

DOOR # 2 IS A ROLLING RACK LEADING INTO THE WALK IN





CVS # 2940 COLD

Address: 500 W 42ND ST | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2940

Reset Name: 2019 SPRING

Planogram Name: 2940\_2\_DOOR\_COLD

Segment # 1 : 1\_4 DEPTH: 26 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000016	HEINEKEN 12/12 BTL	3.0	6	1	ABOVE PREMIUM
2	1	8066095715	MODELO ESPECIAL 12/12 CAN	3.0	6	1	ABOVE PREMIUM
3	1	8066095615	CORONA 12/12 BTL	3.0	6	1	ABOVE PREMIUM

Segment # 1 : 1\_3 DEPTH: 26 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	3354495041	CORONA PREMIER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1\_2 DEPTH: 26 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:48.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7861500001	STELLA ARTOIS 6/11.2 BTL	1.3	5	1	ABOVE PREMIUM
2	1	7861500014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	2.0	4	1	ABOVE PREMIUM

Segment # 1 : 1\_1 DEPTH: 26 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:59.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8769200149	ANGRY ORCHARD GREEN APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 2 : 2\_5 DEPTH: 26 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053047	BUD LIGHT 12/12 CAN	4.5	9	1	PREMIUM
2	1	1820011047	BUD 12/12 CAN	3.0	6	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	3.0	6	1	PREMIUM

Segment # 2 : 2\_4 DEPTH: 26 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:24.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	1820000833	BUD LIGHT 6/12 BTL	1.3	5	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	2.0	4	1	PREMIUM

Segment # 2 : 2\_3 DEPTH: 26 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:36.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	88715100094	CONEY ISLAND MERMAID PILSNER 6/12 BTL	0.8	3	1	ABOVE PREMIUM



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4	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 2 : 2\_2 DEPTH: 26 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:47.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	1820025000	BUD 1/25 CAN	1.2	18	2	PREMIUM
2	2	7199030065	COORS LIGHT 1/24 CAN	1.5	18	2	PREMIUM
3	4	7199010071	COORS BANQUET 1/24 CAN	3.0	36	4	PREMIUM
4	1	3410000355	LITE 1/24 CAN	0.8	9	1	PREMIUM

**Segment # 2 : 2\_1 DEPTH: 26 in WIDTH: 27 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:57.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	7089701331	FOSTERS 1/25.4 CAN	0.6	7	1	ABOVE PREMIUM
3	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.8	9	1	ABOVE PREMIUM
4	1	8066095643	CORONA 1/24 CAN	0.8	9	1	ABOVE PREMIUM
5	1	7289000119	HEINEKEN 1/24 CAN	0.7	8	1	ABOVE PREMIUM
6	2	1820025001	BUD LIGHT 1/25 CAN	1.2	18	2	PREMIUM
7	1	7199047712	KEYSTONE ICE 1/24 CAN	0.8	9	1	ECONOMY





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Reset Timing 2019 SPRING

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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 2



**Segment # 1 : 1\_4 6.00 In**

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	8066095715	MODELO ESPECIAL 12/ 12 CAN
3	8066095615	CORONA 12/ 12 BTL

**Segment # 1 : 1\_3 37.00 In**

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	8066095625	CORONA LIGHT 6/ 12 BTL
3	3354495041	CORONA PREMIER 6/ 12 BTL
4	8066095605	CORONA 6/ 12 BTL

**Segment # 1 : 1\_2 48.00 In**

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN

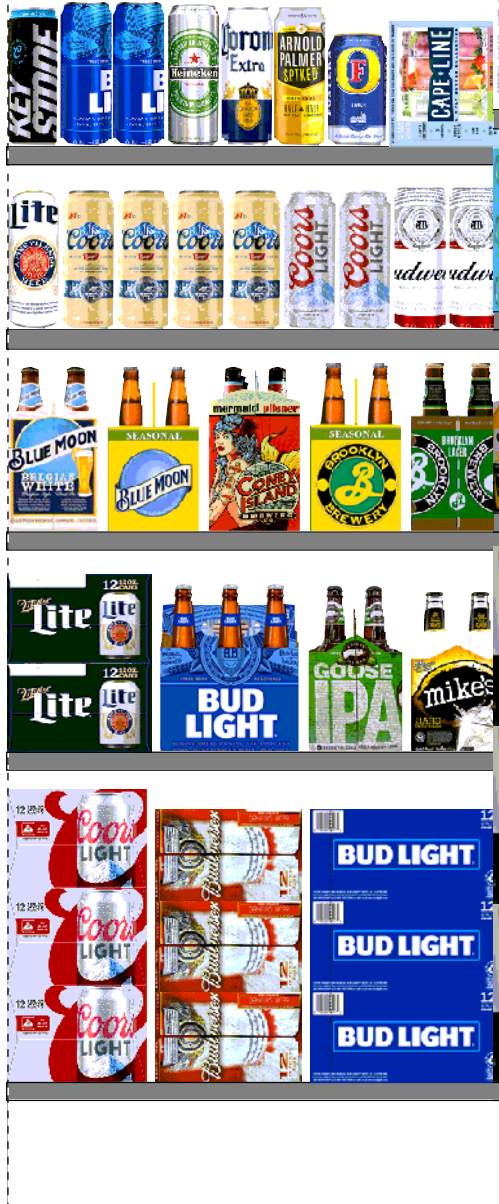
**Segment # 1 : 1\_1 59.00 In**

POS	UPC	NAME
1	18195400002	PERONI 6/ 11.2 BTL
2	8769200149	ANGRY ORCHARD GREEN APPLE 6/ 12 BTL
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 2

DOOR # 2 IS A ROLLING RACK LEADING INTO THE WALK IN



Segment # 1 : 1\_4 6.00 In

Segment # 1 : 1\_3 37.00 In

Segment # 1 : 1\_2 48.00 In

Segment # 1 : 1\_1 59.00 In

Segment # 2 : 2\_5 6.00 In

POS	UPC	NAME
1	1820053047	BUD LIGHT 12/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN

Segment # 2 : 2\_4 24.00 In

POS	UPC	NAME
1	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL
2	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
3	1820000833	BUD LIGHT 6/ 12 BTL
4	3410057636	LITE 12/ 12 CAN

Segment # 2 : 2\_3 36.00 In

POS	UPC	NAME
1	3061300001	BROOKLYN LAGER 6/ 12 BTL
2	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
3	88715100094	CONEY ISLAND MERMAID PILSNER 6/ 12 BTL
4	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
5	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL

Segment # 2 : 2\_2 47.00 In

POS	UPC	NAME
1	1820025000	BUD 1/25 CAN
2	7199030065	COORS LIGHT 1/ 24 CAN
3	7199010071	COORS BANQUET 1/24 CAN
4	3410000355	LITE 1/ 24 CAN

Segment # 2 : 2\_1 57.00 In

POS	UPC	NAME
1	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
2	7089701331	FOSTERS 1/25.4 CAN
3	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
4	8066095643	CORONA 1/24 CAN
5	7289000119	HEINEKEN 1/24 CAN
6	1820025001	BUD LIGHT 1/25 CAN
7	7199047712	KEYSTONE ICE 1/24 CAN





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CVS PHARMA... Store # 2940 H: 6 ft 7.00 in W: 4 ft 1.00 in D: 2 ft # of segments: 2

Name: 1\_1 W:22.00 in D:26.00 in Avail Space: 1.08 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
568	18195400002	1 81954 00002 2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
21866	8769200149	0 87692 00149 2	ANGRY ORCHARD GREEN AP...	ABOVE PREMIUM	1	Side	3
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3

Name: 1\_2 W:22.00 in D:26.00 in Avail Space: 0.53 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	5
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
86777	3354400013	0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Top 90	4

Name: 1\_3 W:22.00 in D:26.00 in Avail Space: 1.15 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
15408	8066095625	0 80660 95625 1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
44964	3354495041	0 33544 95041 8	CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	3
15400	8066095605	0 80660 95605 3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1\_4 W:22.00 in D:26.00 in Avail Space: 2.01 in Ht Space: 30.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	6
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	6
15403	8066095615	0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	6



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Planogram Name: 2940\_2\_DOOR\_COLD

Name: 2_1		W:27.00 in	D:26.00 in	Avail Space: 0.27 in	Ht Space: 21.00 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2
9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	7
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	9
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	9
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	2	Front	18
10412	7199047712		KEYSTONE ICE 1/24 CAN	ECONOMY	1	Front	9

Name: 2_2		W:27.00 in	D:26.00 in	Avail Space: 1.19 in	Ht Space: 9.00 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1520	1820025000		BUD 1/25 CAN	PREMIUM	2	Front	18
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	2	Front	18
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	4	Front	36
2968	3410000355		LITE 1/24 CAN	PREMIUM	1	Front	9

Name: 2_3		W:27.00 in	D:26.00 in	Avail Space: 2.03 in	Ht Space: 10.00 in		
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	3
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	3
22632	88715100094		CONEY ISLAND MERMAID PILS...	ABOVE PREMIUM	1	Side	3
10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3





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10180	7199009511		6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
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Name: 2\_4 W:27.00 in D:26.00 in Avail Space: 1.43 in Ht Space: 11.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
6413	63598510062		6	MIKES HARD LEMONADE 6/11...	ABOVE PREMIUM	1	Side	3
11951	73692011132		7	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
1083	1820000833		0	BUD LIGHT 6/12 BTL	PREMIUM	1	Front	5
3579	3410057636		0	LITE 12/12 CAN	PREMIUM	1	Side 90	4

Name: 2\_5 W:27.00 in D:26.00 in Avail Space: 1.03 in Ht Space: 17.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
1659	1820053047		0	BUD LIGHT 12/12 CAN	PREMIUM	1	Top	9
1297	1820011047		0	BUD 12/12 CAN	PREMIUM	1	Side 90	6
10164	7199000048		0	COORS LIGHT 12/12 CAN	PREMIUM	1	Side 90	6