





CVS # 2028 COLD

Address: 216 HENRY ST | City: HEMPSTEAD | State: NY

Chain/StoreNumer: CVS - EAST 2028

Reset Name: 2019 SPRING

Planogram Name: 2028_3_DOOR_COLD

Segment # 1 : 1_5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	3	7289000016	HEINEKEN 12/12 BTL	6.0	12	3	ABOVE PREMIUM
Segment # 1 : 1_4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000159	HEINEKEN LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	8066095757	MODELO ESPECIAL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
Segment # 1 : 1_3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:34.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	7861500014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
3	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
Segment # 1 : 1_2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:46.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	7289000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
Segment # 1 : 1_1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:58.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3354495041	CORONA PREMIER 6/12 BTL	0.5	2	1	ABOVE PREMIUM
Segment # 2 : 2_5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	8066095615	CORONA 12/12 BTL	6.0	12	2	ABOVE PREMIUM
Segment # 2 : 2_4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:22.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	2	8066095615	CORONA 12/12 BTL	2.0	4	2	ABOVE PREMIUM
Segment # 2 : 2_3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:34.00 in							
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095615	CORONA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	3354495053	CORONA FAMILIAR 12/12 BTL	1.0	2	1	ABOVE PREMIUM



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3 1 2210000170 PABST 12/12 CAN 1.0 2 1 ECONOMY

Segment # 2 : 2_2 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:46.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM

Segment # 2 : 2_1 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:58.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8248812300	BECKS 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM

Segment # 3 : 3_4 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
2	1	7199000048	COORS LIGHT 12/12 CAN	2.0	4	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	2.0	2	1	PREMIUM

Segment # 3 : 3_3 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:19.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011047	BUD 12/12 CAN	2.0	4	1	PREMIUM
2	1	7199030069	COORS LIGHT 12/12 BTL	2.0	4	1	PREMIUM
3	1	3410001509	HIGH LIFE 12/12 BTL	2.0	4	1	ECONOMY

Segment # 3 : 3_2 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:40.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
2	1	3410057636	LITE 12/12 CAN	2.0	4	1	PREMIUM
3	1	1820020077	NATURAL LIGHT 15/12 CAN	1.0	2	1	ECONOMY
4	1	1820028443	NATURAL ICE 15/12 CAN	1.0	2	1	ECONOMY

Segment # 3 : 3_1 DEPTH: 23 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:58.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
2	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
5	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
6	2	7199010071	COORS BANQUET 1/24 CAN	1.3	16	2	PREMIUM



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 3



Segment # 1 : 1_5 0.00 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL

Segment # 1 : 1_4 22.00 In

POS	UPC	NAME
1	7289000159	HEINEKEN LIGHT 12/ 12 BTL
2	8066095757	MODELO ESPECIAL 12/ 12 BTL

Segment # 1 : 1_3 34.00 In

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	7231123021	SOL 12/ 12 BTL

Segment # 1 : 1_2 46.00 In

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	7289000020	HEINEKEN 12/ 12 CAN
3	8066095715	MODELO ESPECIAL 12/ 12 CAN
4	8066095695	CORONA 12/ 12 CAN

Segment # 1 : 1_1 58.00 In

POS	UPC	NAME
1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN
2	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
3	1820020079	BUD LIGHT ORANGE 6/ 12 BTL
4	3354495041	CORONA PREMIER 6/ 12 BTL



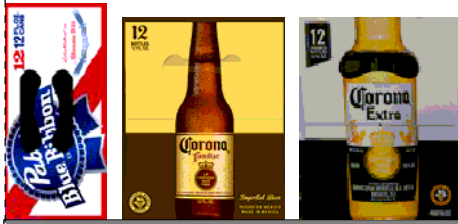
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 3



Segment # 2 : 2_5 0.00 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL

Segment # 2 : 2_4 22.00 In

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL

Segment # 2 : 2_3 34.00 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	3354495053	CORONA FAMILIAR 12/ 12 BTL
3	2210000170	PABST 12/ 12 CAN

Segment # 2 : 2_2 46.00 In

POS	UPC	NAME
1	8066095675	CORONA LIGHT 12/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	1820053047	BUD LIGHT 12/ 12 CAN

Segment # 2 : 2_1 58.00 In

POS	UPC	NAME
1	8248812300	BECKS 12/ 12 BTL
2	1820005990	MICHELOB ULTRA 12/ 12 BTL
3	1820000769	BUD LIGHT 12/ 12 BTL



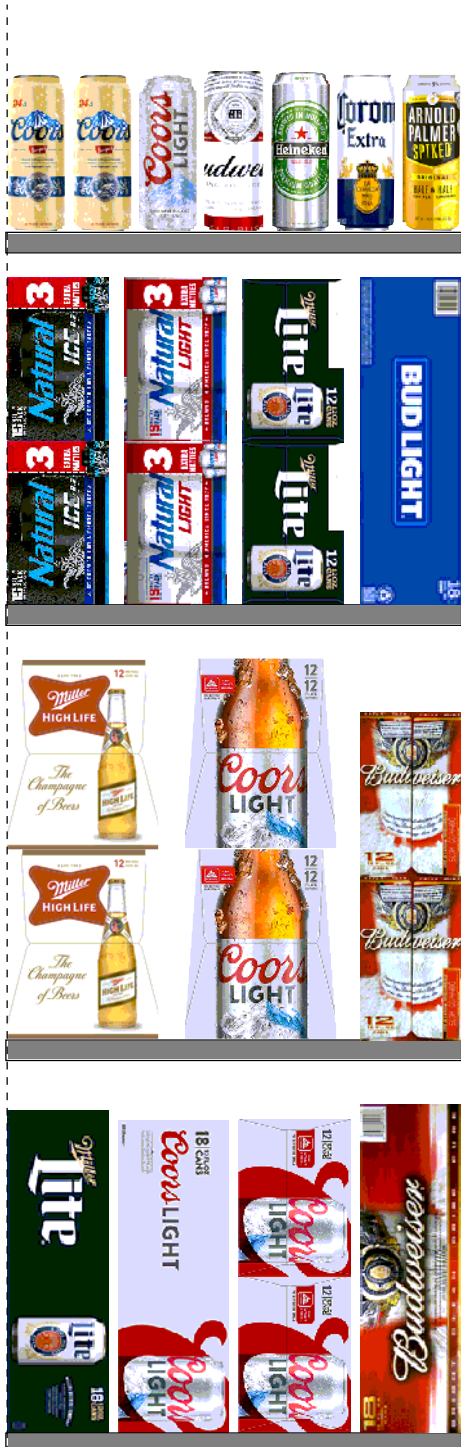
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REVERSE VIEW (ONLY IF NEEDED)

Segment:
3 of 3



Segment # 3 : 3_4 0.00 In

POS	UPC	NAME
1	1820011218	BUD 18/ 12 CAN
2	7199000048	COORS LIGHT 12/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	3410057340	LITE 18/ 12 CAN

Segment # 3 : 3_3 19.00 In

POS	UPC	NAME
1	1820011047	BUD 12/ 12 CAN
2	7199030069	COORS LIGHT 12/ 12 BTL
3	3410001509	HIGH LIFE 12/ 12 BTL

Segment # 3 : 3_2 40.00 In

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	3410057636	LITE 12/ 12 CAN
3	1820020077	NATURAL LIGHT 15/ 12 CAN
4	1820028443	NATURAL ICE 15/ 12 CAN

Segment # 3 : 3_1 58.00 In

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
2	8066095643	CORONA 1/24 CAN
3	7289000119	HEINEKEN 1/24 CAN
4	1820025000	BUD 1/25 CAN
5	7199030065	COORS LIGHT 1/24 CAN
6	7199010071	COORS BANQUET 1/24 CAN



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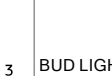

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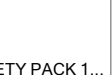



Planogram Name: 2028_3_DOOR_COLD

CVS PHARMA... Store # 2028 H: 5 ft 10.00 in W: 5 ft 6.00 in D: 1 ft 10.00 in # of segments: 3




Name: 1_1 W:22.00 in D:23.00 in Avail Space: 0.59 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
19178	85389700227	 8 53897 00227 1	BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Front 90	3
10180	7199009511	 0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
67176	1820020079	 0 18200 20079 3	BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	3
44964	3354495041	 0 33544 95041 8	CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_2 W:22.00 in D:23.00 in Avail Space: 1.07 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
45151	63598554890	 6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3
11301	7289000020	 0 72890 00020 0	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15429	8066095715	 0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
15426	8066095695	 0 80660 95695 4	CORONA 12/12 CAN	ABOVE PREMIUM	1	Top 90	2

Name: 1_3 W:22.00 in D:23.00 in Avail Space: 1.27 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
86777	3354400013	 0 33544 00013 7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Front 90	3
14094	78615000014	 7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
10790	7231123021	 0 72311 23021 6	SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:22.00 in D:23.00 in Avail Space: 2.23 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11342	7289000159	 0 72890 00159 7	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
15436	8066095757	 0 80660 95757 9	MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Front	2

Name: 1_5 W:22.00 in D:23.00 in Avail Space: 0.04 in Ht Space: 21.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	3	Side	12
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Name: 2_1 W:22.00 in D:23.00 in Avail Space: 0.06 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
16691	8248812300		BECKS 12/12 BTL	ABOVE PREMIUM	1	Side	2
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2

Name: 2_2 W:22.00 in D:23.00 in Avail Space: 1.53 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2

Name: 2_3 W:22.00 in D:23.00 in Avail Space: 1.58 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	2
51878	3354495053		CORONA FAMILIAR 12/12 BTL	ABOVE PREMIUM	1	Side	2
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Top 90	2

Name: 2_4 W:22.00 in D:23.00 in Avail Space: 1.17 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	2	Side	4

Name: 2_5 W:22.00 in D:23.00 in Avail Space: 1.96 in Ht Space: 21.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	2	Front	12

Name: 3_1 W:22.00 in D:23.00 in Avail Space: 1.85 in Ht Space: 11.00 in



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ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Front	8
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	2	Front	16

Name: 3_2 W:22.00 in D:23.00 in Avail Space: 2.43 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side	4
61975	1820020077		NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side	2
66288	1820028443		NATURAL ICE 15/12 CAN	ECONOMY	1	Side	2

Name: 3_3 W:22.00 in D:23.00 in Avail Space: 2.25 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Side	4
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	4
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	4

Name: 3_4 W:22.00 in D:23.00 in Avail Space: 1.54 in Ht Space: 18.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	2
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side	4



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10329	7199030017	 0 71990 30017 3	COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340	 0 34100 57340 9	LITE 18/12 CAN	PREMIUM	1	Top 90	2