





CVS # 2144 COLD

Address: 1396 2ND AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2144

Reset Name: 2019 SPRING

Planogram Name: 2144_2_DOOR_COLD

Segment # 1 : 1_4 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	8066095715	MODELO ESPECIAL 12/12 CAN	4.0	8	1	ABOVE PREMIUM
3	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM

Segment # 1 : 1_3 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7861500014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
3	1	7861500001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8382012360	GUINNESS DRAUGHT STOUT 4/14.9 CAN	0.7	4	1	ABOVE PREMIUM
4	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	87692300050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
3	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1.0	4	1	ABOVE PREMIUM
4	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 2 : 2_4 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011047	BUD 12/12 CAN	2.0	4	1	PREMIUM
2	1	7199030017	COORS LIGHT 18/12 CAN	2.0	2	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	2.0	4	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	2.0	4	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
3	1	1820000833	BUD LIGHT 6/12 BTL	0.5	2	1	PREMIUM
4	1	7199030005	COORS LIGHT 6/12 BTL	0.5	2	1	PREMIUM

Segment # 2 : 2_2 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM



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2	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
5	1	3354495041	CORONA PREMIER 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1		7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
2	1		1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM
3	1		1820025000	BUD 1/25 CAN	0.5	7	1	PREMIUM
4	2		7199030065	COORS LIGHT 1/24 CAN	1.2	14	2	PREMIUM
5	1		7199010071	COORS BANQUET 1/24 CAN	0.6	7	1	PREMIUM
6	1		3410000355	LITE 1/24 CAN	0.6	7	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)



REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_4 0.00 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	8066095715	MODELO ESPECIAL 12/ 12 CAN
3	1820053218	BUD LIGHT 18/ 12 CAN

Segment # 1 : 1_3 20.00 In

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	78615000001	STELLA ARTOIS 6/ 11.2 BTL
4	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL

Segment # 1 : 1_2 30.50 In

POS	UPC	NAME
1	7289000158	HEINEKEN LIGHT 6/ 12 BTL
2	18195400002	PERONI 6/ 11.2 BTL
3	8382012360	GUINNESS DRAUGHT STOUT 4/ 14.9 CAN
4	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN

Segment # 1 : 1_1 41.00 In

POS	UPC	NAME
1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
2	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
3	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
4	7199009532	BLUE MOON SEASONAL 6/ 12 BTL



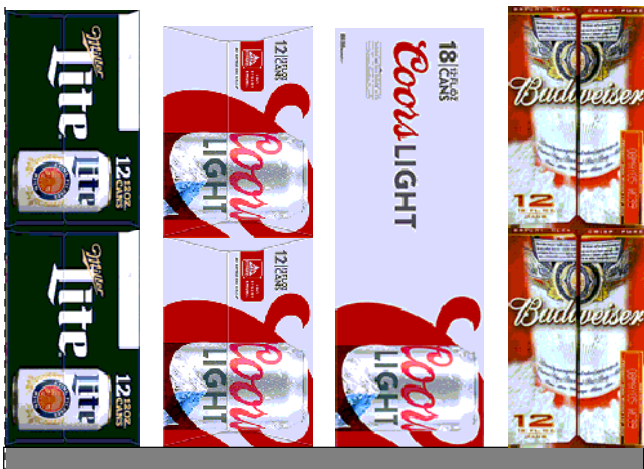
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_4 0.00 In

POS UPC NAME

- 1 1820011047 BUD 12/ 12 CAN
- 2 7199030017 COORS LIGHT 18/ 12 CAN
- 3 7199000048 COORS LIGHT 12/ 12 CAN
- 4 3410057636 LITE 12/ 12 CAN

Segment # 2 : 2_3 18.00 In

POS UPC NAME

- 1 8066095615 CORONA 12/ 12 BTL
- 2 1820053047 BUD LIGHT 12/ 12 CAN
- 3 1820000833 BUD LIGHT 6/ 12 BTL
- 4 7199030005 COORS LIGHT 6/ 12 BTL

Segment # 2 : 2_2 30.00 In

POS UPC NAME

- 1 8066095643 CORONA 1/ 24 CAN
- 2 8066095721 MODELO ESPECIAL 1/ 24 CAN
- 3 8066095605 CORONA 6/ 12 BTL
- 4 8066095625 CORONA LIGHT 6/ 12 BTL
- 5 3354495041 CORONA PREMIER 6/ 12 BTL

Segment # 2 : 2_1 42.00 In

POS UPC NAME

- 1 7289000119 HEINEKEN 1/ 24 CAN
- 2 1820025001 BUD LIGHT 1/ 25 CAN
- 3 1820025000 BUD 1/ 25 CAN
- 4 7199030065 COORS LIGHT 1/ 24 CAN
- 5 7199010071 COORS BANQUET 1/ 24 CAN
- 6 3410000355 LITE 1/ 24 CAN



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CVS PHARMA... Store # 2144 H: 4 ft 4.00 in W: 3 ft 10.00 in D: 1 ft 10.00 in # of segments: 2

Name: 1_1 W:23.00 in D:22.00 in Avail Space: 0.62 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21956	8769210012	87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050	87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
10180	7199009511	71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	4
10190	7199009532	71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	2

Name: 1_2 W:23.00 in D:22.00 in Avail Space: 1.29 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11341	7289000158	72890 00158 0	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
568	18195400002	181954 00002 2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
17293	8382012360	83820 12360 9	GUINNESS DRAUGHT STOUT ...	ABOVE PREMIUM	1	Front	4
86777	3354400013	33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Top 90	3

Name: 1_3 W:23.00 in D:22.00 in Avail Space: 0.81 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011	72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
14094	78615000014	786150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
14089	78615000001	786150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
22090	8769282102	87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3

Name: 1_4 W:23.00 in D:22.00 in Avail Space: 0.17 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016	72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
15429	8066095715	80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Front	8



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1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	2
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Name: 2_1 W:23.00 in D:22.00 in Avail Space: 2.85 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	7
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	2	Front	14
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	7
2968	3410000355		LITE 1/24 CAN	PREMIUM	1	Front	7

Name: 2_2 W:23.00 in D:22.00 in Avail Space: 1.33 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
44964	3354495041		CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_3 W:23.00 in D:22.00 in Avail Space: 0.25 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
1083	1820000833		BUD LIGHT 6/12 BTL	PREMIUM	1	Side	2



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10322	7199030005	0 71990 30005 0	COORS LIGHT 6/12 BTL	PREMIUM	1	Side	2
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Name: 2_4 W:23.00 in D:22.00 in Avail Space: 2.58 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1297	1820011047	0 18200 11047 4	BUD 12/12 CAN	PREMIUM	1	Side	4
10329	7199030017	0 71990 30017 3	COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	2
10164	7199000048	0 71990 00048 6	COORS LIGHT 12/12 CAN	PREMIUM	1	Side	4
3579	3410057636	0 34100 57636 3	LITE 12/12 CAN	PREMIUM	1	Side	4