



CVS # 2557 COLD

Address: 253 1ST AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2557

Reset Name: 2019 SPRING

Planogram Name: 2557_2_DOOR_COLD

Segment # 1 : 1_6 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	78615000014	STELLA ARTOIS 12/11.2 BTL	3.0	6	1	ABOVE PREMIUM
3	1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM

Segment # 1 : 1_5 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:27.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72890000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_4 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:38.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.50 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72890000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095301	PACIFICO 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.5	6	1	ABOVE PREMIUM
4	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:61.50 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095785	MODELO NEGRA 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:73.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769200127	SAMUEL ADAMS REBEL IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1.3	5	1	ABOVE PREMIUM
3	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 2 : 2_6 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM



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2	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
4	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM

Segment # 2 : 2_5 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM
2	1	1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	1.0	1	1	PREMIUM

Segment # 2 : 2_4 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:38.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	1820000833	BUD LIGHT 6/12 BTL	0.8	3	1	PREMIUM
3	1	7199030005	COORS LIGHT 6/12 BTL	0.8	3	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	78615000030	LEFFE BLONDE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8382012360	GUINNESS DRAUGHT STOUT 4/14.9 CAN	0.8	5	1	ABOVE PREMIUM

Segment # 2 : 2_2 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:61.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	1820017993	SHOCK TOP SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	1.3	5	1	ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 27 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:73.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	2.0	4	1	ABOVE PREMIUM



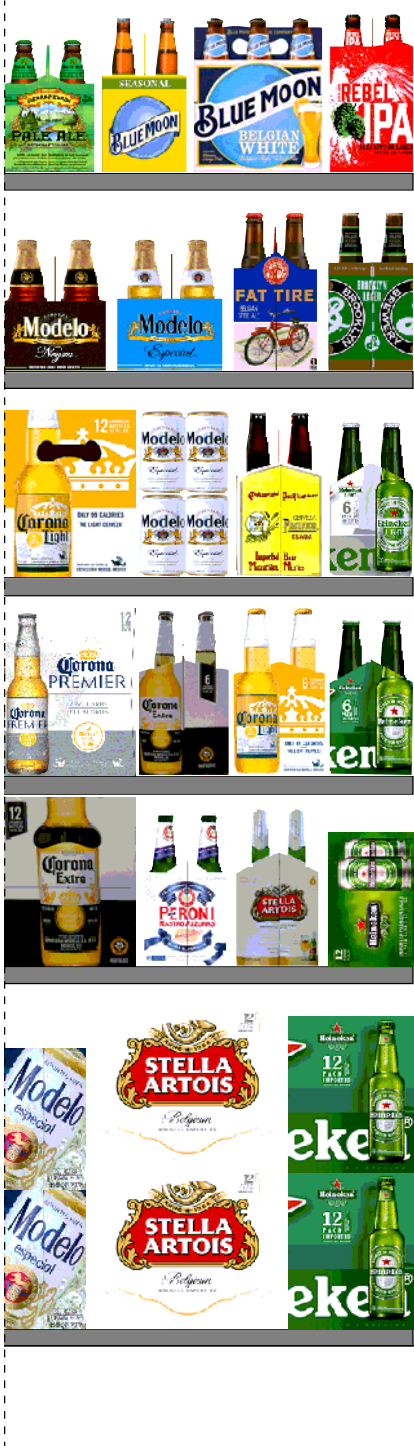
CVS # 2557 COLD

Reset Timing 2019 SPRING

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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_6 6.00 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 1 : 1_5 27.00 In

POS	UPC	NAME
1	7289000020	HEINEKEN 12/ 12 CAN
2	78615000001	STELLA ARTOIS 6/ 11.2 BTL
3	18195400002	PERONI 6/ 11.2 BTL
4	8066095615	CORONA 12/ 12 BTL

Segment # 1 : 1_4 38.00 In

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	8066095625	CORONA LIGHT 6/ 12 BTL
3	8066095605	CORONA 6/ 12 BTL
4	3354495042	CORONA PREMIER 12/ 12 BTL

Segment # 1 : 1_3 49.50 In

POS	UPC	NAME
1	7289000158	HEINEKEN LIGHT 6/ 12 BTL
2	8066095301	PACIFICO 6/ 12 BTL
3	8066095755	MODELO ESPECIAL 6/ 12 CAN
4	8066095675	CORONA LIGHT 12/ 12 BTL

Segment # 1 : 1_2 61.50 In

POS	UPC	NAME
1	3061300001	BROOKLYN LAGER 6/ 12 BTL
2	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
3	8066095765	MODELO ESPECIAL 6/ 12 BTL
4	8066095785	MODELO NEGRA 6/ 12 BTL

Segment # 1 : 1_1 73.00 In

POS	UPC	NAME
1	8769200127	SAMUEL ADAMS REBEL IPA 6/ 12 BTL
2	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
3	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
4	8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL



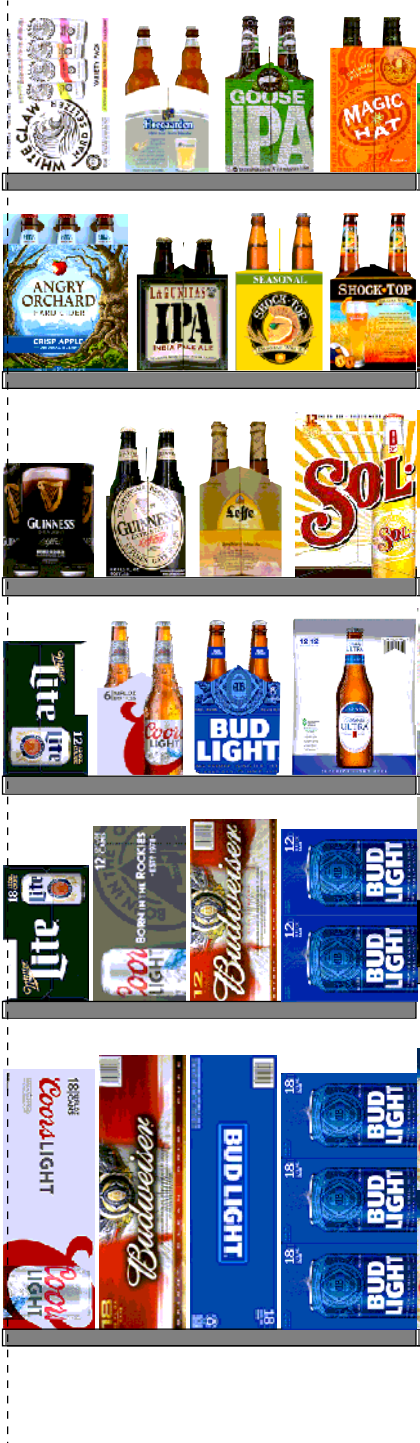
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Reset Timing 2019 SPRING

Address: 253 1ST AVE | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 1 : 1_6 6.00 In

Segment # 1 : 1_5 27.00 In

Segment # 1 : 1_4 38.00 In

Segment # 1 : 1_3 49.50 In

Segment # 1 : 1_2 61.50 In

Segment # 1 : 1_1 73.00 In

Segment # 2 : 2_6 6.00 In

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	1820053218	BUD LIGHT 18/ 12 CAN
3	1820011218	BUD 18/ 12 CAN
4	7199030017	COORS LIGHT 18/ 12 CAN

Segment # 2 : 2_5 25.00 In

POS	UPC	NAME
1	1820053047	BUD LIGHT 12/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN
4	3410057340	LITE 18/ 12 CAN

Segment # 2 : 2_4 38.00 In

POS	UPC	NAME
1	1820005990	MICHELOB ULTRA 12/ 12 BTL
2	1820000833	BUD LIGHT 6/ 12 BTL
3	7199030005	COORS LIGHT 6/ 12 BTL
4	3410057636	LITE 12/ 12 CAN

Segment # 2 : 2_3 49.50 In

POS	UPC	NAME
1	7231123021	SOL 12/ 12 BTL
2	78615000030	LEFFE BLONDE 6/ 11.2 BTL
3	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL
4	8382012360	GUINNESS DRAUGHT STOUT 4/ 14.9 CAN

Segment # 2 : 2_2 61.50 In

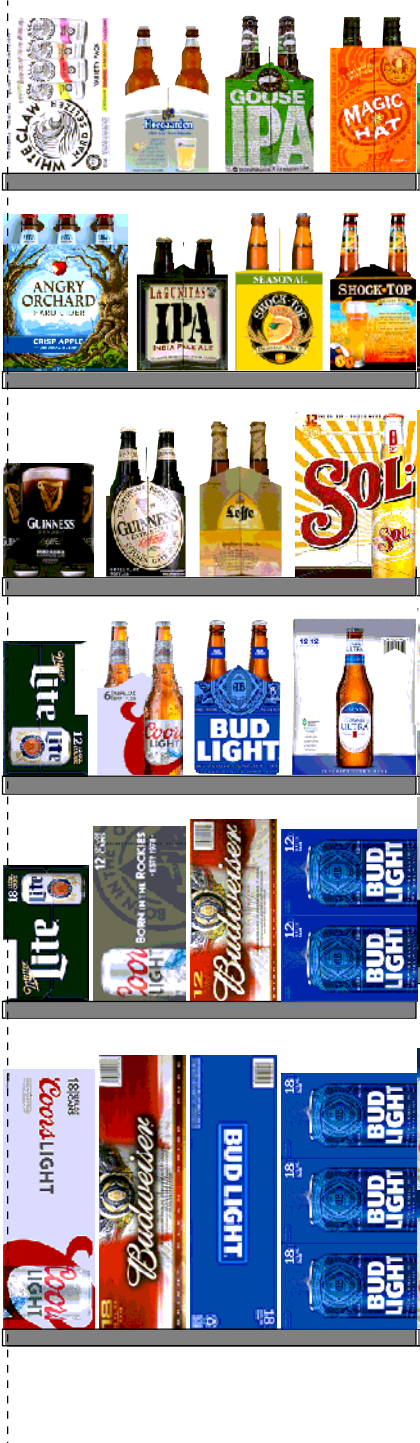
POS	UPC	NAME
1	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL
2	1820017993	SHOCK TOP SEASONAL 6/ 12 BTL
3	72383000009	LAGUNITAS IPA 6/ 12 BTL
4	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL

Segment # 2 : 2_1 73.00 In

POS	UPC	NAME
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 1 : 1_6 6.00 In

- 1 79837312602 MAGIC HAT 9 NOT QUITE PALE ALE 6/ 12 BTL
- 2 73692011132 GOOSE ISLAND IPA 6/ 12 BTL
- 3 78615000036 HOEGAARDEN WHITE 6/ 11.2 BTL
- 4 63598554890 WHITE CLAW VARIETY PACK 12/ 12 CAN



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Planogram Name: 2557_2_DOOR_COLD

CVS PHARMA... Store # 2557 H: 7 ft W: 4 ft D: 2 ft # of segments: 2

Name: 1_1 W:24.00 in D:27.00 in Avail Space: 1.09 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21860	8769200127	0 87692 00127 0	SAMUEL ADAMS REBEL IPA 6/...	ABOVE PREMIUM	1	Side	3
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	5
10190	7199009532	0 71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
17212	8378337521	0 83783 37521 3	SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Side	3

Name: 1_2 W:24.00 in D:27.00 in Avail Space: 1.81 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2616	3061300001	0 30613 00001 2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	3
13009	75452700022	7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3
15442	8066095765	0 80660 95765 4	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
15448	8066095785	0 80660 95785 2	MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_3 W:24.00 in D:27.00 in Avail Space: 1.05 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11341	7289000158	0 72890 00158 0	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
15383	8066095301	0 80660 95301 4	PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	3
15435	8066095755	0 80660 95755 5	MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	6
15416	8066095675	0 80660 95675 6	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:24.00 in D:27.00 in Avail Space: 0.70 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
15408	8066095625	0 80660 95625 1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3



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15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_5 W:24.00 in D:27.00 in Avail Space: 1.58 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	2
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_6 W:24.00 in D:27.00 in Avail Space: 1.75 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Front	6
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	4

Name: 2_1 W:24.00 in D:27.00 in Avail Space: 2.74 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15034	79837312602		MAGIC HAT 9 NOT QUITE PALE...	ABOVE PREMIUM	1	Side	3
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
14100	78615000036		HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	4

Name: 2_2 W:24.00 in D:27.00 in Avail Space: 1.17 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1345	1820013986		SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3



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1414	1820017993		SHOCK TOP SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
10845	72383000009		LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Front	5

Name: 2_3 W:24.00 in D:27.00 in Avail Space: 2.19 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2
14098	78615000030		LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
17305	8382012393		GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Side	3
17293	8382012360		GUINNESS DRAUGHT STOUT ...	ABOVE PREMIUM	1	Front	5

Name: 2_4 W:24.00 in D:27.00 in Avail Space: 1.80 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
1083	1820000833		BUD LIGHT 6/12 BTL	PREMIUM	1	Side	3
10322	7199030005		COORS LIGHT 6/12 BTL	PREMIUM	1	Side	3
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side	2

Name: 2_5 W:24.00 in D:27.00 in Avail Space: 0.94 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side 90	4
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Side	1







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Name: 2_6		W:24.00 in		D:27.00 in		Avail Space: 0.90 in		Ht Space: 18.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
1667	1820053218	 0 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	3		
1667	1820053218	 0 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3		
1307	1820011218	 0 18200 11218 8	BUD 18/12 CAN	PREMIUM	1	Top 90	3		
10329	7199030017	 0 71990 30017 3	COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3		