





CVS # 2027 COLD

Address: 25121 JERICHO TPKE | City: BELLEROSE | State: NY

Chain/StoreNumer: CVS - EAST 2027

Reset Name: 2019 SPRING

Planogram Name: 2027_3_DOOR_COLD

Segment # 1		: 1_4		DEPTH: 24 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:-2.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	7289000159	HEINEKEN LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM	
2	1	7289000016	HEINEKEN 12/12 BTL	3.0	6	1	ABOVE PREMIUM	
3	1	7289000020	HEINEKEN 12/12 CAN	2.0	4	1	ABOVE PREMIUM	

Segment # 1		: 1_3		DEPTH: 24 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM	
2	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM	
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
4	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM	

Segment # 1		: 1_2		DEPTH: 24 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:29.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	3410051605	LEINIES SEASONAL SHANDY 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
3	1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM	
4	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM	

Segment # 1		: 1_1		DEPTH: 24 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:39.50 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM	
3	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
4	1	73692011132	GOOSE ISLAND IPA 6/12 BTL	1.0	4	1	ABOVE PREMIUM	

Segment # 2		: 2_4		DEPTH: 24 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:-3.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8066095675	CORONA LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM	
2	1	8066095615	CORONA 12/12 BTL	3.0	6	1	ABOVE PREMIUM	
3	1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM	

Segment # 2		: 2_3		DEPTH: 24 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	3354495053	CORONA FAMILIAR 12/12 BTL	1.0	2	1	ABOVE PREMIUM	

Segment # 2		: 2_2		DEPTH: 24 In	WIDTH: 23 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:29.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM	
2	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM	
3	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM	



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4 1 1820053047 BUD LIGHT 12/12 CAN 1.0 2 1 PREMIUM

Segment # 2 : 2_1 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:39.50 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 3 : 3_4 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
2	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM

Segment # 3 : 3_3 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:17.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM
2	1	1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.5	3	1	PREMIUM

Segment # 3 : 3_2 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:29.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM
2	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY
3	1	1820020077	NATURAL LIGHT 15/12 CAN	1.0	2	1	ECONOMY

Segment # 3 : 3_1 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
2	1	7289000119	HEINEKEN 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
5	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
7	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 3



Segment # 1 : 1_4 -2.00 In

POS	UPC	NAME
1	7289000159	HEINEKEN LIGHT 12/ 12 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	7289000020	HEINEKEN 12/ 12 CAN

Segment # 1 : 1_3 18.00 In

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	7289000011	HEINEKEN 6/ 12 BTL

Segment # 1 : 1_2 29.00 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	3410051605	LEINIES SEASONAL SHANDY 6/ 12 BTL
3	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL
4	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN

Segment # 1 : 1_1 39.50 In

POS	UPC	NAME
1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
2	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
3	3061300001	BROOKLYN LAGER 6/ 12 BTL
4	73692011132	GOOSE ISLAND IPA 6/ 12 BTL



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Segment:
2 of 3



Segment # 2 : 2_4 -3.00 In

POS	UPC	NAME
1	8066095675	CORONA LIGHT 12/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL
3	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 2 : 2_3 18.00 In

POS	UPC	NAME
1	8066095625	CORONA LIGHT 6/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	3354495053	CORONA FAMILIAR 12/ 12 BTL

Segment # 2 : 2_2 29.00 In

POS	UPC	NAME
1	7861500014	STELLA ARTOIS 12/ 11.2 BTL
2	8066095695	CORONA 12/ 12 CAN
3	8066095605	CORONA 6/ 12 BTL
4	1820053047	BUD LIGHT 12/ 12 CAN

Segment # 2 : 2_1 39.50 In

POS	UPC	NAME
1	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL
2	7861500001	STELLA ARTOIS 6/ 11.2 BTL
3	1820020079	BUD LIGHT ORANGE 6/ 12 BTL
4	1820005990	MICHELOB ULTRA 12/ 12 BTL



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
3 of 3



Segment # 3 : 3_4 0.00 In

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	1820011218	BUD 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	3410057340	LITE 18/ 12 CAN

Segment # 3 : 3_3 17.00 In

POS	UPC	NAME
1	1820000771	BUD 12/ 12 BTL
2	1820011047	BUD 12/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN
4	3410057636	LITE 12/ 12 CAN

Segment # 3 : 3_2 29.00 In

POS	UPC	NAME
1	1820000769	BUD LIGHT 12/ 12 BTL
2	3410001509	HIGH LIFE 12/ 12 BTL
3	1820020077	NATURAL LIGHT 15/ 12 CAN

Segment # 3 : 3_1 41.00 In

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
2	7289000119	HEINEKEN 1/24 CAN
3	8066095643	CORONA 1/24 CAN
4	1820025001	BUD LIGHT 1/25 CAN
5	1820025000	BUD 1/25 CAN
6	7199030065	COORS LIGHT 1/24 CAN
7	7199010071	COORS BANQUET 1/24 CAN



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CVS PHARMA... Store # 2027 H: 4 ft 2.00 in W: 5 ft 9.00 in D: 2 ft # of segments: 3

Name: 1_1 W:23.00 in D:24.00 in Avail Space: 0.52 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
2616	3061300001	0 30613 00001 2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	3
11951	73692011132	7 36920 11132 7	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 1_2 W:23.00 in D:24.00 in Avail Space: 1.79 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
3492	3410051605	0 34100 51605 5	LEINIES SEASONAL SHANDY 6...	ABOVE PREMIUM	1	Side	3
6413	63598510062	6 35985 10062 1	MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Side	3
86777	3354400013	0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2

Name: 1_3 W:23.00 in D:24.00 in Avail Space: 0.80 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1_4 W:23.00 in D:24.00 in Avail Space: 1.03 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11342	7289000159	0 72890 00159 7	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Front	6



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11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	4
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Name: 2_1 W:23.00 in D:24.00 in Avail Space: 0.73 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1345	1820013986		SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
67176	1820020079		BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	3
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_2 W:23.00 in D:24.00 in Avail Space: 0.34 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side	2

Name: 2_3 W:23.00 in D:24.00 in Avail Space: 2.17 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
51878	3354495053		CORONA FAMILIAR 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_4 W:23.00 in D:24.00 in Avail Space: 0.31 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Front	6



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15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	4
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Name: 3_1 W:23.00 in D:24.00 in Avail Space: 2.85 in Ht Space: 8.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Side	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Side	8
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8

Name: 3_2 W:23.00 in D:24.00 in Avail Space: 0.36 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2
61975	1820020077		NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side 90	2

Name: 3_3 W:23.00 in D:24.00 in Avail Space: 0.53 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1058	1820000771		BUD 12/12 BTL	PREMIUM	1	Side	2
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	3







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Name: 3_4		W:23.00 in		D:24.00 in		Avail Space: 2.92 in		Ht Space: 16.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units		
1667	1820053218	 0 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3		
1307	1820011218	 0 18200 11218 8	BUD 18/12 CAN	PREMIUM	1	Top 90	3		
10329	7199030017	 0 71990 30017 3	COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3		
3552	3410057340	 0 34100 57340 9	LITE 18/12 CAN	PREMIUM	1	Top 90	3		