





CVS # 2164 COLD

Address: 211 E SANDFORD BLVD | City: MOUNT VERNON | State: NY

Chain/StoreNumer: CVS - EAST 2164

Reset Name: 2019 SPRING

Planogram Name: 2164_6_DOOR_COLD

Segment # 1		: 2_5 - 1		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.25 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	2	7289000016	HEINEKEN 12/12 BTL	6.0	12	2	ABOVE PREMIUM	
Segment # 1		: 2_4 - 1		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.75 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	2	7289000016	HEINEKEN 12/12 BTL	6.0	12	2	ABOVE PREMIUM	
Segment # 1		: 2_3 - 1		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:40.75 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM	
2	1	72890000159	HEINEKEN LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
Segment # 1		: 2_2 - 1		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:53.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
3	1	72890000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM	
4	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
Segment # 1		: 2_1 - 1		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:64.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8248812300	BECKS 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
2	1	8382023482	GUINNESS EXTRA STOUT 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	7231163012	DOS EQUIS 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
Segment # 2		: 2_5		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	2	8066095615	CORONA 12/12 BTL	6.0	12	2	ABOVE PREMIUM	
Segment # 2		: 2_4		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.25 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	2	8066095615	CORONA 12/12 BTL	5.0	10	2	ABOVE PREMIUM	
Segment # 2		: 2_3		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.50 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
2	1	3354495041	CORONA PREMIER 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
3	1	8066095680	CORONA 18/12 BTL	1.0	1	1	ABOVE PREMIUM	
Segment # 2		: 2_2		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 in		



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POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354495053	CORONA FAMILIAR 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:63.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 3 : 3_5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095615	CORONA 12/12 BTL	3.0	6	1	ABOVE PREMIUM
2	1	8066095757	MODELO ESPECIAL 12/12 BTL	2.0	4	1	ABOVE PREMIUM

Segment # 3 : 3_4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095615	CORONA 12/12 BTL	2.5	5	1	ABOVE PREMIUM
2	1	8066095757	MODELO ESPECIAL 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 3 : 3_3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.25 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095785	MODELO NEGRA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 3 : 3_2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009516	BLUE MOON BELGIAN WHITE 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
3	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 3 : 3_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:63.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7199009532	BLUE MOON SEASONAL 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8769200660	ANGRY ORCHARD ROSE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 4 : 4_5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:-0.25 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
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1	1	1820000769	BUD LIGHT 12/12 BTL	2.0	4	1	PREMIUM
2	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM

Segment # 4 : 4_4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820096721	MICHELOB ULTRA 18/12 CAN	3.0	3	1	ABOVE PREMIUM
2	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM
3	1	1820000771	BUD 12/12 BTL	2.0	4	1	PREMIUM

Segment # 4 : 4_3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:40.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM

Segment # 4 : 4_2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820005989	MICHELOB ULTRA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	1820000106	BUD LIGHT 6/12 CAN	1.5	6	1	PREMIUM
3	1	1820000016	BUD 6/12 CAN	1.5	6	1	PREMIUM
4	1	1820000834	BUD 6/12 BTL	0.8	3	1	PREMIUM

Segment # 4 : 4_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:63.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	3410008716	REDD'S 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 5 : 5_5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
2	1	7199030078	COORS LIGHT 18/12 BTL	2.0	2	1	PREMIUM
3	1	7199030030	COORS LIGHT 30/12 CAN	4.0	4	1	PREMIUM

Segment # 5 : 5_4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
2	1	7199030078	COORS LIGHT 18/12 BTL	2.0	2	1	PREMIUM
3	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM

Segment # 5 : 5_3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:39.75 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM



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2	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	3410057509	LITE 12/12 BTL	1.0	2	1	PREMIUM

Segment # 5 : 5_2 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:51.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199000008	COORS LIGHT 6/12 CAN	1.5	6	1	PREMIUM
2	1	7199030104	COORS LIGHT 9/16 BTL (AL)	1.5	3	1	PREMIUM
3	1	3410057636	LITE 12/12 CAN	2.0	4	1	PREMIUM

Segment # 5 : 5_1 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:63.75 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	63598512998	MIKES HARD VARIETY PACK 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8992427896	YUENGLING LAGER 12/12 BTL	1.0	2	1	PREMIUM

Segment # 6 : 5_5 - 1 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:-0.25 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY
2	1	1820020077	NATURAL LIGHT 15/12 CAN	1.0	2	1	ECONOMY
3	1	1820028443	NATURAL ICE 15/12 CAN	2.0	4	1	ECONOMY

Segment # 6 : 5_1 - 3 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:12.25 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410001636	HIGH LIFE 12/12 CAN	1.0	2	1	ECONOMY
2	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY
3	2	7199047712	KEYSTONE ICE 1/24 CAN	1.3	16	2	ECONOMY
4	2	1820025008	NATURAL ICE 1/25 CAN	1.3	16	2	ECONOMY

Segment # 6 : 5_2 - 3 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:23.75 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030120	COORS LIGHT 3/24 CAN	2.0	8	1	PREMIUM
2	2	7199030120	COORS LIGHT 3/24 CAN	1.0	4	2	PREMIUM
3	2	2210000004	PABST 1/24 CAN	1.3	16	2	ECONOMY

Segment # 6 : 5_2 - 2 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:33.25 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	3410000355	LITE 1/24 CAN	1.3	16	2	PREMIUM
2	2	7199030065	COORS LIGHT 1/24 CAN	1.3	16	2	PREMIUM
3	3	7199010071	COORS BANQUET 1/24 CAN	2.0	24	3	PREMIUM

Segment # 6 : 5_1 - 2 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.75 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	1820025010	MICHELOB ULTRA 1/25 CAN	1.1	16	2	ABOVE PREMIUM
2	3	1820025001	BUD LIGHT 1/25 CAN	1.6	24	3	PREMIUM
3	2	1820025000	BUD 1/25 CAN	1.1	16	2	PREMIUM



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Segment # 6 : 5_2 - 1 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:52.75 In

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	1.3	16	2	ABOVE PREMIUM
2	1	7089701331	FOSTERS 1/25.4 CAN	0.6	7	1	ABOVE PREMIUM
3	2	7289000119	HEINEKEN 1/24 CAN	1.3	16	2	ABOVE PREMIUM
4	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.7	8	1	ABOVE PREMIUM
5	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM

Segment # 6 : 5_1 - 1 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:62.00 In

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000478	HEINEKEN 1/22 BTL	0.5	8	1	ABOVE PREMIUM
2	1	8066095641	CORONA 1/24 BTL	0.6	7	1	ABOVE PREMIUM
3	2	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN	1.1	16	2	ABOVE PREMIUM
4	1	1820025014	BUD LIGHT LIME LIME-A-RITA 1/25 CAN	0.5	8	1	ABOVE PREMIUM
5	2	3410000323	REDD'S WICKED 1/24 CAN	1.3	16	2	ABOVE PREMIUM



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REVERSE VIEW (ONLY IF NEEDED)





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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 6



Segment # 1 : 2_5 - 1 0.25 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL

Segment # 1 : 2_4 - 1 20.75 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL

Segment # 1 : 2_3 - 1 40.75 In

POS	UPC	NAME
1	78615000014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000159	HEINEKEN LIGHT 12/ 12 BTL
3	7231123021	SOL 12/ 12 BTL

Segment # 1 : 2_2 - 1 53.00 In

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL
3	7289000020	HEINEKEN 12/ 12 CAN
4	7289000011	HEINEKEN 6/ 12 BTL

Segment # 1 : 2_1 - 1 64.00 In

POS	UPC	NAME
1	8248812300	BECKS 12/ 12 BTL
2	8382023482	GUINNESS EXTRA STOUT 12/ 12 BTL
3	7231163012	DOS EQUIS 6/ 12 BTL



CVS # 2164 COLD

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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 6



Segment # 2 : 2_5 0.00 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL

Segment # 2 : 2_4 22.25 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL

Segment # 2 : 2_3 41.50 In

POS	UPC	NAME
1	8066095675	CORONA LIGHT 12/ 12 BTL
2	3354495041	CORONA PREMIER 6/ 12 BTL
3	8066095680	CORONA 18/ 12 BTL

Segment # 2 : 2_2 52.75 In

POS	UPC	NAME
1	8066095625	CORONA LIGHT 6/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	3354495053	CORONA FAMILIAR 12/ 12 BTL

Segment # 2 : 2_1 63.75 In

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	8066095695	CORONA 12/ 12 CAN
3	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
4	81760601020	CAPTAIN LAWRENCE IPA 6/ 12 BTL



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Address: 211 E SANDFORD BLVD | City: MOUNT VERNON | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
3 of 6



Segment # 3 : 3_5 0.00 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	8066095757	MODELO ESPECIAL 12/ 12 BTL

Segment # 3 : 3_4 22.00 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	8066095757	MODELO ESPECIAL 12/ 12 BTL

Segment # 3 : 3_3 41.25 In

POS	UPC	NAME
1	8066095785	MODELO NEGRA 6/ 12 BTL
2	8066095765	MODELO ESPECIAL 6/ 12 BTL
3	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 3 : 3_2 52.75 In

POS	UPC	NAME
1	7199009516	BLUE MOON BELGIAN WHITE 12/ 12 BTL
2	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
3	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN

Segment # 3 : 3_1 63.75 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	7199009532	BLUE MOON SEASONAL 6/ 12 BTL
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	8769200660	ANGRY ORCHARD ROSE 6/ 12 BTL



CVS # 2164 COLD

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REVERSE VIEW (ONLY IF NEEDED)

Segment:
4 of 6



Segment # 4 : 4_5 -0.25 In

POS	UPC	NAME
1	182000769	BUD LIGHT 12/ 12 BTL
2	1820053218	BUD LIGHT 18/ 12 CAN
3	1820011218	BUD 18/ 12 CAN

Segment # 4 : 4_4 20.00 In

POS	UPC	NAME
1	1820096721	MICHELOB ULTRA 18/ 12 CAN
2	1820053047	BUD LIGHT 12/ 12 CAN
3	1820000771	BUD 12/ 12 BTL

Segment # 4 : 4_3 40.50 In

POS	UPC	NAME
1	1820005990	MICHELOB ULTRA 12/ 12 BTL
2	1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL
3	1820011047	BUD 12/ 12 CAN

Segment # 4 : 4_2 52.75 In

POS	UPC	NAME
1	1820005989	MICHELOB ULTRA 6/ 12 BTL
2	1820000106	BUD LIGHT 6/ 12 CAN
3	1820000016	BUD 6/ 12 CAN
4	1820000834	BUD 6/ 12 BTL

Segment # 4 : 4_1 63.75 In

POS	UPC	NAME
1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN
2	1820020079	BUD LIGHT ORANGE 6/ 12 BTL
3	3410008716	REDD'S 6/ 12 BTL
4	63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/ 11.2 BTL



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
5 of 6



Segment # 5 : 5_5 0.00 In

POS	UPC	NAME
1	7199030017	COORS LIGHT 18/ 12 CAN
2	7199030078	COORS LIGHT 18/ 12 BTL
3	7199030030	COORS LIGHT 30/ 12 CAN

Segment # 5 : 5_4 22.50 In

POS	UPC	NAME
1	7199030017	COORS LIGHT 18/ 12 CAN
2	7199030078	COORS LIGHT 18/ 12 BTL
3	3410057340	LITE 18/ 12 CAN

Segment # 5 : 5_3 39.75 In

POS	UPC	NAME
1	7199000048	COORS LIGHT 12/ 12 CAN
2	7199030069	COORS LIGHT 12/ 12 BTL
3	3410057509	LITE 12/ 12 BTL

Segment # 5 : 5_2 51.50 In

POS	UPC	NAME
1	7199000008	COORS LIGHT 6/ 12 CAN
2	7199030104	COORS LIGHT 9/ 16 BTL (AL)
3	3410057636	LITE 12/ 12 CAN

Segment # 5 : 5_1 63.75 In

POS	UPC	NAME
1	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL
2	63598512998	MIKES HARD VARIETY PACK 12/ 11.2 BTL
3	8992427896	YUENGLING LAGER 12/ 12 BTL



CVS # 2164 COLD

Reset Timing 2019 SPRING

Address: 211 E SANDFORD BLVD | City: MOUNT VERNON | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
6 of 6



Segment # 6 : 5_5 - 1 -0.25 In

POS	UPC	NAME
1	3410001509	HIGH LIFE 12/ 12 BTL
2	1820020077	NATURAL LIGHT 15/ 12 CAN
3	1820028443	NATURAL ICE 15/ 12 CAN

Segment # 6 : 5_1 - 3 12.25 In

POS	UPC	NAME
1	3410001636	HIGH LIFE 12/ 12 CAN
2	2210000170	PABST 12/ 12 CAN
3	7199047712	KEYSTONE ICE 1/ 24 CAN
4	1820025008	NATURAL ICE 1/ 25 CAN

Segment # 6 : 5_2 - 3 23.75 In

POS	UPC	NAME
1	7199030120	COORS LIGHT 3/ 24 CAN
2	7199030120	COORS LIGHT 3/ 24 CAN
3	2210000004	PABST 1/ 24 CAN

Segment # 6 : 5_2 - 2 33.25 In

POS	UPC	NAME
1	3410000355	LITE 1/ 24 CAN
2	7199030065	COORS LIGHT 1/ 24 CAN
3	7199010071	COORS BANQUET 1/ 24 CAN

Segment # 6 : 5_1 - 2 42.75 In

POS	UPC	NAME
1	1820025010	MICHELOB ULTRA 1/ 25 CAN
2	1820025001	BUD LIGHT 1/ 25 CAN
3	1820025000	BUD 1/ 25 CAN

Segment # 6 : 5_2 - 1 52.75 In

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
2	7089701331	FOSTERS 1/ 25.4 CAN
3	7289000119	HEINEKEN 1/ 24 CAN
4	8066095721	MODELO ESPECIAL 1/ 24 CAN
5	8066095643	CORONA 1/ 24 CAN

Segment # 6 : 5_1 - 1 62.00 In

POS	UPC	NAME
1	7289000478	HEINEKEN 1/ 22 BTL
2	8066095641	CORONA 1/ 24 BTL
3	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/ 25 CAN
4	1820025014	BUD LIGHT LIME A-RITA 1/ 25 CAN
5	3410000323	REDD'S WICKED 1/ 24 CAN



CVS # 2164 COLD

Address: 211 E SANDFORD BLVD | City: MOUNT VERNON | State: NY

Chain/StoreNumer: CVS - EAST 2164

Reset Name: 2019 SPRING

Planogram Name: 2164_6_DOOR_COLD

CVS PHARMA... Store # 2164 H: 6 ft 6.00 in W: 11 ft D: 2 ft # of segments: 6

Name: 2_1 - 1 W:22.00 in D:24.00 in Avail Space: 2.14 in Ht Space: 13.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
16691	8248812300	82488 12300 6	BECKS 12/12 BTL	ABOVE PREMIUM	1	Side	2
17343	8382023482	83820 23482 4	GUINNESS EXTRA STOUT 12/12 BTL	ABOVE PREMIUM	1	Side	2
10813	7231163012	72311 63012 2	DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_2 - 1 W:22.00 in D:24.00 in Avail Space: 2.58 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001	86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
17305	8382012393	83820 12393 7	GUINNESS EXTRA STOUT 6/12 BTL	ABOVE PREMIUM	1	Side	3
11301	7289000020	72890 00020 0	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	2
11298	7289000011	72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_3 - 1 W:22.00 in D:24.00 in Avail Space: 0.10 in Ht Space: 11.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014	86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
11342	7289000159	72890 00159 7	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
10790	7231123021	72311 23021 6	SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_4 - 1 W:22.00 in D:24.00 in Avail Space: 2.62 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016	72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	2	Front	12

Name: 2_5 - 1 W:22.00 in D:24.00 in Avail Space: 2.62 in Ht Space: 19.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016	72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	2	Front	12

Name: 2_1 W:22.00 in D:24.00 in Avail Space: 0.50 in Ht Space: 13.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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CVS # 2164 COLD

Address: 211 E SANDFORD BLVD | City: MOUNT VERNON | State: NY

Chain/StoreNumer: CVS - EAST 2164

Reset Name: 2019 SPRING

Planogram Name: 2164_6_DOOR_COLD

15400	8066095605	0 80660 95605 3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
15426	8066095695	0 80660 95695 4	CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2
86777	3354400013	0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
15961	81760601020	8 17606 01020 9	CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Side	3

Name: 2_2 W:22.00 in D:24.00 in Avail Space: 1.17 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15408	8066095625	0 80660 95625 1	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
44952	3354495042	0 33544 95042 5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
51878	3354495053	0 33544 95053 1	CORONA FAMILIAR 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_3 W:22.00 in D:24.00 in Avail Space: 0.98 in Ht Space: 10.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15416	8066095675	0 80660 95675 6	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
44964	3354495041	0 33544 95041 8	CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	3
15417	8066095680	0 80660 95680 0	CORONA 18/12 BTL	ABOVE PREMIUM	1	Side	1

Name: 2_4 W:22.00 in D:24.00 in Avail Space: 1.96 in Ht Space: 18.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615	0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	2	Front	10

Name: 2_5 W:22.00 in D:24.00 in Avail Space: 1.96 in Ht Space: 21.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615	0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	2	Front	12

Name: 3_1 W:22.00 in D:24.00 in Avail Space: 2.06 in Ht Space: 13.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3



CVS # 2164 COLD

Address: 211 E SANDFORD BLVD | City: MOUNT VERNON | State: NY

Chain/StoreNumer: CVS - EAST 2164

Reset Name: 2019 SPRING

Planogram Name: 2164_6_DOOR_COLD

10190	7199009532		BLUE MOON SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
65019	8769200660		ANGRY ORCHARD ROSE 6/12 ...	ABOVE PREMIUM	1	Side	3

Name: 3_2 W:22.00 in D:24.00 in Avail Space: 0.89 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10183	7199009516		BLUE MOON BELGIAN WHITE 1...	ABOVE PREMIUM	1	Side	2
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Top 90	3
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Top 90	3

Name: 3_3 W:22.00 in D:24.00 in Avail Space: 1.84 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15448	8066095785		MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Front	3
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 3_4 W:22.00 in D:24.00 in Avail Space: 2.74 in Ht Space: 18.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Front	5
15436	8066095757		MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 3_5 W:22.00 in D:24.00 in Avail Space: 2.74 in Ht Space: 21.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Front	6
15436	8066095757		MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	4

Name: 4_1 W:22.00 in D:24.00 in Avail Space: 0.90 in Ht Space: 13.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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CVS # 2164 COLD

Address: 211 E SANDFORD BLVD | City: MOUNT VERNON | State: NY

Chain/StoreNumer: CVS - EAST 2164

Reset Name: 2019 SPRING

Planogram Name: 2164_6_DOOR_COLD

19178	85389700227	8		53897 00227	1	BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Side 90	2
67176	1820020079	0		18200 20079	3	BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	3
3255	3410008716	0		34100 08716	6	REDD'S 6/12 BTL	ABOVE PREMIUM	1	Side	3
6402	63598506744	6		35985 06744	3	MIKES HARD BLACK CHERRY L...	ABOVE PREMIUM	1	Side	3

Name: 4_2 W:22.00 in D:24.00 in Avail Space: 1.78 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1227	1820005989		MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	3
651	1820000106		BUD LIGHT 6/12 CAN	PREMIUM	1	Side	6
587	1820000016		BUD 6/12 CAN	PREMIUM	1	Side	6
1084	1820000834		BUD 6/12 BTL	PREMIUM	1	Side	3

Name: 4_3 W:22.00 in D:24.00 in Avail Space: 2.42 in Ht Space: 11.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
65828	1820020083		MICHELOB ULTRA PURE GOLD...	ABOVE PREMIUM	1	Side	2
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	3

Name: 4_4 W:22.00 in D:24.00 in Avail Space: 2.87 in Ht Space: 19.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1850	1820096721		MICHELOB ULTRA 18/12 CAN	ABOVE PREMIUM	1	Side 90	3
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side	4
1058	1820000771		BUD 12/12 BTL	PREMIUM	1	Side	4

Name: 4_5 W:22.00 in D:24.00 in Avail Space: 1.80 in Ht Space: 19.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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CVS # 2164 COLD

Address: 211 E SANDFORD BLVD | City: MOUNT VERNON | State: NY

Chain/StoreNumer: CVS - EAST 2164

Reset Name: 2019 SPRING

Planogram Name: 2164_6_DOOR_COLD

1056	182000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	4
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	3
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3

Name: 5_1 W:22.00 in D:24.00 in Avail Space: 2.34 in Ht Space: 13.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
6413	63598510062		MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Side	3
6433	63598512998		MIKES HARD VARIETY PACK 1...	ABOVE PREMIUM	1	Side	2
23902	8992427896		YUENGLING LAGER 12/12 BTL	PREMIUM	1	Side	2

Name: 5_2 W:22.00 in D:24.00 in Avail Space: 1.24 in Ht Space: 11.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10155	7199000008		COORS LIGHT 6/12 CAN	PREMIUM	1	Side	6
10367	7199030104		COORS LIGHT 9/16 BTL (AL)	PREMIUM	1	Front	3
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side 90	4

Name: 5_3 W:22.00 in D:24.00 in Avail Space: 1.94 in Ht Space: 10.75 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
3565	3410057509		LITE 12/12 BTL	PREMIUM	1	Side	2

Name: 5_4 W:22.00 in D:24.00 in Avail Space: 1.20 in Ht Space: 16.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
10352	7199030078		COORS LIGHT 18/12 BTL	PREMIUM	1	Top 90	2



CVS # 2164 COLD

Address: 211 E SANDFORD BLVD | City: MOUNT VERNON | State: NY

Chain/StoreNumer: CVS - EAST 2164

Reset Name: 2019 SPRING

Planogram Name: 2164_6_DOOR_COLD

3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Side 90	3
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Name: 5_5 W:22.00 in D:24.00 in Avail Space: 1.55 in Ht Space: 21.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
10352	7199030078		COORS LIGHT 18/12 BTL	PREMIUM	1	Side	2
10336	7199030030		COORS LIGHT 30/12 CAN	PREMIUM	1	Side	4

Name: 5_1 - 1 W:22.00 in D:24.00 in Avail Space: 1.68 in Ht Space: 15.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11367	7289000478		HEINEKEN 1/22 BTL	ABOVE PREMIUM	1	Front	8
15413	8066095641		CORONA 1/24 BTL	ABOVE PREMIUM	1	Front	7
1546	1820025505		BUD LIGHT LIME STRAW-BER...	ABOVE PREMIUM	2	Front	16
1534	1820025014		BUD LIGHT LIME LIME-A-RITA 1...	ABOVE PREMIUM	1	Front	8
2935	3410000323		REDD'S WICKED 1/24 CAN	ABOVE PREMIUM	2	Front	16

Name: 5_2 - 1 W:22.00 in D:24.00 in Avail Space: 1.32 in Ht Space: 8.25 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	2	Side	16
9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	2	Front	16
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	8
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8

Name: 5_1 - 2 W:22.00 in D:24.00 in Avail Space: 1.91 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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CVS # 2164 COLD

Address: 211 E SANDFORD BLVD | City: MOUNT VERNON | State: NY

Chain/StoreNumer: CVS - EAST 2164

Reset Name: 2019 SPRING

Planogram Name: 2164_6_DOOR_COLD

1530	1820025010		MICHELOB ULTRA 1/25 CAN	ABOVE PREMIUM	2	Front	16
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	3	Front	24
1520	1820025000		BUD 1/25 CAN	PREMIUM	2	Side	16

Name: 5_2 - 2 W:22.00 in D:24.00 in Avail Space: 1.93 in Ht Space: 8.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
2968	3410000355		LITE 1/24 CAN	PREMIUM	2	Front	16
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	2	Front	16
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	3	Front	24

Name: 5_2 - 3 W:22.00 in D:24.00 in Avail Space: 1.89 in Ht Space: 8.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	1	Front	8
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	2	Side	4
2191	2210000004		PABST 1/24 CAN	ECONOMY	2	Front	16

Name: 5_1 - 3 W:22.00 in D:24.00 in Avail Space: 0.83 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3202	3410001636		HIGH LIFE 12/12 CAN	ECONOMY	1	Side	2
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Side	2
10412	7199047712		KEYSTONE ICE 1/24 CAN	ECONOMY	2	Front	16
1528	1820025008		NATURAL ICE 1/25 CAN	ECONOMY	2	Front	16

Name: 5_5 - 1 W:22.00 in D:24.00 in Avail Space: 1.82 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2



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Chain/StoreNumer: CVS - EAST 2164

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61975	1820020077		NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side	2
66288	1820028443		NATURAL ICE 15/12 CAN	ECONOMY	1	Side 90	4