





CVS # 5454 COLD

Address: 1296 NORTH AVE | City: NEW ROCHELLE | State: NY

Chain/StoreNumer: CVS - EAST 5454

Reset Name: 2019 SPRING

Planogram Name: 5454_2_DOOR_COLD

Segment # 1 : 1_4 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
2	1	7289000159	HEINEKEN LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
1	1	7289000016	HEINEKEN 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
5	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:35.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	8066095757	MODELO ESPECIAL 12/12 BTL	0.5	1	1	ABOVE PREMIUM
4	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:48.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
3	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
4	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_4 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	4.0	4	1	PREMIUM
2	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	2.0	2	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	2.0	2	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM
2	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
3	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM

Segment # 2 : 2_2 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:35.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
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Reset Name: 2019 SPRING

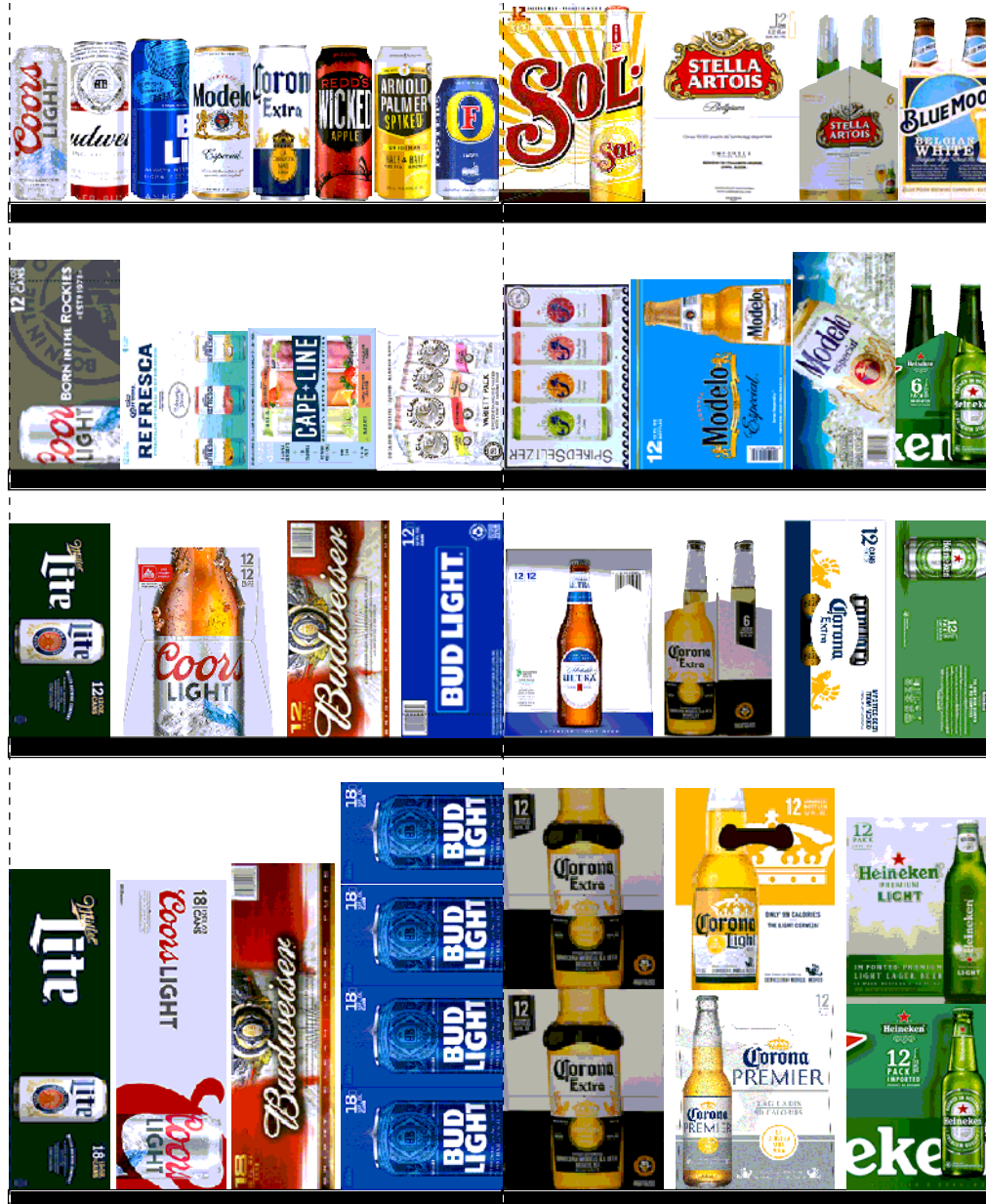
Planogram Name: 5454_2_DOOR_COLD

1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM

Segment # 2 : 2_1 DEPTH: 22 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:48.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7089701331	FOSTERS 1/25.4 CAN	0.5	6	1	ABOVE PREMIUM
2	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3	1	3410000323	REDD'S WICKED 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
5	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.6	7	1	ABOVE PREMIUM
6	1	1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM
7	1	1820025000	BUD 1/25 CAN	0.5	7	1	PREMIUM
8	1	7199030065	COORS LIGHT 1/24 CAN	0.6	7	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)



REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_4 0.00 In

POS	UPC	NAME
2	7289000159	HEINEKEN LIGHT 12/ 12 BTL
1	7289000016	HEINEKEN 12/ 12 BTL
4	8066095675	CORONA LIGHT 12/ 12 BTL
3	3354495042	CORONA PREMIER 12/ 12 BTL
5	8066095615	CORONA 12/ 12 BTL

Segment # 1 : 1_3 22.00 In

POS	UPC	NAME
1	7289000020	HEINEKEN 12/ 12 CAN
2	8066095695	CORONA 12/ 12 CAN
3	8066095605	CORONA 6/ 12 BTL
4	1820005990	MICHELOB ULTRA 12/ 12 BTL

Segment # 1 : 1_2 35.00 In

POS	UPC	NAME
1	7289000011	HEINEKEN 6/ 12 BTL
2	8066095715	MODELO ESPECIAL 12/ 12 CAN
3	8066095757	MODELO ESPECIAL 12/ 12 BTL
4	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN

Segment # 1 : 1_1 48.00 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	78615000001	STELLA ARTOIS 6/ 11.2 BTL
3	78615000014	STELLA ARTOIS 12/ 11.2 BTL
4	7231123021	SOL 12/ 12 BTL



CVS # 5454 COLD

Reset Timing 2019 SPRING

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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_4 0.00 In

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	1820011218	BUD 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	3410057340	LITE 18/ 12 CAN

Segment # 2 : 2_3 22.00 In

POS	UPC	NAME
1	1820053047	BUD LIGHT 12/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	7199030069	COORS LIGHT 12/ 12 BTL
4	3410057636	LITE 12/ 12 CAN

Segment # 2 : 2_2 35.00 In

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
3	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
4	7199000048	COORS LIGHT 12/ 12 CAN

Segment # 2 : 2_1 48.00 In

POS	UPC	NAME
1	7089701331	FOSTERS 1/ 25.4 CAN
2	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
3	3410000323	REDD'S WICKED 1/ 24 CAN
4	8066095643	CORONA 1/ 24 CAN
5	8066095721	MODELO ESPECIAL 1/ 24 CAN
6	1820025001	BUD LIGHT 1/ 25 CAN
7	1820025000	BUD 1/ 25 CAN
8	7199030065	COORS LIGHT 1/ 24 CAN



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Planogram Name: 5454_2_DOOR_COLD

CVS PHARMA... Store # 5454 H: 5 ft W: 4 ft D: 1 ft 10.00 in # of segments: 2

Name: 1_1 W:24.00 in D:22.00 in Avail Space: -0.42 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	2
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_2 W:24.00 in D:22.00 in Avail Space: 0.33 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15436	8066095757		MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side 90	1
19178	85389700227		BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Front 90	3

Name: 1_3 W:24.00 in D:22.00 in Avail Space: 1.50 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:24.00 in D:22.00 in Avail Space: 1.16 in Ht Space: 21.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11342	7289000159		HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	2



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15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4

Name: 2_1 W:24.00 in D:22.00 in Avail Space: 0.64 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
9452	7089701331		FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	6
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Side	7
2935	3410000323		REDDS WICKED 1/24 CAN	ABOVE PREMIUM	1	Front	7
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	7
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	7
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	7

Name: 2_2 W:24.00 in D:22.00 in Avail Space: 0.18 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	2

Name: 2_3 W:24.00 in D:22.00 in Avail Space: 1.84 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	2

Name: 2_4 W:24.00 in D:22.00 in Avail Space: 0.97 in Ht Space: 21.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	4
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	2
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	2
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	2