





CVS # 2411 COLD

Address: 1569 1ST AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2411

Reset Name: 2019 SPRING

Planogram Name: 2411_2_DOOR_COLD

Segment # 1 : 1_5 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7861500001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_4 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:10.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
2	1	3354495041	CORONA PREMIER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.25 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8248812345	BECKS 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.75 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
4	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.25 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM
5	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
6	1	1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM
7	1	1820025000	BUD 1/25 CAN	0.5	7	1	PREMIUM

Segment # 2 : 2_5 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM
3	1	1820000833	BUD LIGHT 6/12 BTL	0.5	2	1	PREMIUM
4	1	7199030005	COORS LIGHT 6/12 BTL	0.5	2	1	PREMIUM

Segment # 2 : 2_4 DEPTH: 22 In WIDTH: 24 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:11.50 In



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POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
2	1	1820011218	BUD 18/12 CAN	1.0	1	1	PREMIUM
3	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM
4	1	7199030017	COORS LIGHT 18/12 CAN	1.0	1	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
3	1	1820000834	BUD 6/12 BTL	1.0	4	1	PREMIUM

Segment # 2 : 2_2 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	7199030120	COORS LIGHT 3/24 CAN	0.5	2	1	PREMIUM

Segment # 2 : 2_1 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410000355	LITE 1/24 CAN	0.6	7	1	PREMIUM
2	2	7199010071	COORS BANQUET 1/24 CAN	1.2	14	2	PREMIUM
3	2	7199030065	COORS LIGHT 1/24 CAN	1.2	14	2	PREMIUM
4	1	1820025008	NATURAL ICE 1/25 CAN	0.6	7	1	ECONOMY
5	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





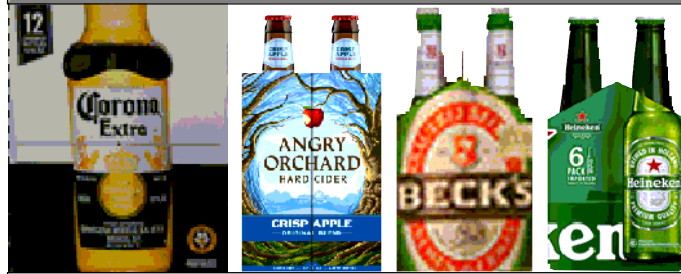
CVS # 2411 COLD

Reset Timing 2019 SPRING

Address: 1569 1ST AVE | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_5 0.00 In

POS	UPC	NAME
1	7861500001	STELLA ARTOIS 6/ 11.2 BTL
2	18195400002	PERONI 6/ 11.2 BTL
3	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
4	7231123021	SOL 12/ 12 BTL

Segment # 1 : 1_4 10.50 In

POS	UPC	NAME
1	78615000014	STELLA ARTOIS 12/ 11.2 BTL
2	3354495041	CORONA PREMIER 6/ 12 BTL
3	8066095625	CORONA LIGHT 6/ 12 BTL
4	8066095605	CORONA 6/ 12 BTL

Segment # 1 : 1_3 21.25 In

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	8248812345	BECKS 6/ 12 BTL
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	8066095615	CORONA 12/ 12 BTL

Segment # 1 : 1_2 31.75 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
3	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
4	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL

Segment # 1 : 1_1 42.25 In

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
3	8066095643	CORONA 1/ 24 CAN
4	8066095721	MODELO ESPECIAL 1/ 24 CAN
5	7289000119	HEINEKEN 1/ 24 CAN
6	1820025001	BUD LIGHT 1/ 25 CAN
7	1820025000	BUD 1/ 25 CAN



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Segment:
2 of 2



Segment # 2 : 2_5 0.00 In

POS	UPC	NAME
1	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
2	1820053047	BUD LIGHT 12/ 12 CAN
3	1820000833	BUD LIGHT 6/ 12 BTL
4	7199030005	COORS LIGHT 6/ 12 BTL

Segment # 2 : 2_4 11.50 In

POS	UPC	NAME
1	1820011047	BUD 12/ 12 CAN
2	1820011218	BUD 18/ 12 CAN
3	3410057636	LITE 12/ 12 CAN
4	7199030017	COORS LIGHT 18/ 12 CAN

Segment # 2 : 2_3 20.50 In

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	1820053218	BUD LIGHT 18/ 12 CAN
3	1820000834	BUD 6/ 12 BTL

Segment # 2 : 2_2 31.50 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL
3	3061300001	BROOKLYN LAGER 6/ 12 BTL
4	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
5	7199030120	COORS LIGHT 3/ 24 CAN

Segment # 2 : 2_1 42.00 In

POS	UPC	NAME
1	3410000355	LITE 1/ 24 CAN
2	7199010071	COORS BANQUET 1/ 24 CAN
3	7199030065	COORS LIGHT 1/ 24 CAN
4	1820025008	NATURAL ICE 1/ 25 CAN
5	7199000048	COORS LIGHT 12/ 12 CAN



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CVS PHARMA... Store # 2411 H: 4 ft 3.00 in W: 4 ft D: 1 ft 10.00 in # of segments: 2

Name: 1_1 W:24.00 in D:22.00 in Avail Space: 0.55 in Ht Space: 7.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
86777	3354400013	0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
66064	61300874829	6 13008 74829 6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	7
15415	8066095643	0 80660 95643 5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
15431	8066095721	0 80660 95721 0	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119	0 72890 00119 1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
1521	1820025001	0 18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7
1520	1820025000	0 18200 25000 2	BUD 1/25 CAN	PREMIUM	1	Front	7

Name: 1_2 W:24.00 in D:22.00 in Avail Space: 1.91 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
13009	75452700022	7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	2

Name: 1_3 W:24.00 in D:22.00 in Avail Space: 1.51 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
16693	8248812345	0 82488 12345 7	BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	2
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3



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15403	8066095615		2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
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Name: 1_4 W:24.00 in D:22.00 in Avail Space: 0.58 in Ht Space: 9.75 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
14094	78615000014		4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
44964	3354495041		8	CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	2
15408	8066095625		1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605		3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_5 W:24.00 in D:22.00 in Avail Space: 2.31 in Ht Space: 9.50 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
14089	78615000001		4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
568	18195400002		2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
14100	78615000036		6	HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3
10790	7231123021		6	SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_1 W:24.00 in D:22.00 in Avail Space: 1.47 in Ht Space: 8.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
2968	3410000355		5	LITE 1/24 CAN	PREMIUM	1	Front	7
10243	7199010071		1	COORS BANQUET 1/24 CAN	PREMIUM	2	Front	14
10346	7199030065		4	COORS LIGHT 1/24 CAN	PREMIUM	2	Front	14
1528	1820025008		8	NATURAL ICE 1/25 CAN	ECONOMY	1	Front	7
10164	7199000048		6	COORS LIGHT 12/12 CAN	PREMIUM	1	Side	2

Name: 2_2 W:24.00 in D:22.00 in Avail Space: 0.96 in Ht Space: 9.50 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
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10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	2
6748	63848900029		DOG FISH HEAD 60 MINUTE IPA...	ABOVE PREMIUM	1	Side	2
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	1	Side	2

Name: 2_3 W:24.00 in D:22.00 in Avail Space: 0.34 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	4
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	2
1084	1820000834		BUD 6/12 BTL	PREMIUM	1	Front	4

Name: 2_4 W:24.00 in D:22.00 in Avail Space: 3.96 in Ht Space: 8.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Side	2
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side	1
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side	2
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Side	1

Name: 2_5 W:24.00 in D:22.00 in Avail Space: 0.93 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side 90	4
1083	1820000833		BUD LIGHT 6/12 BTL	PREMIUM	1	Side	2




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10322	7199030005	0		0	COORS LIGHT 6/12 BTL	PREMIUM	1	Side	2
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