





CVS # 2445 COLD

Address: 540 AMSTERDAM AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2445

Reset Name: 2019 SPRING

Planogram Name: 2445_2_DOOR_COLD

Segment # 1 : 1_5 DEPTH: 24 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:4.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009516	BLUE MOON BELGIAN WHITE 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
3	1	72890000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 1 : 1_4 DEPTH: 24 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:16.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	72890000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	72890000011	HEINEKEN 6/12 BTL	1.0	4	1	ABOVE PREMIUM
4	1	8066095785	MODELO NEGRA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 24 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:27.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	78615000030	LEFFE BLONDE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
5	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.5	6	1	ABOVE PREMIUM
6	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 24 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:38.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
3	1	8769200127	SAMUEL ADAMS REBEL IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
6	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 24 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
6	1	1820005989	MICHELOB ULTRA 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 2 : 2_5 DEPTH: 24 In WIDTH: 30 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM



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3	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
4	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
5	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM

Segment # 2 : 2_4 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:17.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	1820053047	BUD LIGHT 12/12 CAN	1.5	3	1	PREMIUM
3	1	1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM
4	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
5	1	3410057636	LITE 12/12 CAN	1.5	3	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:29.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820000833	BUD LIGHT 6/12 BTL	0.8	3	1	PREMIUM
5	1	7199030005	COORS LIGHT 6/12 BTL	0.8	3	1	PREMIUM

Segment # 2 : 2_2 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:40.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3354495041	CORONA PREMIER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM

Segment # 2 : 2_1 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:51.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.6	7	1	ABOVE PREMIUM
2	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	7289000119	HEINEKEN 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
5	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.7	8	1	ABOVE PREMIUM
6	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
7	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
8	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
9	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM
10	1	3410000355	LITE 1/24 CAN	0.7	8	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





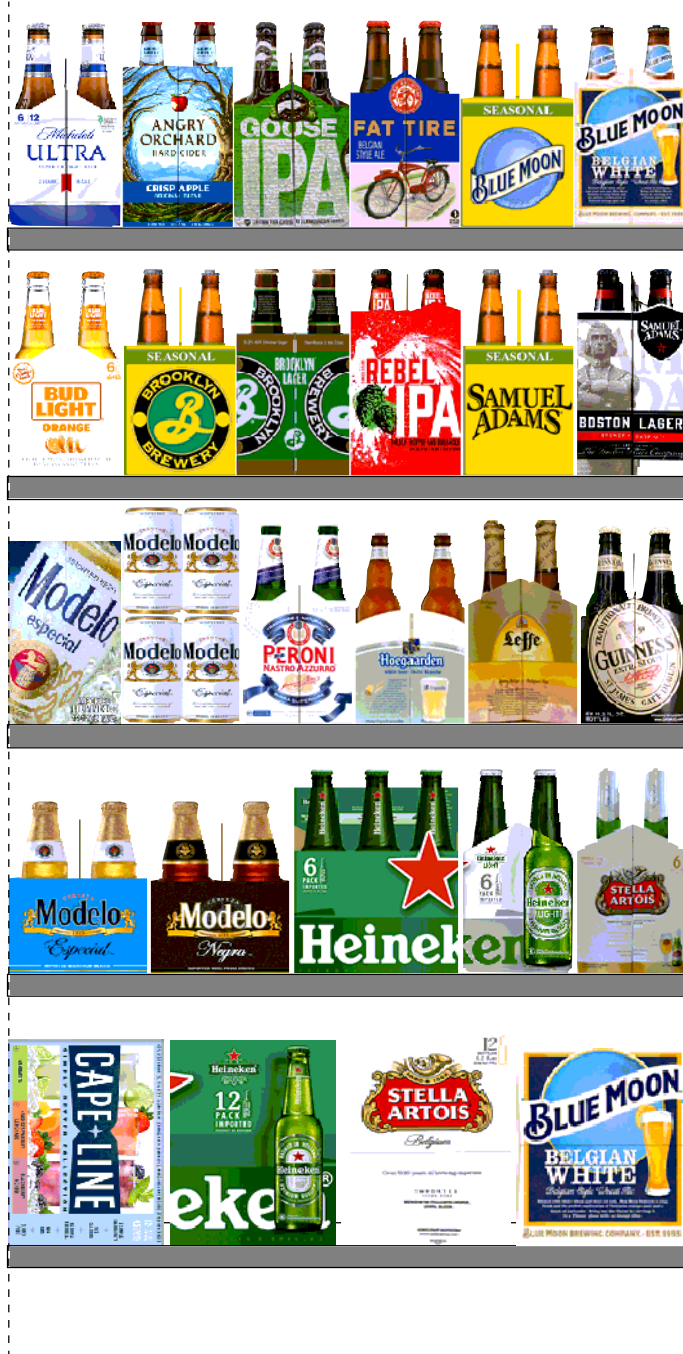
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_5 4.00 In

POS	UPC	NAME
1	7199009516	BLUE MOON BELGIAN WHITE 12/ 12 BTL
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	7289000016	HEINEKEN 12/ 12 BTL
4	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN

Segment # 1 : 1_4 16.00 In

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	7289000158	HEINEKEN LIGHT 6/ 12 BTL
3	7289000011	HEINEKEN 6/ 12 BTL
4	8066095785	MODELO NEGRA 6/ 12 BTL
5	8066095765	MODELO ESPECIAL 6/ 12 BTL

Segment # 1 : 1_3 27.00 In

POS	UPC	NAME
1	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL
2	78615000030	LEFFE BLONDE 6/ 11.2 BTL
3	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
4	18195400002	PERONI 6/ 11.2 BTL
5	8066095755	MODELO ESPECIAL 6/ 12 CAN
6	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 1 : 1_2 38.00 In

POS	UPC	NAME
1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
2	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
3	8769200127	SAMUEL ADAMS REBEL IPA 6/ 12 BTL
4	3061300001	BROOKLYN LAGER 6/ 12 BTL
5	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
6	1820020079	BUD LIGHT ORANGE 6/ 12 BTL

Segment # 1 : 1_1 49.00 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
3	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
4	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
5	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
6	1820005989	MICHELOB ULTRA 6/ 12 BTL



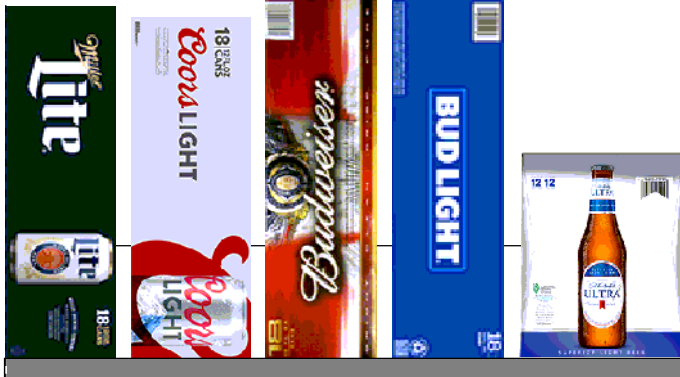
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_5 0.00 In

POS	UPC	NAME
1	182005990	MICHELOB ULTRA 12/ 12 BTL
2	1820053218	BUD LIGHT 18/ 12 CAN
3	1820011218	BUD 18/ 12 CAN
4	7199030017	COORS LIGHT 18/ 12 CAN
5	3410057340	LITE 18/ 12 CAN

Segment # 2 : 2_4 17.00 In

POS	UPC	NAME
1	8066095675	CORONA LIGHT 12/ 12 BTL
2	1820053047	BUD LIGHT 12/ 12 CAN
3	1820011047	BUD 12/ 12 CAN
4	7199000048	COORS LIGHT 12/ 12 CAN
5	3410057636	LITE 12/ 12 CAN

Segment # 2 : 2_3 29.00 In

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	8066095615	CORONA 12/ 12 BTL
3	8066095605	CORONA 6/ 12 BTL
4	1820000833	BUD LIGHT 6/ 12 BTL
5	7199030005	COORS LIGHT 6/ 12 BTL

Segment # 2 : 2_2 40.00 In

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	8066095695	CORONA 12/ 12 CAN
3	8066095625	CORONA LIGHT 6/ 12 BTL
4	3354495041	CORONA PREMIER 6/ 12 BTL
5	7199030069	COORS LIGHT 12/ 12 BTL

Segment # 2 : 2_1 51.00 In

POS	UPC	NAME
1	7089701331	FOSTERS 1/ 25.4 CAN
2	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
3	7289000119	HEINEKEN 1/ 24 CAN
4	8066095643	CORONA 1/ 24 CAN
5	8066095721	MODELO ESPECIAL 1/ 24 CAN
6	1820025001	BUD LIGHT 1/ 25 CAN
7	1820025000	BUD 1/ 25 CAN
8	7199030065	COORS LIGHT 1/ 24 CAN
9	7199010071	COORS BANQUET 1/ 24 CAN
10	3410000355	LITE 1/ 24 CAN



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CVS PHARMA... Store # 2445 H: 5 ft W: 5 ft D: 2 ft # of segments: 2

Name: 1_1 W:30.00 in D:24.00 in Avail Space: 0.00 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
10190	7199009532	0 71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
13009	75452700022	7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3
11951	73692011132	7 36920 11132 7	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
1227	1820005989	0 18200 05989 6	MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1_2 W:30.00 in D:24.00 in Avail Space: 0.14 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
21860	8769200127	0 87692 00127 0	SAMUEL ADAMS REBEL IPA 6/...	ABOVE PREMIUM	1	Side	3
2616	3061300001	0 30613 00001 2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	3
2638	3061300053	0 30613 00053 1	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	3
67176	1820020079	0 18200 20079 3	BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1_3 W:30.00 in D:24.00 in Avail Space: 0.58 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
17305	8382012393	0 83820 12393 7	GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Side	3
14098	78615000030	7 86150 00030 4	LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Side	3



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14100	78615000036	7 86150 00036 6	HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3
568	18195400002	1 81954 00002 2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
15435	8066095755	0 80660 95755 5	MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	6
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:30.00 in D:24.00 in Avail Space: 0.62 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158	0 72890 00158 0	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Front	4
15448	8066095785	0 80660 95785 2	MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15442	8066095765	0 80660 95765 4	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_5 W:30.00 in D:24.00 in Avail Space: 0.83 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10183	7199009516	0 71990 09516 1	BLUE MOON BELGIAN WHITE 1...	ABOVE PREMIUM	1	Side	2
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Top 90	3

Name: 2_1 W:30.00 in D:24.00 in Avail Space: 0.80 in Ht Space: 8.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9452	7089701331	0 70897 01331 5	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	7
66064	61300874829	6 13008 74829 6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	8



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11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8
2968	3410000355		LITE 1/24 CAN	PREMIUM	1	Front	8

Name: 2_2 W:30.00 in D:24.00 in Avail Space: 0.90 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
44964	3354495041		CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	3
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2

Name: 2_3 W:30.00 in D:24.00 in Avail Space: 0.74 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Front 90	3
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3



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1083	182000833		BUD LIGHT 6/12 BTL	PREMIUM	1	Side	3
10322	7199030005		COORS LIGHT 6/12 BTL	PREMIUM	1	Side	3

Name: 2_4 W:30.00 in D:24.00 in Avail Space: 2.17 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	3

Name: 2_5 W:30.00 in D:24.00 in Avail Space: 2.60 in Ht Space: 16.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	3