





CVS # 8900 COLD

Address: 20 UNIVERSITY PL | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 8900

Reset Name: 2019 SPRING

Planogram Name: 8900\_2\_DOOR\_COLD

**Segment # 1 : 1\_6 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:7.00 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7861500001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	1820005989	MICHELOB ULTRA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	2.0	4	1	ABOVE PREMIUM
4	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	3.0	6	1	ABOVE PREMIUM

**Segment # 1 : 1\_5 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:24.00 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
2	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 1 : 1\_4 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:35.50 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 1 : 1\_3 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:47.50 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8378322822	SIERRA NEVADA SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	72383000020	LAGUNITAS LITTLE SUMPIN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	72383000009	LAGUNITAS IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 1 : 1\_2 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:58.50 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 1 : 1\_1 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:70.50 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 2 : 2\_6 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:5.00 in**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
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Planogram Name: 8900\_2\_DOOR\_COLD

1	1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
4	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM

**Segment # 2 : 2\_5 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:24.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	1820053047	BUD LIGHT 12/12 CAN	1.5	3	1	PREMIUM
3	1	1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM
4	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM

**Segment # 2 : 2\_4 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:36.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	8066095301	PACIFICO 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	1.0	1	1	PREMIUM

**Segment # 2 : 2\_3 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:47.50 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
4	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY

**Segment # 2 : 2\_2 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:58.50 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	2.0	4	1	ABOVE PREMIUM

**Segment # 2 : 2\_1 DEPTH: 27 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:70.50 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.8	9	1	ABOVE PREMIUM
2	1	7289000119	HEINEKEN 1/24 CAN	0.8	9	1	ABOVE PREMIUM
3	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.8	9	1	ABOVE PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.6	9	1	PREMIUM
5	1	1820025000	BUD 1/25 CAN	0.6	9	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.8	9	1	PREMIUM
7	1	7199010071	COORS BANQUET 1/24 CAN	0.8	9	1	PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)





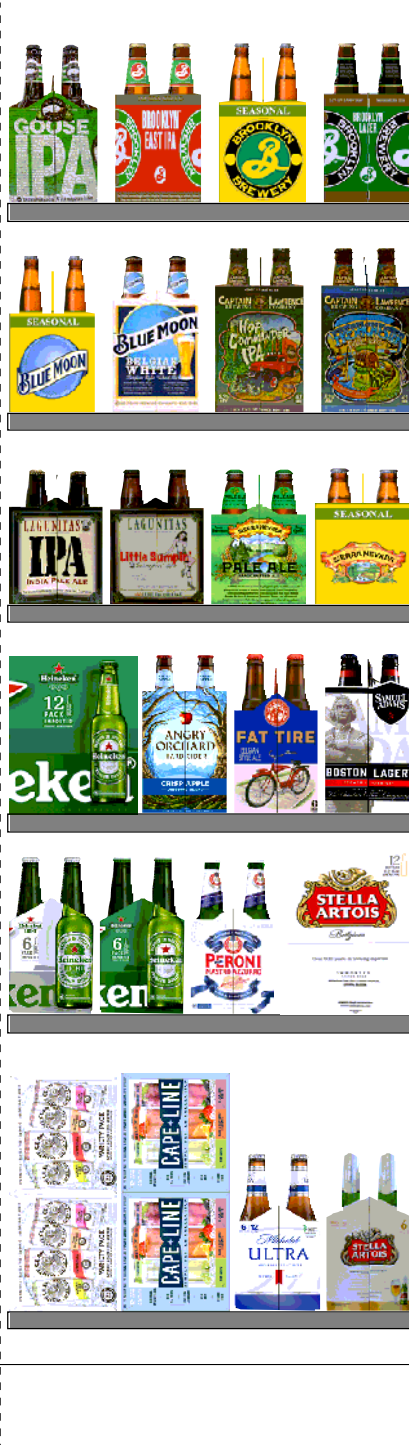
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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 2



**Segment # 1 : 1\_6 7.00 In**

POS	UPC	NAME
1	7861500001	STELLA ARTOIS 6/ 11.2 BTL
2	1820005989	MICHELOB ULTRA 6/ 12 BTL
3	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
4	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN

**Segment # 1 : 1\_5 24.00 In**

POS	UPC	NAME
1	78615000014	STELLA ARTOIS 12/ 11.2 BTL
2	18195400002	PERONI 6/ 11.2 BTL
3	7289000011	HEINEKEN 6/ 12 BTL
4	7289000158	HEINEKEN LIGHT 6/ 12 BTL

**Segment # 1 : 1\_4 35.50 In**

POS	UPC	NAME
1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
2	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	7289000016	HEINEKEN 12/ 12 BTL

**Segment # 1 : 1\_3 47.50 In**

POS	UPC	NAME
1	8378322822	SIERRA NEVADA SEASONAL 6/ 12 BTL
2	8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL
3	72383000020	LAGUNITAS LITTLE SUMPIN 6/ 12 BTL
4	72383000009	LAGUNITAS IPA 6/ 12 BTL

**Segment # 1 : 1\_2 58.50 In**

POS	UPC	NAME
1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/ 12 BTL
2	81760601020	CAPTAIN LAWRENCE IPA 6/ 12 BTL
3	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
4	7199009532	BLUE MOON SEASONAL 6/ 12 BTL

**Segment # 1 : 1\_1 70.50 In**

POS	UPC	NAME
1	3061300001	BROOKLYN LAGER 6/ 12 BTL
2	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
3	3061300019	BROOKLYN EAST IPA 6/ 12 BTL
4	73692011132	GOOSE ISLAND IPA 6/ 12 BTL



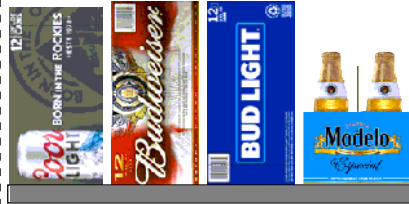
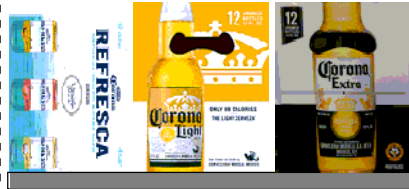
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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 2



**Segment # 2 : 2\_6 5.00 In**

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	1820053218	BUD LIGHT 18/ 12 CAN
3	1820011218	BUD 18/ 12 CAN
4	7199030017	COORS LIGHT 18/ 12 CAN

**Segment # 2 : 2\_5 24.00 In**

POS	UPC	NAME
1	8066095765	MODELO ESPECIAL 6/ 12 BTL
2	1820053047	BUD LIGHT 12/ 12 CAN
3	1820011047	BUD 12/ 12 CAN
4	7199000048	COORS LIGHT 12/ 12 CAN

**Segment # 2 : 2\_4 36.00 In**

POS	UPC	NAME
1	3354495042	CORONA PREMIER 12/ 12 BTL
2	8066095301	PACIFICO 6/ 12 BTL
3	3410057636	LITE 12/ 12 CAN
4	3410057340	LITE 18/ 12 CAN

**Segment # 2 : 2\_3 47.50 In**

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	8066095625	CORONA LIGHT 6/ 12 BTL
3	7199030069	COORS LIGHT 12/ 12 BTL
4	2210000170	PABST 12/ 12 CAN

**Segment # 2 : 2\_2 58.50 In**

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	8066095675	CORONA LIGHT 12/ 12 BTL
3	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN

**Segment # 2 : 2\_1 70.50 In**

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
2	7289000119	HEINEKEN 1/24 CAN
3	8066095721	MODELO ESPECIAL 1/24 CAN
4	1820025001	BUD LIGHT 1/25 CAN
5	1820025000	BUD 1/25 CAN
6	7199030065	COORS LIGHT 1/24 CAN
7	7199010071	COORS BANQUET 1/24 CAN



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CVS PHARMA... Store # 8900 H: 6 ft 11.00 in W: 4 ft D: 3 ft # of segments: 2

Name: 1\_1 W:23.00 in D:27.00 in Avail Space: 2.87 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	3
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	3
2625	3061300019		BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1\_2 W:23.00 in D:27.00 in Avail Space: 2.74 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15955	81760601000		CAPTAIN LAWRENCE FRESHC...	ABOVE PREMIUM	1	Side	3
15961	81760601020		CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Side	3
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3

Name: 1\_3 W:23.00 in D:27.00 in Avail Space: 1.27 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
17201	8378322822		SIERRA NEVADA SEASONAL 6...	ABOVE PREMIUM	1	Side	3
17212	8378337521		SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Side	3
10855	72383000020		LAGUNITAS LITTLE SUMPIN 6/...	ABOVE PREMIUM	1	Side	3
10845	72383000009		LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1\_4 W:23.00 in D:27.00 in Avail Space: 0.91 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21956	8769210012		SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3



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22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1\_5 W:23.00 in D:27.00 in Avail Space: 0.81 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158		HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1\_6 W:23.00 in D:27.00 in Avail Space: 0.78 in Ht Space: 16.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
1227	1820005989		MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	3
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	4
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	6

Name: 2\_1 W:23.00 in D:27.00 in Avail Space: 2.83 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	9
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	9
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	9
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	9
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Side	9





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10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	9
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	9

Name: 2\_2 W:23.00 in D:27.00 in Avail Space: 0.73 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Top 90	4

Name: 2\_3 W:23.00 in D:27.00 in Avail Space: 0.06 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Side	2

Name: 2\_4 W:23.00 in D:27.00 in Avail Space: 0.46 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
15383	8066095301		PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	3
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side	2
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Side	1

Name: 2\_5 W:23.00 in D:27.00 in Avail Space: 1.62 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2



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1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3

Name: 2\_6      W:23.00 in      D:27.00 in      Avail Space: 2.89 in      Ht Space: 18.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	4
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3