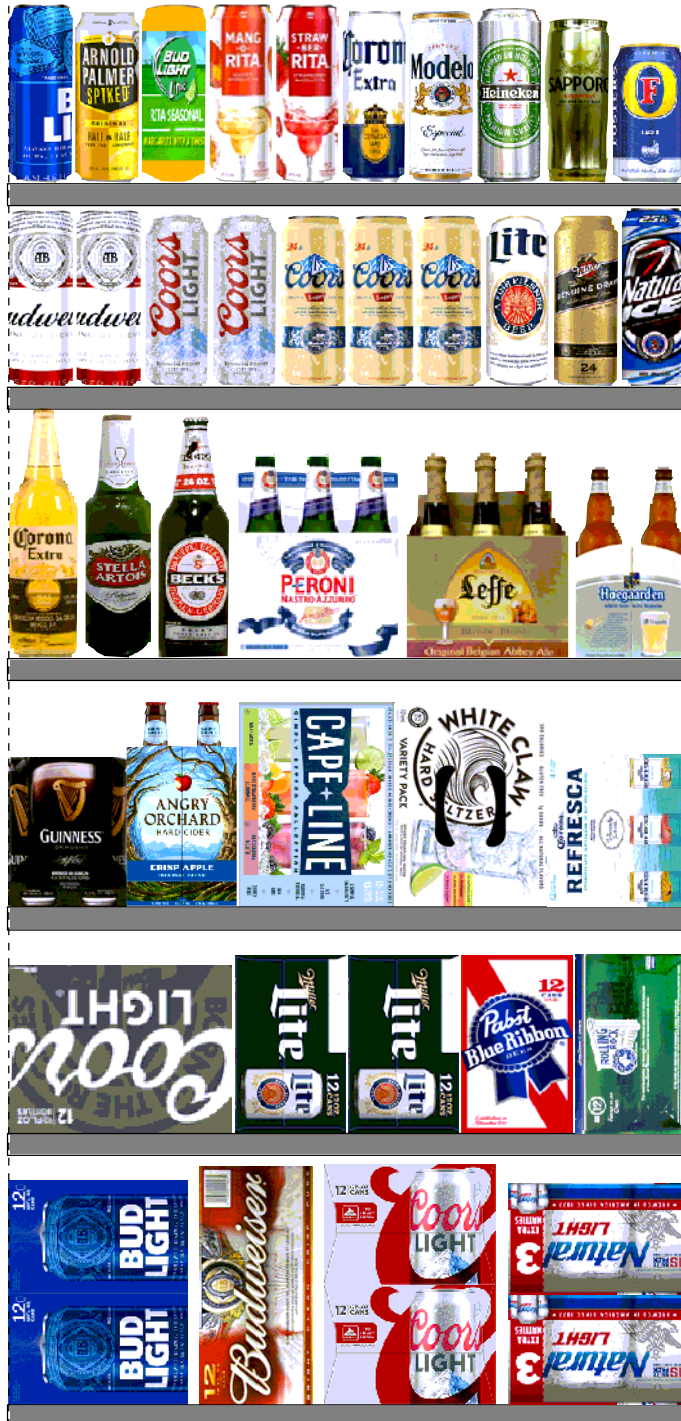
CVS # 10828 COLD

Reset Timing 2019 SPRING

Address: 51 ASTOR PL | City: NEW YORK | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 2



**Segment # 1 : 1\_6 0.00 In**

POS	UPC	NAME
1	1820020077	NATURAL LIGHT 15/ 12 CAN
2	7199000048	COORS LIGHT 12/ 12 CAN
3	1820011047	BUD 12/ 12 CAN
4	1820053047	BUD LIGHT 12/ 12 CAN

**Segment # 1 : 1\_5 12.00 In**

POS	UPC	NAME
1	7143934450	ROLLING ROCK 12/ 12 CAN
2	2210000170	PABST 12/ 12 CAN
3	3410057636	LITE 12/ 12 CAN
4	7199030069	COORS LIGHT 12/ 12 BTL

**Segment # 1 : 1\_4 22.00 In**

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
3	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
4	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
5	8382012360	GUINNESS DRAUGHT STOUT 4/ 14.9 CAN

**Segment # 1 : 2\_3 33.00 In**

POS	UPC	NAME
1	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
2	78615000030	LEFFE BLONDE 6/ 11.2 BTL
3	18195400002	PERONI 6/ 11.2 BTL
4	8248800006	BECKS 1/ 24 BTL
5	78615000057	STELLA ARTOIS 1/ 22 BTL
6	8066095641	CORONA 1/ 24 BTL

**Segment # 1 : 2\_2 45.00 In**

POS	UPC	NAME
1	1820025008	NATURAL ICE 1/ 25 CAN
2	3410000555	MGD 1/ 24 CAN
3	3410000355	LITE 1/ 24 CAN
4	7199010071	COORS BANQUET 1/ 24 CAN
5	7199030065	COORS LIGHT 1/ 24 CAN
6	1820025000	BUD 1/ 25 CAN

**Segment # 1 : 2\_1 54.00 In**

POS	UPC	NAME
1	7089701331	FOSTERS 1/ 25.4 CAN
2	8797502650	SAPPORO 1/ 22 CAN
3	7289000119	HEINEKEN 1/ 24 CAN
4	8066095721	MODELO ESPECIAL 1/ 24 CAN
5	8066095643	CORONA 1/ 24 CAN
6	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/ 25 CAN
7	1820025533	BUD LIGHT LIME MANG-O-RITA 1/ 25 CAN
8	1820025538	BUD LIGHT LIME SEASONAL RITA 1/ 25 CAN
9	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
10	1820025001	BUD LIGHT 1/ 25 CAN



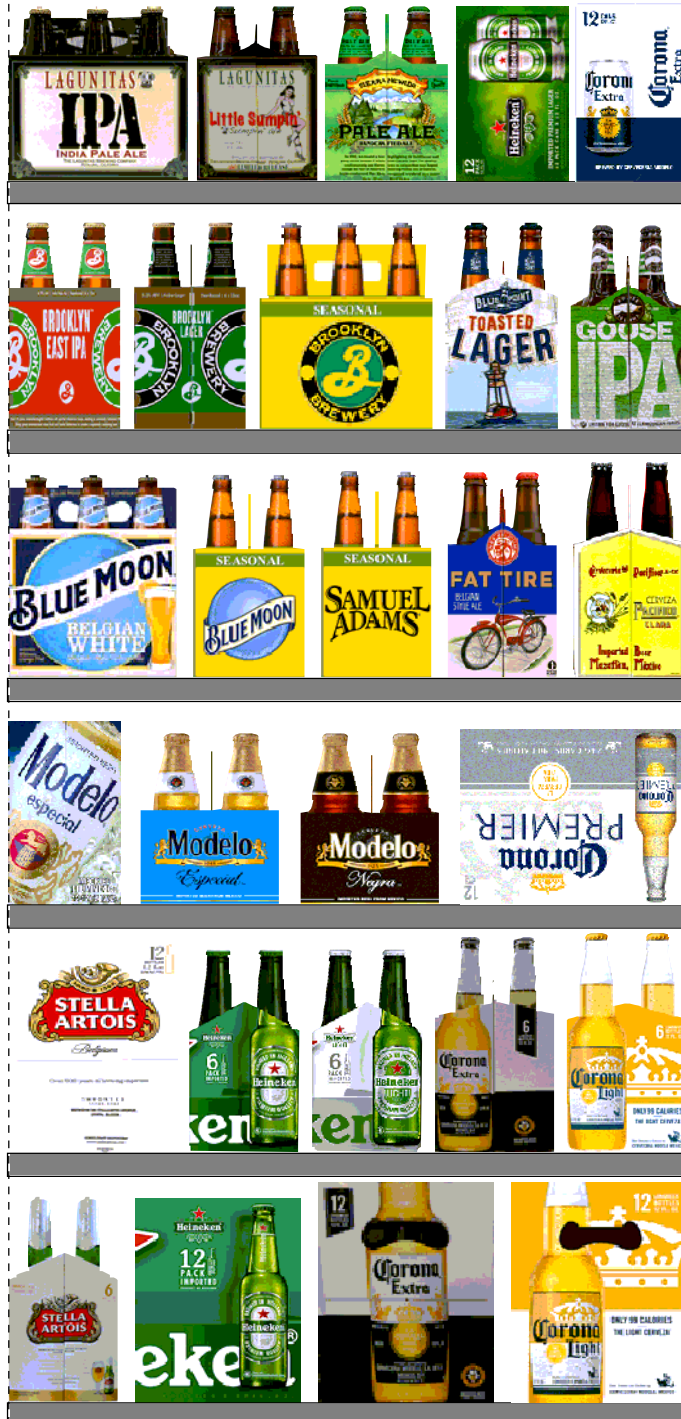
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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 2



**Segment # 2 : 2\_6 0.00 In**

POS	UPC	NAME
1	8066095675	CORONA LIGHT 12/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL
3	7289000016	HEINEKEN 12/ 12 BTL
4	78615000001	STELLA ARTOIS 6/ 11.2 BTL

**Segment # 2 : 2\_5 11.00 In**

POS	UPC	NAME
1	8066095625	CORONA LIGHT 6/ 12 BTL
2	8066095605	CORONA 6/ 12 BTL
3	7289000158	HEINEKEN LIGHT 6/ 12 BTL
4	7289000011	HEINEKEN 6/ 12 BTL
5	78615000014	STELLA ARTOIS 12/ 11.2 BTL

**Segment # 2 : 2\_4 22.00 In**

POS	UPC	NAME
1	3354495042	CORONA PREMIER 12/ 12 BTL
2	8066095785	MODELO NEGRA 6/ 12 BTL
3	8066095765	MODELO ESPECIAL 6/ 12 BTL
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

**Segment # 2 : 1\_3 32.00 In**

POS	UPC	NAME
1	8066095301	PACIFICO 6/ 12 BTL
2	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
3	87692300050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
4	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
5	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL

**Segment # 2 : 1\_2 43.00 In**

POS	UPC	NAME
1	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
2	68174511112	BLUE POINT TOASTED LAGER 6/ 12 BTL
3	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
4	3061300001	BROOKLYN LAGER 6/ 12 BTL
5	3061300019	BROOKLYN EAST IPA 6/ 12 BTL

**Segment # 2 : 1\_1 54.00 In**

POS	UPC	NAME
1	8066095695	CORONA 12/ 12 CAN
2	72890000020	HEINEKEN 12/ 12 CAN
3	8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL
4	72383000020	LAGUNITAS LITTLE SUMPIN 6/ 12 BTL
5	72383000009	LAGUNITAS IPA 6/ 12 BTL



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Planogram Name: 10828\_2\_DOOR\_COLD

CVS PHARMA... Store # 10828 H: 5 ft 3.00 in W: 5 ft D: 2 ft # of segments: 2

Name: 2\_1 W:30.00 in D:22.00 in Avail Space: 0.75 in Ht Space: 8.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9452	7089701331	0 70897 01331 5	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6
22227	8797502650	0 87975 02650 1	SAPPORO 1/22 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119	0 72890 00119 1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
15431	8066095721	0 80660 95721 0	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7
15415	8066095643	0 80660 95643 5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
1546	1820025505	0 18200 25505 2	BUD LIGHT LIME STRAW-BER...	ABOVE PREMIUM	1	Front	7
1561	1820025533	0 18200 25533 5	BUD LIGHT LIME MANG-O-RITA...	ABOVE PREMIUM	1	Front	7
1565	1820025538	0 18200 25538 0	BUD LIGHT LIME SEASONAL RI...	ABOVE PREMIUM	1	Front	7
66064	61300874829	6 13008 74829 6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	7
1521	1820025001	0 18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7

Name: 2\_2 W:30.00 in D:22.00 in Avail Space: 1.32 in Ht Space: 8.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1528	1820025008	0 18200 25008 8	NATURAL ICE 1/25 CAN	ECONOMY	1	Front	7
3014	3410000555	0 34100 00555 9	MGD 1/24 CAN	PREMIUM	1	Front	7
2968	3410000355	0 34100 00355 5	LITE 1/24 CAN	PREMIUM	1	Front	7
10243	7199010071	0 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	3	Front	21
10346	7199030065	0 71990 30065 4	COORS LIGHT 1/24 CAN	PREMIUM	2	Front	14





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1520	1820025000		2	BUD 1/25 CAN	PREMIUM	2	Front	14
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Name: 2\_3 W:30.00 in D:22.00 in Avail Space: 1.45 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14100	78615000036		HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3
14098	78615000030		LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
16687	8248800006		BECKS 1/24 BTL	ABOVE PREMIUM	1	Front	6
14104	78615000057		STELLA ARTOIS 1/22 BTL	ABOVE PREMIUM	1	Side	7
15413	8066095641		CORONA 1/24 BTL	ABOVE PREMIUM	1	Front	7

Name: 1\_4 W:30.00 in D:22.00 in Avail Space: 0.15 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Top 90	3
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Top 90	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
17293	8382012360		GUINNESS DRAUGHT STOUT ...	ABOVE PREMIUM	1	Front	4

Name: 1\_5 W:30.00 in D:22.00 in Avail Space: 0.67 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9886	7143934450		ROLLING ROCK 12/12 CAN	ECONOMY	1	Side	2
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Side	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	2	Side	4



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10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Top	2
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Name: 1\_6 W:30.00 in D:22.00 in Avail Space: 1.67 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
61975	1820020077		NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side 90	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side 90	4
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side 90	4

Name: 1\_1 W:30.00 in D:22.00 in Avail Space: 1.31 in Ht Space: 8.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	2
17212	8378337521		SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Side	2
10855	72383000020		LAGUNITAS LITTLE SUMPIN 6/...	ABOVE PREMIUM	1	Side	2
10845	72383000009		LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 1\_2 W:30.00 in D:22.00 in Avail Space: 2.19 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
7902	68174511112		BLUE POINT TOASTED LAGER...	ABOVE PREMIUM	1	Side	2
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	4
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2
2625	3061300019		BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2



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Name: 1_3		W:30.00 in	D:22.00 in	Avail Space: 2.61 in		Ht Space: 10.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15383	8066095301	0 80660 95301 4	PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	2
13009	75452700022	7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	2
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
10190	7199009532	0 71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	2
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	4

Name: 2_4		W:30.00 in	D:22.00 in	Avail Space: 2.77 in		Ht Space: 9.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
44952	3354495042	0 33544 95042 5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Top	2
15448	8066095785	0 80660 95785 2	MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15442	8066095765	0 80660 95765 4	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 2_5		W:30.00 in	D:22.00 in	Avail Space: 2.05 in		Ht Space: 10.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15408	8066095625	0 80660 95625 1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605	0 80660 95605 3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
11341	7289000158	0 72890 00158 0	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_6		W:30.00 in	D:22.00 in	Avail Space: 2.32 in		Ht Space: 10.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units



CVS # 10828 COLD

Address: 51 ASTOR PL | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10828

Reset Name: 2019 SPRING

Planogram Name: 10828\_2\_DOOR\_COLD

15416	8066095675	0		6	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
15403	8066095615	0		2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
11300	7289000016	0		3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
14089	7861500001	7		4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3





CVS # 10828 WARM

Address: 51 ASTOR PL | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10828

Reset Name: 2019 SPRING

Planogram Name: 10828\_6ft\_OPEN\_WARM

Segment # 1 : 1\_5 DEPTH: 16 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	0.5	1	1	ABOVE PREMIUM
2	1	72890000016	HEINEKEN 12/12 BTL	0.5	1	1	ABOVE PREMIUM
3	1	8066095615	CORONA 12/12 BTL	0.5	1	1	ABOVE PREMIUM
4	1	8066095675	CORONA LIGHT 12/12 BTL	0.5	1	1	ABOVE PREMIUM
5	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM
6	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
7	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM
8	1	3410057636	LITE 12/12 CAN	2.0	4	1	PREMIUM
9	1	1820020077	NATURAL LIGHT 15/12 CAN	1.0	2	1	ECONOMY

Segment # 1 : 1\_4 DEPTH: 16 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:15.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
6	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
7	1	7199030017	COORS LIGHT 18/12 CAN	2.0	2	1	PREMIUM
8	1	7199030069	COORS LIGHT 12/12 BTL	0.5	1	1	PREMIUM
9	1	7143934450	ROLLING ROCK 12/12 CAN	1.0	2	1	ECONOMY
10	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY

Segment # 1 : 1\_3 DEPTH: 16 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:29.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78036960806	PEAK ORGANIC IPA 6/12 CAN	1.0	4	1	ABOVE PREMIUM
2	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	78615000030	LEFFE BLONDE 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
4	1	72890000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM
5	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
6	1	8066095715	MODELO ESPECIAL 12/12 CAN	0.5	1	1	ABOVE PREMIUM
7	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
8	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
9	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.0	4	1	ABOVE PREMIUM
10	1	1820005989	MICHELOB ULTRA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
11	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1\_2 DEPTH: 16 in WIDTH: 72 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/12 CAN	1.0	4	1	ABOVE PREMIUM
2	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	7199009561	BLUE MOON MANGO WHEAT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	8857333101	SHINER BOCK 6/12 BTL	0.8	3	1	ABOVE PREMIUM
6	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
7	1	88715100094	CONEY ISLAND MERMAID PILSNER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
8	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
9	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM



CVS # 10828 WARM

Address: 51 ASTOR PL | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10828

Reset Name: 2019 SPRING

Planogram Name: 10828\_6ft\_OPEN\_WARM

10 1 3061300001 BROOKLYN LAGER 6/12 BTL 0.8 3 1 ABOVE PREMIUM

Segment # 1 : 1\_1 DEPTH: 16 In WIDTH: 72 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:57.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8992427891	YUENGLING LAGER 6/12 BTL	0.8	3	1	PREMIUM
3	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
6	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.5	2	1	ABOVE PREMIUM
7	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
8	1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
9	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
10	1	63598501012	MIKES HARDER BLACK CHERRY LEMONADE 4/16 CAN	1.0	6	1	ABOVE PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)







CVS # 10828 WARM

Reset Timing 2019 SPRING

Address: 51 ASTOR PL | City: NEW YORK | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 1



**Segment # 1 : 1\_5 0.00 In**

POS	UPC	NAME
1	7861500014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	8066095615	CORONA 12/ 12 BTL
4	8066095675	CORONA LIGHT 12/ 12 BTL
5	1820053047	BUD LIGHT 12/ 12 CAN
6	1820011047	BUD 12/ 12 CAN
7	7199000048	COORS LIGHT 12/ 12 CAN
8	3410057636	LITE 12/ 12 CAN
9	1820020077	NATURAL LIGHT 15/ 12 CAN

**Segment # 1 : 1\_4 15.00 In**

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	7289000011	HEINEKEN 6/ 12 BTL
3	18195400002	PERONI 6/ 11.2 BTL
4	8066095605	CORONA 6/ 12 BTL
5	8066095625	CORONA LIGHT 6/ 12 BTL
6	1820053218	BUD LIGHT 18/ 12 CAN
7	7199030017	COORS LIGHT 18/ 12 CAN
8	7199030069	COORS LIGHT 12/ 12 BTL
9	7143934450	ROLLING ROCK 12/ 12 CAN
10	2210000170	PABST 12/ 12 CAN

**Segment # 1 : 1\_3 29.00 In**

POS	UPC	NAME
1	78036960806	PEAK ORGANIC IPA 6/ 12 CAN
2	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
3	78615000030	LEFFE BLONDE 6/ 11.2 BTL
4	7289000020	HEINEKEN 12/ 12 CAN
5	8066095695	CORONA 12/ 12 CAN
6	8066095715	MODELO ESPECIAL 12/ 12 CAN
7	8066095715	MODELO ESPECIAL 12/ 12 CAN
8	8066095765	MODELO ESPECIAL 6/ 12 BTL
9	8066095765	MODELO ESPECIAL 6/ 12 CAN
10	1820005989	MICHELOB ULTRA 6/ 12 BTL
11	1820005990	MICHELOB ULTRA 12/ 12 BTL

**Segment # 1 : 1\_2 43.00 In**

POS	UPC	NAME
1	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/ 12 CAN
2	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
3	7199009561	BLUE MOON MANGO WHEAT 6/ 12 BTL
4	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
5	8857333101	SHINER BOCK 6/ 12 BTL
6	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
7	88715100094	ONEY ISLAND MERMAID PILSNER 6/ 12 BTL
8	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
9	3061300019	BROOKLYN EAST IPA 6/ 12 BTL
10	3061300001	BROOKLYN LAGER 6/ 12 BTL

**Segment # 1 : 1\_1 57.00 In**

POS	UPC	NAME
1	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
2	8992427891	YUENGLING LAGER 6/ 12 BTL
3	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL



CVS # 10828 WARM

Reset Timing 2019 SPRING

Address: 51 ASTOR PL | City: NEW YORK | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 1

**Segment # 1 : 1\_5 0.00 In**

- 4 7238300009 LAGUNITAS IPA 6/ 12 BTL
- 5 8378337521 SIERRA NEVADA PALE ALE 6/ 12 BTL
- 6 8769230050 SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
- 7 8769210012 SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
- 8 6384890029 DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL
- 9 8769282102 ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
- 10 63598501012 MIKES HARDER BLACK CHERRY LEMONADE 4/ 16 CAN





CVS # 10828 WARM

Address: 51 ASTOR PL | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10828

Reset Name: 2019 SPRING

Planogram Name: 10828\_6ft\_OPEN\_WARM

CVS PHARMA... Store # 10828 H: 6 ft W: 6 ft D: 2 ft # of segments: 1

Name: 1\_1 W:72.00 in D:16.00 in Avail Space: 0.81 in Ht Space: 14.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Front	3
23900	8992427891		YUENGLING LAGER 6/12 BTL	PREMIUM	1	Front	3
1345	1820013986		SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	3
10845	72383000009		LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Front	2
17212	8378337521		SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Front	2
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	2
21956	8769210012		SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Front	3
6748	63848900029		DOGFISH HEAD 60 MINUTE IPA...	ABOVE PREMIUM	1	Front	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Front	3
6481	63598501012		MIKES HARDER BLACK CHERR...	ABOVE PREMIUM	1	Front	6

Name: 1\_2 W:72.00 in D:16.00 in Avail Space: 1.03 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21241	85961200103		21ST AMENDMENT BREW FRE...	ABOVE PREMIUM	1	Side	4
10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	2
62048	7199009561		BLUE MOON MANGO WHEAT 6...	ABOVE PREMIUM	1	Front	3
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	3
22534	8857333101		SHINER BOCK 6/12 BTL	ABOVE PREMIUM	1	Front	3



CVS # 10828 WARM

Address: 51 ASTOR PL | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10828

Reset Name: 2019 SPRING

Planogram Name: 10828\_6ft\_OPEN\_WARM

11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3
22632	88715100094		CONEY ISLAND MERMAID PILS...	ABOVE PREMIUM	1	Front	3
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	3
2625	3061300019		BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Front	3

Name: 1\_3 W:72.00 in D:16.00 in Avail Space: 0.04 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
63311	78036960806		PEAK ORGANIC IPA 6/12 CAN	ABOVE PREMIUM	1	Side	4
14100	78615000036		HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Front	3
14098	78615000030		LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Side	2
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Top 90	1
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	2
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Front	2
15435	8066095755		MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	4
1227	1820005989		MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Front	3
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Front	2

Name: 1\_4 W:72.00 in D:16.00 in Avail Space: 2.06 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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CVS # 10828 WARM

Address: 51 ASTOR PL | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10828

Reset Name: 2019 SPRING

Planogram Name: 10828\_6ft\_OPEN\_WARM

14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	3
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Front	3
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Front	3
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	3
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Front	3
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	2
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Side 90	2
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	1
9886	7143934450		ROLLING ROCK 12/12 CAN	ECONOMY	1	Top 90	2
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Top 90	2

Name: 1\_5      W:72.00 in      D:16.00 in      Avail Space: 0.43 in      Ht Space: 14.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	1
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	1
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	1
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	1
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top	4
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Side 90	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side 90	2



CVS # 10828 WARM

Address: 51 ASTOR PL | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 10828

Reset Name: 2019 SPRING

Planogram Name: 10828\_6ft\_OPEN\_WARM

3579	3410057636	0 34100 57636 3	LITE 12/12 CAN	PREMIUM	1	Top	4
61975	1820020077	0 18200 20077 9	NATURAL LIGHT 15/12 CAN	ECONOMY	1	Top 90	2