





CVS # 4539 COLD

Address: 25-43 PROSPECT ST | City: YONKERS | State: NY

Chain/StoreNumber: CVS - EAST 4539

Reset Name: 2019 SPRING

Planogram Name: 4539\_5\_DOOR\_COLD

Segment # 1		: 1_5	DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in			
POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1		7289000020	HEINEKEN 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	2		7289000016	HEINEKEN 12/12 BTL	4.0	8	2	ABOVE PREMIUM
Segment # 1		: 1_4	DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 in			
POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1		7289000159	HEINEKEN LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1		78615000014	STELLA ARTOIS 12/11.2 BTL	2.0	4	1	ABOVE PREMIUM
3	1		63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	3.0	6	1	ABOVE PREMIUM
Segment # 1		: 1_3	DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 in			
POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1		7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1		78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1		8248812300	BECKS 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4	1		3410000342	REDD'S WICKED 12/10 CAN	1.5	3	1	ABOVE PREMIUM
Segment # 1		: 1_2	DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:53.00 in			
POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1		8769201103	SAMUEL ADAMS SEASONAL 12/12 BTL (A)	1.0	2	1	ABOVE PREMIUM
2	1		7199009516	BLUE MOON BELGIAN WHITE 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1		3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
Segment # 1		: 1_1	DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:65.00 in			
POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1		8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1		8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
3	1		7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1		3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
Segment # 2		: 2_5	DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in			
POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2		8066095615	CORONA 12/12 BTL	6.0	12	2	ABOVE PREMIUM
Segment # 2		: 2_4	DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 in			
POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1		8066095695	CORONA 12/12 CAN	2.0	4	1	ABOVE PREMIUM
2	1		8066095675	CORONA LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1		3354495042	CORONA PREMIER 12/12 BTL	2.0	4	1	ABOVE PREMIUM
Segment # 2		: 2_3	DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 in			
POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category



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1	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	8066095605	CORONA 6/12 BTL	1.0	4	1	ABOVE PREMIUM
3	1	8066095621	CORONA LIGHT 12/12 CAN	1.5	3	1	ABOVE PREMIUM

**Segment # 2 : 2\_2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:53.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	75452700161	NEW BELGIUM FAT TIRE 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	7231163012	DOS EQUIS 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095625	CORONA LIGHT 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 2 : 2\_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:65.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8834510151	STRONGBOW GOLD 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 3 : 3\_5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095757	MODELO ESPECIAL 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	8066095787	MODELO NEGRA 12/12 BTL	2.0	4	1	ABOVE PREMIUM

**Segment # 3 : 3\_4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354495053	CORONA FAMILIAR 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	8066095715	MODELO ESPECIAL 12/12 CAN	6.0	12	1	ABOVE PREMIUM
3	1	8982690033	TECATE 12/12 CAN	2.0	4	1	ABOVE PREMIUM

**Segment # 3 : 3\_3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	1820014990	BUD LIGHT LIME 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 3 : 3\_2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:53.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095785	MODELO NEGRA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	63598512998	MIKES HARD VARIETY PACK 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
3	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 3 : 3\_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:65.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769200660	ANGRY ORCHARD ROSE 6/12 BTL	0.8	3	1	ABOVE PREMIUM



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2	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820005989	MICHELOB ULTRA 6/12 BTL	0.8	3	1	ABOVE PREMIUM

**Segment # 4 : 4\_5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in**

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820096721	MICHELOB ULTRA 18/12 CAN		3.0	3	1	ABOVE PREMIUM
2	1	7199030030	COORS LIGHT 30/12 CAN		4.0	4	1	PREMIUM
3	1	3410057340	LITE 18/12 CAN		3.0	3	1	PREMIUM

**Segment # 4 : 4\_4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:23.00 in**

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1		1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
2	1		7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1		7199030078	COORS LIGHT 18/12 BTL	2.0	2	1	PREMIUM

**Segment # 4 : 4\_3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 in**

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1		1820053047	BUD LIGHT 12/12 CAN	1.5	3	1	PREMIUM
2	1		1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM
3	1		1820011218	BUD 18/12 CAN	1.0	1	1	PREMIUM
4	1		7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM

**Segment # 4 : 4\_2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:53.00 in**

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1		1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM
2	1		1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM
3	1		7199000008	COORS LIGHT 6/12 CAN	1.5	6	1	PREMIUM

**Segment # 4 : 4\_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:65.00 in**

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN		1.5	3	1	ABOVE PREMIUM
2	1	1820020079	BUD LIGHT ORANGE 6/12 BTL		1.0	4	1	ABOVE PREMIUM
3	1	7199030069	COORS LIGHT 12/12 BTL		1.0	2	1	PREMIUM

**Segment # 5 : 5\_5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in**

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410057636	LITE 12/12 CAN		2.0	4	1	PREMIUM
2	1	2210000170	PABST 12/12 CAN		2.0	4	1	ECONOMY
3	1	1820028443	NATURAL ICE 15/12 CAN		2.0	4	1	ECONOMY
4	1	1820020077	NATURAL LIGHT 15/12 CAN		2.0	4	1	ECONOMY

**Segment # 5 : 5\_4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 in**

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3410057509	LITE 12/12 BTL		2.0	4	1	PREMIUM



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2	1	3410001509	HIGH LIFE 12/12 BTL	2.0	4	1	ECONOMY
3	1	3410001636	HIGH LIFE 12/12 CAN	2.0	4	1	ECONOMY

Segment # 5 : 5\_3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
2	1	3410000820	MILWAUKEES BEST ICE 1/24 CAN	0.7	8	1	ECONOMY
3	1	7199047712	KEYSTONE ICE 1/24 CAN	0.7	8	1	ECONOMY
4	1	7199048024	KEYSTONE LIGHT 1/24 CAN	0.7	8	1	ECONOMY
5	1	2210000004	PABST 1/24 CAN	0.7	8	1	ECONOMY
6	1	7199048008	KEYSTONE LIGHT 6/16 CAN	0.8	3	1	ECONOMY

Segment # 5 : 5\_2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:53.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820025010	MICHELOB ULTRA 1/25 CAN	0.5	8	1	ABOVE PREMIUM
2	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
3	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
4	1	7199030120	COORS LIGHT 3/24 CAN	0.5	2	1	PREMIUM
5	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
6	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM
7	1	3410000355	LITE 1/24 CAN	0.7	8	1	PREMIUM

Segment # 5 : 5\_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:65.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN	0.5	8	1	ABOVE PREMIUM
2	1	3410000323	REDDS WICKED 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	7289000119	HEINEKEN 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
5	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.7	8	1	ABOVE PREMIUM
6	1	7089718331	FOSTERS PREMIUM 1/25.4 CAN	0.6	7	1	ABOVE PREMIUM
7	1	7089701331	FOSTERS 1/25.4 CAN	0.6	7	1	ABOVE PREMIUM



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### REVERSE VIEW (ONLY IF NEEDED)





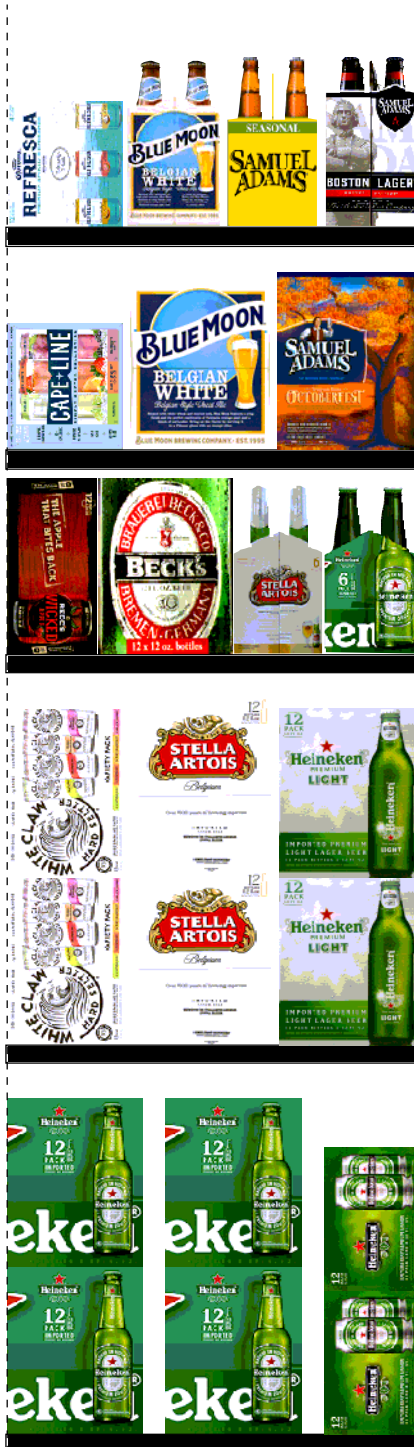
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## REVERSE VIEW (ONLY IF NEEDED)

Segment:  
1 of 5



Segment # 1 : 1\_5 0.00 In

POS	UPC	NAME
1	7289000020	HEINEKEN 12/ 12 CAN
2	7289000016	HEINEKEN 12/ 12 BTL

Segment # 1 : 1\_4 21.00 In

POS	UPC	NAME
1	7289000159	HEINEKEN LIGHT 12/ 12 BTL
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN

Segment # 1 : 1\_3 42.00 In

POS	UPC	NAME
1	72890000011	HEINEKEN 6/ 12 BTL
2	78615000001	STELLA ARTOIS 6/ 11.2 BTL
3	8248812300	BECKS 12/ 12 BTL
4	3410000342	REDD'S WICKED 12/ 10 CAN

Segment # 1 : 1\_2 53.00 In

POS	UPC	NAME
1	8769201103	SAMUEL ADAMS SEASONAL 12/ 12 BTL (A)
2	7199009516	BLUE MOON BELGIAN WHITE 12/ 12 BTL
3	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN

Segment # 1 : 1\_1 65.00 In

POS	UPC	NAME
1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
2	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
3	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
4	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN



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## REVERSE VIEW (ONLY IF NEEDED)

Segment:  
2 of 5



Segment # 2 : 2\_5 0.00 In

POS	UPC	NAME
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1	8066095615	CORONA 12/ 12 BTL
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Segment # 2 : 2\_4 21.00 In

POS	UPC	NAME
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1	8066095695	CORONA 12/ 12 CAN
2	8066095675	CORONA LIGHT 12/ 12 BTL
3	3354495042	CORONA PREMIER 12/ 12 BTL

Segment # 2 : 2\_3 42.00 In

POS	UPC	NAME
-----	-----	------

1	7231123021	SOL 12/ 12 BTL
2	8066095605	CORONA 6/ 12 BTL
3	8066095621	CORONA LIGHT 12/ 12 CAN

Segment # 2 : 2\_2 53.00 In

POS	UPC	NAME
-----	-----	------

1	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/ 12 BTL
2	75452700161	NEW BELGIUM FAT TIRE 12/ 12 CAN
3	7231163012	DOS EQUIS 6/ 12 BTL
4	8066095625	CORONA LIGHT 6/ 12 BTL

Segment # 2 : 2\_1 65.00 In

POS	UPC	NAME
-----	-----	------

1	81760601020	CAPTAIN LAWRENCE IPA 6/ 12 BTL
2	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
3	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL
4	8834510151	STRONGBOW GOLD 6/ 11.2 BTL





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## REVERSE VIEW (ONLY IF NEEDED)

Segment:  
3 of 5



Segment # 3 : 3\_5 0.00 In

POS	UPC	NAME
-----	-----	------

1	8066095757	MODELO ESPECIAL 12/ 12 BTL
2	8066095787	MODELO NEGRA 12/ 12 BTL

Segment # 3 : 3\_4 21.00 In

POS	UPC	NAME
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1	3354495053	CORONA FAMILIAR 12/ 12 BTL
2	8066095715	MODELO ESPECIAL 12/ 12 CAN
3	8982690033	TECATE 12/ 12 CAN

Segment # 3 : 3\_3 42.00 In

POS	UPC	NAME
-----	-----	------

1	8066095765	MODELO ESPECIAL 6/ 12 BTL
2	1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL
3	1820014990	BUD LIGHT LIME 12/ 12 BTL

Segment # 3 : 3\_2 53.00 In

POS	UPC	NAME
-----	-----	------

1	8066095785	MODELO NEGRA 6/ 12 BTL
2	63598512998	MIKES HARD VARIETY PACK 12/ 11.2 BTL
3	1820005990	MICHELOB ULTRA 12/ 12 BTL

Segment # 3 : 3\_1 65.00 In

POS	UPC	NAME
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1	8769200660	ANGRY ORCHARD ROSE 6/ 12 BTL
2	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
3	63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL
4	1820005989	MICHELOB ULTRA 6/ 12 BTL



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## REVERSE VIEW (ONLY IF NEEDED)

Segment:  
4 of 5



Segment # 4 : 4\_5 0.00 In

POS	UPC	NAME
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1	1820096721	MICHELOB ULTRA 18/ 12 CAN
2	7199030030	COORS LIGHT 30/ 12 CAN
3	3410057340	LITE 18/ 12 CAN

Segment # 4 : 4\_4 23.00 In

POS	UPC	NAME
-----	-----	------

1	1820053218	BUD LIGHT 18/ 12 CAN
2	7199030017	COORS LIGHT 18/ 12 CAN
3	7199030078	COORS LIGHT 18/ 12 BTL

Segment # 4 : 4\_3 41.00 In

POS	UPC	NAME
-----	-----	------

1	1820053047	BUD LIGHT 12/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	1820011218	BUD 18/ 12 CAN
4	7199000048	COORS LIGHT 12/ 12 CAN

Segment # 4 : 4\_2 53.00 In

POS	UPC	NAME
-----	-----	------

1	1820000769	BUD LIGHT 12/ 12 BTL
2	1820000771	BUD 12/ 12 BTL
3	7199000008	COORS LIGHT 6/ 12 CAN

Segment # 4 : 4\_1 65.00 In

POS	UPC	NAME
-----	-----	------

1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN
2	1820020079	BUD LIGHT ORANGE 6/ 12 BTL
3	7199030069	COORS LIGHT 12/ 12 BTL



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## REVERSE VIEW (ONLY IF NEEDED)

Segment:  
5 of 5



Segment # 5 : 5\_5 0.00 In

POS	UPC	NAME
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1	3410057636	LITE 12/ 12 CAN
2	2210000170	PABST 12/ 12 CAN
3	1820028443	NATURAL ICE 15/ 12 CAN
4	1820020077	NATURAL LIGHT 15/ 12 CAN

Segment # 5 : 5\_4 21.00 In

POS	UPC	NAME
-----	-----	------

1	3410057509	LITE 12/ 12 BTL
2	3410001509	HIGH LIFE 12/ 12 BTL
3	3410001636	HIGH LIFE 12/ 12 CAN

Segment # 5 : 5\_3 41.00 In

POS	UPC	NAME
-----	-----	------

1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
2	3410000820	MILWAUKEES BEST ICE 1/24 CAN
3	7199047712	KEYSTONE ICE 1/24 CAN
4	7199048024	KEYSTONE LIGHT 1/24 CAN
5	2210000004	PABST 1/24 CAN
6	7199048008	KEYSTONE LIGHT 6/16 CAN

Segment # 5 : 5\_2 53.00 In

POS	UPC	NAME
-----	-----	------

1	1820025010	MICHELOB ULTRA 1/25 CAN
2	1820025001	BUD LIGHT 1/25 CAN
3	1820025000	BUD 1/25 CAN
4	7199030120	COORS LIGHT 3/24 CAN
5	7199030065	COORS LIGHT 1/24 CAN
6	7199010071	COORS BANQUET 1/24 CAN
7	3410000355	LITE 1/24 CAN

Segment # 5 : 5\_1 65.00 In

POS	UPC	NAME
-----	-----	------

1	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN
2	3410000323	REDD'S WICKED 1/24 CAN
3	7289000119	HEINEKEN 1/24 CAN
4	8066095643	CORONA 1/24 CAN
5	8066095721	MODELO ESPECIAL 1/24 CAN
6	7089718331	FOSTERS PREMIUM 1/25.4 CAN
7	7089701331	FOSTERS 1/25.4 CAN



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Planogram Name: 4539\_5\_DOOR\_COLD

CVS PHARMA... Store # 4539 H: 6 ft 6.00 in W: 9 ft 2.00 in D: 2 ft # of segments: 5

Name: 1_1		W:22.00 in	D:24.00 in	Avail Space: 0.97 in		Ht Space: 12.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
86777	3354400013	0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2

Name: 1_2		W:22.00 in	D:24.00 in	Avail Space: 0.78 in		Ht Space: 11.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21940	8769201103	0 87692 01103 3	SAMUEL ADAMS SEASONAL 1...	ABOVE PREMIUM	1	Side	2
10183	7199009516	0 71990 09516 1	BLUE MOON BELGIAN WHITE 1...	ABOVE PREMIUM	1	Side	2
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2

Name: 1_3		W:22.00 in	D:24.00 in	Avail Space: 0.16 in		Ht Space: 10.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
16691	8248812300	0 82488 12300 6	BECKS 12/12 BTL	ABOVE PREMIUM	1	Side	2
2951	3410000342	0 34100 00342 5	REDD'S WICKED 12/10 CAN	ABOVE PREMIUM	1	Top 90	3

Name: 1_4		W:22.00 in	D:24.00 in	Avail Space: 1.04 in		Ht Space: 20.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11342	7289000159	0 72890 00159 7	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	4
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	6





CVS # 4539 COLD

Address: 25-43 PROSPECT ST | City: YONKERS | State: NY

Chain/StoreNumber: CVS - EAST 4539

Reset Name: 2019 SPRING

Planogram Name: 4539\_5\_DOOR\_COLD

Name: 1_5		W:22.00 in	D:24.00 in	Avail Space: 2.40 in		Ht Space: 20.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	4
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	2	Side	8

Name: 2_1		W:22.00 in	D:24.00 in	Avail Space: 2.21 in		Ht Space: 12.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15961	81760601020		CAPTAIN LAWRENCE IPA 6/12 ...	ABOVE PREMIUM	1	Side	3
13009	75452700022		NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3
1345	1820013986		SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
22457	8834510151		STRONGBOW GOLD 6/11.2 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_2		W:22.00 in	D:24.00 in	Avail Space: 1.49 in		Ht Space: 11.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15955	81760601000		CAPTAIN LAWRENCE FRESHC...	ABOVE PREMIUM	1	Side	3
13037	75452700161		NEW BELGIUM FAT TIRE 12/12 ...	ABOVE PREMIUM	1	Side	2
10813	7231163012		DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Side	3
15408	8066095625		CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_3		W:22.00 in	D:24.00 in	Avail Space: 0.75 in		Ht Space: 10.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Front	4
15406	8066095621		CORONA LIGHT 12/12 CAN	ABOVE PREMIUM	1	Top 90	3

Name: 2_4		W:22.00 in	D:24.00 in	Avail Space: 1.57 in		Ht Space: 20.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units



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15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	4
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	4

Name: 2\_5 W:22.00 in D:24.00 in Avail Space: 1.96 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	2	Front	12

Name: 3\_1 W:22.00 in D:24.00 in Avail Space: 2.06 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
65019	8769200660		ANGRY ORCHARD ROSE 6/12 ...	ABOVE PREMIUM	1	Side	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
6413	63598510062		MIKES HARD LEMONADE 6/11....	ABOVE PREMIUM	1	Side	3
1227	1820005989		MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 3\_2 W:22.00 in D:24.00 in Avail Space: 1.02 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15448	8066095785		MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	1	Side	2
6433	63598512998		MIKES HARD VARIETY PACK 1...	ABOVE PREMIUM	1	Side	2
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 3\_3 W:22.00 in D:24.00 in Avail Space: 1.19 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
65828	1820020083		MICHELOB ULTRA PURE GOLD...	ABOVE PREMIUM	1	Side	2
1356	1820014990		BUD LIGHT LIME 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 3\_4 W:22.00 in D:24.00 in Avail Space: 1.23 in Ht Space: 20.00 in



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Planogram Name: 4539\_5\_DOOR\_COLD

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
51878	3354495053		CORONA FAMILIAR 12/12 BTL	ABOVE PREMIUM	1	Side	4
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	12
23789	8982690033		TECATE 12/12 CAN	ABOVE PREMIUM	1	Side	4

Name: 3\_5 W:22.00 in D:24.00 in Avail Space: 0.29 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15436	8066095757		MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Front	4
15449	8066095787		MODELO NEGRA 12/12 BTL	ABOVE PREMIUM	1	Side	4

Name: 4\_1 W:22.00 in D:24.00 in Avail Space: 0.98 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
19178	85389700227		BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Front 90	3
67176	1820020079		BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Front	4
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2

Name: 4\_2 W:22.00 in D:24.00 in Avail Space: 2.17 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2
1058	1820000771		BUD 12/12 BTL	PREMIUM	1	Side	2
10155	7199000008		COORS LIGHT 6/12 CAN	PREMIUM	1	Side	6

Name: 4\_3 W:22.00 in D:24.00 in Avail Space: 1.82 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	3
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side	1



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Planogram Name: 4539\_5\_DOOR\_COLD

10164	7199000048		6	COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
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Name: 4\_4 W:22.00 in D:24.00 in Avail Space: 1.85 in Ht Space: 17.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
1667	1820053218		4	BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
10329	7199030017		3	COORS LIGHT 18/12 CAN	PREMIUM	1	Side 90	3
10352	7199030078		4	COORS LIGHT 18/12 BTL	PREMIUM	1	Top 90	2

Name: 4\_5 W:22.00 in D:24.00 in Avail Space: 3.43 in Ht Space: 22.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
1850	1820096721		4	MICHELOB ULTRA 18/12 CAN	ABOVE PREMIUM	1	Side	3
10336	7199030030		2	COORS LIGHT 30/12 CAN	PREMIUM	1	Side	4
3552	3410057340		9	LITE 18/12 CAN	PREMIUM	1	Top 90	3

Name: 5\_1 W:22.00 in D:24.00 in Avail Space: 0.99 in Ht Space: 12.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
1546	1820025505		2	BUD LIGHT LIME STRAW-BER...	ABOVE PREMIUM	1	Front	8
2935	3410000323		4	REDD'S WICKED 1/24 CAN	ABOVE PREMIUM	1	Front	8
11327	7289000119		1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
15415	8066095643		5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
15431	8066095721		0	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	8
9488	7089718331		5	FOSTERS PREMIUM 1/25.4 CAN	ABOVE PREMIUM	1	Front	7
9452	7089701331		5	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	7

Name: 5\_2 W:22.00 in D:24.00 in Avail Space: 1.90 in Ht Space: 11.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
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1530	1820025010	0 18200 25010 1	MICHELOB ULTRA 1/25 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001	0 18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000	0 18200 25000 2	BUD 1/25 CAN	PREMIUM	1	Front	8
10372	7199030120	0 71990 30120 0	COORS LIGHT 3/24 CAN	PREMIUM	1	Side	2
10346	7199030065	0 71990 30065 4	COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071	0 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8
2968	3410000355	0 34100 00355 5	LITE 1/24 CAN	PREMIUM	1	Front	8

Name: 5\_3 W:22.00 in D:24.00 in Avail Space: 2.54 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829	6 13008 74829 6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	8
3128	3410000820	0 34100 00820 8	MILWAUKEES BEST ICE 1/24 C...	ECONOMY	1	Side	8
10412	7199047712	0 71990 47712 7	KEYSTONE ICE 1/24 CAN	ECONOMY	1	Front	8
10436	7199048024	0 71990 48024 0	KEYSTONE LIGHT 1/24 CAN	ECONOMY	1	Front	8
2191	2210000004	0 22100 00004 9	PABST 1/24 CAN	ECONOMY	1	Front	8
10427	7199048008	0 71990 48008 0	KEYSTONE LIGHT 6/16 CAN	ECONOMY	1	Side	3

Name: 5\_4 W:22.00 in D:24.00 in Avail Space: 2.42 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3565	3410057509	0 34100 57509 0	LITE 12/12 BTL	PREMIUM	1	Side	4
3198	3410001509	0 34100 01509 1	HIGH LIFE 12/12 BTL	ECONOMY	1	Side	4
3202	3410001636	0 34100 01636 4	HIGH LIFE 12/12 CAN	ECONOMY	1	Side	4







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Reset Name: 2019 SPRING

Planogram Name: 4539\_5\_DOOR\_COLD

Name: 5_5		W:22.00 in	D:24.00 in	Avail Space: 2.48 in		Ht Space: 20.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
3579	3410057636	 0 34100 57636 3	LITE 12/12 CAN	PREMIUM	1	Side	4
2241	2210000170	 0 22100 00170 1	PABST 12/12 CAN	ECONOMY	1	Side	4
66288	1820028443	 0 18200 28443 4	NATURAL ICE 15/12 CAN	ECONOMY	1	Side	4
61975	1820020077	 0 18200 20077 9	NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side	4