





CVS # 2962 COLD

Address: 300 PARK AVE S | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2962

Reset Name: 2019 SPRING

Planogram Name: 2962\_3\_DOOR\_COLD

Segment # 1 : 1\_4 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	3.0	6	1	ABOVE PREMIUM
2	1	72890000016	HEINEKEN 12/12 BTL	3.0	6	1	ABOVE PREMIUM
3	1	72890000020	HEINEKEN 12/12 CAN	3.0	6	1	ABOVE PREMIUM
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	9.0	18	1	ABOVE PREMIUM

Segment # 1 : 1\_3 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.75 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	72890000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
6	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1\_2 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	30613000001	BROOKLYN LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	30613000053	BROOKLYN SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	87692300050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
4	1	8769200127	SAMUEL ADAMS REBEL IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
5	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
6	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1\_1 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	72383000020	LAGUNITAS LITTLE SUMPIN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	72383000009	LAGUNITAS IPA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
5	1	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 2 : 2\_4 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095615	CORONA 12/12 BTL	3.0	6	1	ABOVE PREMIUM
2	1	8066095675	CORONA LIGHT 12/12 BTL	3.0	6	1	ABOVE PREMIUM
3	1	1820053218	BUD LIGHT 18/12 CAN	6.0	6	1	PREMIUM
4	1	1820053047	BUD LIGHT 12/12 CAN	3.0	6	1	PREMIUM

Segment # 2 : 2\_3 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8378322822	SIERRA NEVADA SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	7231163012	DOS EQUIS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM



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5 1 3354495042 CORONA PREMIER 12/12 BTL 1.0 2 1 ABOVE PREMIUM

Segment # 2 : 2\_2 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.25 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Contains 5 rows of product data for Segment # 2.

Segment # 2 : 2\_1 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Contains 5 rows of product data for Segment # 2.

Segment # 3 : 3\_4 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Contains 5 rows of product data for Segment # 3.

Segment # 3 : 3\_3 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.25 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Contains 5 rows of product data for Segment # 3.

Segment # 3 : 3\_2 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.25 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Contains 5 rows of product data for Segment # 3.

Segment # 3 : 3\_1 DEPTH: 24 in WIDTH: 30 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Contains 3 rows of product data for Segment # 3.



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4	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.7	8	1	ABOVE PREMIUM
5	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
6	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
7	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
8	1	7199030120	COORS LIGHT 3/24 CAN	0.5	2	1	PREMIUM
9	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM
10	1	3410000355	LITE 1/24 CAN	0.7	8	1	PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)





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Reset Timing 2019 SPRING

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### REVERSE VIEW (ONLY IF NEEDED)

Segment:  
1 of 3



Segment # 1 : 1\_4 0.00 In

POS	UPC	NAME
1	7861500014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	7289000020	HEINEKEN 12/ 12 CAN
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 1 : 1\_3 30.75 In

POS	UPC	NAME
1	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
2	78615000001	STELLA ARTOIS 6/ 11.2 BTL
3	72890000158	HEINEKEN LIGHT 6/ 12 BTL
4	72890000011	HEINEKEN 6/ 12 BTL
5	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL
6	18195400002	PERONI 6/ 11.2 BTL

Segment # 1 : 1\_2 42.25 In

POS	UPC	NAME
1	3061300001	BROOKLYN LAGER 6/ 12 BTL
2	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
3	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
4	8769200127	SAMUEL ADAMS REBEL IPA 6/ 12 BTL
5	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
6	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL

Segment # 1 : 1\_1 52.75 In

POS	UPC	NAME
1	81760601020	CAPTAIN LAWRENCE IPA 6/ 12 BTL
2	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/ 12 BTL
3	72383000020	LAGUNITAS LITTLE SUMPIN' 6/ 12 BTL
4	72383000009	LAGUNITAS IPA 6/ 12 BTL
5	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/ 12 BTL



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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 3



**Segment # 2 : 2\_4 0.00 In**

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	8066095675	CORONA LIGHT 12/ 12 BTL
3	1820053218	BUD LIGHT 18/ 12 CAN
4	1820053047	BUD LIGHT 12/ 12 CAN

**Segment # 2 : 2\_3 30.25 In**

POS	UPC	NAME
1	8378322822	SIERRA NEVADA SEASONAL 6/ 12 BTL
2	7231163012	DOS EQUIS 6/ 12 BTL
3	8066095625	CORONA LIGHT 6/ 12 BTL
4	8066095605	CORONA 6/ 12 BTL
5	3354495042	CORONA PREMIER 12/ 12 BTL

**Segment # 2 : 2\_2 42.25 In**

POS	UPC	NAME
1	8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL
2	8066095301	PACIFICO 6/ 12 BTL
3	7231123021	SOL 12/ 12 BTL
4	8066095755	MODELO ESPECIAL 6/ 12 CAN
5	8066095765	MODELO ESPECIAL 6/ 12 BTL

**Segment # 2 : 2\_1 52.75 In**

POS	UPC	NAME
1	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
2	73692011118	GOOSE ISLAND SUMMER ALE 6/ 12 BTL
3	68174511112	BLUE POINT TOASTED LAGER 6/ 12 BTL
4	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
5	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN



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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
3 of 3



**Segment # 3 : 3\_4 0.00 In**

POS	UPC	NAME
1	182000769	BUD LIGHT 12/ 12 BTL
2	1820011218	BUD 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	7199000048	COORS LIGHT 12/ 12 CAN
5	3410057340	LITE 18/ 12 CAN

**Segment # 3 : 3\_3 30.25 In**

POS	UPC	NAME
1	1820000771	BUD 12/ 12 BTL
2	7199030069	COORS LIGHT 12/ 12 BTL
3	3410057636	LITE 12/ 12 CAN
4	2210000170	PABST 12/ 12 CAN
5	7143934450	ROLLING ROCK 12/ 12 CAN

**Segment # 3 : 3\_2 42.25 In**

POS	UPC	NAME
1	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL
2	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
3	78615000030	LEFFE BLONDE 6/ 11.2 BTL
4	1820005990	MICHELOB ULTRA 12/ 12 BTL
5	3410001509	HIGH LIFE 12/ 12 BTL

**Segment # 3 : 3\_1 52.75 In**

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
2	7289000119	HEINEKEN 1/24 CAN
3	8066095643	CORONA 1/24 CAN
4	8066095721	MODELO ESPECIAL 1/24 CAN
5	1820025000	BUD 1/25 CAN
6	1820025001	BUD LIGHT 1/25 CAN
7	7199030065	COORS LIGHT 1/ 24 CAN
8	7199030120	COORS LIGHT 3/ 24 CAN
9	7199010071	COORS BANQUET 1/24 CAN
10	3410000355	LITE 1/ 24 CAN





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CVS PHARMA... Store # 2962 H: 5 ft 4.00 in W: 7 ft 6.00 in D: 2 ft # of segments: 3

Name: 1\_1 W:30.00 in D:24.00 in Avail Space: 1.31 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15961	81760601020	8 17606 01020 9	CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Side	3
15955	81760601000	8 17606 01000 1	CAPTAIN LAWRENCE FRESHC...	ABOVE PREMIUM	1	Side	3
10855	72383000020	7 23830 00020 9	LAGUNITAS LITTLE SUMPIN 6/...	ABOVE PREMIUM	1	Side	3
10845	72383000009	7 23830 00009 4	LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Front	4
15034	79837312602	7 98373 12602 0	MAGIC HAT 9 NOT QUITE PALE...	ABOVE PREMIUM	1	Side	3

Name: 1\_2 W:30.00 in D:24.00 in Avail Space: 0.12 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2616	3061300001	0 30613 00001 2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	3
2638	3061300053	0 30613 00053 1	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	3
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
21860	8769200127	0 87692 00127 0	SAMUEL ADAMS REBEL IPA 6/...	ABOVE PREMIUM	1	Side	3
10190	7199009532	0 71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3

Name: 1\_3 W:30.00 in D:24.00 in Avail Space: 0.87 in Ht Space: 10.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
13009	75452700022	7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158	0 72890 00158 0	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3



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11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
17305	8382012393		GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Side	3
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3

Name: 1\_4 W:30.00 in D:24.00 in Avail Space: 2.11 in Ht Space: 30.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	6
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	6
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	6
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	18

Name: 2\_1 W:30.00 in D:24.00 in Avail Space: 1.28 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11951	73692011132		GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
11943	73692011118		GOOSE ISLAND SUMMER ALE ...	ABOVE PREMIUM	1	Side	3
7902	68174511112		BLUE POINT TOASTED LAGER...	ABOVE PREMIUM	1	Side	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Front	4
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2

Name: 2\_2 W:30.00 in D:24.00 in Avail Space: 1.02 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
17212	8378337521		SIERRA NEVADA PALE ALE 6/1...	ABOVE PREMIUM	1	Side	2
15383	8066095301		PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Side	3
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2



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15435	8066095755	0 80660 95755 5	MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	6
15442	8066095765	0 80660 95765 4	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2\_3 W:30.00 in D:24.00 in Avail Space: 0.93 in Ht Space: 11.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
17201	8378322822	0 83783 22822 9	SIERRA NEVADA SEASONAL 6...	ABOVE PREMIUM	1	Side	2
10813	7231163012	0 72311 63012 2	DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Side	3
15408	8066095625	0 80660 95625 1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
15400	8066095605	0 80660 95605 3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
44952	3354495042	0 33544 95042 5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2\_4 W:30.00 in D:24.00 in Avail Space: 1.63 in Ht Space: 29.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615	0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	6
15416	8066095675	0 80660 95675 6	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	6
1667	1820053218	0 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	6
1659	1820053047	0 18200 53047 0	BUD LIGHT 12/12 CAN	PREMIUM	1	Side	6

Name: 3\_1 W:30.00 in D:24.00 in Avail Space: 1.21 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829	6 13008 74829 6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	8
11327	7289000119	0 72890 00119 1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
15415	8066095643	0 80660 95643 5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
15431	8066095721	0 80660 95721 0	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	8



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1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	1	Side	2
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8
2968	3410000355		LITE 1/24 CAN	PREMIUM	1	Front	8

Name: 3\_2 W:30.00 in D:24.00 in Avail Space: 0.49 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1345	1820013986		SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
14100	78615000036		HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3
14098	78615000030		LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2

Name: 3\_3 W:30.00 in D:24.00 in Avail Space: 0.59 in Ht Space: 11.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1058	1820000771		BUD 12/12 BTL	PREMIUM	1	Side	2
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	3
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Top 90	3
9886	7143934450		ROLLING ROCK 12/12 CAN	ECONOMY	1	Top 90	3



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Name: 3\_4 W:30.00 in D:24.00 in Avail Space: 2.19 in Ht Space: 29.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1056	182000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	6
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side	3
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Side	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side	6
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Side	3