



CVS # 2556 COLD

Address: 275 3RD AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2556

Reset Name: 2019 SPRING

Planogram Name: 2556_1_DOOR_COLD

Segment # 1 : 1_5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
2	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	2.0	2	1	PREMIUM

Segment # 1 : 1_4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:11.75 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM

Segment # 1 : 1_3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.75 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	7861500014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM

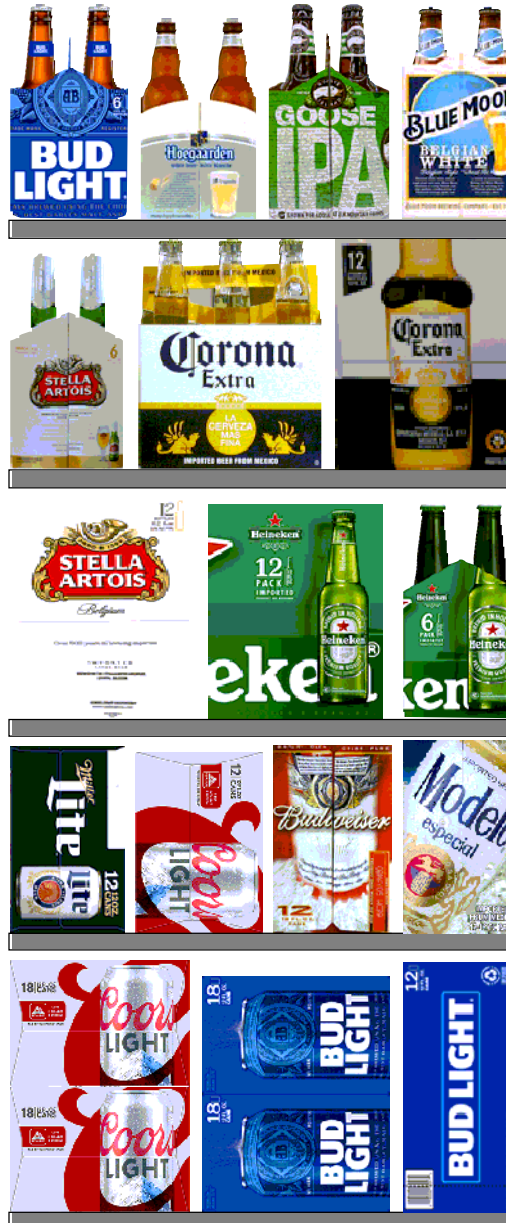
Segment # 1 : 1_2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.25 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	8066095605	CORONA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
3	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.75 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	78615000036	HOEGAARDEN WHITE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820000833	BUD LIGHT 6/12 BTL	0.8	3	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





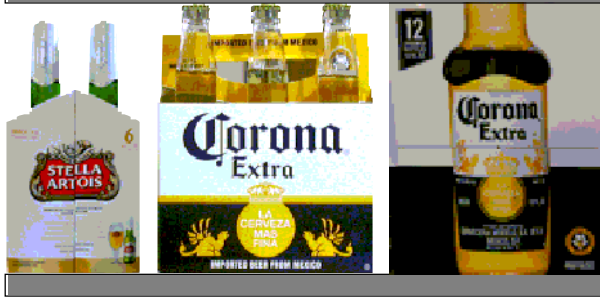
CVS # 2556 COLD

Reset Timing 2019 SPRING

Address: 275 3RD AVE | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 1



Segment # 1 : 1_5 0.00 In

POS	UPC	NAME
1	1820053047	BUD LIGHT 12/ 12 CAN
2	1820053218	BUD LIGHT 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN

Segment # 1 : 1_4 11.75 In

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN
4	3410057636	LITE 12/ 12 CAN

Segment # 1 : 1_3 20.75 In

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	78615000014	STELLA ARTOIS 12/ 11.2 BTL

Segment # 1 : 1_2 31.25 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	8066095605	CORONA 6/ 12 BTL
3	78615000001	STELLA ARTOIS 6/ 11.2 BTL

Segment # 1 : 1_1 41.75 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	73692011132	GOOSE ISLAND IPA 6/ 12 BTL
3	78615000036	HOEGAARDEN WHITE 6/ 11.2 BTL
4	1820000833	BUD LIGHT 6/ 12 BTL



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Chain/StoreNumer: CVS - EAST 2556

Reset Name: 2019 SPRING

Planogram Name: 2556_1_DOOR_COLD

CVS PHARMA... Store # 2556 H: 4 ft 4.00 in W: 1 ft 9.50 in D: 2 ft # of segments: 1

Name: 1_1 W:21.50 in D:23.00 in Avail Space: 1.43 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
11951	73692011132	7 36920 11132 7	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3
14100	78615000036	7 86150 00036 6	HOEGAARDEN WHITE 6/11.2 B...	ABOVE PREMIUM	1	Side	3
1083	1820000833	0 18200 00833 7	BUD LIGHT 6/12 BTL	PREMIUM	1	Side	3

Name: 1_2 W:21.50 in D:23.00 in Avail Space: 1.14 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615	0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605	0 80660 95605 3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	4
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3

Name: 1_3 W:21.50 in D:23.00 in Avail Space: 1.77 in Ht Space: 9.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:21.50 in D:23.00 in Avail Space: 1.47 in Ht Space: 8.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2
1297	1820011047	0 18200 11047 4	BUD 12/12 CAN	PREMIUM	1	Side	2
10164	7199000048	0 71990 00048 6	COORS LIGHT 12/12 CAN	PREMIUM	1	Side	2
3579	3410057636	0 34100 57636 3	LITE 12/12 CAN	PREMIUM	1	Side	2






CVS # 2556 COLD

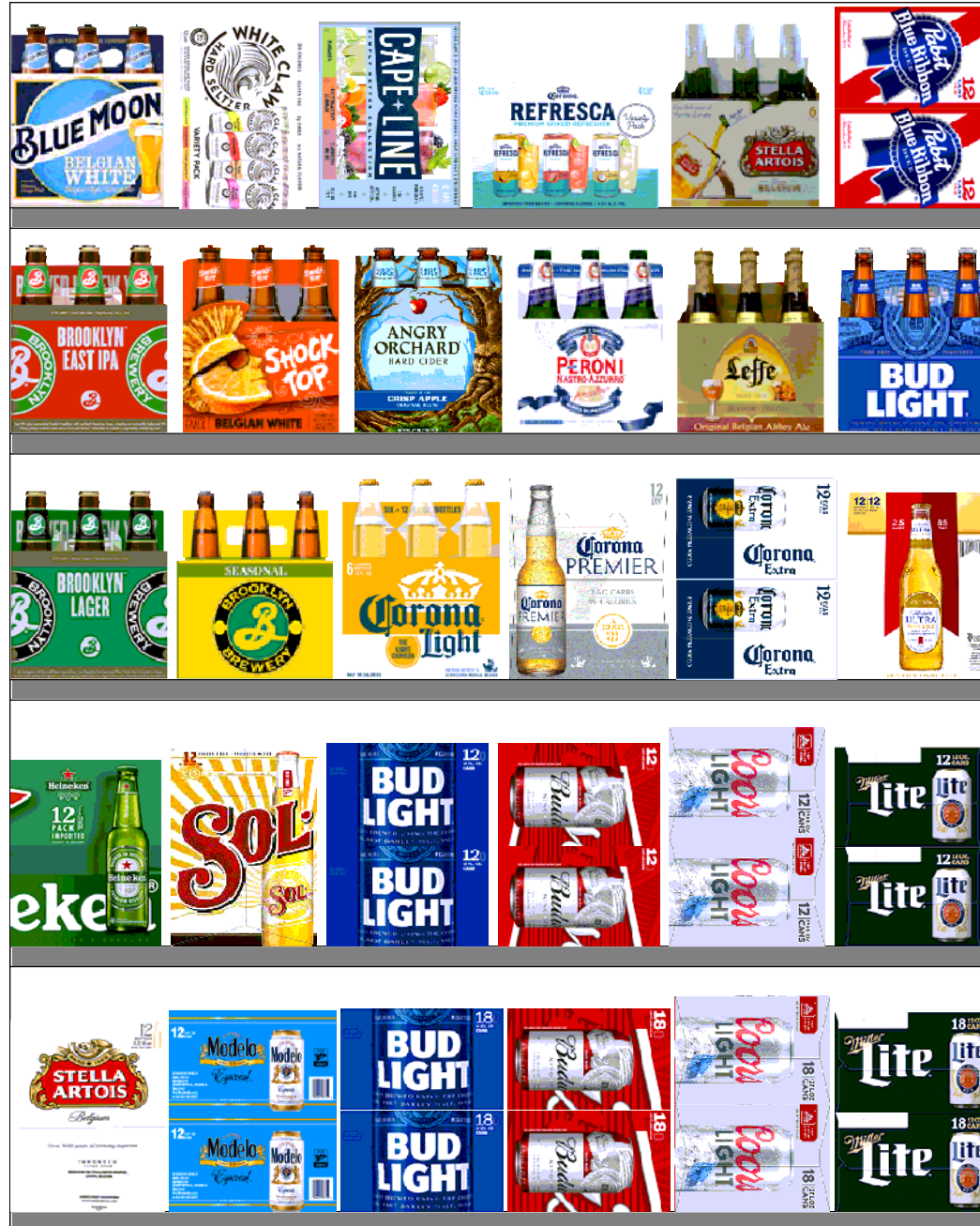
Address: 275 3RD AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2556

Reset Name: 2019 SPRING

Planogram Name: 2556_1_DOOR_COLD

Name: 1_5		W:21.50 in	D:23.00 in	Avail Space: 1.10 in		Ht Space: 11.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1659	1820053047	 0 18200 53047 0	BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
1667	1820053218	 0 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	2
10329	7199030017	 0 71990 30017 3	COORS LIGHT 18/12 CAN	PREMIUM	1	Side 90	2





CVS # 2556 WARM

Address: 275 3RD AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2556

Reset Name: 2019 SPRING

Planogram Name: 2556_4ft_OPEN_WARM

Segment # 1 : 1_5 DEPTH: 13 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	0.5	1	1	ABOVE PREMIUM
2	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
4	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
5	1	7199030017	COORS LIGHT 18/12 CAN	2.0	2	1	PREMIUM
6	1	3410057340	LITE 18/12 CAN	2.0	2	1	PREMIUM

Segment # 1 : 1_4 DEPTH: 13 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:13.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000016	HEINEKEN 12/12 BTL	0.5	1	1	ABOVE PREMIUM
2	1	7231123021	SOL 12/12 BTL	0.5	1	1	ABOVE PREMIUM
3	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
4	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
5	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM
6	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM

Segment # 1 : 1_3 DEPTH: 13 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:26.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	3354495042	CORONA PREMIER 12/12 BTL	0.5	1	1	ABOVE PREMIUM
5	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
6	1	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	0.5	1	1	ABOVE PREMIUM

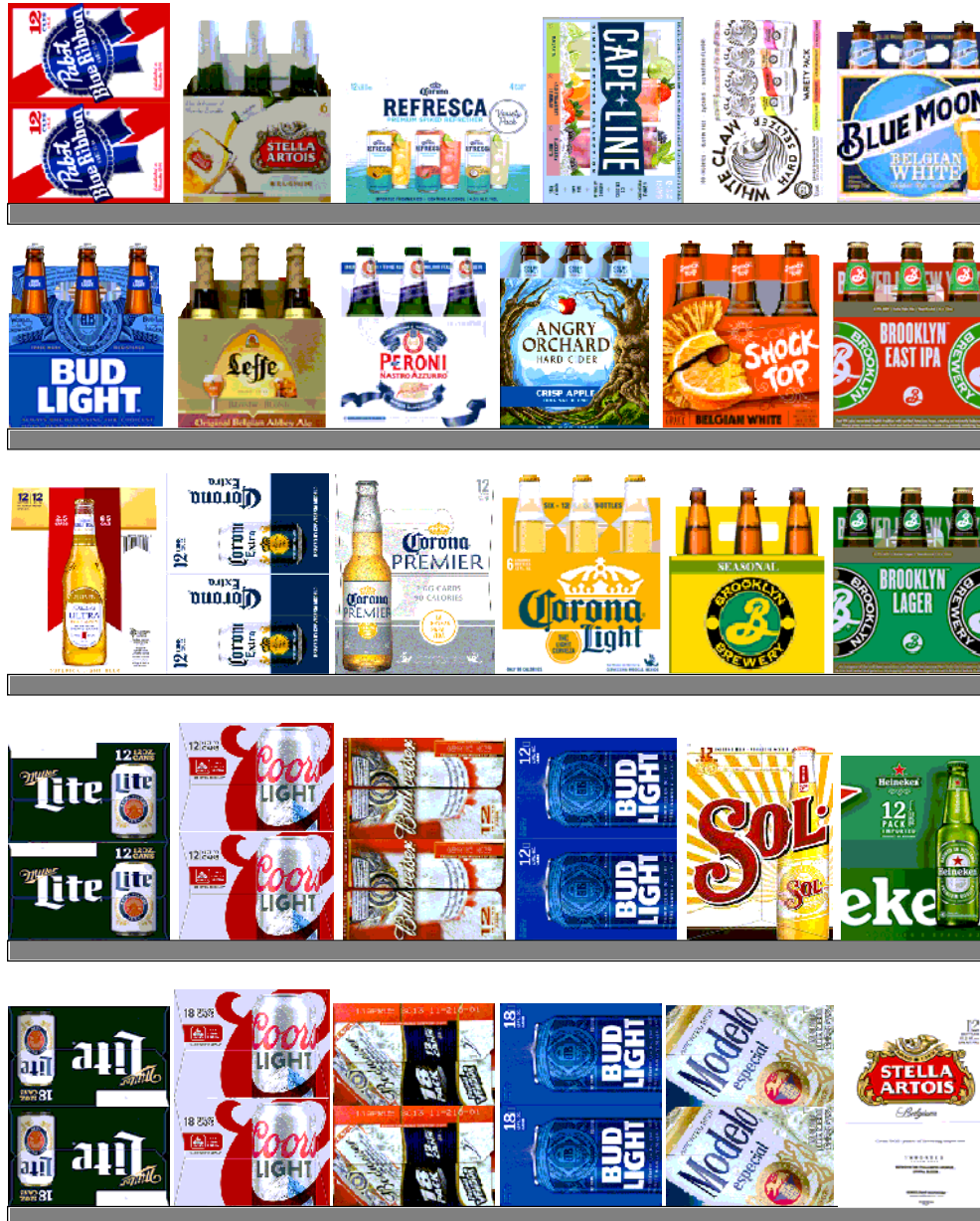
Segment # 1 : 1_2 DEPTH: 13 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:38.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300019	BROOKLYN EAST IPA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	18195400002	PERONI 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
5	1	78615000030	LEFFE BLONDE 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
6	1	1820000833	BUD LIGHT 6/12 BTL	0.5	2	1	PREMIUM

Segment # 1 : 1_1 DEPTH: 13 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:49.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	0.5	1	1	ABOVE PREMIUM
3	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	0.5	1	1	ABOVE PREMIUM
5	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.5	2	1	ABOVE PREMIUM
6	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY

REVERSE VIEW (ONLY IF NEEDED)





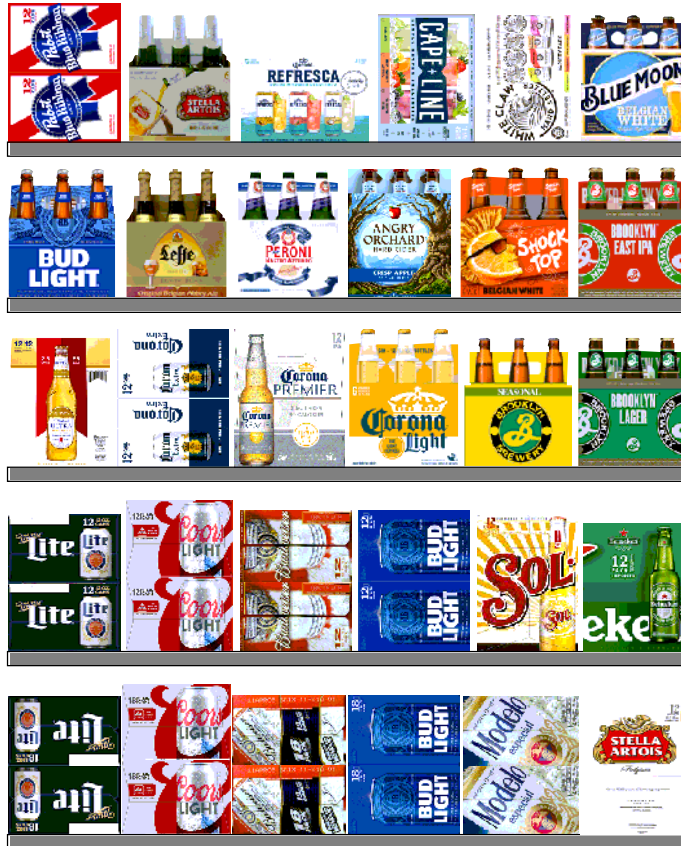
CVS # 2556 WARM

Reset Timing 2019 SPRING

Address: 275 3RD AVE | City: NEW YORK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 1



Segment # 1 : 1_5 0.00 In

POS	UPC	NAME
1	7861500014	STELLA ARTOIS 12/ 11.2 BTL
2	8066095715	MODELO ESPECIAL 12/ 12 CAN
3	1820053218	BUD LIGHT 18/ 12 CAN
4	1820011218	BUD 18/ 12 CAN
5	7199030017	COORS LIGHT 18/ 12 CAN
6	3410057340	LITE 18/ 12 CAN

Segment # 1 : 1_4 13.00 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	7231123021	SOL 12/ 12 BTL
3	1820053047	BUD LIGHT 12/ 12 CAN
4	1820011047	BUD 12/ 12 CAN
5	7199000048	COORS LIGHT 12/ 12 CAN
6	3410057636	LITE 12/ 12 CAN

Segment # 1 : 1_3 26.00 In

POS	UPC	NAME
1	3061300001	BROOKLYN LAGER 6/ 12 BTL
2	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
3	8066095625	CORONA LIGHT 6/ 12 BTL
4	3354495042	CORONA PREMIER 12/ 12 BTL
5	8066095695	CORONA 12/ 12 CAN
6	1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL

Segment # 1 : 1_2 38.00 In

POS	UPC	NAME
1	3061300019	BROOKLYN EAST IPA 6/ 12 BTL
2	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	18195400002	PERONI 6/ 11.2 BTL
5	78615000030	LEFFE BLONDE 6/ 11.2 BTL
6	1820000833	BUD LIGHT 6/ 12 BTL

Segment # 1 : 1_1 49.00 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
3	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
4	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
5	78615000001	STELLA ARTOIS 6/ 11.2 BTL
6	2210000170	PABST 12/ 12 CAN



CVS # 2556 WARM

Address: 275 3RD AVE | City: NEW YORK | State: NY

Chain/StoreNumer: CVS - EAST 2556

Reset Name: 2019 SPRING

Planogram Name: 2556_4ft_OPEN_WARM

CVS PHARMA... Store # 2556 H: 5 ft W: 4 ft D: 2 ft # of segments: 1

Name: 1_1 W:48.00 in D:13.00 in Avail Space: 3.44 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	2
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	1
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Top 90	2
86777	3354400013	0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Front	1
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	2
2241	2210000170	0 22100 00170 1	PABST 12/12 CAN	ECONOMY	1	Side 90	2

Name: 1_2 W:48.00 in D:13.00 in Avail Space: 3.26 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2625	3061300019	0 30613 00019 7	BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Front	2
1345	1820013986	0 18200 13986 4	SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	2
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Front	2
568	18195400002	1 81954 00002 2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Front	2
14098	78615000030	7 86150 00030 4	LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Front	2
1083	1820000833	0 18200 00833 7	BUD LIGHT 6/12 BTL	PREMIUM	1	Front	2

Name: 1_3 W:48.00 in D:13.00 in Avail Space: 1.93 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2616	3061300001	0 30613 00001 2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Front	2
2638	3061300053	0 30613 00053 1	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	2



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Planogram Name: 2556_4ft_OPEN_WARM

15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Front	2
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	1
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side 90	2
65828	1820020083		MICHELOB ULTRA PURE GOLD...	ABOVE PREMIUM	1	Side	1

Name: 1_4 W:48.00 in D:13.00 in Avail Space: 2.38 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	1
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	1
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side 90	2
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Side 90	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side 90	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side 90	2

Name: 1_5 W:48.00 in D:13.00 in Avail Space: 1.19 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	1
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	2
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	2
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side 90	2
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Side 90	2
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Side 90	2