





CVS # 911 COLD

Address: 452 MAMARONECK AVE | City: WHITE PLAINS | State: NY

Chain/StoreNumer: CVS - EAST 911

Reset Name: 2019 SPRING

Planogram Name: 911_3_DOOR_COLD

Segment # 1 : 1_4 DEPTH: 24 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	2.0	4	1	ABOVE PREMIUM
2	1	72890000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	8248812300	BECKS 12/12 BTL	2.0	4	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 24 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	72890000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 24 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:32.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	7199009516	BLUE MOON BELGIAN WHITE 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 24 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:44.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
4	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_4 DEPTH: 24 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095757	MODELO ESPECIAL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 24 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095695	CORONA 12/12 CAN	1.5	3	1	ABOVE PREMIUM
3	1	1820053047	BUD LIGHT 12/12 CAN	1.5	3	1	PREMIUM
4	1	1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM

Segment # 2 : 2_2 DEPTH: 24 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:33.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM



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3 1 1820005989 MICHELOB ULTRA 6/12 BTL 0.8 3 1 ABOVE PREMIUM

Segment # 2 : 2_1 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:44.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
3	1	7231163012	DOS EQUIS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 3 : 3_4 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
2	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	1820020077	NATURAL LIGHT 15/12 CAN	1.5	3	1	ECONOMY
4	1	1820028443	NATURAL ICE 15/12 CAN	1.5	3	1	ECONOMY

Segment # 3 : 3_3 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM
2	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
3	1	3410057636	LITE 12/12 CAN	1.5	3	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	1.0	1	1	PREMIUM

Segment # 3 : 3_2 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:32.50 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8992427896	YUENGLING LAGER 12/12 BTL	1.0	2	1	PREMIUM
2	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY

Segment # 3 : 3_1 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:45.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.6	7	1	ABOVE PREMIUM
2	1	7289000119	HEINEKEN 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
5	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
7	1	1820025008	NATURAL ICE 1/25 CAN	0.7	8	1	ECONOMY



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Reset Timing 2019 SPRING

Address: 452 MAMARONECK AVE | City: WHITE PLAINS | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 3



Segment # 1 : 1_4 0.00 In

POS	UPC	NAME
1	78615000014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	8248812300	BECKS 12/ 12 BTL

Segment # 1 : 1_3 21.00 In

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	7289000020	HEINEKEN 12/ 12 CAN
3	7231123021	SOL 12/ 12 BTL
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 1 : 1_2 32.50 In

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
3	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
4	7199009516	BLUE MOON BELGIAN WHITE 12/ 12 BTL

Segment # 1 : 1_1 44.00 In

POS	UPC	NAME
1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/ 12 BTL
2	81760601020	CAPTAIN LAWRENCE IPA 6/ 12 BTL
3	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN
4	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN



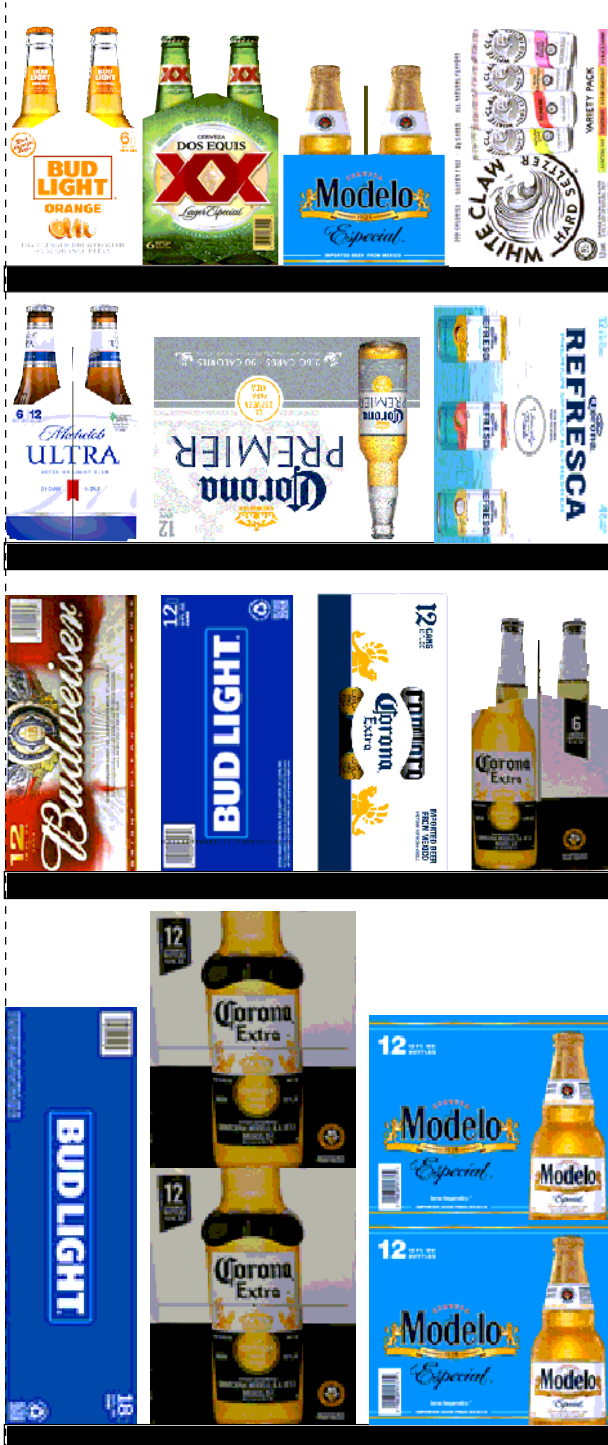
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Reset Timing 2019 SPRING

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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 3



Segment # 2 : 2_4 0.00 In

POS	UPC	NAME
1	8066095757	MODELO ESPECIAL 12/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL
3	1820053218	BUD LIGHT 18/ 12 CAN

Segment # 2 : 2_3 21.00 In

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	8066095695	CORONA 12/ 12 CAN
3	1820053047	BUD LIGHT 12/ 12 CAN
4	1820011047	BUD 12/ 12 CAN

Segment # 2 : 2_2 33.50 In

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	1820005989	MICHELOB ULTRA 6/ 12 BTL

Segment # 2 : 2_1 44.00 In

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	8066095765	MODELO ESPECIAL 6/ 12 BTL
3	7231163012	DOS EQUIS 6/ 12 BTL
4	1820020079	BUD LIGHT ORANGE 6/ 12 BTL

REVERSE VIEW (ONLY IF NEEDED)

Segment:
3 of 3



Segment # 3 : 3_4 0.00 In

POS	UPC	NAME
1	1820011218	BUD 18/ 12 CAN
2	7199030017	COORS LIGHT 18/ 12 CAN
3	1820020077	NATURAL LIGHT 15/ 12 CAN
4	1820028443	NATURAL ICE 15/ 12 CAN

Segment # 3 : 3_3 20.00 In

POS	UPC	NAME
1	1820000769	BUD LIGHT 12/ 12 BTL
2	7199000048	COORS LIGHT 12/ 12 CAN
3	3410057636	LITE 12/ 12 CAN
4	3410057340	LITE 18/ 12 CAN

Segment # 3 : 3_2 32.50 In

POS	UPC	NAME
1	8992427896	YUENGLING LAGER 12/ 12 BTL
2	7199030069	COORS LIGHT 12/ 12 BTL
3	3410001509	HIGH LIFE 12/ 12 BTL

Segment # 3 : 3_1 45.00 In

POS	UPC	NAME
1	7089701331	FOSTERS 1/25.4 CAN
2	7289000119	HEINEKEN 1/24 CAN
3	8066095643	CORONA 1/24 CAN
4	1820025000	BUD 1/25 CAN
5	1820025001	BUD LIGHT 1/25 CAN
6	7199030065	COORS LIGHT 1/24 CAN
7	1820025008	NATURAL ICE 1/25 CAN



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CVS PHARMA... Store # 911 H: 4 ft 7.00 in W: 5 ft 9.00 in D: 2 ft # of segments: 3

Name: 1_1 W:23.00 in D:24.00 in Avail Space: 0.49 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15955	81760601000	8 17606 01000 1	CAPTAIN LAWRENCE FRESHC...	ABOVE PREMIUM	1	Side	3
15961	81760601020	8 17606 01020 9	CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Side	3
19178	85389700227	8 53897 00227 1	BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Front 90	3
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2

Name: 1_2 W:23.00 in D:24.00 in Avail Space: 0.61 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
10183	7199009516	0 71990 09516 1	BLUE MOON BELGIAN WHITE 1...	ABOVE PREMIUM	1	Side	2

Name: 1_3 W:23.00 in D:24.00 in Avail Space: 1.20 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11301	7289000020	0 72890 00020 0	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	2
10790	7231123021	0 72311 23021 6	SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:23.00 in D:24.00 in Avail Space: 0.92 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	4
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4



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16691	8248812300		6	BECKS 12/12 BTL	ABOVE PREMIUM	1	Side	4
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Name: 2_1 W:23.00 in D:24.00 in Avail Space: 0.47 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units	
45151	63598554890		4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3
15442	8066095765		4	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
10813	7231163012		2	DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Side	3
67176	1820020079		3	BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_2 W:23.00 in D:24.00 in Avail Space: 1.19 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units	
86777	3354400013		7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Top 90	3
44952	3354495042		5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Top	2
1227	1820005989		6	MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_3 W:23.00 in D:24.00 in Avail Space: 2.88 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units	
15400	8066095605		3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
15426	8066095695		4	CORONA 12/12 CAN	ABOVE PREMIUM	1	Top 90	3
1659	1820053047		0	BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
1297	1820011047		4	BUD 12/12 CAN	PREMIUM	1	Top 90	3

Name: 2_4 W:23.00 in D:24.00 in Avail Space: 1.05 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units	
15436	8066095757		9	MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	2
15403	8066095615		2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4



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1667	1820053218		18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
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Name: 3_1 W:23.00 in D:24.00 in Avail Space: 2.42 in Ht Space: 9.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units	
9452	7089701331		70897 01331 5	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119		72890 00119 1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
15415	8066095643		80660 95643 5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
1520	1820025000		18200 25000 2	BUD 1/25 CAN	PREMIUM	1	Side	8
1521	1820025001		18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
10346	7199030065		71990 30065 4	COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
1528	1820025008		18200 25008 8	NATURAL ICE 1/25 CAN	ECONOMY	1	Front	8

Name: 3_2 W:23.00 in D:24.00 in Avail Space: 1.01 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units	
23902	8992427896		89924 27896 2	YUENGLING LAGER 12/12 BTL	PREMIUM	1	Side	2
10348	7199030069		71990 30069 2	COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
3198	3410001509		34100 01509 1	HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2

Name: 3_3 W:23.00 in D:24.00 in Avail Space: 0.60 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units	
1056	1820000769		18200 00769 9	BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2
10164	7199000048		71990 00048 6	COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
3579	3410057636		34100 57636 3	LITE 12/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340		34100 57340 9	LITE 18/12 CAN	PREMIUM	1	Side	1



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Name: 3_4 W:23.00 in D:24.00 in Avail Space: 2.97 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side	2
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
61975	1820020077		NATURAL LIGHT 15/12 CAN	ECONOMY	1	Top 90	3
66288	1820028443		NATURAL ICE 15/12 CAN	ECONOMY	1	Top 90	3