



CVS # 4609 COLD

Address: 601 N BROADWAY | City: WHITE PLAINS | State: NY

Chain/StoreNumer: CVS - EAST 4609

Reset Name: 2019 SPRING

Planogram Name: 4609_2_DOOR_COLD

Segment # 1 : 1_5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:10.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|---------------------------|-------|----------|------------|---------------|
| 1 | 1 | 7289000016 | HEINEKEN 12/12 BTL | 3.0 | 6 | 1 | ABOVE PREMIUM |
| 2 | 1 | 8066095615 | CORONA 12/12 BTL | 2.0 | 4 | 1 | ABOVE PREMIUM |
| 3 | 1 | 8066095715 | MODELO ESPECIAL 12/12 CAN | 2.0 | 4 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|---------------------------|-------|----------|------------|---------------|
| 1 | 1 | 8066095605 | CORONA 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 2 | 1 | 8066095757 | MODELO ESPECIAL 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 8066095765 | MODELO ESPECIAL 6/12 BTL | 0.5 | 2 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_3 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:44.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|-----------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 7289000159 | HEINEKEN LIGHT 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 2 | 1 | 3354495042 | CORONA PREMIER 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 3354400013 | CORONA REFRESCA VARIETY 12/12 CAN | 1.5 | 3 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_2 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:56.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|----------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 78615000014 | STELLA ARTOIS 12/11.2 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 2 | 1 | 8066095675 | CORONA LIGHT 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 3410051681 | CAPE LINE VARIETY PACK 12/12 CAN | 1.0 | 2 | 1 | ABOVE PREMIUM |

Segment # 1 : 1_1 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:68.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|-----------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 7289000011 | HEINEKEN 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 2 | 1 | 78615000001 | STELLA ARTOIS 6/11.2 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 3 | 1 | 8066095695 | CORONA 12/12 CAN | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 4 | 1 | 63598554890 | WHITE CLAW VARIETY PACK 12/12 CAN | 1.0 | 2 | 1 | ABOVE PREMIUM |

Segment # 2 : 2_5 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:10.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|-------------------------|-------|----------|------------|----------|
| 1 | 1 | 1820053218 | BUD LIGHT 18/12 CAN | 2.0 | 2 | 1 | PREMIUM |
| 2 | 1 | 1820011218 | BUD 18/12 CAN | 2.0 | 2 | 1 | PREMIUM |
| 3 | 1 | 7199030017 | COORS LIGHT 18/12 CAN | 3.0 | 3 | 1 | PREMIUM |
| 4 | 1 | 1820028443 | NATURAL ICE 15/12 CAN | 1.0 | 2 | 1 | ECONOMY |
| 5 | 1 | 1820020077 | NATURAL LIGHT 15/12 CAN | 1.0 | 2 | 1 | ECONOMY |

Segment # 2 : 2_4 DEPTH: 27 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|-----------------------|-------|----------|------------|----------|
| 1 | 1 | 1820053047 | BUD LIGHT 12/12 CAN | 1.5 | 3 | 1 | PREMIUM |
| 2 | 1 | 1820011047 | BUD 12/12 CAN | 1.5 | 3 | 1 | PREMIUM |
| 3 | 1 | 7199000048 | COORS LIGHT 12/12 CAN | 1.5 | 3 | 1 | PREMIUM |



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Address: 601 N BROADWAY | City: WHITE PLAINS | State: NY

Chain/StoreNumber: CVS - EAST 4609

Reset Name: 2019 SPRING

Planogram Name: 4609_2_DOOR_COLD

4 1 3410057636 LITE 12/12 CAN 1.5 3 1 PREMIUM

Segment # 2 : 2_3 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:44.00 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|---------------------|-------|----------|------------|----------|
| 1 | 1 | 1820000769 | BUD LIGHT 12/12 BTL | 1.0 | 2 | 1 | PREMIUM |
| 2 | 1 | 1820000771 | BUD 12/12 BTL | 1.0 | 2 | 1 | PREMIUM |
| 3 | 1 | 3410057340 | LITE 18/12 CAN | 1.0 | 1 | 1 | PREMIUM |

Segment # 2 : 2_2 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:56.00 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|------------|----------------------------------|-------|----------|------------|---------------|
| 1 | 1 | 7199009511 | BLUE MOON BELGIAN WHITE 6/12 BTL | 0.8 | 3 | 1 | ABOVE PREMIUM |
| 2 | 1 | 8248812300 | BECKS 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |
| 3 | 1 | 1820005990 | MICHELOB ULTRA 12/12 BTL | 1.0 | 2 | 1 | ABOVE PREMIUM |

Segment # 2 : 2_1 DEPTH: 27 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:68.00 In

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Category |
|-------|-----|-------------|---|-------|----------|------------|---------------|
| 1 | 1 | 7089701331 | FOSTERS 1/25.4 CAN | 0.7 | 8 | 1 | ABOVE PREMIUM |
| 2 | 1 | 61300874829 | ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN | 0.8 | 9 | 1 | ABOVE PREMIUM |
| 3 | 1 | 8066095721 | MODELO ESPECIAL 1/24 CAN | 0.8 | 9 | 1 | ABOVE PREMIUM |
| 4 | 1 | 1820025000 | BUD 1/25 CAN | 0.6 | 9 | 1 | PREMIUM |
| 5 | 1 | 1820025001 | BUD LIGHT 1/25 CAN | 0.6 | 9 | 1 | PREMIUM |
| 6 | 1 | 7199030065 | COORS LIGHT 1/24 CAN | 0.8 | 9 | 1 | PREMIUM |
| 7 | 1 | 1820025008 | NATURAL ICE 1/25 CAN | 0.8 | 9 | 1 | ECONOMY |

REVERSE VIEW (ONLY IF NEEDED)





CVS # 4609 COLD

Reset Timing 2019 SPRING

Address: 601 N BROADWAY | City: WHITE PLAINS | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_5 10.00 In

| POS | UPC | NAME |
|-----|------------|----------------------------|
| 1 | 7289000016 | HEINEKEN 12/ 12 BTL |
| 2 | 8066095615 | CORONA 12/ 12 BTL |
| 3 | 8066095715 | MODELO ESPECIAL 12/ 12 CAN |

Segment # 1 : 1_4 31.00 In

| POS | UPC | NAME |
|-----|------------|----------------------------|
| 1 | 8066095605 | CORONA 6/ 12 BTL |
| 2 | 8066095757 | MODELO ESPECIAL 12/ 12 BTL |
| 3 | 8066095765 | MODELO ESPECIAL 6/ 12 BTL |

Segment # 1 : 1_3 44.00 In

| POS | UPC | NAME |
|-----|------------|------------------------------------|
| 1 | 7289000159 | HEINEKEN LIGHT 12/ 12 BTL |
| 2 | 3354495042 | CORONA PREMIER 12/ 12 BTL |
| 3 | 3354400013 | CORONA REFRESCA VARIETY 12/ 12 CAN |

Segment # 1 : 1_2 56.00 In

| POS | UPC | NAME |
|-----|-------------|-----------------------------------|
| 1 | 78615000014 | STELLA ARTOIS 12/ 11.2 BTL |
| 2 | 8066095675 | CORONA LIGHT 12/ 12 BTL |
| 3 | 3410051681 | CAPE LINE VARIETY PACK 12/ 12 CAN |

Segment # 1 : 1_1 68.00 In

| POS | UPC | NAME |
|-----|-------------|------------------------------------|
| 1 | 7289000011 | HEINEKEN 6/ 12 BTL |
| 2 | 78615000001 | STELLA ARTOIS 6/ 11.2 BTL |
| 3 | 8066095695 | CORONA 12/ 12 CAN |
| 4 | 63598554890 | WHITE CLAW VARIETY PACK 12/ 12 CAN |



CVS # 4609 COLD

Reset Timing 2019 SPRING

Address: 601 N BROADWAY | City: WHITE PLAINS | State: NY

REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 2



Segment # 2 : 2_5 10.00 In

| POS | UPC | NAME |
|-----|------------|--------------------------|
| 1 | 1820053218 | BUD LIGHT 18/ 12 CAN |
| 2 | 1820011218 | BUD 18/ 12 CAN |
| 3 | 7199030017 | COORS LIGHT 18/ 12 CAN |
| 4 | 1820028443 | NATURAL ICE 15/ 12 CAN |
| 5 | 1820020077 | NATURAL LIGHT 15/ 12 CAN |

Segment # 2 : 2_4 31.00 In

| POS | UPC | NAME |
|-----|------------|------------------------|
| 1 | 1820053047 | BUD LIGHT 12/ 12 CAN |
| 2 | 1820011047 | BUD 12/ 12 CAN |
| 3 | 7199000048 | COORS LIGHT 12/ 12 CAN |
| 4 | 3410057636 | LITE 12/ 12 CAN |

Segment # 2 : 2_3 44.00 In

| POS | UPC | NAME |
|-----|------------|----------------------|
| 1 | 1820000769 | BUD LIGHT 12/ 12 BTL |
| 2 | 1820000771 | BUD 12/ 12 BTL |
| 3 | 3410057340 | LITE 18/ 12 CAN |

Segment # 2 : 2_2 56.00 In

| POS | UPC | NAME |
|-----|------------|-----------------------------------|
| 1 | 7199009511 | BLUE MOON BELGIAN WHITE 6/ 12 BTL |
| 2 | 8248812300 | BECKS 12/ 12 BTL |
| 3 | 1820005990 | MICHELOB ULTRA 12/ 12 BTL |

Segment # 2 : 2_1 68.00 In

| POS | UPC | NAME |
|-----|-------------|--|
| 1 | 7089701331 | FOSTERS 1/ 25.4 CAN |
| 2 | 61300874829 | ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN |
| 3 | 8066095721 | MODELO ESPECIAL 1/ 24 CAN |
| 4 | 1820025000 | BUD 1/ 25 CAN |
| 5 | 1820025001 | BUD LIGHT 1/ 25 CAN |
| 6 | 7199030065 | COORS LIGHT 1/ 24 CAN |
| 7 | 1820025008 | NATURAL ICE 1/ 25 CAN |



CVS # 4609 COLD

Address: 601 N BROADWAY | City: WHITE PLAINS | State: NY

Chain/StoreNumer: CVS - EAST 4609

Reset Name: 2019 SPRING

Planogram Name: 4609_2_DOOR_COLD

CVS PHARMA... Store # 4609 H: 6 ft 9.00 in W: 3 ft 7.00 in D: 2 ft 2.50 in # of segments: 2

Name: 1_1 W:21.50 in D:26.50 in Avail Space: 0.68 in Ht Space: 12.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|-----------------|------------------------------|---------------|----------|-------------|-------|
| 11298 | 7289000011 | 0 72890 00011 8 | HEINEKEN 6/12 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 14089 | 78615000001 | 7 86150 00001 4 | STELLA ARTOIS 6/11.2 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 15426 | 8066095695 | 0 80660 95695 4 | CORONA 12/12 CAN | ABOVE PREMIUM | 1 | Side | 2 |
| 45151 | 63598554890 | 6 35985 54890 4 | WHITE CLAW VARIETY PACK 1... | ABOVE PREMIUM | 1 | Side 90 | 2 |

Name: 1_2 W:21.50 in D:26.50 in Avail Space: 0.06 in Ht Space: 11.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|-----------------|--------------------------------|---------------|----------|-------------|-------|
| 14094 | 78615000014 | 7 86150 00014 4 | STELLA ARTOIS 12/11.2 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 15416 | 8066095675 | 0 80660 95675 6 | CORONA LIGHT 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 86788 | 3410051681 | 0 34100 51681 9 | CAPE LINE VARIETY PACK 12/1... | ABOVE PREMIUM | 1 | Side 90 | 2 |

Name: 1_3 W:21.50 in D:26.50 in Avail Space: 0.27 in Ht Space: 11.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|-----------------|----------------------------|---------------|----------|-------------|-------|
| 11342 | 7289000159 | 0 72890 00159 7 | HEINEKEN LIGHT 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 44952 | 3354495042 | 0 33544 95042 5 | CORONA PREMIER 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 86777 | 3354400013 | 0 33544 00013 7 | CORONA REFRESCA VARIETY... | ABOVE PREMIUM | 1 | Front 90 | 3 |

Name: 1_4 W:21.50 in D:26.50 in Avail Space: 0.80 in Ht Space: 12.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|-----------------|---------------------------|---------------|----------|-------------|-------|
| 15400 | 8066095605 | 0 80660 95605 3 | CORONA 6/12 BTL | ABOVE PREMIUM | 1 | Side | 3 |
| 15436 | 8066095757 | 0 80660 95757 9 | MODELO ESPECIAL 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 15442 | 8066095765 | 0 80660 95765 4 | MODELO ESPECIAL 6/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |

Name: 1_5 W:21.50 in D:26.50 in Avail Space: 1.51 in Ht Space: 20.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|----|-----|---------|------|----------|----------|-------------|-------|
|----|-----|---------|------|----------|----------|-------------|-------|



CVS # 4609 COLD

Address: 601 N BROADWAY | City: WHITE PLAINS | State: NY

Chain/StoreNumer: CVS - EAST 4609

Reset Name: 2019 SPRING

Planogram Name: 4609_2_DOOR_COLD

| | | | | | | | |
|-------|------------|--|---------------------------|---------------|---|------|---|
| 11300 | 7289000016 | | HEINEKEN 12/12 BTL | ABOVE PREMIUM | 1 | Side | 6 |
| 15403 | 8066095615 | | CORONA 12/12 BTL | ABOVE PREMIUM | 1 | Side | 4 |
| 15429 | 8066095715 | | MODELO ESPECIAL 12/12 CAN | ABOVE PREMIUM | 1 | Side | 4 |

Name: 2_1 W:21.50 in D:26.50 in Avail Space: 0.98 in Ht Space: 12.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|-------------|---------|-----------------------------|---------------|----------|-------------|-------|
| 9452 | 7089701331 | | FOSTERS 1/25.4 CAN | ABOVE PREMIUM | 1 | Front | 8 |
| 66064 | 61300874829 | | ARNOLD PALMER SPIKED HAL... | ABOVE PREMIUM | 1 | Side | 9 |
| 15431 | 8066095721 | | MODELO ESPECIAL 1/24 CAN | ABOVE PREMIUM | 1 | Front | 9 |
| 1520 | 1820025000 | | BUD 1/25 CAN | PREMIUM | 1 | Front | 9 |
| 1521 | 1820025001 | | BUD LIGHT 1/25 CAN | PREMIUM | 1 | Front | 9 |
| 10346 | 7199030065 | | COORS LIGHT 1/24 CAN | PREMIUM | 1 | Front | 9 |
| 1528 | 1820025008 | | NATURAL ICE 1/25 CAN | ECONOMY | 1 | Front | 9 |

Name: 2_2 W:21.50 in D:26.50 in Avail Space: 1.91 in Ht Space: 11.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|------------------------------|---------------|----------|-------------|-------|
| 10180 | 7199009511 | | BLUE MOON BELGIAN WHITE 6... | ABOVE PREMIUM | 1 | Side | 3 |
| 16691 | 8248812300 | | BECKS 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |
| 1228 | 1820005990 | | MICHELOB ULTRA 12/12 BTL | ABOVE PREMIUM | 1 | Side | 2 |

Name: 2_3 W:21.50 in D:26.50 in Avail Space: 1.92 in Ht Space: 11.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|------|------------|---------|---------------------|----------|----------|-------------|-------|
| 1056 | 1820000769 | | BUD LIGHT 12/12 BTL | PREMIUM | 1 | Side | 2 |
| 1058 | 1820000771 | | BUD 12/12 BTL | PREMIUM | 1 | Side | 2 |



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Chain/StoreNumer: CVS - EAST 4609

Reset Name: 2019 SPRING

Planogram Name: 4609_2_DOOR_COLD

| | | | | | | | |
|------|------------|--|----------------|---------|---|------|---|
| 3552 | 3410057340 | | LITE 18/12 CAN | PREMIUM | 1 | Side | 1 |
|------|------------|--|----------------|---------|---|------|---|

Name: 2_4 W:21.50 in D:26.50 in Avail Space: 1.43 in Ht Space: 12.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|-----------------------|----------|----------|-------------|-------|
| 1659 | 1820053047 | | BUD LIGHT 12/12 CAN | PREMIUM | 1 | Top 90 | 3 |
| 1297 | 1820011047 | | BUD 12/12 CAN | PREMIUM | 1 | Top 90 | 3 |
| 10164 | 7199000048 | | COORS LIGHT 12/12 CAN | PREMIUM | 1 | Top 90 | 3 |
| 3579 | 3410057636 | | LITE 12/12 CAN | PREMIUM | 1 | Top 90 | 3 |

Name: 2_5 W:21.50 in D:26.50 in Avail Space: 1.41 in Ht Space: 20.00 in

| ID | UPC | Barcode | Name | Category | HFacings | Orientation | Units |
|-------|------------|---------|-------------------------|----------|----------|-------------|-------|
| 1667 | 1820053218 | | BUD LIGHT 18/12 CAN | PREMIUM | 1 | Side | 2 |
| 1307 | 1820011218 | | BUD 18/12 CAN | PREMIUM | 1 | Side | 2 |
| 10329 | 7199030017 | | COORS LIGHT 18/12 CAN | PREMIUM | 1 | Top 90 | 3 |
| 66288 | 1820028443 | | NATURAL ICE 15/12 CAN | ECONOMY | 1 | Side | 2 |
| 61975 | 1820020077 | | NATURAL LIGHT 15/12 CAN | ECONOMY | 1 | Side | 2 |