





CVS # 2457 COLD

Address: 320 5TH AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2457

Reset Name: 2019 SPRING

Planogram Name: 2457\_3\_DOOR\_COLD

Segment # 1 : 1\_4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7143934450	ROLLING ROCK 12/12 CAN	2.0	4	1	ECONOMY
2	1	2210000170	PABST 12/12 CAN	2.0	4	1	ECONOMY
3	1	7199000048	COORS LIGHT 12/12 CAN	2.0	4	1	PREMIUM
4	1	1820011047	BUD 12/12 CAN	2.0	4	1	PREMIUM

Segment # 1 : 1\_3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:17.75 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM
2	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
4	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM

Segment # 1 : 1\_2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:35.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	7199010071	COORS BANQUET 1/24 CAN	1.3	16	2	PREMIUM
2	2	7199030065	COORS LIGHT 1/24 CAN	1.3	16	2	PREMIUM
3	1	1820025533	BUD LIGHT LIME MANG-O-RITA 1/25 CAN	0.5	8	1	ABOVE PREMIUM
4	1	1820025538	BUD LIGHT LIME SEASONAL RITA 1/25 CAN	0.7	8	1	ABOVE PREMIUM
5	1	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN	0.5	8	1	ABOVE PREMIUM

Segment # 1 : 1\_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:44.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	1820025000	BUD 1/25 CAN	1.1	16	2	PREMIUM
2	2	1820025001	BUD LIGHT 1/25 CAN	1.1	16	2	PREMIUM
3	1	8797502650	SAPPORO 1/22 CAN	0.7	8	1	ABOVE PREMIUM
4	2	7289000119	HEINEKEN 1/24 CAN	1.3	16	2	ABOVE PREMIUM

Segment # 2 : 2\_4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
2	1	78615000014	STELLA ARTOIS 12/11.2 BTL	2.0	4	1	ABOVE PREMIUM
3	1	72890000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM

Segment # 2 : 2\_3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	2	78615000001	STELLA ARTOIS 6/11.2 BTL	1.5	6	2	ABOVE PREMIUM
3	1	72890000011	HEINEKEN 6/12 BTL	1.0	4	1	ABOVE PREMIUM

Segment # 2 : 2\_2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.75 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8992427891	YUENGLING LAGER 6/12 BTL	0.8	3	1	PREMIUM



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2	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	78615000030	LEFFE BLONDE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 2 : 2\_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.75 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 3 : 3\_4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000020	HEINEKEN 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1	8066095715	MODELO ESPECIAL 12/12 CAN	4.0	8	1	ABOVE PREMIUM
3	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM

**Segment # 3 : 3\_3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.75 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354495041	CORONA PREMIER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	2	8066095605	CORONA 6/12 BTL	1.5	6	2	ABOVE PREMIUM

**Segment # 3 : 3\_2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.75 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8769200127	SAMUEL ADAMS REBEL IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
4	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 3 : 3\_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.75 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)





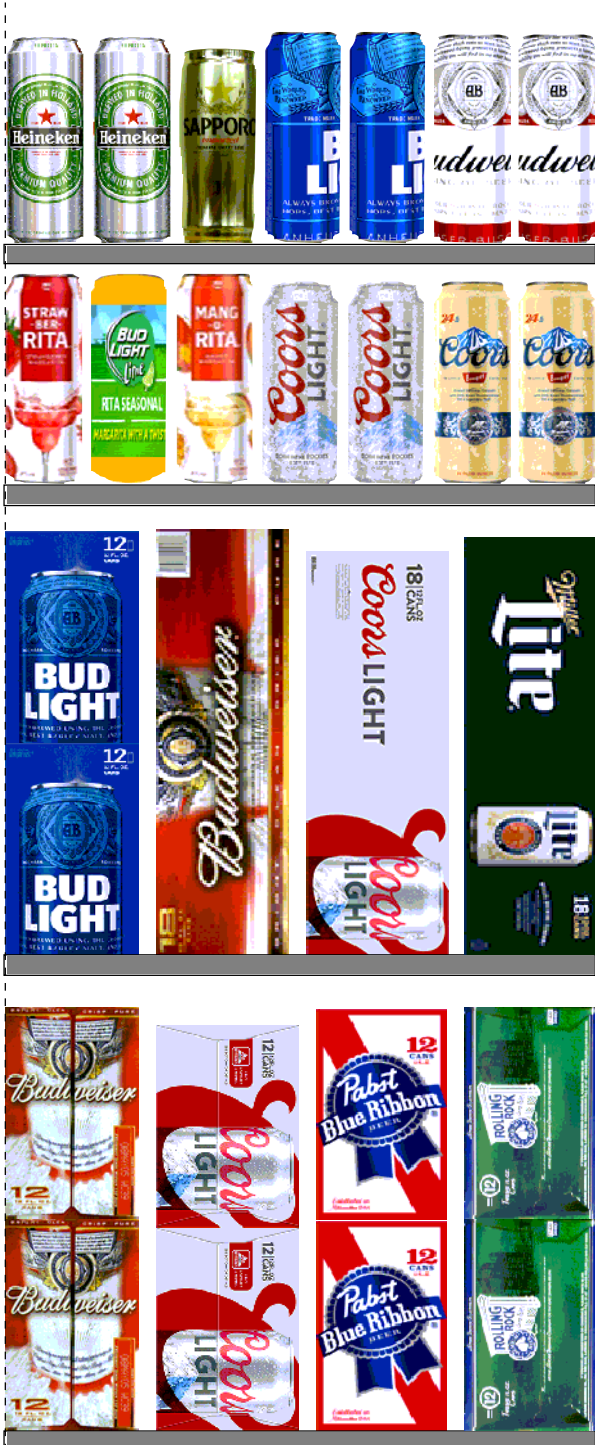
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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 3



**Segment # 1 : 1\_4 0.00 In**

POS	UPC	NAME
1	7143934450	ROLLING ROCK 12/ 12 CAN
2	2210000170	PABST 12/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN
4	1820011047	BUD 12/ 12 CAN

**Segment # 1 : 1\_3 17.75 In**

POS	UPC	NAME
1	3410057340	LITE 18/ 12 CAN
2	7199030017	COORS LIGHT 18/ 12 CAN
3	1820011218	BUD 18/ 12 CAN
4	1820053047	BUD LIGHT 12/ 12 CAN

**Segment # 1 : 1\_2 35.25 In**

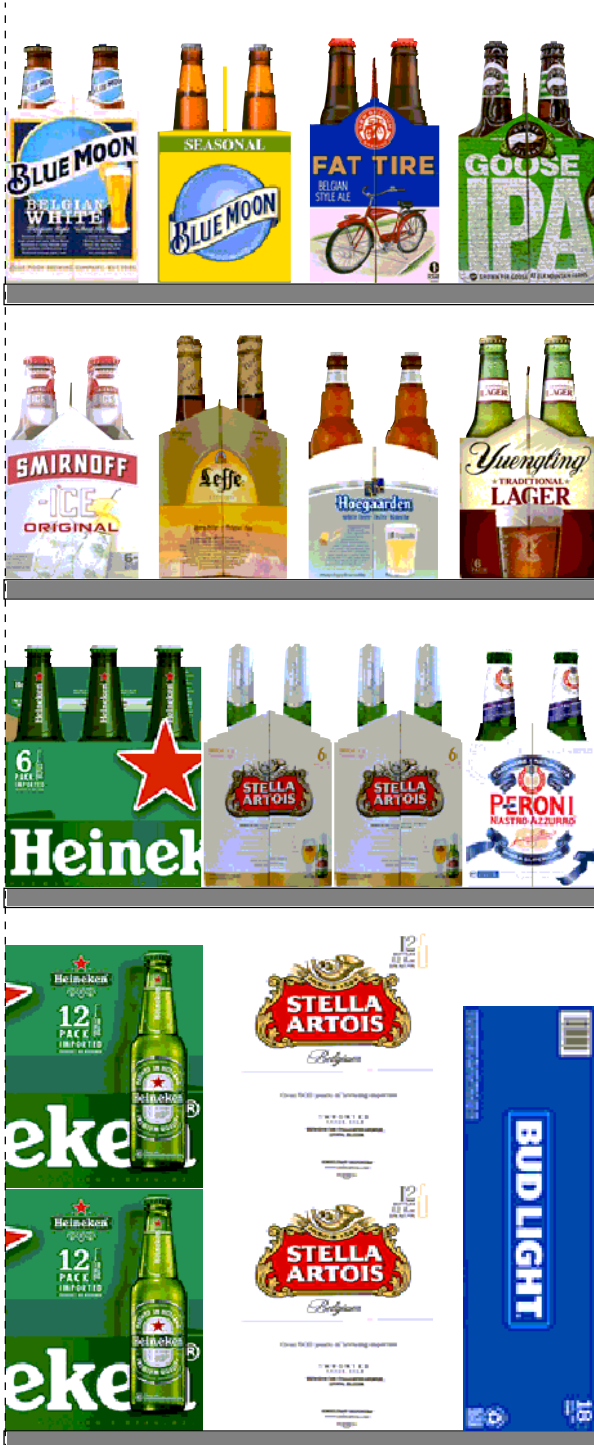
POS	UPC	NAME
1	7199010071	COORS BANQUET 1/ 24 CAN
2	7199030065	COORS LIGHT 1/ 24 CAN
3	1820025533	BUD LIGHT LIME MANG-O-RITA 1/ 25 CAN
4	1820025538	BUD LIGHT LIME SEASONAL RITA 1/ 25 CAN
5	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/ 25 CAN

**Segment # 1 : 1\_1 44.25 In**

POS	UPC	NAME
1	1820025000	BUD 1/ 25 CAN
2	1820025001	BUD LIGHT 1/ 25 CAN
3	8797502650	SAPPORO 1/ 22 CAN
4	7289000119	HEINEKEN 1/ 24 CAN

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 3



**Segment # 2 : 2\_4 0.00 In**

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	7289000016	HEINEKEN 12/ 12 BTL

**Segment # 2 : 2\_3 20.25 In**

POS	UPC	NAME
1	18195400002	PERONI 6/ 11.2 BTL
2	78615000001	STELLA ARTOIS 6/ 11.2 BTL
3	7289000011	HEINEKEN 6/ 12 BTL

**Segment # 2 : 2\_2 31.75 In**

POS	UPC	NAME
1	8992427891	YUENGLING LAGER 6/ 12 BTL
2	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
3	78615000030	LEFFE BLONDE 6/ 11.2 BTL
4	8200072385	SMIRNOFF ICE ORIGINAL 6/ 11.2 BTL

**Segment # 2 : 2\_1 42.75 In**

POS	UPC	NAME
1	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
2	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
3	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
4	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL



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Segment:  
3 of 3



**Segment # 3 : 3\_4 0.00 In**

POS	UPC	NAME
1	7289000020	HEINEKEN 12/ 12 CAN
2	8066095715	MODELO ESPECIAL 12/ 12 CAN
3	8066095615	CORONA 12/ 12 BTL

**Segment # 3 : 3\_3 20.75 In**

POS	UPC	NAME
1	3354495041	CORONA PREMIER 6/ 12 BTL
2	8066095625	CORONA LIGHT 6/ 12 BTL
3	8066095605	CORONA 6/ 12 BTL

**Segment # 3 : 3\_2 31.75 In**

POS	UPC	NAME
1	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
2	8769200127	SAMUEL ADAMS REBEL IPA 6/ 12 BTL
3	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
4	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL

**Segment # 3 : 3\_1 42.75 In**

POS	UPC	NAME
1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL
2	81760601020	CAPTAIN LAWRENCE IPA 6/ 12 BTL
3	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
4	3061300001	BROOKLYN LAGER 6/ 12 BTL



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Planogram Name: 2457\_3\_DOOR\_COLD

CVS PHARMA... Store # 2457 H: 4 ft 6.00 in W: 5 ft 6.00 in D: 2 ft # of segments: 3

Name: 1\_1 W:22.00 in D:24.00 in Avail Space: 1.71 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1520	1820025000		BUD 1/25 CAN	PREMIUM	2	Front	16
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	2	Front	16
22227	8797502650		SAPPORO 1/22 CAN	ABOVE PREMIUM	1	Front	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	2	Front	16

Name: 1\_2 W:22.00 in D:24.00 in Avail Space: 1.93 in Ht Space: 8.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	2	Front	16
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	2	Front	16
1561	1820025533		BUD LIGHT LIME MANG-O-RITA...	ABOVE PREMIUM	1	Front	8
1565	1820025538		BUD LIGHT LIME SEASONAL RI...	ABOVE PREMIUM	1	Front	8
1546	1820025505		BUD LIGHT LIME STRAW-BER...	ABOVE PREMIUM	1	Front	8

Name: 1\_3 W:22.00 in D:24.00 in Avail Space: 1.92 in Ht Space: 16.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	3
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side	4

Name: 1\_4 W:22.00 in D:24.00 in Avail Space: 1.92 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9886	7143934450		ROLLING ROCK 12/12 CAN	ECONOMY	1	Side	4





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2241	221000170		1	PABST 12/12 CAN	ECONOMY	1	Side	4
10164	719900048		6	COORS LIGHT 12/12 CAN	PREMIUM	1	Side	4
1297	1820011047		4	BUD 12/12 CAN	PREMIUM	1	Side	4

Name: 2\_1 W:22.00 in D:24.00 in Avail Space: 1.98 in Ht Space: 10.50 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
11951	73692011132		7	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
13009	75452700022		6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3
10190	7199009532		1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
10180	7199009511		6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3

Name: 2\_2 W:22.00 in D:24.00 in Avail Space: 2.19 in Ht Space: 10.25 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
23900	8992427891		7	YUENGLING LAGER 6/12 BTL	PREMIUM	1	Side	3
14100	78615000036		6	HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3
14098	78615000030		4	LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
16265	8200072385		1	SMIRNOFF ICE ORIGINAL 6/11.2...	ABOVE PREMIUM	1	Side	3

Name: 2\_3 W:22.00 in D:24.00 in Avail Space: 0.14 in Ht Space: 10.75 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
568	18195400002		2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
14089	78615000001		4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	2	Side	6
11298	7289000011		8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 2\_4 W:22.00 in D:24.00 in Avail Space: 2.24 in Ht Space: 19.50 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
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1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	4
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4

Name: 3\_1 W:22.00 in D:24.00 in Avail Space: 1.72 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
6748	63848900029		DOG FISH HEAD 60 MINUTE IPA...	ABOVE PREMIUM	1	Side	3
15961	81760601020		CAPTAIN LAWRENCE IPA 6/12...	ABOVE PREMIUM	1	Side	3
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	3
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 3\_2 W:22.00 in D:24.00 in Avail Space: 2.24 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
21860	8769200127		SAMUEL ADAMS REBEL IPA 6/...	ABOVE PREMIUM	1	Side	3
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
21956	8769210012		SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3

Name: 3\_3 W:22.00 in D:24.00 in Avail Space: 0.76 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
44964	3354495041		CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	3
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	2	Side	6

Name: 3\_4 W:22.00 in D:24.00 in Avail Space: 1.16 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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11301	7289000020	 0 72890 00020 0	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	4
15429	8066095715	 0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	8
15403	8066095615	 0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4