





CVS # 1073 COLD

Address: 450 MAIN ST | City: FARMINGDALE | State: NY

Chain/StoreNumer: CVS - EAST 1073

Reset Name: 2019 SPRING

Planogram Name: 1073\_3\_DOOR\_COLD

**Segment # 1 : 1\_4 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354495053	CORONA FAMILIAR 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM

**Segment # 1 : 1\_3 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.50 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000159	HEINEKEN LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	7861500014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
3	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM

**Segment # 1 : 1\_2 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.50 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	7289000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM

**Segment # 1 : 1\_1 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.50 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
4	1	68174511112	BLUE POINT TOASTED LAGER 6/12 BTL	0.5	2	1	ABOVE PREMIUM

**Segment # 2 : 2\_4 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095757	MODELO ESPECIAL 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM

**Segment # 2 : 2\_3 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:17.50 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	1820011047	BUD 12/12 CAN	1.0	2	1	PREMIUM
4	1	1820053047	BUD LIGHT 12/12 CAN	1.0	2	1	PREMIUM

**Segment # 2 : 2\_2 DEPTH: 22 In WIDTH: 23 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:29.50 In**

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	86273700006	MONTAUK SUMMER 6/12 CAN (WRAP)	1.0	4	1	ABOVE PREMIUM
2	1	86907100026	MONTAUK WATERMELLOW 6/12 CAN	1.0	4	1	ABOVE PREMIUM



CVS # 1073 COLD

Address: 450 MAIN ST | City: FARMINGDALE | State: NY

Chain/StoreNumer: CVS - EAST 1073

Reset Name: 2019 SPRING

Planogram Name: 1073\_3\_DOOR\_COLD

3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM

**Segment # 2 : 2\_1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	68174511118	BLUE POINT SEASONAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.5	2	1	ABOVE PREMIUM

**Segment # 3 : 3\_4 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM
2	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM
4	1	1820020077	NATURAL LIGHT 15/12 CAN	1.0	2	1	ECONOMY

**Segment # 3 : 3\_3 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:17.50 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM
2	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM
3	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY
4	1	1820028443	NATURAL ICE 15/12 CAN	0.5	1	1	ECONOMY

**Segment # 3 : 3\_2 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.50 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
2	2	7199030120	COORS LIGHT 3/24 CAN	1.0	4	2	PREMIUM
3	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY

**Segment # 3 : 3\_1 DEPTH: 22 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 in**

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
2	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	1820025000	BUD 1/25 CAN	0.5	7	1	PREMIUM
5	1	1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.6	7	1	PREMIUM
7	1	7199010071	COORS BANQUET 1/24 CAN	0.6	7	1	PREMIUM

# REVERSE VIEW (ONLY IF NEEDED)





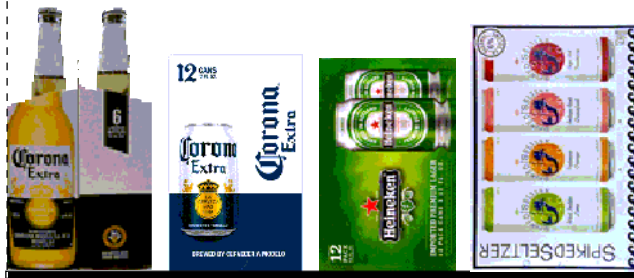
CVS # 1073 COLD

Reset Timing 2019 SPRING

Address: 450 MAIN ST | City: FARMINGDALE | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
1 of 3



**Segment # 1 : 1\_4 0.00 In**

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	3354495053	CORONA FAMILIAR 12/ 12 BTL
4	8066095615	CORONA 12/ 12 BTL

**Segment # 1 : 1\_3 20.50 In**

POS	UPC	NAME
1	7289000159	HEINEKEN LIGHT 12/ 12 BTL
2	78615000014	STELLA ARTOIS 12/ 11.2 BTL
3	8066095675	CORONA LIGHT 12/ 12 BTL

**Segment # 1 : 1\_2 31.50 In**

POS	UPC	NAME
1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN
2	7289000020	HEINEKEN 12/ 12 CAN
3	8066095695	CORONA 12/ 12 CAN
4	8066095605	CORONA 6/ 12 BTL

**Segment # 1 : 1\_1 42.50 In**

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
3	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
4	68174511112	BLUE POINT TOASTED LAGER 6/ 12 BTL



CVS # 1073 COLD

Reset Timing 2019 SPRING

Address: 450 MAIN ST | City: FARMINGDALE | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
2 of 3



**Segment # 2 : 2\_4 0.00 In**

POS	UPC	NAME
1	8066095757	MODELO ESPECIAL 12/ 12 BTL
2	1820005990	MICHELOB ULTRA 12/ 12 BTL
3	1820011218	BUD 18/ 12 CAN

**Segment # 2 : 2\_3 17.50 In**

POS	UPC	NAME
1	8066095715	MODELO ESPECIAL 12/ 12 CAN
2	1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL
3	1820011047	BUD 12/ 12 CAN
4	1820053047	BUD LIGHT 12/ 12 CAN

**Segment # 2 : 2\_2 29.50 In**

POS	UPC	NAME
1	86273700006	MONTAUK SUMMER 6/ 12 CAN (WRAP)
2	86907100026	MONTAUK WATERMELLOW 6/ 12 CAN
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN

**Segment # 2 : 2\_1 42.00 In**

POS	UPC	NAME
1	68174511118	BLUE POINT SEASONAL 6/ 12 BTL
2	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
3	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN
4	1820020079	BUD LIGHT ORANGE 6/ 12 BTL



CVS # 1073 COLD

Reset Timing 2019 SPRING

Address: 450 MAIN ST | City: FARMINGDALE | State: NY

**REVERSE VIEW (ONLY IF NEEDED)**

Segment:  
3 of 3



**Segment # 3 : 3\_4 0.00 In**

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	7199030017	COORS LIGHT 18/ 12 CAN
3	3410057340	LITE 18/ 12 CAN
4	1820020077	NATURAL LIGHT 15/ 12 CAN

**Segment # 3 : 3\_3 17.50 In**

POS	UPC	NAME
1	7199000048	COORS LIGHT 12/ 12 CAN
2	3410057636	LITE 12/ 12 CAN
3	2210000170	PABST 12/ 12 CAN
4	1820028443	NATURAL ICE 15/ 12 CAN

**Segment # 3 : 3\_2 30.50 In**

POS	UPC	NAME
1	7199030069	COORS LIGHT 12/ 12 BTL
2	7199030120	COORS LIGHT 3/ 24 CAN
3	3410001509	HIGH LIFE 12/ 12 BTL

**Segment # 3 : 3\_1 42.00 In**

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
2	8066095643	CORONA 1/ 24 CAN
3	7289000119	HEINEKEN 1/ 24 CAN
4	1820025000	BUD 1/ 25 CAN
5	1820025001	BUD LIGHT 1/ 25 CAN
6	7199030065	COORS LIGHT 1/ 24 CAN
7	7199010071	COORS BANQUET 1/ 24 CAN



CVS # 1073 COLD

Address: 450 MAIN ST | City: FARMINGDALE | State: NY

Chain/StoreNumer: CVS - EAST 1073

Reset Name: 2019 SPRING

Planogram Name: 1073\_3\_DOOR\_COLD

CVS PHARMA... Store # 1073 H: 4 ft 5.00 in W: 5 ft 9.00 in D: 1 ft 10.00 in # of segments: 3

Name: 1\_1 W:23.00 in D:22.00 in Avail Space: 3.12 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	2
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
7902	68174511112	6 81745 11112 3	BLUE POINT TOASTED LAGER...	ABOVE PREMIUM	1	Side	2

Name: 1\_2 W:23.00 in D:22.00 in Avail Space: 1.76 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
19178	85389700227	8 53897 00227 1	BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Front 90	3
11301	7289000020	0 72890 00020 0	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	2
15426	8066095695	0 80660 95695 4	CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2
15400	8066095605	0 80660 95605 3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1\_3 W:23.00 in D:22.00 in Avail Space: 0.43 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11342	7289000159	0 72890 00159 7	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
15416	8066095675	0 80660 95675 6	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 1\_4 W:23.00 in D:22.00 in Avail Space: 0.16 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
44952	3354495042	0 33544 95042 5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
51878	3354495053	0 33544 95053 1	CORONA FAMILIAR 12/12 BTL	ABOVE PREMIUM	1	Side	2





CVS # 1073 COLD

Address: 450 MAIN ST | City: FARMINGDALE | State: NY

Chain/StoreNumer: CVS - EAST 1073

Reset Name: 2019 SPRING

Planogram Name: 1073\_3\_DOOR\_COLD

15403	8066095615		2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4
-------	------------	--	---	------------------	---------------	---	------	---

Name: 2\_1 W:23.00 in D:22.00 in Avail Space: 0.62 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
7908	68174511118		BLUE POINT SEASONAL 6/12 B...	ABOVE PREMIUM	1	Side	2
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2
67176	1820020079		BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2\_2 W:23.00 in D:22.00 in Avail Space: 0.92 in Ht Space: 12.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
48714	86273700006		MONTAUK SUMMER 6/12 CAN (...)	ABOVE PREMIUM	1	Side	4
52894	86907100026		MONTAUK WATERMELLOW 6/...	ABOVE PREMIUM	1	Side	4
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Top 90	3

Name: 2\_3 W:23.00 in D:22.00 in Avail Space: 0.88 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Top 90	2
65828	1820020083		MICHELOB ULTRA PURE GOLD...	ABOVE PREMIUM	1	Side	2
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	2
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	2

Name: 2\_4 W:23.00 in D:22.00 in Avail Space: 1.49 in Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15436	8066095757		MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	4



CVS # 1073 COLD

Address: 450 MAIN ST | City: FARMINGDALE | State: NY

Chain/StoreNumer: CVS - EAST 1073

Reset Name: 2019 SPRING

Planogram Name: 1073\_3\_DOOR\_COLD

1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3

Name: 3\_1 W:23.00 in D:22.00 in Avail Space: 2.85 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Front	7
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	7
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	7
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	7

Name: 3\_2 W:23.00 in D:22.00 in Avail Space: 2.42 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	2	Side	4
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2

Name: 3\_3 W:23.00 in D:22.00 in Avail Space: 3.04 in Ht Space: 12.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	2
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	2
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Top 90	2



CVS # 1073 COLD

Address: 450 MAIN ST | City: FARMINGDALE | State: NY

Chain/StoreNumer: CVS - EAST 1073

Reset Name: 2019 SPRING

Planogram Name: 1073\_3\_DOOR\_COLD

66288	1820028443	0 18200 28443 4	NATURAL ICE 15/12 CAN	ECONOMY	1	Side	1
-------	------------	-----------------	-----------------------	---------	---	------	---

Name: 3\_4    W:23.00 in    D:22.00 in    Avail Space: 2.98 in    Ht Space: 17.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1667	1820053218	0 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
10329	7199030017	0 71990 30017 3	COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340	0 34100 57340 9	LITE 18/12 CAN	PREMIUM	1	Top 90	3
61975	1820020077	0 18200 20077 9	NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side	2