





CVS # 2041 COLD

Address: 8302 ATLANTIC AVE | City: OZONE PARK | State: NY

Chain/StoreNumer: CVS - EAST 2041

Reset Name: 2019 SPRING

Planogram Name: 2041\_3\_DOOR\_COLD

Segment # 1		: 1_4		DEPTH: 23 In	WIDTH: 22 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:6.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM	
2	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM	

Segment # 1		: 1_3		DEPTH: 23 In	WIDTH: 22 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:19.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	18195400002	PERONI 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM	
3	1	7289000158	HEINEKEN LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
4	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM	

Segment # 1		: 1_2		DEPTH: 23 In	WIDTH: 22 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
3	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM	
4	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM	

Segment # 1		: 1_1		DEPTH: 23 In	WIDTH: 22 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	3061300053	BROOKLYN SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM	
2	1	3061300001	BROOKLYN LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM	
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
4	1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM	

Segment # 2		: 2_4		DEPTH: 23 In	WIDTH: 22 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:-2.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	3354495042	CORONA PREMIER 12/12 BTL	2.0	4	1	ABOVE PREMIUM	
2	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM	
3	1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM	

Segment # 2		: 2_3		DEPTH: 23 In	WIDTH: 22 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:19.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
2	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM	
3	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM	

Segment # 2		: 2_2		DEPTH: 23 In	WIDTH: 22 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM	
2	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM	
3	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.8	3	1	ABOVE PREMIUM	



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4 1 7199030005 COORS LIGHT 6/12 BTL 0.8 3 1 PREMIUM

Segment # 2 : 2\_1 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM

Segment # 3 : 3\_4 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
2	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM

Segment # 3 : 3\_3 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
2	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM

Segment # 3 : 3\_2 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199000008	COORS LIGHT 6/12 CAN	1.5	6	1	PREMIUM
2	1	7199030104	COORS LIGHT 9/16 BTL (AL)	1.0	2	1	PREMIUM
3	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY

Segment # 3 : 3\_1 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM
2	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
5	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
7	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)







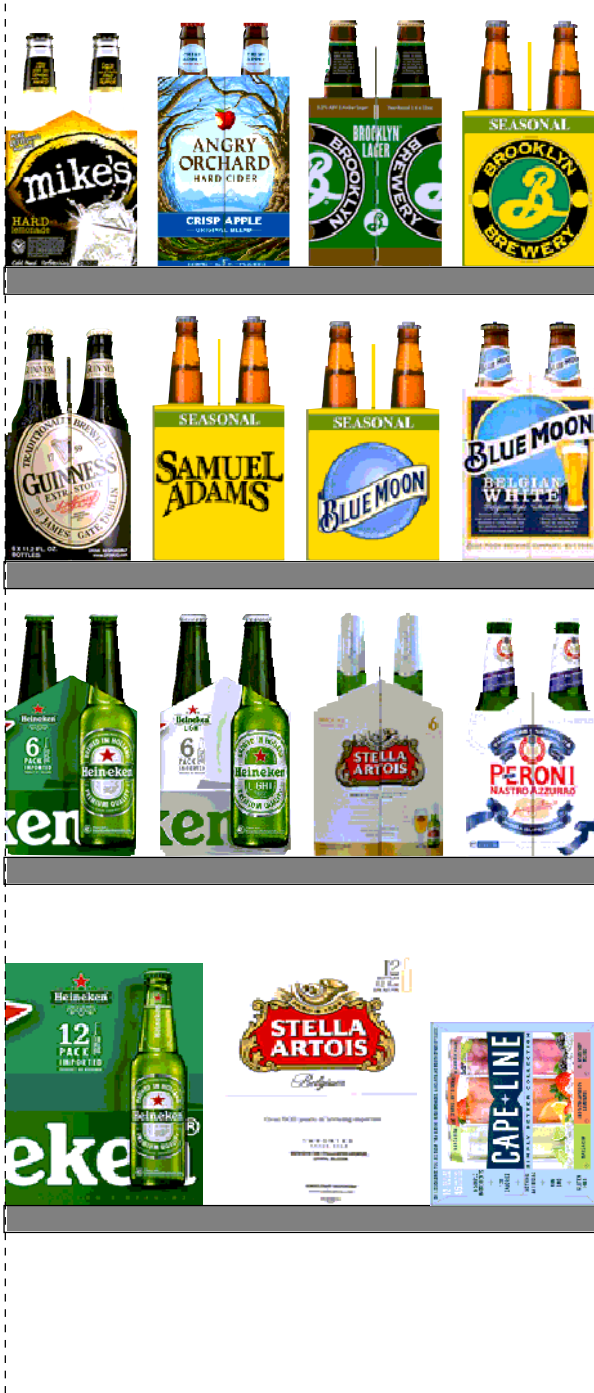
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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 3



**Segment # 1 : 1\_4 6.00 In**

POS	UPC	NAME
1	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	7289000016	HEINEKEN 12/ 12 BTL

**Segment # 1 : 1\_3 19.00 In**

POS	UPC	NAME
1	18195400002	PERONI 6/ 11.2 BTL
2	78615000001	STELLA ARTOIS 6/ 11.2 BTL
3	7289000158	HEINEKEN LIGHT 6/ 12 BTL
4	7289000011	HEINEKEN 6/ 12 BTL

**Segment # 1 : 1\_2 30.00 In**

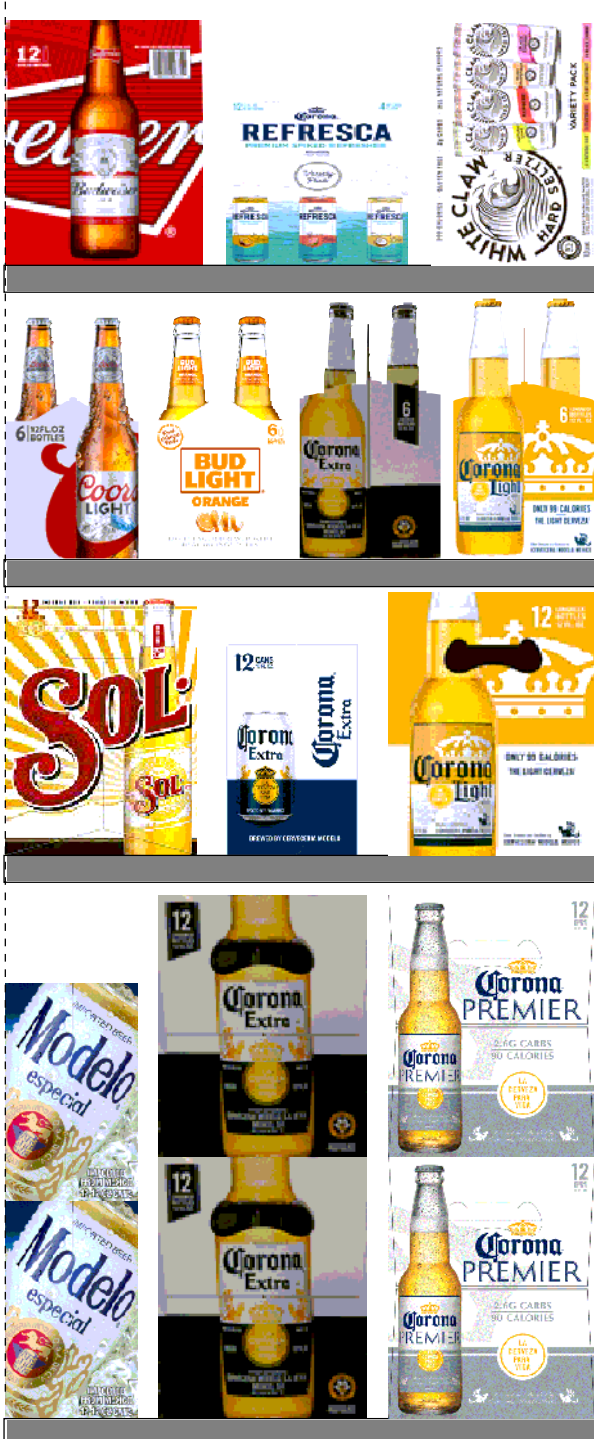
POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
3	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
4	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL

**Segment # 1 : 1\_1 41.00 In**

POS	UPC	NAME
1	3061300053	BROOKLYN SEASONAL 6/ 12 BTL
2	3061300001	BROOKLYN LAGER 6/ 12 BTL
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 3



**Segment # 2 : 2\_4 -2.00 In**

POS	UPC	NAME
1	3354495042	CORONA PREMIER 12/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL
3	8066095715	MODELO ESPECIAL 12/ 12 CAN

**Segment # 2 : 2\_3 19.00 In**

POS	UPC	NAME
1	8066095675	CORONA LIGHT 12/ 12 BTL
2	8066095695	CORONA 12/ 12 CAN
3	7231123021	SOL 12/ 12 BTL

**Segment # 2 : 2\_2 30.00 In**

POS	UPC	NAME
1	8066095625	CORONA LIGHT 6/ 12 BTL
2	8066095605	CORONA 6/ 12 BTL
3	1820020079	BUD LIGHT ORANGE 6/ 12 BTL
4	7199030005	COORS LIGHT 6/ 12 BTL

**Segment # 2 : 2\_1 41.00 In**

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
3	1820000771	BUD 12/ 12 BTL



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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
3 of 3



**Segment # 3 : 3\_4 0.00 In**

POS	UPC	NAME
1	1820011218	BUD 18/ 12 CAN
2	1820053218	BUD LIGHT 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	3410057340	LITE 18/ 12 CAN

**Segment # 3 : 3\_3 18.00 In**

POS	UPC	NAME
1	1820011047	BUD 12/ 12 CAN
2	1820053047	BUD LIGHT 12/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN
4	3410057636	LITE 12/ 12 CAN

**Segment # 3 : 3\_2 30.00 In**

POS	UPC	NAME
1	7199000008	COORS LIGHT 6/ 12 CAN
2	7199030104	COORS LIGHT 9/ 16 BTL (AL)
3	3410001509	HIGH LIFE 12/ 12 BTL

**Segment # 3 : 3\_1 42.00 In**

POS	UPC	NAME
1	7089701331	FOSTERS 1/25.4 CAN
2	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
3	7289000119	HEINEKEN 1/24 CAN
4	1820025001	BUD LIGHT 1/ 25 CAN
5	1820025000	BUD 1/ 25 CAN
6	7199030065	COORS LIGHT 1/ 24 CAN
7	7199010071	COORS BANQUET 1/24 CAN



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CVS PHARMA... Store # 2041 H: 4 ft 4.00 in W: 5 ft 6.00 in D: 1 ft 11.00 in # of segments: 3

Name: 1\_1 W:22.00 in D:23.00 in Avail Space: 2.10 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2638	3061300053	0 30613 00053 1	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
2616	3061300001	0 30613 00001 2	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Side	2
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
6413	63598510062	6 35985 10062 1	MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Side	3

Name: 1\_2 W:22.00 in D:23.00 in Avail Space: 2.36 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
10190	7199009532	0 71990 09532 1	BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
17305	8382012393	0 83820 12393 7	GUINNESS EXTRA STOUT 6/12...	ABOVE PREMIUM	1	Side	3

Name: 1\_3 W:22.00 in D:23.00 in Avail Space: 2.46 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
568	18195400002	1 81954 00002 2	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11341	7289000158	0 72890 00158 0	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 1\_4 W:22.00 in D:23.00 in Avail Space: 1.00 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2





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11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2
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Name: 2\_1 W:22.00 in D:23.00 in Avail Space: 1.75 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side	2
1058	1820000771		BUD 12/12 BTL	PREMIUM	1	Side	2

Name: 2\_2 W:22.00 in D:23.00 in Avail Space: 1.34 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
67176	1820020079		BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	3
10322	7199030005		COORS LIGHT 6/12 BTL	PREMIUM	1	Side	3

Name: 2\_3 W:22.00 in D:23.00 in Avail Space: 2.24 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2\_4 W:22.00 in D:23.00 in Avail Space: 1.57 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	4
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	4

Name: 3\_1 W:22.00 in D:23.00 in Avail Space: 1.41 in Ht Space: 9.00 in



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ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8

Name: 3\_2 W:22.00 in D:23.00 in Avail Space: 1.70 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10155	7199000008		COORS LIGHT 6/12 CAN	PREMIUM	1	Side	6
10367	7199030104		COORS LIGHT 9/16 BTL (AL)	PREMIUM	1	Front	2
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2

Name: 3\_3 W:22.00 in D:23.00 in Avail Space: 1.93 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	2

Name: 3\_4 W:22.00 in D:23.00 in Avail Space: 1.92 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3



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1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	3