





CVS # 2360 COLD

Address: 743 AMSTERDAM AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2360

Reset Name: 2019 SPRING

Planogram Name: 2360_2_DOOR_COLD

Segment # 1 : 1_4 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7861500014	STELLA ARTOIS 12/11.2 BTL	2.0	4	1	ABOVE PREMIUM
2	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:27.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7861500001	STELLA ARTOIS 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
2	1	7289000011	HEINEKEN 6/12 BTL	1.0	4	1	ABOVE PREMIUM
3	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.50 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:48.50 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_5 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM

Segment # 2 : 2_4 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:17.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
2	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:28.50 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM



CVS # 2360 COLD

Address: 743 AMSTERDAM AVE | City: NEW YORK | State: NY

Chain/StoreNumber: CVS - EAST 2360

Reset Name: 2019 SPRING

Planogram Name: 2360_2_DOOR_COLD

4 1 1820020079 BUD LIGHT ORANGE 6/12 BTL 0.8 3 1 ABOVE PREMIUM

Segment # 2 : 2_2 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:39.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
4	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	3410000355	LITE 1/24 CAN	0.7	8	1	PREMIUM

Segment # 2 : 2_1 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
2	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
5	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
7	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





CVS # 2360 COLD

Reset Timing 2019 SPRING

Address: 743 AMSTERDAM AVE | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_4 6.00 In

POS	UPC	NAME
1	7861500014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	8066095615	CORONA 12/ 12 BTL

Segment # 1 : 1_3 27.00 In

POS	UPC	NAME
1	7861500001	STELLA ARTOIS 6/ 11.2 BTL
2	7289000011	HEINEKEN 6/ 12 BTL
3	3354495042	CORONA PREMIER 12/ 12 BTL

Segment # 1 : 1_2 37.50 In

POS	UPC	NAME
1	18195400002	PERONI 6/ 11.2 BTL
2	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
3	8066095625	CORONA LIGHT 6/ 12 BTL
4	8066095605	CORONA 6/ 12 BTL

Segment # 1 : 1_1 48.50 In

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	8066095715	MODELO ESPECIAL 12/ 12 CAN



CVS # 2360 COLD

Reset Timing 2019 SPRING

Address: 743 AMSTERDAM AVE | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_5 6.00 In

POS	UPC	NAME
1	1820005990	MICHELOB ULTRA 12/12 BTL
2	1820000769	BUD LIGHT 12/12 BTL
3	7199030069	COORS LIGHT 12/12 BTL

Segment # 2 : 2_4 17.00 In

POS	UPC	NAME
1	1820053047	BUD LIGHT 12/12 CAN
2	1820011047	BUD 12/12 CAN
3	7199000048	COORS LIGHT 12/12 CAN
4	3410057636	LITE 12/12 CAN

Segment # 2 : 2_3 28.50 In

POS	UPC	NAME
1	3061300053	BROOKLYN SEASONAL 6/12 BTL
2	3061300001	BROOKLYN LAGER 6/12 BTL
3	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL
4	1820020079	BUD LIGHT ORANGE 6/12 BTL

Segment # 2 : 2_2 39.00 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL
2	7199009532	BLUE MOON SEASONAL 6/12 BTL
3	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)
4	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL
5	3410000355	LITE 1/24 CAN

Segment # 2 : 2_1 49.00 In

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
2	7289000119	HEINEKEN 1/24 CAN
3	8066095643	CORONA 1/24 CAN
4	1820025001	BUD LIGHT 1/25 CAN
5	1820025000	BUD 1/25 CAN
6	7199030065	COORS LIGHT 1/24 CAN
7	7199010071	COORS BANQUET 1/24 CAN



CVS # 2360 COLD

Address: 743 AMSTERDAM AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2360

Reset Name: 2019 SPRING

Planogram Name: 2360_2_DOOR_COLD

CVS PHARMA... Store # 2360 H: 4 ft 11.00 in W: 4 ft D: 2 ft # of segments: 2

Name: 1_1 W:23.00 in D:23.00 in Avail Space: 0.81 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 1_2 W:23.00 in D:23.00 in Avail Space: 1.37 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
568	18195400002	1 81954 00002 2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
86777	3354400013	0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
15408	8066095625	0 80660 95625 1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605	0 80660 95605 3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_3 W:23.00 in D:23.00 in Avail Space: 0.69 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Front	4
44952	3354495042	0 33544 95042 5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:23.00 in D:23.00 in Avail Space: 0.43 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	4
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
15403	8066095615	0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4



CVS # 2360 COLD

Address: 743 AMSTERDAM AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2360

Reset Name: 2019 SPRING

Planogram Name: 2360_2_DOOR_COLD

Name: 2_1		W:23.00 in	D:23.00 in	Avail Space: 2.85 in	Ht Space: 9.50 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8

Name: 2_2		W:23.00 in	D:23.00 in	Avail Space: 0.30 in	Ht Space: 9.50 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3
2968	3410000355		LITE 1/24 CAN	PREMIUM	1	Front	8

Name: 2_3		W:23.00 in	D:23.00 in	Avail Space: 0.15 in	Ht Space: 10.00 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	4
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2
15961	81760601020		CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Side	3



CVS # 2360 COLD

Address: 743 AMSTERDAM AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2360

Reset Name: 2019 SPRING

Planogram Name: 2360_2_DOOR_COLD

67176	1820020079		BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	3
-------	------------	--	---------------------------	---------------	---	------	---

Name: 2_4 W:23.00 in D:23.00 in Avail Space: 2.93 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	2

Name: 2_5 W:23.00 in D:23.00 in Avail Space: 0.91 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2