





CVS # 2427 COLD

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

Planogram Name: 2427\_4\_DOOR\_COLD

Segment # 1		: 2_5		DEPTH: 24 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM	
2	1	72890000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM	

Segment # 1		: 2_4		DEPTH: 22 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:11.25 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM	
2	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
3	1	72890000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
4	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM	

Segment # 1		: 2_3		DEPTH: 22 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.25 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM	
3	1	8769200127	SAMUEL ADAMS REBEL IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
4	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	1.0	4	1	ABOVE PREMIUM	

Segment # 1		: 2_2		DEPTH: 22 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:33.25 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1.0	4	1	ABOVE PREMIUM	
2	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM	
3	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.5	2	1	ABOVE PREMIUM	
4	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM	

Segment # 1		: 2_1		DEPTH: 22 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.75 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM	
2	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	1.0	4	1	ABOVE PREMIUM	
3	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM	
4	1	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/12 BTL	0.5	2	1	ABOVE PREMIUM	

Segment # 2		: 1_5		DEPTH: 24 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM	

Segment # 2		: 1_4		DEPTH: 22 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:11.25 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM	
2	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM	



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3	1	8066095301	PACIFICO 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.0	4	1	ABOVE PREMIUM

**Segment # 2 : 1\_3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.25 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7231163001	PILSNER URQUELL 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8248812345	BECKS 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM

**Segment # 2 : 1\_2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:33.25 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	8066095785	MODELO NEGRA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	78615000030	LEFFE BLONDE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 2 : 1\_1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.75 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85909300242	SIXPOINT SWEET ACTION 6/12 CAN	1.0	4	1	ABOVE PREMIUM
2	1	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	1.0	4	1	ABOVE PREMIUM
3	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM

**Segment # 3 : 3\_5 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
2	1	7199030017	COORS LIGHT 18/12 CAN	2.0	2	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM

**Segment # 3 : 3\_4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:11.50 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	1.0	1	1	PREMIUM
2	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
3	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
4	1	7199030005	COORS LIGHT 6/12 BTL	0.5	2	1	PREMIUM

**Segment # 3 : 3\_3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.25 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM
2	1	1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM
3	1	3410057509	LITE 12/12 BTL	1.0	2	1	PREMIUM

**Segment # 3 : 3\_2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:33.00 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
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1	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
3	1	1820000833	BUD LIGHT 6/12 BTL	0.5	2	1	PREMIUM
4	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM

**Segment # 3 : 3\_1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:44.50 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/12 CAN	1.0	4	1	ABOVE PREMIUM

**Segment # 4 : 4\_5 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410057636	LITE 12/12 CAN	1.5	3	1	PREMIUM
2	1	7143934450	ROLLING ROCK 12/12 CAN	1.5	3	1	ECONOMY
3	1	2210000170	PABST 12/12 CAN	1.5	3	1	ECONOMY
4	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY

**Segment # 4 : 4\_4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:13.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820025008	NATURAL ICE 1/25 CAN	0.6	7	1	ECONOMY
2	1	7289000478	HEINEKEN 1/22 BTL	0.5	7	1	ABOVE PREMIUM
3	1	78615000057	STELLA ARTOIS 1/22 BTL	0.6	7	1	ABOVE PREMIUM
4	1	8248800006	BECKS 1/24 BTL	0.4	6	1	ABOVE PREMIUM
5	1	8992427891	YUENGLING LAGER 6/12 BTL	0.5	2	1	PREMIUM
6	1	1820000784	ODOULS NEAR BEER 6/12 BTL	0.5	2	1	NA BEER

**Segment # 4 : 4\_3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:24.75 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	7199010071	COORS BANQUET 1/24 CAN	1.2	14	2	PREMIUM
2	1	3410000355	LITE 1/24 CAN	0.6	7	1	PREMIUM
3	1	3410000555	MGD 1/24 CAN	0.6	7	1	PREMIUM
4	1	3410000005	HIGH LIFE 1/24 CAN	0.6	7	1	ECONOMY
5	1	2210000004	PABST 1/24 CAN	0.6	7	1	ECONOMY
6	1	7199047712	KEYSTONE ICE 1/24 CAN	0.6	7	1	ECONOMY

**Segment # 4 : 4\_2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:35.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820025010	MICHELOB ULTRA 1/25 CAN	0.5	7	1	ABOVE PREMIUM
2	1	1820025014	BUD LIGHT LIME LIME-A-RITA 1/25 CAN	0.5	7	1	ABOVE PREMIUM
3	1	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN	0.5	7	1	ABOVE PREMIUM
4	1	1820025533	BUD LIGHT LIME MANG-O-RITA 1/25 CAN	0.5	7	1	ABOVE PREMIUM
5	1	1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM
6	2	1820025000	BUD 1/25 CAN	0.9	14	2	PREMIUM
7	1	7199030065	COORS LIGHT 1/24 CAN	0.6	7	1	PREMIUM

**Segment # 4 : 4\_1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:44.50 in**



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POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM
2	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3	1	75452700703	NEW BELGIUM DAYBLAZER 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
5	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM
6	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
7	1	8797502650	SAPPORO 1/22 CAN	0.6	7	1	ABOVE PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)





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Reset Timing 2019 SPRING

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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 4



**Segment # 1 : 2\_5 0.00 In**

POS	UPC	NAME
1	7861500014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	7231123021	SOL 12/ 12 BTL

**Segment # 1 : 2\_4 11.25 In**

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	7289000011	HEINEKEN 6/ 12 BTL
3	7289000158	HEINEKEN LIGHT 6/ 12 BTL
4	18195400002	PERONI 6/ 11.2 BTL

**Segment # 1 : 2\_3 22.25 In**

POS	UPC	NAME
1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
2	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
3	8769200127	SAMUEL ADAMS REBEL IPA 6/ 12 BTL
4	8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL

**Segment # 1 : 2\_2 33.25 In**

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
3	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
4	81760601020	CAPTAIN LAWRENCE IPA 6/ 12 BTL

**Segment # 1 : 2\_1 43.75 In**

POS	UPC	NAME
1	3061300001	BROOKLYN LAGER 6/ 12 BTL
2	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
3	3061300019	BROOKLYN EAST IPA 6/ 12 BTL
4	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/ 12 BTL



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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 4



**Segment # 2 : 1\_5 0.00 In**

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	8066095765	MODELO ESPECIAL 6/ 12 BTL

**Segment # 2 : 1\_4 11.25 In**

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	8066095625	CORONA LIGHT 6/ 12 BTL
3	8066095301	PACIFICO 6/ 12 BTL
4	8066095755	MODELO ESPECIAL 6/ 12 CAN

**Segment # 2 : 1\_3 22.25 In**

POS	UPC	NAME
1	7231163001	PILSNER URQUELL 6/ 11.2 BTL
2	8248812345	BECKS 6/ 12 BTL
3	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

**Segment # 2 : 1\_2 33.25 In**

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	8066095785	MODELO NEGRA 6/ 12 BTL
3	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
4	78615000030	LEFFE BLONDE 6/ 11.2 BTL

**Segment # 2 : 1\_1 43.75 In**

POS	UPC	NAME
1	85909300242	SIXPOINT SWEET ACTION 6/ 12 CAN
2	85909300243	SIXPOINT BENGALI IPA 6/ 12 CAN
3	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
4	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN



**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
3 of 4



**Segment # 3 : 3\_5 0.00 In**

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	7199030017	COORS LIGHT 18/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN

**Segment # 3 : 3\_4 11.50 In**

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	7199030069	COORS LIGHT 12/ 12 BTL
4	7199030005	COORS LIGHT 6/ 12 BTL

**Segment # 3 : 3\_3 22.25 In**

POS	UPC	NAME
1	1820000769	BUD LIGHT 12/ 12 BTL
2	1820000771	BUD 12/ 12 BTL
3	3410057509	LITE 12/ 12 BTL

**Segment # 3 : 3\_2 33.00 In**

POS	UPC	NAME
1	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
2	63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/ 11.2 BTL
3	1820000833	BUD LIGHT 6/ 12 BTL
4	1820053047	BUD LIGHT 12/ 12 CAN

**Segment # 3 : 3\_1 44.50 In**

POS	UPC	NAME
1	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
2	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL
3	72383000009	LAGUNITAS IPA 6/ 12 BTL
4	85961200103	21ST AMENDMENT BREW FREE OR DIE 6/ 12 CAN



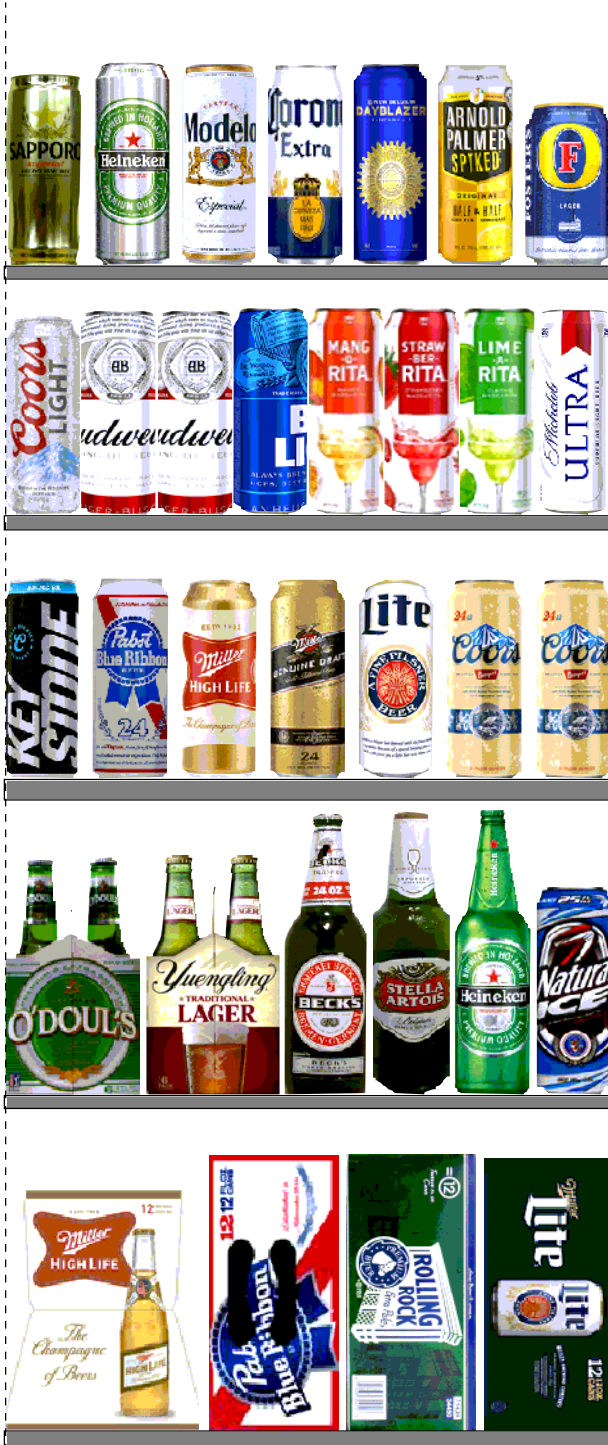
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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
4 of 4



**Segment # 4 : 4\_5 0.00 In**

POS	UPC	NAME
1	3410057636	LITE 12/ 12 CAN
2	7143934450	ROLLING ROCK 12/ 12 CAN
3	2210000170	PABST 12/ 12 CAN
4	3410001509	HIGH LIFE 12/ 12 BTL

**Segment # 4 : 4\_4 13.00 In**

POS	UPC	NAME
1	1820025008	NATURAL ICE 1/25 CAN
2	7289000478	HEINEKEN 1/22 BTL
3	78615000057	STELLA ARTOIS 1/22 BTL
4	8248800006	BECKS 1/ 24 BTL
5	8992427891	YUENGLING LAGER 6/ 12 BTL
6	1820000784	ODOULS NEAR BEER 6/ 12 BTL

**Segment # 4 : 4\_3 24.75 In**

POS	UPC	NAME
1	7199010071	COORS BANQUET 1/24 CAN
2	3410000355	LITE 1/ 24 CAN
3	3410000555	MGD 1/24 CAN
4	3410000005	HIGH LIFE 1/24 CAN
5	2210000004	PABST 1/ 24 CAN
6	7199047712	KEYSTONE ICE 1/24 CAN

**Segment # 4 : 4\_2 35.00 In**

POS	UPC	NAME
1	1820025010	MICHELOB ULTRA 1/25 CAN
2	1820025014	BUD LIGHT LIME LIME-A-RITA 1/25 CAN
3	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN
4	1820025533	BUD LIGHT LIME MANG-O-RITA 1/25 CAN
5	1820025001	BUD LIGHT 1/25 CAN
6	1820025000	BUD 1/25 CAN
7	7199030065	COORS LIGHT 1/ 24 CAN

**Segment # 4 : 4\_1 44.50 In**

POS	UPC	NAME
1	7089701331	FOSTERS 1/25.4 CAN
2	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
3	75452700703	NEW BELGIUM DAYBLAZER 1/24 CAN
4	8066095643	CORONA 1/24 CAN
5	8066095721	MODELO ESPECIAL 1/24 CAN
6	7289000119	HEINEKEN 1/24 CAN
7	8797502650	SAPPORO 1/22 CAN



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CVS PHARMA... Store # 2427 H: 4 ft 7.00 in W: 7 ft 8.00 in D: 2 ft # of segments: 4

Name: 2\_1 W:23.00 in D:22.00 in Avail Space: 0.24 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2616	3061300001	0 30613 00001 2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2
2638	3061300053	0 30613 00053 1	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	4
2625	3061300019	0 30613 00019 7	BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15034	79837312602	7 98373 12602 0	MAGIC HAT 9 NOT QUITE PALE...	ABOVE PREMIUM	1	Side	2

Name: 2\_2 W:23.00 in D:22.00 in Avail Space: 0.48 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	4
10190	7199009532	0 71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	2
13009	75452700022	7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	2
15961	81760601020	8 17606 01020 9	CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Side	2

Name: 2\_3 W:23.00 in D:22.00 in Avail Space: 0.11 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
21860	8769200127	0 87692 00127 0	SAMUEL ADAMS REBEL IPA 6/...	ABOVE PREMIUM	1	Side	3
17212	8378337521	0 83783 37521 3	SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Front	4

Name: 2\_4 W:23.00 in D:22.00 in Avail Space: 1.07 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3



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Reset Name: 2019 SPRING

Planogram Name: 2427\_4\_DOOR\_COLD

11341	7289000158	0		0	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
568	18195400002	1		2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3

Name: 2\_5 W:23.00 in D:24.00 in Avail Space: 1.10 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
14094	78615000014	7		4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
11300	7289000016	0		3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
10790	7231123021	0		6	SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1\_1 W:23.00 in D:22.00 in Avail Space: 0.28 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
21072	85909300242	8		8	SIXPOINT SWEET ACTION 6/12...	ABOVE PREMIUM	1	Side	4
21073	85909300243	8		5	SIXPOINT BENGALI IPA 6/12 CAN	ABOVE PREMIUM	1	Side	4
86788	3410051681	0		9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2
45151	63598554890	6		4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2

Name: 1\_2 W:23.00 in D:22.00 in Avail Space: 0.96 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
86777	3354400013	0		7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
15448	8066095785	0		2	MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	1	Side	2
14100	78615000036	7		6	HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3
14098	78615000030	7		4	LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Side	3

Name: 1\_3 W:23.00 in D:22.00 in Avail Space: 0.61 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
10808	7231163001	0		6	PILSNER URQUELL 6/11.2 BTL	ABOVE PREMIUM	1	Side	3



CVS # 2427 COLD

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

Planogram Name: 2427\_4\_DOOR\_COLD

16693	8248812345		BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	2
17305	8382012393		GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Side	3
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	4

Name: 1\_4 W:23.00 in D:22.00 in Avail Space: 2.11 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
15383	8066095301		PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	2
15435	8066095755		MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	4

Name: 1\_5 W:23.00 in D:24.00 in Avail Space: 1.33 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 3\_1 W:23.00 in D:22.00 in Avail Space: 2.15 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
6748	63848900029		DOG FISH HEAD 60 MINUTE IPA...	ABOVE PREMIUM	1	Side	2
10845	72383000009		LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	2
21241	85961200103		21ST AMENDMENT BREW FRE...	ABOVE PREMIUM	1	Side	4

Name: 3\_2 W:23.00 in D:22.00 in Avail Space: 0.16 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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CVS # 2427 COLD

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

Planogram Name: 2427\_4\_DOOR\_COLD

22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
6402	63598506744	6 35985 06744 3	MIKES HARD BLACK CHERRY L...	ABOVE PREMIUM	1	Side	2
1083	182000833	0 18200 00833 7	BUD LIGHT 6/12 BTL	PREMIUM	1	Side	2
1659	1820053047	0 18200 53047 0	BUD LIGHT 12/12 CAN	PREMIUM	1	Side 90	4

Name: 3\_3 W:23.00 in D:22.00 in Avail Space: 0.99 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1056	182000769	0 18200 00769 9	BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2
1058	182000771	0 18200 00771 2	BUD 12/12 BTL	PREMIUM	1	Side	2
3565	3410057509	0 34100 57509 0	LITE 12/12 BTL	PREMIUM	1	Side	2

Name: 3\_4 W:23.00 in D:22.00 in Avail Space: 0.68 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1667	1820053218	0 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Side	1
1297	1820011047	0 18200 11047 4	BUD 12/12 CAN	PREMIUM	1	Side	2
10348	7199030069	0 71990 30069 2	COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
10322	7199030005	0 71990 30005 0	COORS LIGHT 6/12 BTL	PREMIUM	1	Side	2

Name: 3\_5 W:23.00 in D:24.00 in Avail Space: 2.22 in Ht Space: 10.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1667	1820053218	0 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	2
10329	7199030017	0 71990 30017 3	COORS LIGHT 18/12 CAN	PREMIUM	1	Side 90	2
10164	7199000048	0 71990 00048 6	COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3

Name: 4\_1 W:23.00 in D:22.00 in Avail Space: 2.43 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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CVS # 2427 COLD

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

Planogram Name: 2427\_4\_DOOR\_COLD

9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	7
46230	75452700703		NEW BELGIUM DAYBLAZER 1/...	ABOVE PREMIUM	1	Front	7
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
22227	8797502650		SAPPORO 1/22 CAN	ABOVE PREMIUM	1	Front	7

Name: 4\_2 W:23.00 in D:22.00 in Avail Space: 0.05 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1530	1820025010		MICHELOB ULTRA 1/25 CAN	ABOVE PREMIUM	1	Front	7
1534	1820025014		BUD LIGHT LIME LIME-A-RITA 1...	ABOVE PREMIUM	1	Front	7
1546	1820025505		BUD LIGHT LIME STRAW-BER...	ABOVE PREMIUM	1	Side	7
1561	1820025533		BUD LIGHT LIME MANG-O-RITA...	ABOVE PREMIUM	1	Front	7
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7
1520	1820025000		BUD 1/25 CAN	PREMIUM	2	Front	14
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	7

Name: 4\_3 W:23.00 in D:22.00 in Avail Space: 2.95 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	2	Front	14
2968	3410000355		LITE 1/24 CAN	PREMIUM	1	Front	7



CVS # 2427 COLD

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

Planogram Name: 2427\_4\_DOOR\_COLD

3014	3410000555		MGD 1/24 CAN	PREMIUM	1	Front	7
2761	3410000005		HIGH LIFE 1/24 CAN	ECONOMY	1	Front	7
2191	2210000004		PABST 1/24 CAN	ECONOMY	1	Front	7
10412	7199047712		KEYSTONE ICE 1/24 CAN	ECONOMY	1	Front	7

Name: 4\_4 W:23.00 in D:22.00 in Avail Space: 0.86 in Ht Space: 11.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1528	1820025008		NATURAL ICE 1/25 CAN	ECONOMY	1	Side	7
11367	7289000478		HEINEKEN 1/22 BTL	ABOVE PREMIUM	1	Front	7
14104	78615000057		STELLA ARTOIS 1/22 BTL	ABOVE PREMIUM	1	Side	7
16687	8248800006		BECKS 1/24 BTL	ABOVE PREMIUM	1	Side	6
23900	8992427891		YUENGLING LAGER 6/12 BTL	PREMIUM	1	Side	2
1065	1820000784		ODOULS NEAR BEER 6/12 BTL	NA BEER	1	Side	2

Name: 4\_5 W:23.00 in D:24.00 in Avail Space: 0.98 in Ht Space: 12.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	3
9886	7143934450		ROLLING ROCK 12/12 CAN	ECONOMY	1	Top 90	3
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Top 90	3
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2







CVS # 2427 WARM

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

Planogram Name: 2427\_10ft\_OPEN\_WARM

Segment # 1 : 1\_5 DEPTH: 16 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8248812300	BECKS 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	7289000159	HEINEKEN LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4	1	7289000020	HEINEKEN 12/12 CAN	2.0	4	1	ABOVE PREMIUM
5	2	8066095615	CORONA 12/12 BTL	2.0	4	2	ABOVE PREMIUM
6	4	8066095715	MODELO ESPECIAL 12/12 CAN	4.0	8	4	ABOVE PREMIUM
1	3	1820053218	BUD LIGHT 18/12 CAN	6.0	6	3	PREMIUM

Segment # 1 : 1\_4 DEPTH: 16 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:12.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
2	2	7289000011	HEINEKEN 6/12 BTL	1.5	6	2	ABOVE PREMIUM
3	2	18195400002	PERONI 6/11.2 BTL	1.5	6	2	ABOVE PREMIUM
4	2	8066095675	CORONA LIGHT 12/12 BTL	2.0	4	2	ABOVE PREMIUM
5	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
6	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.0	4	1	ABOVE PREMIUM
7	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
1	2	7199030017	COORS LIGHT 18/12 CAN	4.0	4	2	PREMIUM
2	1	3410057340	LITE 18/12 CAN	2.0	2	1	PREMIUM
3	1	1820020077	NATURAL LIGHT 15/12 CAN	1.0	2	1	ECONOMY
4	1	2210000170	PABST 12/12 CAN	2.0	4	1	ECONOMY

Segment # 1 : 1\_3 DEPTH: 16 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:24.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	78615000001	STELLA ARTOIS 6/11.2 BTL	1.5	6	2	ABOVE PREMIUM
2	1	7231163001	PILSNER URQUELL 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8382010401	GUINNESS DRAUGHT STOUT 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	8382012360	GUINNESS DRAUGHT STOUT 4/14.9 CAN	0.5	3	1	ABOVE PREMIUM
6	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
7	1	3354495041	CORONA PREMIER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
8	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
9	1	7231163012	DOS EQUIS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
10	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
1	1	7199030120	COORS LIGHT 3/24 CAN	1.3	5	1	PREMIUM
2	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM
3	2	3410001509	HIGH LIFE 12/12 BTL	2.0	4	2	ECONOMY

Segment # 1 : 1\_2 DEPTH: 16 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:36.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009516	BLUE MOON BELGIAN WHITE 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	2	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	1.5	6	2	ABOVE PREMIUM
5	1	8769200149	ANGRY ORCHARD GREEN APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
6	1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
7	1	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
8	1	1820012982	LANDSHARK 6/12 BTL	0.8	3	1	ABOVE PREMIUM



CVS # 2427 WARM

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

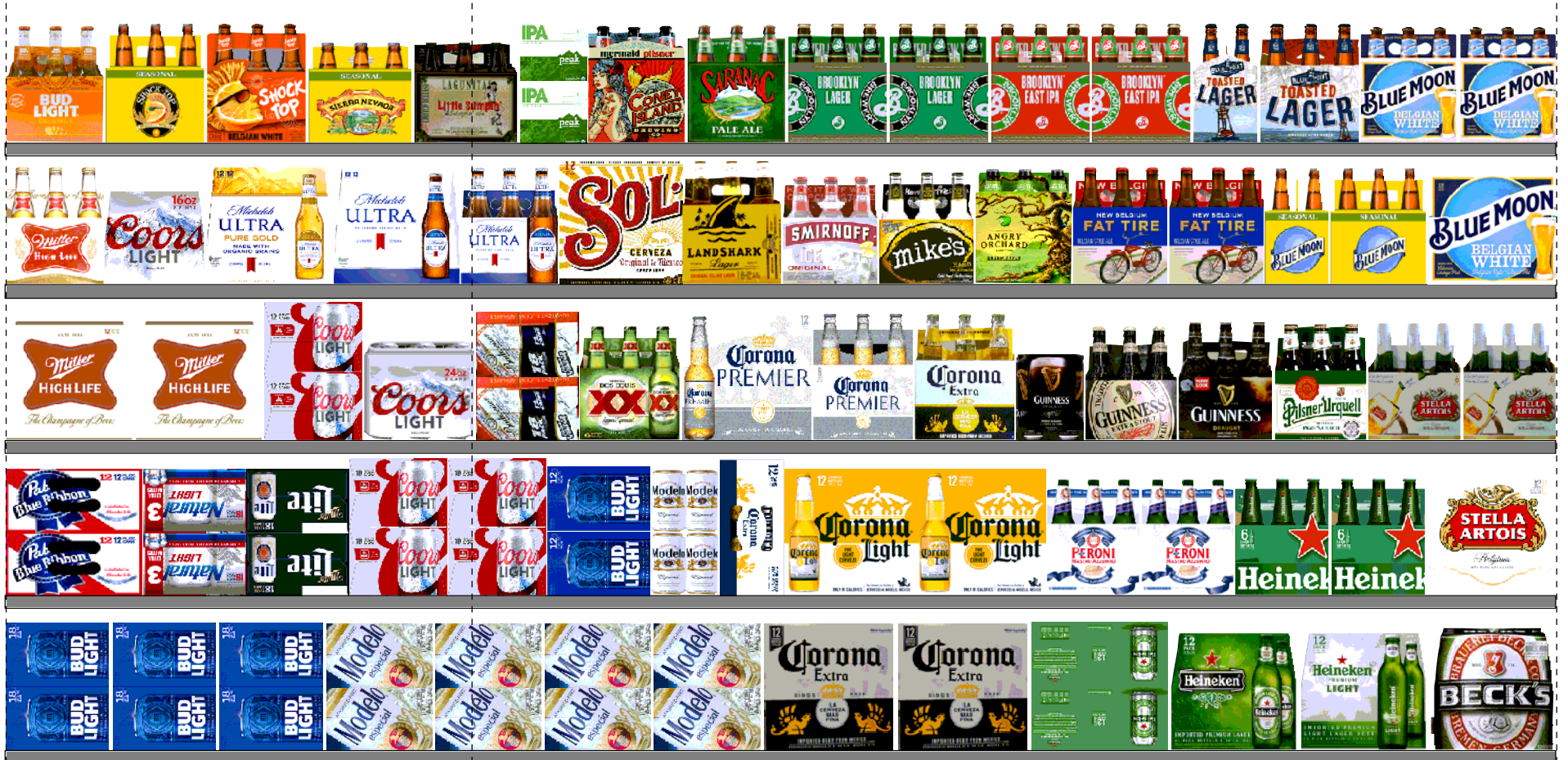
Planogram Name: 2427\_10ft\_OPEN\_WARM

9	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
10	1	1820005989	MICHELOB ULTRA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
1	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	7199030104	COORS LIGHT 9/16 BTL (AL)	1.0	2	1	PREMIUM
4	1	3410001505	HIGH LIFE 6/12 BTL	0.8	3	1	ECONOMY

Segment # 1 : 1\_1 DEPTH: 16 in WIDTH: 120 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:47.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1.5	6	2	ABOVE PREMIUM
2	1	68174511112	BLUE POINT TOASTED LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	68174511112	BLUE POINT TOASTED LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	2	3061300019	BROOKLYN EAST IPA 6/12 BTL	1.5	6	2	ABOVE PREMIUM
5	2	3061300001	BROOKLYN LAGER 6/12 BTL	1.5	6	2	ABOVE PREMIUM
6	1	7167004064	SARANAC PALE ALE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
7	1	88715100094	CONEY ISLAND MERMAID PILSNER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
8	1	78036960806	PEAK ORGANIC IPA 6/12 CAN	1.0	4	1	ABOVE PREMIUM
1	1	72383000020	LAGUNITAS LITTLE SUMPIN 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8378322822	SIERRA NEVADA SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820017993	SHOCK TOP SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)





CVS # 2427 WARM

Reset Timing 2019 SPRING

Address: 215 PARK AVE S | City: NEW YORK | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 2



**Segment # 1 : 1\_5 0.00 In**

POS	UPC	NAME
1	8248812300	BECKS 12/ 12 BTL
2	7289000159	HEINEKEN LIGHT 12/ 12 BTL
3	7289000016	HEINEKEN 12/ 12 BTL
4	7289000020	HEINEKEN 12/ 12 CAN
5	8066095615	CORONA 12/ 12 BTL
6	8066095715	MODELO ESPECIAL 12/ 12 CAN

**Segment # 1 : 1\_4 12.00 In**

POS	UPC	NAME
1	78615000014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000011	HEINEKEN 6/ 12 BTL
3	18195400002	PERONI 6/ 11.2 BTL
4	8066095675	CORONA LIGHT 12/ 12 BTL
5	8066095695	CORONA 12/ 12 CAN
6	8066095755	MODELO ESPECIAL 6/ 12 CAN
7	1820053047	BUD LIGHT 12/ 12 CAN

**Segment # 1 : 1\_3 24.00 In**

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	7231163001	PILSNER URQUELL 6/ 11.2 BTL
3	8382010401	GUINNESS DRAUGHT STOUT 6/ 11.2 BTL
4	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL
5	8382012360	GUINNESS DRAUGHT STOUT 4/ 14.9 CAN
6	8066095605	CORONA 6/ 12 BTL
7	3354495041	CORONA PREMIER 6/ 12 BTL
8	3354495042	CORONA PREMIER 12/ 12 BTL
9	7231163012	DOS EQUIS 6/ 12 BTL
10	1820011218	BUD 18/ 12 CAN

**Segment # 1 : 1\_2 36.00 In**

POS	UPC	NAME
1	7199009516	BLUE MOON BELGIAN WHITE 12/ 12 BTL
2	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
3	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
4	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
5	8769200149	ANGRY ORCHARD GREEN APPLE 6/ 12 BTL
6	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL
7	8200072385	SMIRNOFF ICE ORIGINAL 6/ 11.2 BTL
8	1820012982	LANDSHARK 6/ 12 BTL
9	7231123021	SOL 12/ 12 BTL
10	1820005989	MICHELOB ULTRA 6/ 12 BTL

**Segment # 1 : 1\_1 47.00 In**

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	68174511112	BLUE POINT TOASTED LAGER 6/ 12 BTL
3	68174511112	BLUE POINT TOASTED LAGER 6/ 12 BTL
4	3061300019	BROOKLYN EAST IPA 6/ 12 BTL
5	3061300001	BROOKLYN LAGER 6/ 12 BTL
6	7167004064	SARANAC PALE ALE 6/ 12 BTL
7	88715100094	CONEY ISLAND MERMAID PILSNER 6/ 12 BTL
8	78036960806	PEAK ORGANIC IPA 6/ 12 CAN



CVS # 2427 WARM

Reset Timing 2019 SPRING

Address: 215 PARK AVE S | City: NEW YORK | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 2



**Segment # 1 : 1\_5 0.00 In**

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN

**Segment # 1 : 1\_4 12.00 In**

POS	UPC	NAME
1	7199030017	COORS LIGHT 18/ 12 CAN
2	3410057340	LITE 18/ 12 CAN
3	1820020077	NATURAL LIGHT 15/ 12 CAN
4	2210000170	PABST 12/ 12 CAN

**Segment # 1 : 1\_3 24.00 In**

POS	UPC	NAME
1	7199030120	COORS LIGHT 3/ 24 CAN
2	7199000048	COORS LIGHT 12/ 12 CAN
3	3410001509	HIGH LIFE 12/ 12 BTL

**Segment # 1 : 1\_2 36.00 In**

POS	UPC	NAME
1	1820005990	MICHELOB ULTRA 12/ 12 BTL
2	1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL
3	7199030104	COORS LIGHT 9/ 16 BTL (AL)
4	3410001505	HIGH LIFE 6/ 12 BTL

**Segment # 1 : 1\_1 47.00 In**

POS	UPC	NAME
1	72383000020	LAGUNITAS LITTLE SUMPIN 6/ 12 BTL
2	8378322822	SIERRA NEVADA SEASONAL 6/ 12 BTL
3	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL
4	1820017993	SHOCK TOP SEASONAL 6/ 12 BTL
5	1820020079	BUD LIGHT ORANGE 6/ 12 BTL



CVS # 2427 WARM

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

Planogram Name: 2427\_10ft\_OPEN\_WARM

CVS PHARMA... Store # 2427 H: 4 ft 11.00 in W: 10 ft D: 2 ft # of segments: 2

Name: 1\_1 W:120.00 in D:16.00 in Avail Space: 2.35 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	2	Front	6
7902	68174511112		BLUE POINT TOASTED LAGER...	ABOVE PREMIUM	1	Front	3
7902	68174511112		BLUE POINT TOASTED LAGER...	ABOVE PREMIUM	1	Side	2
2625	3061300019		BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	2	Front	6
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	2	Front	6
10029	7167004064		SARANAC PALE ALE 6/12 BTL	ABOVE PREMIUM	1	Front	3
22632	88715100094		CONEY ISLAND MERMAID PILS...	ABOVE PREMIUM	1	Front	3
63311	78036960806		PEAK ORGANIC IPA 6/12 CAN	ABOVE PREMIUM	1	Side	4
10855	72383000020		LAGUNITAS LITTLE SUMPIN 6/...	ABOVE PREMIUM	1	Front	2
17201	8378322822		SIERRA NEVADA SEASONAL 6...	ABOVE PREMIUM	1	Front	2
1345	1820013986		SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	3
1414	1820017993		SHOCK TOP SEASONAL 6/12 B...	ABOVE PREMIUM	1	Front	3
67176	1820020079		BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Front	3

Name: 1\_2 W:120.00 in D:16.00 in Avail Space: 0.83 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10183	7199009516		BLUE MOON BELGIAN WHITE 1...	ABOVE PREMIUM	1	Front	2
10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Front	3



CVS # 2427 WARM

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

Planogram Name: 2427\_10ft\_OPEN\_WARM

10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	2
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	2	Front	6
21866	8769200149		ANGRY ORCHARD GREEN AP...	ABOVE PREMIUM	1	Front	3
6413	63598510062		MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Front	3
16265	8200072385		SMIRNOFF ICE ORIGINAL 6/11.2...	ABOVE PREMIUM	1	Front	3
1329	1820012982		LANDSHARK 6/12 BTL	ABOVE PREMIUM	1	Front	3
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Front	2
1227	1820005989		MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Front	3
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Front	2
65828	1820020083		MICHELOB ULTRA PURE GOLD...	ABOVE PREMIUM	1	Front	2
10367	7199030104		COORS LIGHT 9/16 BTL (AL)	PREMIUM	1	Front	2
3197	3410001505		HIGH LIFE 6/12 BTL	ECONOMY	1	Front	3

Name: 1\_3 W:120.00 in D:16.00 in Avail Space: 1.77 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	2	Front	6
10808	7231163001		PILSNER URQUELL 6/11.2 BTL	ABOVE PREMIUM	1	Front	3
17284	8382010401		GUINNESS DRAUGHT STOUT ...	ABOVE PREMIUM	1	Front	3
17305	8382012393		GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Front	3
17293	8382012360		GUINNESS DRAUGHT STOUT ...	ABOVE PREMIUM	1	Front	3





CVS # 2427 WARM

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

Planogram Name: 2427\_10ft\_OPEN\_WARM

15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	3
44964	3354495041		CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Front	3
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Front	2
10813	7231163012		DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Front	3
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side 90	2
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	1	Front	5
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side 90	2
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	2	Front	4

Name: 1\_4 W:120.00 in D:16.00 in Avail Space: 1.54 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Front	2
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	2	Front	6
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	2	Front	6
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	2	Front	4
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15435	8066095755		MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	4
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side 90	2
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	2	Side 90	4
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Side 90	2



CVS # 2427 WARM

Address: 215 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2427

Reset Name: 2019 SPRING

Planogram Name: 2427\_10ft\_OPEN\_WARM

61975	1820020077	0 18200 20077 9	NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side 90	2
2241	2210000170	0 22100 00170 1	PABST 12/12 CAN	ECONOMY	1	Top	4

Name: 1\_5    W:120.00 in    D:16.00 in    Avail Space: 4.16 in    Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
16691	8248812300	0 82488 12300 6	BECKS 12/12 BTL	ABOVE PREMIUM	1	Front	2
11342	7289000159	0 72890 00159 7	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Front	2
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Front	2
11301	7289000020	0 72890 00020 0	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Top	4
15403	8066095615	0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	2	Front	4
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	4	Side 90	8
1667	1820053218	0 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	3	Side 90	6