



CVS # 2985 COLD

Address: 9710 63RD RD | City: REGO PARK | State: NY

Chain/StoreNumer: CVS - EAST 2985

Reset Name: 2019 SPRING

Planogram Name: 2985_2_DOOR_COLD

Segment # 1 : 1_4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
4	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM
2	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
3	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
4	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM

Segment # 2 : 2_2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM



CVS # 2985 COLD

Address: 9710 63RD RD | City: REGO PARK | State: NY

Chain/StoreNumber: CVS - EAST 2985

Reset Name: 2019 SPRING

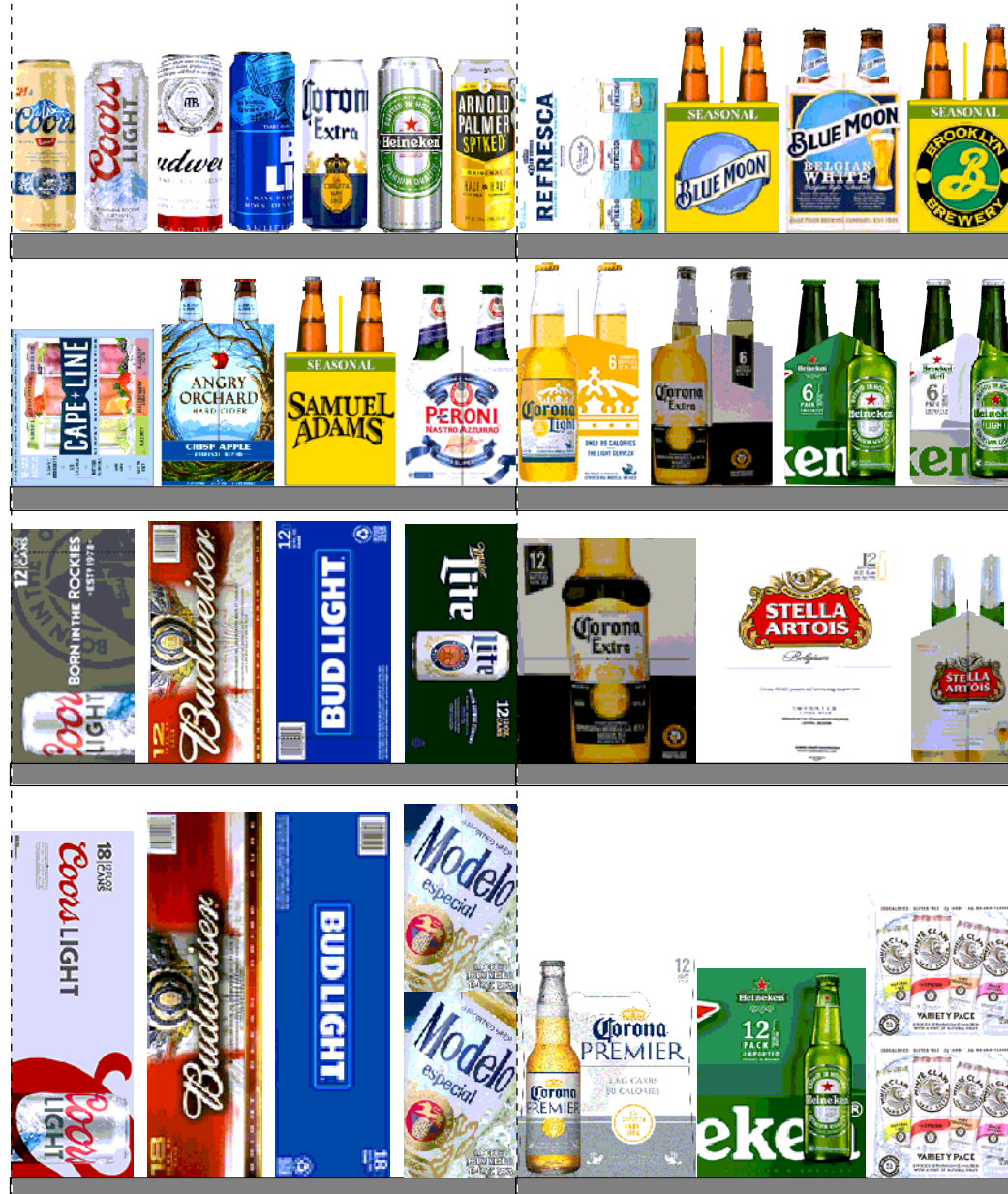
Planogram Name: 2985_2_DOOR_COLD

3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 In

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
2	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
5	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
7	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)



REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_4 0.00 In

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	7289000016	HEINEKEN 12/ 12 BTL
3	3354495042	CORONA PREMIER 12/ 12 BTL

Segment # 1 : 1_3 18.00 In

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	8066095615	CORONA 12/ 12 BTL

Segment # 1 : 1_2 30.00 In

POS	UPC	NAME
1	7289000158	HEINEKEN LIGHT 6/ 12 BTL
2	7289000011	HEINEKEN 6/ 12 BTL
3	8066095605	CORONA 6/ 12 BTL
4	8066095625	CORONA LIGHT 6/ 12 BTL

Segment # 1 : 1_1 41.00 In

POS	UPC	NAME
1	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
2	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
3	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
4	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN



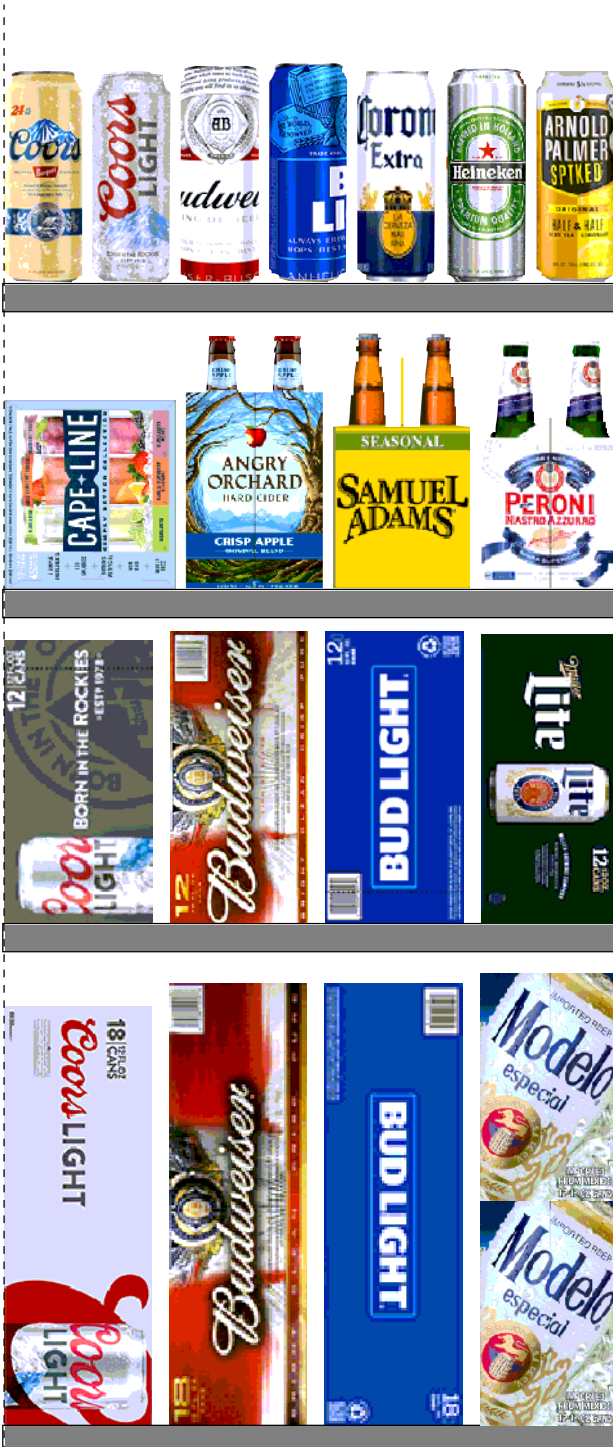
CVS # 2985 COLD

Reset Timing 2019 SPRING

Address: 9710 63RD RD | City: REGO PARK | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_4 0.00 In

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	1820053218	BUD LIGHT 18/ 12 CAN
3	1820011218	BUD 18/ 12 CAN
4	7199030017	COORS LIGHT 18/ 12 CAN

Segment # 2 : 2_3 18.00 In

POS	UPC	NAME
1	3410057636	LITE 12/ 12 CAN
2	1820053047	BUD LIGHT 12/ 12 CAN
3	1820011047	BUD 12/ 12 CAN
4	7199000048	COORS LIGHT 12/ 12 CAN

Segment # 2 : 2_2 30.00 In

POS	UPC	NAME
1	18195400002	PERONI 6/ 11.2 BTL
2	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN

Segment # 2 : 2_1 41.00 In

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
2	7289000119	HEINEKEN 1/24 CAN
3	8066095643	CORONA 1/24 CAN
4	1820025001	BUD LIGHT 1/25 CAN
5	1820025000	BUD 1/25 CAN
6	7199030065	COORS LIGHT 1/24 CAN
7	7199010071	COORS BANQUET 1/24 CAN



CVS # 2985 COLD

Address: 9710 63RD RD | City: REGO PARK | State: NY

Chain/StoreNumer: CVS - EAST 2985

Reset Name: 2019 SPRING

Planogram Name: 2985_2_DOOR_COLD

CVS PHARMA... Store # 2985 H: 4 ft 4.00 in W: 3 ft 8.00 in D: 1 ft 11.00 in # of segments: 2

Name: 1_1 W:22.00 in D:23.00 in Avail Space: 0.85 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2638	3061300053		BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2

Name: 1_2 W:22.00 in D:23.00 in Avail Space: 1.54 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11341	7289000158		HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_3 W:22.00 in D:23.00 in Avail Space: 1.91 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:22.00 in D:23.00 in Avail Space: 0.17 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side	4
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2



CVS # 2985 COLD

Address: 9710 63RD RD | City: REGO PARK | State: NY

Chain/StoreNumer: CVS - EAST 2985

Reset Name: 2019 SPRING

Planogram Name: 2985_2_DOOR_COLD

Name: 2_1		W:22.00 in	D:23.00 in	Avail Space: 1.85 in		Ht Space: 10.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8

Name: 2_2		W:22.00 in	D:23.00 in	Avail Space: 1.07 in		Ht Space: 10.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
568	18195400002		PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2

Name: 2_3		W:22.00 in	D:23.00 in	Avail Space: 1.93 in		Ht Space: 11.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3



CVS # 2985 COLD





Address: 9710 63RD RD | City: REGO PARK | State: NY

Chain/StoreNumer: CVS - EAST 2985

Reset Name: 2019 SPRING

Planogram Name: 2985_2_DOOR_COLD

Name: 2_4 W:22.00 in D:23.00 in Avail Space: 1.89 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15429	8066095715	 0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	4
1667	1820053218	 0 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	2
1307	1820011218	 0 18200 11218 8	BUD 18/12 CAN	PREMIUM	1	Top 90	2
10329	7199030017	 0 71990 30017 3	COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3