





CVS # 2716 COLD

Address: 129 FULTON ST | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2716

Reset Name: 2019 SPRING

Planogram Name: 2716_3_DOOR_COLD

Segment # 1 : 1_4 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000159	HEINEKEN LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	2	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	2	ABOVE PREMIUM
3	1	8066095755	MODELO ESPECIAL 6/12 CAN	1.0	4	1	ABOVE PREMIUM

Segment # 1 : 2_4 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:12.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
2	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:23.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
2	1	8248812345	BECKS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:34.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	7199030065	COORS LIGHT 1/24 CAN	1.3	16	2	PREMIUM
2	3	7199010071	COORS BANQUET 1/24 CAN	2.0	24	3	PREMIUM
3	1	3410000355	LITE 1/24 CAN	0.7	8	1	PREMIUM
4	2	1820025000	BUD 1/25 CAN	1.1	16	2	PREMIUM

Segment # 1 : 1_1 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.50 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM
2	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	2	7289000119	HEINEKEN 1/24 CAN	1.2	14	2	ABOVE PREMIUM
5	2	1820025001	BUD LIGHT 1/25 CAN	1.1	16	2	PREMIUM

Segment # 2 : 2_5 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72890000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	1820053218	BUD LIGHT 18/12 CAN	4.0	4	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095605	CORONA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM



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3 1 1820005990 MICHELOB ULTRA 12/12 BTL 1.0 2 1 ABOVE PREMIUM

Segment # 2 : 2_2 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:32.00 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Rows include CORONA LIGHT 6/12 BTL, MIKES HARD LEMONADE 6/11.2 BTL, ANGRY ORCHARD CRISP APPLE 6/12 BTL, HOEGAARDEN WHITE 6/11.2 BTL.

Segment # 2 : 2_1 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.00 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Rows include BROOKLYN LAGER 6/12 BTL, SAMUEL ADAMS BOSTON LAGER 6/12 BTL, SAMUEL ADAMS SEASONAL 6/12 BTL (A), SAMUEL ADAMS REBEL IPA 6/12 BTL.

Segment # 3 : 3_5 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Rows include BUD LIGHT 12/12 CAN, BUD 18/12 CAN, COORS LIGHT 18/12 CAN, NATURAL LIGHT 15/12 CAN.

Segment # 3 : 3_4 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:17.00 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Row includes BUD 12/12 CAN.

Segment # 3 : 3_3 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:23.00 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Rows include BUD LIGHT 12/12 BTL, LITE 18/12 CAN, NATURAL ICE 15/12 CAN.

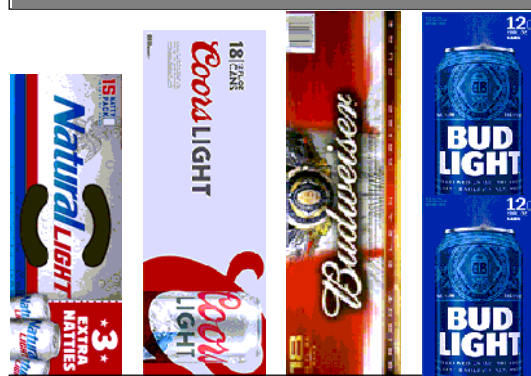
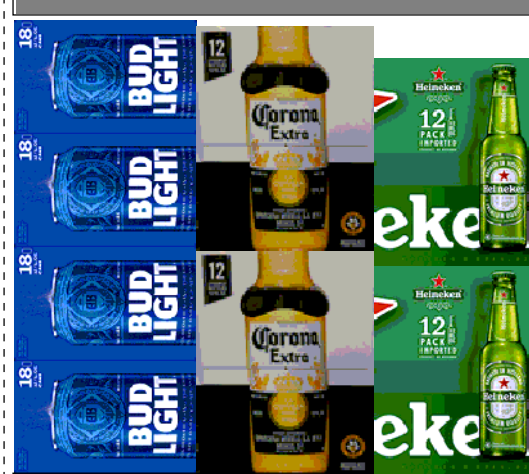
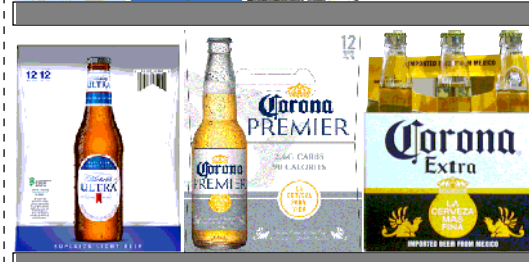
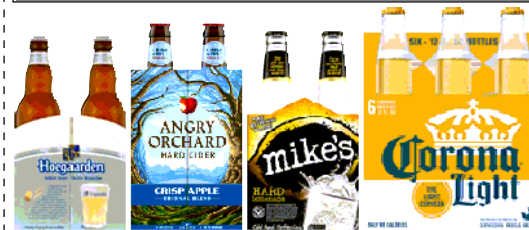
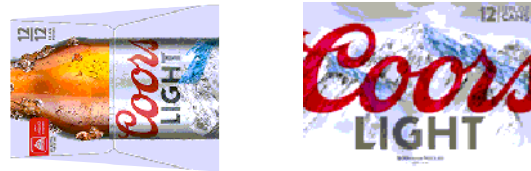
Segment # 3 : 3_2 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:34.00 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Rows include COORS LIGHT 12/12 CAN, COORS LIGHT 12/12 BTL.

Segment # 3 : 3_1 DEPTH: 23 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.00 in

Table with 8 columns: POS #, FAC, UPC, NAME, CASES, CAPACITY, UNITS HIGH, Category. Rows include BLUE MOON BELGIAN WHITE 6/12 BTL, BLUE MOON SEASONAL 6/12 BTL, NEW BELGIUM FAT TIRE 6/12 BTL, CAPTAIN LAWRENCE FRESHCHESTER 6/12 BTL.

REVERSE VIEW (ONLY IF NEEDED)



REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 3



Segment # 1 : 1_4 0.00 In

POS	UPC	NAME
1	7289000159	HEINEKEN LIGHT 12/ 12 BTL
2	8066095715	MODELO ESPECIAL 12/ 12 CAN
3	8066095755	MODELO ESPECIAL 6/ 12 CAN

Segment # 1 : 2_4 12.00 In

POS	UPC	NAME
1	78615000014	STELLA ARTOIS 12/ 11.2 BTL
2	7231123021	SOL 12/ 12 BTL
3	8066095675	CORONA LIGHT 12/ 12 BTL

Segment # 1 : 1_3 23.00 In

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	8248812345	BECKS 6/ 12 BTL
3	7289000158	HEINEKEN LIGHT 6/ 12 BTL
4	7289000011	HEINEKEN 6/ 12 BTL

Segment # 1 : 1_2 34.00 In

POS	UPC	NAME
1	7199030065	COORS LIGHT 1/ 24 CAN
2	7199010071	COORS BANQUET 1/ 24 CAN
3	3410000355	LITE 1/ 24 CAN
4	1820025000	BUD 1/ 25 CAN

Segment # 1 : 1_1 43.50 In

POS	UPC	NAME
1	7089701331	FOSTERS 1/ 25.4 CAN
2	8066095643	CORONA 1/ 24 CAN
3	8066095721	MODELO ESPECIAL 1/ 24 CAN
4	7289000119	HEINEKEN 1/ 24 CAN
5	1820025001	BUD LIGHT 1/ 25 CAN



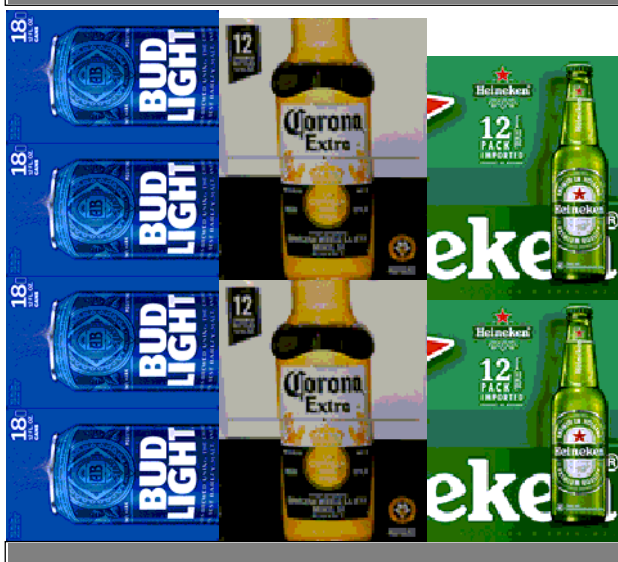
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 3



Segment # 2 : 2_5 0.00 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL
3	1820053218	BUD LIGHT 18/ 12 CAN

Segment # 2 : 2_3 21.00 In

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	1820005990	MICHELOB ULTRA 12/ 12 BTL

Segment # 2 : 2_2 32.00 In

POS	UPC	NAME
1	8066095625	CORONA LIGHT 6/ 12 BTL
2	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL

Segment # 2 : 2_1 43.00 In

POS	UPC	NAME
1	3061300001	BROOKLYN LAGER 6/ 12 BTL
2	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
3	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
4	8769200127	SAMUEL ADAMS REBEL IPA 6/ 12 BTL



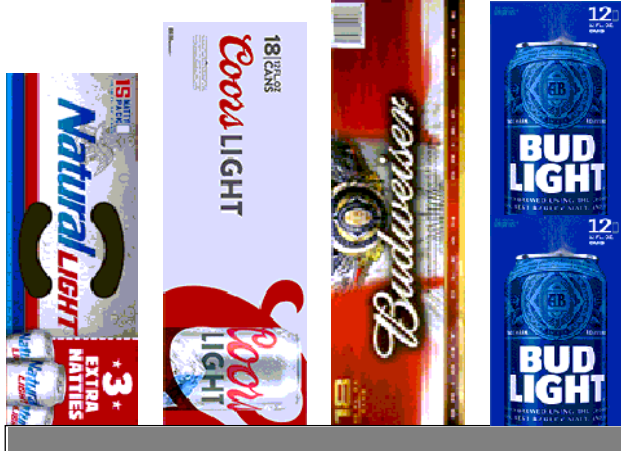
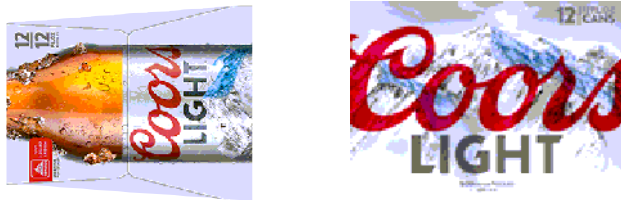
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Segment:
3 of 3



Segment # 3 : 3_5 0.00 In

POS	UPC	NAME
1	1820053047	BUD LIGHT 12/ 12 CAN
2	1820011218	BUD 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	1820020077	NATURAL LIGHT 15/ 12 CAN

Segment # 3 : 3_4 17.00 In

POS	UPC	NAME
1	1820011047	BUD 12/ 12 CAN

Segment # 3 : 3_3 23.00 In

POS	UPC	NAME
1	1820000769	BUD LIGHT 12/ 12 BTL
2	3410057340	LITE 18/ 12 CAN
3	1820028443	NATURAL ICE 15/ 12 CAN

Segment # 3 : 3_2 34.00 In

POS	UPC	NAME
1	7199000048	COORS LIGHT 12/ 12 CAN
2	7199030069	COORS LIGHT 12/ 12 BTL

Segment # 3 : 3_1 43.00 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
3	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
4	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/ 12 BTL



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CVS PHARMA... Store # 2716 H: 4 ft 6.00 in W: 6 ft D: 2 ft # of segments: 3

Name: 1_1 W:23.00 in D:23.00 in Avail Space: 2.32 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9452	7089701331	0 70897 01331 5	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6
15415	8066095643	0 80660 95643 5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
15431	8066095721	0 80660 95721 0	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119	0 72890 00119 1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	2	Front	14
1521	1820025001	0 18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	2	Front	16

Name: 1_2 W:23.00 in D:23.00 in Avail Space: 0.06 in Ht Space: 8.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10346	7199030065	0 71990 30065 4	COORS LIGHT 1/24 CAN	PREMIUM	2	Front	16
10243	7199010071	0 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	3	Front	24
2968	3410000355	0 34100 00355 5	LITE 1/24 CAN	PREMIUM	1	Front	8
1520	1820025000	0 18200 25000 2	BUD 1/25 CAN	PREMIUM	2	Front	16

Name: 1_3 W:23.00 in D:23.00 in Avail Space: 1.06 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
16693	8248812345	0 82488 12345 7	BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158	0 72890 00158 0	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_4 W:23.00 in D:23.00 in Avail Space: 0.66 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2



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10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:23.00 in D:23.00 in Avail Space: 0.65 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11342	7289000159		HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	2	Top 90	4
15435	8066095755		MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	4

Name: 2_1 W:23.00 in D:23.00 in Avail Space: 0.50 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2616	3061300001		BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Front	4
21956	8769210012		SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
21860	8769200127		SAMUEL ADAMS REBEL IPA 6/...	ABOVE PREMIUM	1	Side	3

Name: 2_2 W:23.00 in D:23.00 in Avail Space: 0.44 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Front	4
6413	63598510062		MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Side	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
14100	78615000036		HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3

Name: 2_3 W:23.00 in D:23.00 in Avail Space: 0.16 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	4



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44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_5 W:23.00 in D:23.00 in Avail Space: 0.02 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	4

Name: 3_1 W:23.00 in D:23.00 in Avail Space: 0.48 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	4
10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3
15955	81760601000		CAPTAIN LAWRENCE FRESHC...	ABOVE PREMIUM	1	Side	3

Name: 3_2 W:23.00 in D:23.00 in Avail Space: 3.64 in Ht Space: 8.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Front	4
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side 90	2

Name: 3_3 W:23.00 in D:23.00 in Avail Space: 2.91 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Side 90	2
66288	1820028443		NATURAL ICE 15/12 CAN	ECONOMY	1	Side	1

Name: 3_4 W:23.00 in D:23.00 in Avail Space: 2.00 in Ht Space: 5.00 in



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ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1297	1820011047		BUD 12/12 CAN	PREMIUM	2	Top	4

Name: 3_5 W:23.00 in D:23.00 in Avail Space: 2.91 in Ht Space: 16.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side	4
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	2
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
61975	1820020077		NATURAL LIGHT 15/12 CAN	ECONOMY	1	Top 90	2