



CVS # 3224 COLD

Address: 130 MALCOLM X BLVD | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 3224

Reset Name: 2019 SPRING

Planogram Name: 3224_2_DOOR_COLD

Segment # 1 : 1_4 DEPTH: 27 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
2	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8248812345	BECKS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.5	6	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 27 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:48.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
2	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8769200127	SAMUEL ADAMS REBEL IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 27 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:59.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 27 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:70.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_6 DEPTH: 27 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:5.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	8066095615	CORONA 12/12 BTL	3.0	6	1	ABOVE PREMIUM
3	1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM

Segment # 1 : 1_5 DEPTH: 27 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:26.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 2 : 2_5 DEPTH: 27 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:25.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053047	BUD LIGHT 12/12 CAN	1.5	3	1	PREMIUM



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2	1	1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.5	3	1	PREMIUM

Segment # 2 : 2_4 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:37.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000833	BUD LIGHT 6/12 BTL	0.8	3	1	PREMIUM
2	1	7199030005	COORS LIGHT 6/12 BTL	0.8	3	1	PREMIUM
3	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
4	1	7143934450	ROLLING ROCK 12/12 CAN	1.0	2	1	ECONOMY

Segment # 2 : 2_3 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:47.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095301	PACIFICO 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7231163012	DOS EQUIS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_2 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:58.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7199030120	COORS LIGHT 3/24 CAN	0.8	3	1	PREMIUM
5	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.8	9	1	ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:69.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.7	8	1	ABOVE PREMIUM
2	1	7289000119	HEINEKEN 1/24 CAN	0.8	9	1	ABOVE PREMIUM
3	1	1820025001	BUD LIGHT 1/25 CAN	0.6	9	1	PREMIUM
4	1	1820025000	BUD 1/25 CAN	0.6	9	1	PREMIUM
5	1	7199030065	COORS LIGHT 1/24 CAN	0.8	9	1	PREMIUM
6	1	7199010071	COORS BANQUET 1/24 CAN	0.8	9	1	PREMIUM
7	1	3410000005	HIGH LIFE 1/24 CAN	0.8	9	1	ECONOMY

Segment # 2 : 2_6 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:5.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
2	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





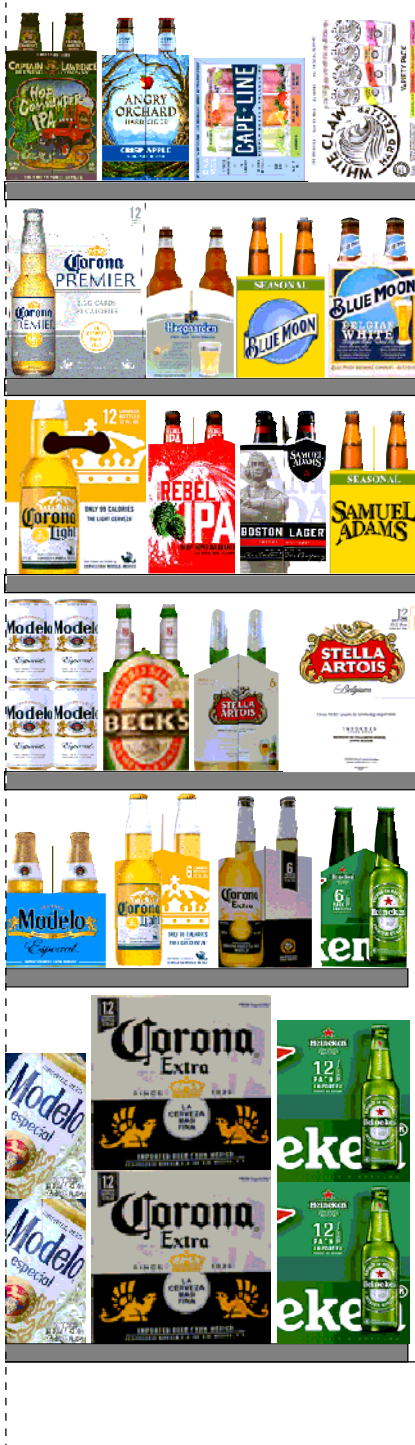
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_4 37.00 In

POS	UPC	NAME
1	7861500014	STELLA ARTOIS 12/ 11.2 BTL
2	7861500001	STELLA ARTOIS 6/ 11.2 BTL
3	8248812345	BECKS 6/ 12 BTL
4	8066095755	MODELO ESPECIAL 6/ 12 CAN

Segment # 1 : 1_3 48.00 In

POS	UPC	NAME
1	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
2	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
3	8769200127	SAMUEL ADAMS REBEL IPA 6/ 12 BTL
4	8066095675	CORONA LIGHT 12/ 12 BTL

Segment # 1 : 1_2 59.00 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
3	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
4	3354495042	CORONA PREMIER 12/ 12 BTL

Segment # 1 : 1_1 70.00 In

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	81760601020	CAPTAIN LAWRENCE IPA 6/ 12 BTL

Segment # 1 : 1_6 5.00 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL
3	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 1 : 1_5 26.00 In

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	8066095605	CORONA 6/ 12 BTL
3	8066095625	CORONA LIGHT 6/ 12 BTL
4	8066095765	MODELO ESPECIAL 6/ 12 BTL



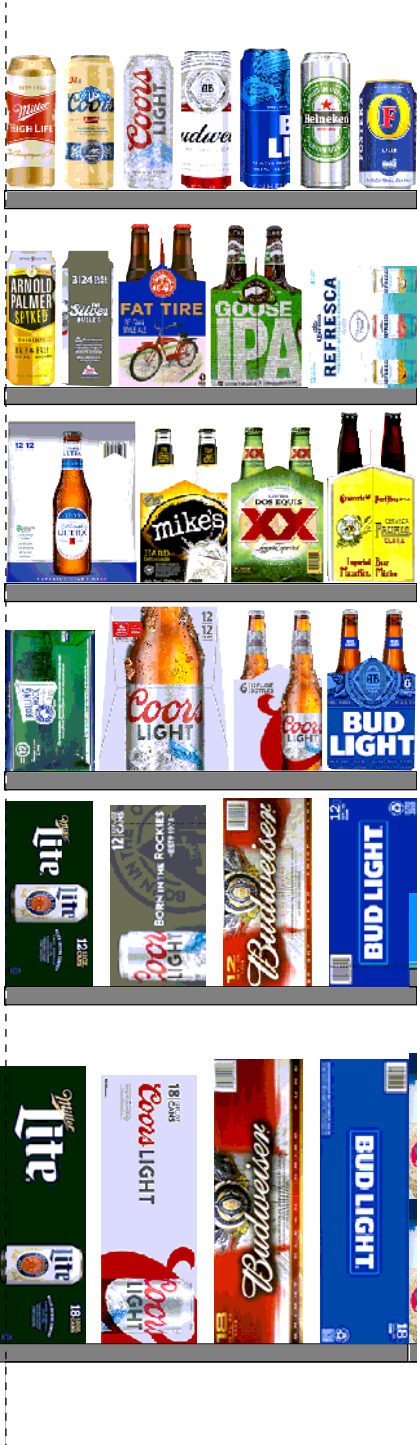
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 1 : 1_6 5.00 In

Segment # 1 : 1_5 26.00 In

Segment # 2 : 2_5 25.00 In

POS	UPC	NAME
1	1820053047	BUD LIGHT 12/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN
4	3410057636	LITE 12/ 12 CAN

Segment # 2 : 2_4 37.00 In

POS	UPC	NAME
1	1820000833	BUD LIGHT 6/ 12 BTL
2	7199030005	COORS LIGHT 6/ 12 BTL
3	7199030069	COORS LIGHT 12/ 12 BTL
4	7143934450	ROLLING ROCK 12/ 12 CAN

Segment # 2 : 2_3 47.50 In

POS	UPC	NAME
1	8066095301	PACIFICO 6/ 12 BTL
2	7231163012	DOS EQUIS 6/ 12 BTL
3	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL
4	1820005990	MICHELOB ULTRA 12/ 12 BTL

Segment # 2 : 2_2 58.50 In

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
3	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
4	7199030120	COORS LIGHT 3/ 24 CAN
5	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN

Segment # 2 : 2_1 69.50 In

POS	UPC	NAME
1	7089701331	FOSTERS 1/ 25.4 CAN
2	7289000119	HEINEKEN 1/ 24 CAN
3	1820025001	BUD LIGHT 1/ 25 CAN
4	1820025000	BUD 1/ 25 CAN
5	7199030065	COORS LIGHT 1/ 24 CAN
6	7199010071	COORS BANQUET 1/ 24 CAN
7	3410000005	HIGH LIFE 1/ 24 CAN

Segment # 2 : 2_6 5.00 In

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	1820011218	BUD 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	3410057340	LITE 18/ 12 CAN



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CVS PHARMA... Store # 3224 H: 6 ft 9.00 in W: 3 ft 10.00 in D: 3 ft # of segments: 2

Name: 1_1 W:23.00 in D:27.00 in Avail Space: 0.59 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	4
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
15961	81760601020	8 17606 01020 9	CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Side	3

Name: 1_2 W:23.00 in D:27.00 in Avail Space: 0.34 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
10190	7199009532	0 71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
14100	78615000036	7 86150 00036 6	HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3
44952	3354495042	0 33544 95042 5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_3 W:23.00 in D:27.00 in Avail Space: 0.42 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21860	8769200127	0 87692 00127 0	SAMUEL ADAMS REBEL IPA 6/...	ABOVE PREMIUM	1	Side	3
15416	8066095675	0 80660 95675 6	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:23.00 in D:27.00 in Avail Space: 0.59 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3



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16693	8248812345		BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	3
15435	8066095755		MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	6

Name: 1_5 W:23.00 in D:27.00 in Avail Space: 1.31 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_6 W:23.00 in D:27.00 in Avail Space: 0.75 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Front	6
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	4

Name: 2_1 W:23.00 in D:27.00 in Avail Space: 2.41 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	9
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	9
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Side	9
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	9
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	9



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2761	341000005		9	HIGH LIFE 1/24 CAN	ECONOMY	1	Front	9
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Name: 2_2 W:23.00 in D:27.00 in Avail Space: 1.07 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	3
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	1	Side	3
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	9

Name: 2_3 W:23.00 in D:27.00 in Avail Space: 0.47 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15383	8066095301		PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	3
10813	7231163012		DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Side	3
6413	63598510062		MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Side	3
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_4 W:23.00 in D:27.00 in Avail Space: 0.64 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1083	1820000833		BUD LIGHT 6/12 BTL	PREMIUM	1	Side	3
10322	7199030005		COORS LIGHT 6/12 BTL	PREMIUM	1	Side	3
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
9886	7143934450		ROLLING ROCK 12/12 CAN	ECONOMY	1	Side	2

Name: 2_5 W:23.00 in D:27.00 in Avail Space: 2.93 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	3

Name: 2_6 W:23.00 in D:27.00 in Avail Space: 2.92 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	3