





CVS # 2036 COLD

Address: 1622 3RD AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2036

Reset Name: 2019 SPRING

Planogram Name: 2036_2_DOOR_COLD

Segment # 1 : 2_4 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM
2	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
4	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM

Segment # 1 : 2_3 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:24.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410057636	LITE 12/12 CAN	1.5	3	1	PREMIUM
2	1	7199000048	COORS LIGHT 12/12 CAN	2.0	4	1	PREMIUM
3	1	1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM
4	1	1820053047	BUD LIGHT 12/12 CAN	1.5	3	1	PREMIUM

Segment # 1 : 2_2 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:36.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY
2	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.5	6	1	ABOVE PREMIUM
3	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 1 : 2_1 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:47.50 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM
2	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
3	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
5	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.7	8	1	ABOVE PREMIUM
6	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
7	1	7289000119	HEINEKEN 1/24 CAN	0.7	8	1	ABOVE PREMIUM
8	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM

Segment # 2 : 1_4 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	8066095675	CORONA LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM

Segment # 2 : 1_3 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:26.50 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354495041	CORONA PREMIER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	78615000001	STELLA ARTOIS 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
3	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 2 : 1_2 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.50 in



CVS # 2036 COLD

Address: 1622 3RD AVE | City: NEW YORK | State: NY

Chain/StoreNumber: CVS - EAST 2036

Reset Name: 2019 SPRING

Planogram Name: 2036_2_DOOR_COLD

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095605	CORONA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM

Segment # 2 : 1_1 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8992427891	YUENGLING LAGER 6/12 BTL	0.8	3	1	PREMIUM
2	1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3061300001	BROOKLYN LAGER 6/12 BTL	1.0	4	1	ABOVE PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





CVS # 2036 COLD

Reset Timing 2019 SPRING

Address: 1622 3RD AVE | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 2_4 6.00 In

POS	UPC	NAME
1	3410057340	LITE 18/ 12 CAN
2	7199030017	COORS LIGHT 18/ 12 CAN
3	1820011218	BUD 18/ 12 CAN
4	1820053218	BUD LIGHT 18/ 12 CAN

Segment # 1 : 2_3 24.00 In

POS	UPC	NAME
1	3410057636	LITE 12/ 12 CAN
2	7199000048	COORS LIGHT 12/ 12 CAN
3	1820011047	BUD 12/ 12 CAN
4	1820053047	BUD LIGHT 12/ 12 CAN

Segment # 1 : 2_2 36.00 In

POS	UPC	NAME
1	2210000170	PABST 12/ 12 CAN
2	8066095755	MODELO ESPECIAL 6/ 12 CAN
3	8066095715	MODELO ESPECIAL 12/ 12 CAN
4	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN

Segment # 1 : 2_1 47.50 In

POS	UPC	NAME
1	7199010071	COORS BANQUET 1/24 CAN
2	7199030065	COORS LIGHT 1/ 24 CAN
3	1820025000	BUD 1/25 CAN
4	1820025001	BUD LIGHT 1/25 CAN
5	8066095721	MODELO ESPECIAL 1/ 24 CAN
6	8066095643	CORONA 1/ 24 CAN
7	7289000119	HEINEKEN 1/ 24 CAN
8	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN



CVS # 2036 COLD

Reset Timing 2019 SPRING

Address: 1622 3RD AVE | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 1_4 6.00 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	8066095675	CORONA LIGHT 12/ 12 BTL
3	7289000016	HEINEKEN 12/ 12 BTL

Segment # 2 : 1_3 26.50 In

POS	UPC	NAME
1	3354495041	CORONA PREMIER 6/ 12 BTL
2	78615000001	STELLA ARTOIS 6/ 11.2 BTL
3	7289000011	HEINEKEN 6/ 12 BTL
4	7289000158	HEINEKEN LIGHT 6/ 12 BTL

Segment # 2 : 1_2 37.50 In

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	8066095625	CORONA LIGHT 6/ 12 BTL
3	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
4	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)

Segment # 2 : 1_1 49.00 In

POS	UPC	NAME
1	8992427891	YUENGLING LAGER 6/ 12 BTL
2	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL
3	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
4	3061300001	BROOKLYN LAGER 6/ 12 BTL



CVS # 2036 COLD

Address: 1622 3RD AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2036

Reset Name: 2019 SPRING

Planogram Name: 2036_2_DOOR_COLD

CVS PHARMA... Store # 2036 H: 4 ft 11.50 in W: 4 ft D: 2 ft # of segments: 2

Name: 2_1 W:24.00 in D:24.00 in Avail Space: 0.97 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	8
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	8

Name: 2_2 W:24.00 in D:24.00 in Avail Space: 2.83 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Side	2
15435	8066095755		MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	6
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3

Name: 2_3 W:24.00 in D:24.00 in Avail Space: 1.69 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side 90	4



CVS # 2036 COLD

Address: 1622 3RD AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2036

Reset Name: 2019 SPRING

Planogram Name: 2036_2_DOOR_COLD

1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	3
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	3

Name: 2_4 W:24.00 in D:24.00 in Avail Space: 0.97 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	3
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	3

Name: 1_1 W:24.00 in D:24.00 in Avail Space: 1.07 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
23900	8992427891		YUENGLING LAGER 6/12 BTL	PREMIUM	1	Side	3
6748	63848900029		DOGFISH HEAD 60 MINUTE IPA...	ABOVE PREMIUM	1	Side	3
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 1_2 W:24.00 in D:24.00 in Avail Space: 0.86 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	4
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3

Name: 1_3 W:24.00 in D:24.00 in Avail Space: 1.62 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
----	-----	---------	------	----------	----------	-------------	-------



CVS # 2036 COLD

Address: 1622 3RD AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2036

Reset Name: 2019 SPRING

Planogram Name: 2036_2_DOOR_COLD

44964	3354495041		CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	3
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158		HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1_4 W:24.00 in D:24.00 in Avail Space: 1.16 in Ht Space: 19.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4