



CVS # 10688 COLD

Address: 203 S PLANK RD | City: NEWBURGH | State: NY

Chain/StoreNumer: CVS - EAST 10688

Reset Name: 2019 SPRING

Planogram Name: 10688\_3\_DOOR\_COLD

Segment # 1		: 1_5	DEPTH: 23 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:3.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000020	HEINEKEN 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	7289000159	HEINEKEN LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM

Segment # 1		: 1_4	DEPTH: 23 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:24.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8248812300	BECKS 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1		: 1_3	DEPTH: 23 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:36.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8066095757	MODELO ESPECIAL 12/12 BTL	0.5	1	1	ABOVE PREMIUM

Segment # 1		: 1_2	DEPTH: 23 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:50.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 1		: 1_1	DEPTH: 23 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:61.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
3	1	8769200424	TRULY VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 2		: 2_5	DEPTH: 23 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:3.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	8066095675	CORONA LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	1820096721	MICHELOB ULTRA 18/12 CAN	3.0	3	1	ABOVE PREMIUM

Segment # 2		: 2_4	DEPTH: 23 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:24.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095625	CORONA LIGHT 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM



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**Segment # 2 : 2\_3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:36.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	7231163012	DOS EQUIS 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM

**Segment # 2 : 2\_2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:50.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8769200660	ANGRY ORCHARD ROSE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820005989	MICHELOB ULTRA 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 2 : 2\_1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:61.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
3	1	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 3 : 3\_5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:3.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
2	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	2.0	2	1	PREMIUM

**Segment # 3 : 3\_4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:24.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM
2	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM

**Segment # 3 : 3\_3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:36.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
2	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY
3	1	3410057509	LITE 12/12 BTL	1.0	2	1	PREMIUM

**Segment # 3 : 3\_2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:50.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM
3	1	1820020077	NATURAL LIGHT 15/12 CAN	0.5	1	1	ECONOMY
4	1	1820028443	NATURAL ICE 15/12 CAN	0.5	1	1	ECONOMY



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**Segment # 3 : 3\_1 - 2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:61.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
2	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM
3	1	2210000004	PABST 1/24 CAN	0.6	7	1	ECONOMY
4	1	7199000008	COORS LIGHT 6/12 CAN	0.8	3	1	PREMIUM
5	1	1820000426	BUSCH LIGHT 6/16 CAN	0.5	2	1	ECONOMY

**Segment # 3 : 3\_1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:71.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM
2	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
5	1	1820025010	MICHELOB ULTRA 1/25 CAN	0.5	8	1	ABOVE PREMIUM
6	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
7	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)





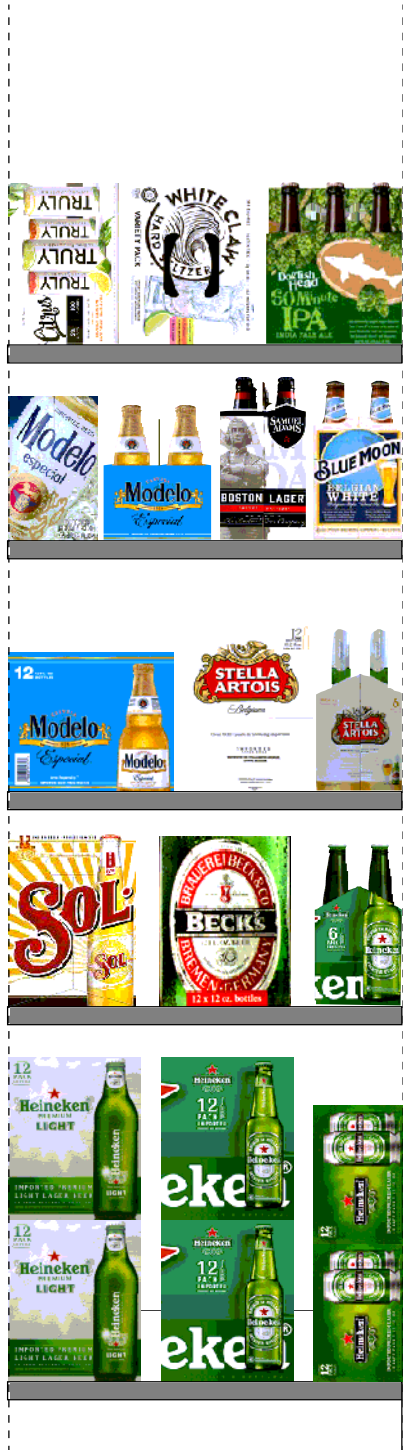
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Reset Timing 2019 SPRING

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### REVERSE VIEW (ONLY IF NEEDED)

Segment:  
1 of 3



**Segment # 1 : 1\_5 3.00 In**

POS	UPC	NAME
1	7289000020	HEINEKEN 12/ 12 CAN
2	7289000016	HEINEKEN 12/ 12 BTL
3	7289000159	HEINEKEN LIGHT 12/ 12 BTL

**Segment # 1 : 1\_4 24.00 In**

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	8248812300	BECKS 12/ 12 BTL
3	7231123021	SOL 12/ 12 BTL

**Segment # 1 : 1\_3 36.00 In**

POS	UPC	NAME
1	7861500001	STELLA ARTOIS 6/ 11.2 BTL
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	8066095757	MODELO ESPECIAL 12/ 12 BTL

**Segment # 1 : 1\_2 50.00 In**

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
3	8066095765	MODELO ESPECIAL 6/ 12 BTL
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

**Segment # 1 : 1\_1 61.00 In**

POS	UPC	NAME
1	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL
2	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
3	8769200424	TRULY VARIETY PACK 12/ 12 CAN





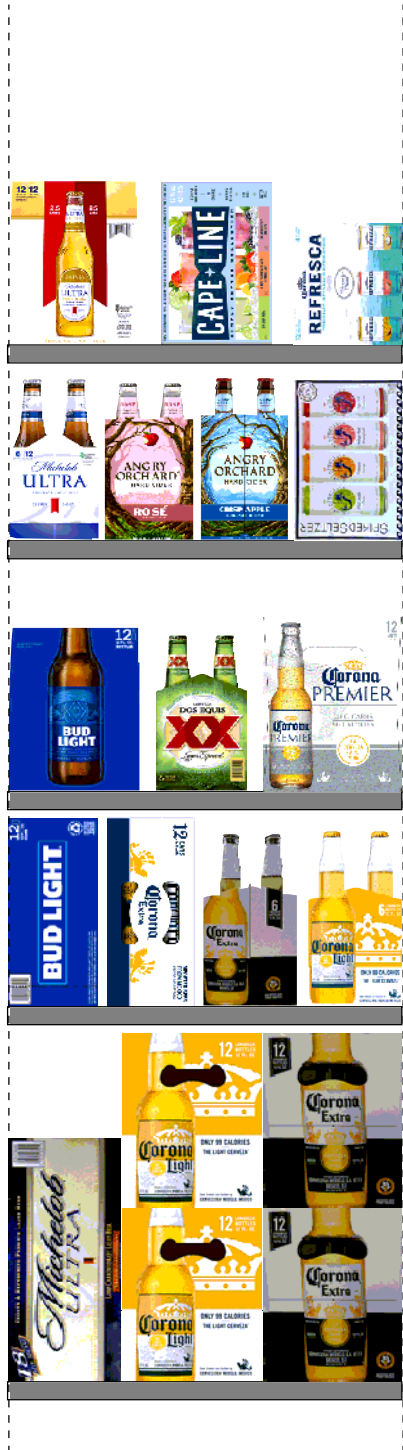
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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 3



**Segment # 2 : 2\_5 3.00 In**

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	8066095675	CORONA LIGHT 12/ 12 BTL
3	1820096721	MICHELOB ULTRA 18/ 12 CAN

**Segment # 2 : 2\_4 24.00 In**

POS	UPC	NAME
1	8066095625	CORONA LIGHT 6/ 12 BTL
2	8066095605	CORONA 6/ 12 BTL
3	8066095695	CORONA 12/ 12 CAN
4	1820053047	BUD LIGHT 12/ 12 CAN

**Segment # 2 : 2\_3 36.00 In**

POS	UPC	NAME
1	3354495042	CORONA PREMIER 12/ 12 BTL
2	7231163012	DOS EQUIS 6/ 12 BTL
3	1820000769	BUD LIGHT 12/ 12 BTL

**Segment # 2 : 2\_2 50.00 In**

POS	UPC	NAME
1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN
2	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
3	8769200660	ANGRY ORCHARD ROSE 6/ 12 BTL
4	1820005989	MICHELOB ULTRA 6/ 12 BTL

**Segment # 2 : 2\_1 61.00 In**

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
3	1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL



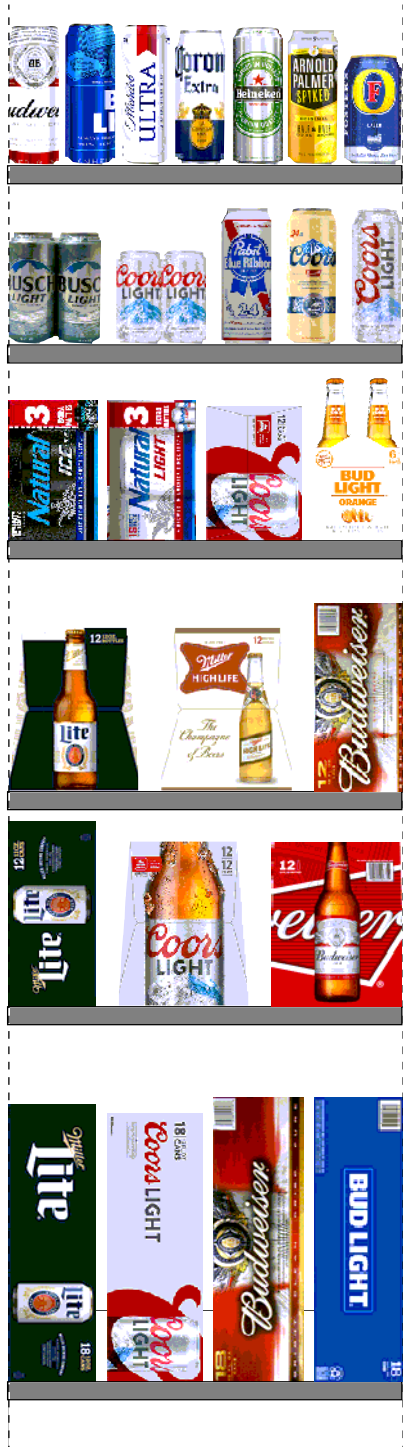
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**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
3 of 3



**Segment # 3 : 3\_5 3.00 In**

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	1820011218	BUD 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	3410057340	LITE 18/ 12 CAN

**Segment # 3 : 3\_4 24.00 In**

POS	UPC	NAME
1	1820000771	BUD 12/ 12 BTL
2	7199030069	COORS LIGHT 12/ 12 BTL
3	3410057636	LITE 12/ 12 CAN

**Segment # 3 : 3\_3 36.00 In**

POS	UPC	NAME
1	1820011047	BUD 12/ 12 CAN
2	3410001509	HIGH LIFE 12/ 12 BTL
3	3410057509	LITE 12/ 12 BTL

**Segment # 3 : 3\_2 50.00 In**

POS	UPC	NAME
1	1820020079	BUD LIGHT ORANGE 6/ 12 BTL
2	7199000048	COORS LIGHT 12/ 12 CAN
3	1820020077	NATURAL LIGHT 15/ 12 CAN
4	1820028443	NATURAL ICE 15/ 12 CAN

**Segment # 3 : 3\_1 - 2 61.00 In**

POS	UPC	NAME
1	7199030065	COORS LIGHT 1/ 24 CAN
2	7199010071	COORS BANQUET 1/24 CAN
3	2210000004	PABST 1/ 24 CAN
4	7199000008	COORS LIGHT 6/ 12 CAN
5	1820000426	BUSCH LIGHT 6/ 16 CAN

**Segment # 3 : 3\_1 71.00 In**

POS	UPC	NAME
1	7089701331	FOSTERS 1/25.4 CAN
2	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
3	7289000119	HEINEKEN 1/24 CAN
4	8066095643	CORONA 1/24 CAN
5	1820025010	MICHELOB ULTRA 1/25 CAN
6	1820025001	BUD LIGHT 1/25 CAN
7	1820025000	BUD 1/25 CAN





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CVS PHARMA... Store # 10688 H: 6 ft 9.00 in W: 5 ft 6.00 in D: 2 ft 3.00 in # of segments: 3

Name: 1\_1 W:22.00 in D:23.00 in Avail Space: 1.50 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
6748	63848900029	6 38489 00029 9	DOG FISH HEAD 60 MINUTE IPA...	ABOVE PREMIUM	1	Front	4
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Top 90	3
43031	8769200424	0 87692 00424 0	TRULY VARIETY PACK 12/12 C...	ABOVE PREMIUM	1	Front 90	3

Name: 1\_2 W:22.00 in D:23.00 in Avail Space: 1.00 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
15442	8066095765	0 80660 95765 4	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 1\_3 W:22.00 in D:23.00 in Avail Space: 0.43 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
15436	8066095757	0 80660 95757 9	MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	1

Name: 1\_4 W:22.00 in D:23.00 in Avail Space: 2.72 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
16691	8248812300	0 82488 12300 6	BECKS 12/12 BTL	ABOVE PREMIUM	1	Side	2
10790	7231123021	0 72311 23021 6	SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1\_5 W:22.00 in D:23.00 in Avail Space: 2.40 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	4
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
11342	7289000159		HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4

Name: 2\_1 W:22.00 in D:23.00 in Avail Space: 2.35 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Front 90	3
65828	1820020083		MICHELOB ULTRA PURE GOLD...	ABOVE PREMIUM	1	Side	2

Name: 2\_2 W:22.00 in D:23.00 in Avail Space: 0.96 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
19178	85389700227		BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Front 90	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
65019	8769200660		ANGRY ORCHARD ROSE 6/12 ...	ABOVE PREMIUM	1	Side	3
1227	1820005989		MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 2\_3 W:22.00 in D:23.00 in Avail Space: 1.70 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
10813	7231163012		DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Side	2
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2

Name: 2\_4 W:22.00 in D:23.00 in Avail Space: 1.52 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	2



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15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2

Name: 2\_5 W:22.00 in D:23.00 in Avail Space: 0.29 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4
1850	1820096721		MICHELOB ULTRA 18/12 CAN	ABOVE PREMIUM	1	Top 90	3

Name: 3\_1 W:22.00 in D:23.00 in Avail Space: 1.41 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
1530	1820025010		MICHELOB ULTRA 1/25 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	8

Name: 3\_1 - 2 W:22.00 in D:23.00 in Avail Space: 3.06 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8



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2191	221000004		PABST 1/24 CAN	ECONOMY	1	Front	7
10155	719900008		COORS LIGHT 6/12 CAN	PREMIUM	1	Side	3
847	182000426		BUSCH LIGHT 6/16 CAN	ECONOMY	1	Side	2

Name: 3\_2 W:22.00 in D:23.00 in Avail Space: 1.85 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
67176	1820020079		BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side	2
61975	1820020077		NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side	1
66288	1820028443		NATURAL ICE 15/12 CAN	ECONOMY	1	Side	1

Name: 3\_3 W:22.00 in D:23.00 in Avail Space: 2.36 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2
3565	3410057509		LITE 12/12 BTL	PREMIUM	1	Side	2

Name: 3\_4 W:22.00 in D:23.00 in Avail Space: 2.39 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1058	1820000771		BUD 12/12 BTL	PREMIUM	1	Side	2
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 270	2

Name: 3\_5 W:22.00 in D:23.00 in Avail Space: 1.92 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	2



CVS # 10688 COLD

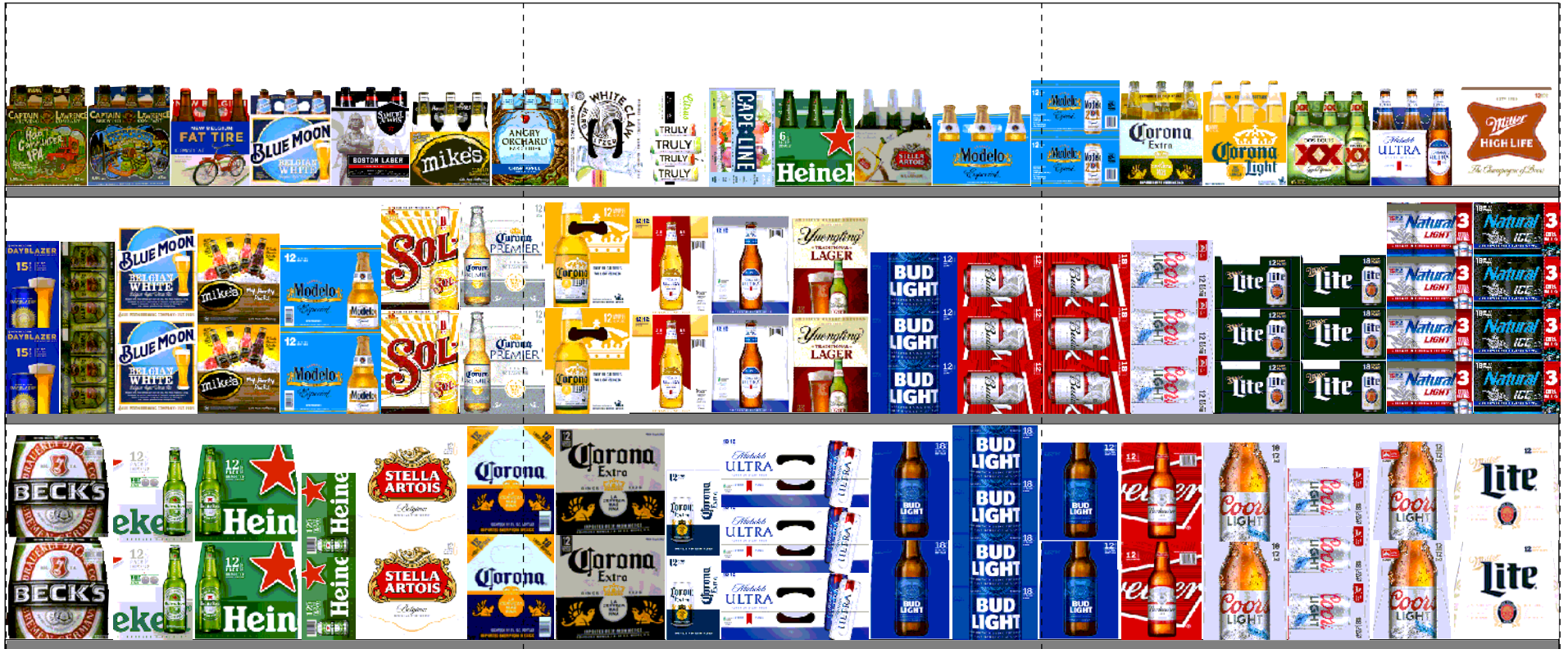
Address: 203 S PLANK RD | City: NEWBURGH | State: NY

Chain/StoreNumer: CVS - EAST 10688

Reset Name: 2019 SPRING

Planogram Name: 10688\_3\_DOOR\_COLD

1307	1820011218	0  8	BUD 18/12 CAN	PREMIUM	1	Top 90	2
10329	7199030017	0  3	COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340	0  9	LITE 18/12 CAN	PREMIUM	1	Top 90	2







CVS # 10688 WARM

Address: 203 S PLANK RD | City: NEWBURGH | State: NY

Chain/StoreNumer: CVS - EAST 10688

Reset Name: 2019 SPRING

Planogram Name: 10688\_12ft\_OPEN\_WARM

Segment # 2 : 2\_3 DEPTH: 24 In WIDTH: 144 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	8248812300	BECKS 12/12 BTL	3.0	6	1	ABOVE PREMIUM
2 1	7289000159	HEINEKEN LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3 1	7289000016	HEINEKEN 12/12 BTL	3.0	6	1	ABOVE PREMIUM
4 1	7289000020	HEINEKEN 12/12 CAN	2.0	4	1	ABOVE PREMIUM
5 1	7861500014	STELLA ARTOIS 12/11.2 BTL	3.0	6	1	ABOVE PREMIUM
6 1	8066095680	CORONA 18/12 BTL	2.0	2	1	ABOVE PREMIUM
1 1	8066095615	CORONA 12/12 BTL	3.0	6	1	ABOVE PREMIUM
2 1	8066095695	CORONA 12/12 CAN	2.0	4	1	ABOVE PREMIUM
3 1	1820096721	MICHELOB ULTRA 18/12 CAN	9.0	9	1	ABOVE PREMIUM
4 1	1820053308	BUD LIGHT 18/12 BTL	2.0	2	1	PREMIUM
5 1	1820053218	BUD LIGHT 18/12 CAN	4.0	4	1	PREMIUM
1 1	1820000769	BUD LIGHT 12/12 BTL	2.0	4	1	PREMIUM
2 1	1820000771	BUD 12/12 BTL	2.0	4	1	PREMIUM
3 1	7199030078	COORS LIGHT 18/12 BTL	2.0	2	1	PREMIUM
4 1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
5 1	7199030069	COORS LIGHT 12/12 BTL	2.0	4	1	PREMIUM
6 1	3410057509	LITE 12/12 BTL	3.0	6	1	PREMIUM

Segment # 2 : 2\_2 DEPTH: 24 In WIDTH: 144 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 In

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	75452700690	NEW BELGIUM DAYBLAZER 15/12 CAN	0.5	2	1	ABOVE PREMIUM
2 1	64286090024	FOUNDERS ALL DAY SESSION IPA 15/12 CAN	1.0	2	1	ABOVE PREMIUM
3 1	7199009516	BLUE MOON BELGIAN WHITE 12/12 BTL	2.0	4	1	ABOVE PREMIUM
4 1	63598512998	MIKES HARD VARIETY PACK 12/11.2 BTL	2.0	4	1	ABOVE PREMIUM
5 1	8066095757	MODELO ESPECIAL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
6 1	7231123021	SOL 12/12 BTL	2.0	4	1	ABOVE PREMIUM
7 1	3354495042	CORONA PREMIER 12/12 BTL	2.0	4	1	ABOVE PREMIUM
1 1	8066095675	CORONA LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2 1	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3 1	1820005990	MICHELOB ULTRA 12/12 BTL	2.0	4	1	ABOVE PREMIUM
4 1	8992427896	YUENGLING LAGER 12/12 BTL	2.0	4	1	PREMIUM
5 1	1820053047	BUD LIGHT 12/12 CAN	3.0	6	1	PREMIUM
6 1	1820011047	BUD 12/12 CAN	3.0	6	1	PREMIUM
1 1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
2 1	7199000048	COORS LIGHT 12/12 CAN	3.0	6	1	PREMIUM
3 1	3410057636	LITE 12/12 CAN	3.0	6	1	PREMIUM
4 1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM
5 1	1820020077	NATURAL LIGHT 15/12 CAN	2.0	4	1	ECONOMY
6 1	1820028443	NATURAL ICE 15/12 CAN	2.0	4	1	ECONOMY

Segment # 2 : 2\_1 DEPTH: 24 In WIDTH: 144 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 In

POS # FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1 1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2 1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/12 BTL	1.0	4	1	ABOVE PREMIUM
3 1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	1.0	4	1	ABOVE PREMIUM
4 1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1.0	4	1	ABOVE PREMIUM
5 1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	1.0	4	1	ABOVE PREMIUM
6 1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
1 1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	1.0	4	1	ABOVE PREMIUM
2 1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM



CVS # 10688 WARM

Address: 203 S PLANK RD | City: NEWBURGH | State: NY

Chain/StoreNumber: CVS - EAST 10688

Reset Name: 2019 SPRING

Planogram Name: 10688\_12ft\_OPEN\_WARM

3	1	8769200424	TRULY VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
4	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
5	1	7289000011	HEINEKEN 6/12 BTL	1.0	4	1	ABOVE PREMIUM
6	1	78615000001	STELLA ARTOIS 6/11.2 BTL	1.0	4	1	ABOVE PREMIUM
7	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1	8066095605	CORONA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
3	1	8066095625	CORONA LIGHT 6/12 BTL	1.0	4	1	ABOVE PREMIUM
4	1	7231163012	DOS EQUIS 6/12 BTL	1.0	4	1	ABOVE PREMIUM
5	1	1820005989	MICHELOB ULTRA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
6	1	3410001509	HIGH LIFE 12/12 BTL	1.5	3	1	ECONOMY

# REVERSE VIEW (ONLY IF NEEDED)





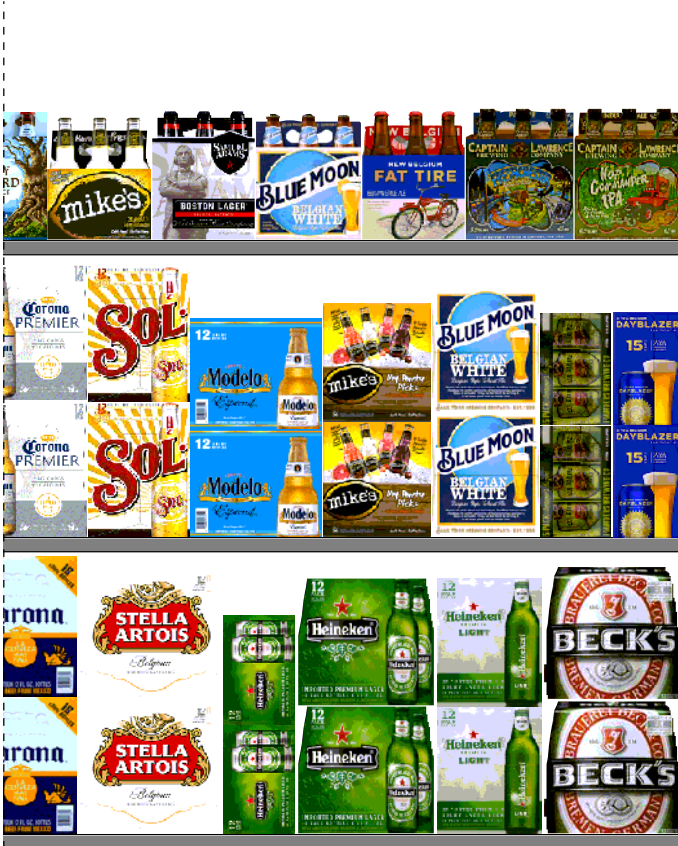
CVS # 10688 WARM

Reset Timing 2019 SPRING

Address: 203 S PLANK RD | City: NEWBURGH | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 3



**Segment # 2 : 2\_3 0.00 In**

POS	UPC	NAME
1	8248812300	BECKS 12/ 12 BTL
2	7289000159	HEINEKEN LIGHT 12/ 12 BTL
3	7289000016	HEINEKEN 12/ 12 BTL
4	7289000020	HEINEKEN 12/ 12 CAN
5	7861500014	STELLA ARTOIS 12/ 11.2 BTL
6	8066095680	CORONA 18/ 12 BTL

**Segment # 2 : 2\_2 21.00 In**

POS	UPC	NAME
1	75452700690	NEW BELGIUM DAYBLAZER 15/ 12 CAN
2	64286090024	FOUNDERS ALL DAY SESSION IPA 15/ 12 CAN
3	7199009516	BLUE MOON BELGIAN WHITE 12/ 12 BTL
4	63598512998	MIKES HARD VARIETY PACK 12/ 11.2 BTL
5	8066095757	MODELO ESPECIAL 12/ 12 BTL
6	7231123021	SOL 12/ 12 BTL
7	3354495042	CORONA PREMIER 12/ 12 BTL

**Segment # 2 : 2\_1 42.00 In**

POS	UPC	NAME
1	81760601020	CAPTAIN LAWRENCE IPA 6/ 12 BTL
2	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/ 12 BTL
3	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
4	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
5	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
6	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL



CVS # 10688 WARM

Reset Timing 2019 SPRING

Address: 203 S PLANK RD | City: NEWBURGH | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 3



**Segment # 2 : 2\_3 0.00 In**

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	8066095695	CORONA 12/ 12 CAN
3	1820096721	MICHELOB ULTRA 18/ 12 CAN
4	1820053308	BUD LIGHT 18/ 12 BTL
5	1820053218	BUD LIGHT 18/ 12 CAN

**Segment # 2 : 2\_2 21.00 In**

POS	UPC	NAME
1	8066095675	CORONA LIGHT 12/ 12 BTL
2	1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL
3	1820005990	MICHELOB ULTRA 12/ 12 BTL
4	8992427896	YUENGLING LAGER 12/ 12 BTL
5	1820053047	BUD LIGHT 12/ 12 CAN
6	1820011047	BUD 12/ 12 CAN

**Segment # 2 : 2\_1 42.00 In**

POS	UPC	NAME
1	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
2	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
3	8769200424	TRULY VARIETY PACK 12/ 12 CAN
4	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
5	7289000011	HEINEKEN 6/ 12 BTL
6	78615000001	STELLA ARTOIS 6/ 11.2 BTL
7	8066095765	MODELO ESPECIAL 6/ 12 BTL





CVS # 10688 WARM

Reset Timing 2019 SPRING

Address: 203 S PLANK RD | City: NEWBURGH | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
3 of 3



**Segment # 2 : 2\_3 0.00 In**

POS	UPC	NAME
1	182000769	BUD LIGHT 12/ 12 BTL
2	182000771	BUD 12/ 12 BTL
3	7199030078	COORS LIGHT 18/ 12 BTL
4	7199030017	COORS LIGHT 18/ 12 CAN
5	7199030069	COORS LIGHT 12/ 12 BTL
6	3410057509	LITE 12/ 12 BTL

**Segment # 2 : 2\_2 21.00 In**

POS	UPC	NAME
1	1820011218	BUD 18/ 12 CAN
2	7199000048	COORS LIGHT 12/ 12 CAN
3	3410057636	LITE 12/ 12 CAN
4	3410057340	LITE 18/ 12 CAN
5	1820020077	NATURAL LIGHT 15/ 12 CAN
6	1820028443	NATURAL ICE 15/ 12 CAN

**Segment # 2 : 2\_1 42.00 In**

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	8066095605	CORONA 6/ 12 BTL
3	8066095625	CORONA LIGHT 6/ 12 BTL
4	7231163012	DOS EQUIS 6/ 12 BTL
5	1820005989	MICHELOB ULTRA 6/ 12 BTL
6	3410001509	HIGH LIFE 12/ 12 BTL





CVS # 10688 WARM

Address: 203 S PLANK RD | City: NEWBURGH | State: NY

Chain/StoreNumer: CVS - EAST 10688

Reset Name: 2019 SPRING

Planogram Name: 10688\_12ft\_OPEN\_WARM

CVS PHARMA... Store # 10688 H: 5 ft W: 12 ft D: 2 ft # of segments: 3

Name: 2\_1 W:144.00 in D:24.00 in Avail Space: 0.23 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15961	81760601020	8 17606 01020 9	CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Front	4
15955	81760601000	8 17606 01000 1	CAPTAIN LAWRENCE FRESHC...	ABOVE PREMIUM	1	Front	4
13009	75452700022	7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Front	4
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Front	4
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Front	4
6413	63598510062	6 35985 10062 1	MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Front	4
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Front	4
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Top 90	3
43031	8769200424	0 87692 00424 0	TRULY VARIETY PACK 12/12 C...	ABOVE PREMIUM	1	Front 90	3
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Front 90	3
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Front	4
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4
15442	8066095765	0 80660 95765 4	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Front	3
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	4
15400	8066095605	0 80660 95605 3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	4
15408	8066095625	0 80660 95625 1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Front	4



CVS # 10688 WARM

Address: 203 S PLANK RD | City: NEWBURGH | State: NY

Chain/StoreNumer: CVS - EAST 10688

Reset Name: 2019 SPRING

Planogram Name: 10688\_12ft\_OPEN\_WARM

10813	7231163012		DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Front	4
1227	1820005989		MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Front	4
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Front	3

Name: 2\_2 W:144.00 in D:24.00 in Avail Space: 2.63 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
43247	75452700690		NEW BELGIUM DAYBLAZER 15...	ABOVE PREMIUM	1	Side	2
7044	64286090024		FOUNDERS ALL DAY SESSION...	ABOVE PREMIUM	1	Side	2
10183	7199009516		BLUE MOON BELGIAN WHITE 1...	ABOVE PREMIUM	1	Side	4
6433	63598512998		MIKES HARD VARIETY PACK 1...	ABOVE PREMIUM	1	Side	4
15436	8066095757		MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	2
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	4
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	4
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4
65828	1820020083		MICHELOB ULTRA PURE GOLD...	ABOVE PREMIUM	1	Side	4
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	4
23902	8992427896		YUENGLING LAGER 12/12 BTL	PREMIUM	1	Side	4
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side 90	6
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Side 90	6
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side 90	3



CVS # 10688 WARM

Address: 203 S PLANK RD | City: NEWBURGH | State: NY

Chain/StoreNumer: CVS - EAST 10688

Reset Name: 2019 SPRING

Planogram Name: 10688\_12ft\_OPEN\_WARM

10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side 90	6
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side 90	6
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Side 90	3
61975	1820020077		NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side 90	4
66288	1820028443		NATURAL ICE 15/12 CAN	ECONOMY	1	Side 90	4

Name: 2\_3      W:144.00 in      D:24.00 in      Avail Space: 3.44 in      Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
16691	8248812300		BECKS 12/12 BTL	ABOVE PREMIUM	1	Front	6
11342	7289000159		HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Front	6
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	4
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Front	6
15417	8066095680		CORONA 18/12 BTL	ABOVE PREMIUM	1	Side	2
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Front	6
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	4
1850	1820096721		MICHELOB ULTRA 18/12 CAN	ABOVE PREMIUM	1	Top	9
1670	1820053308		BUD LIGHT 18/12 BTL	PREMIUM	1	Side	2
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	4
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	4



CVS # 10688 WARM

Address: 203 S PLANK RD | City: NEWBURGH | State: NY

Chain/StoreNumer: CVS - EAST 10688

Reset Name: 2019 SPRING

Planogram Name: 10688\_12ft\_OPEN\_WARM

1058	1820000771	0		2	BUD 12/12 BTL	PREMIUM	1	Side	4
10352	7199030078	0		4	COORS LIGHT 18/12 BTL	PREMIUM	1	Side	2
10329	7199030017	0		3	COORS LIGHT 18/12 CAN	PREMIUM	1	Side 90	3
10348	7199030069	0		2	COORS LIGHT 12/12 BTL	PREMIUM	1	Side	4
3565	3410057509	0		0	LITE 12/12 BTL	PREMIUM	1	Front	6