





CVS # 2721 COLD

Address: 935 HORSEBLOCK RD | City: FARMINGVILLE | State: NY

Chain/StoreNumer: CVS - EAST 2721

Reset Name: 2019 SPRING

Planogram Name: 2721_2_DOOR_COLD

Segment # 1 : 1_5 DEPTH: 22 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000159	HEINEKEN LIGHT 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	8769200424	TRULY VARIETY PACK 12/12 CAN	3.0	6	1	ABOVE PREMIUM

Segment # 1 : 1_4 DEPTH: 22 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	2.0	4	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 22 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM
2	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
3	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 22 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:54.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM
2	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095605	CORONA 6/12 BTL	0.5	2	1	ABOVE PREMIUM
4	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 22 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:66.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.5	2	1	ABOVE PREMIUM
2	1	87692300050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
3	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_5 DEPTH: 22 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053218	BUD LIGHT 18/12 CAN	2.0	2	1	PREMIUM
2	1	1820011218	BUD 18/12 CAN	2.0	2	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	2.0	2	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	2.0	2	1	PREMIUM

Segment # 2 : 2_4 DEPTH: 22 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM
2	1	1820011047	BUD 12/12 CAN	2.0	4	1	PREMIUM



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3	1	7199000048	COORS LIGHT 12/12 CAN	2.0	4	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	2.0	4	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 22 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 In

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095757	MODELO ESPECIAL 12/12 BTL	0.5	1	1	ABOVE PREMIUM
2	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY

Segment # 2 : 2_2 DEPTH: 22 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:54.00 In

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030120	COORS LIGHT 3/24 CAN	0.5	2	1	PREMIUM
2	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY
3	1	1820020077	NATURAL LIGHT 15/12 CAN	0.5	1	1	ECONOMY
4	1	1820028443	NATURAL ICE 15/12 CAN	0.5	1	1	ECONOMY

Segment # 2 : 2_1 DEPTH: 22 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:66.00 In

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.6	7	1	ABOVE PREMIUM
2	1	7289000119	HEINEKEN 1/24 CAN	0.6	7	1	ABOVE PREMIUM
3	1	8066095643	CORONA 1/24 CAN	0.6	7	1	ABOVE PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.5	7	1	PREMIUM
5	1	1820025000	BUD 1/25 CAN	0.5	7	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.6	7	1	PREMIUM
7	1	7199010071	COORS BANQUET 1/24 CAN	0.6	7	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 2



Segment # 1 : 1_5 0.00 In

POS	UPC	NAME
1	7289000159	HEINEKEN LIGHT 12/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL
3	8769200424	TRULY VARIETY PACK 12/ 12 CAN

Segment # 1 : 1_4 21.00 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
3	3354495042	CORONA PREMIER 12/ 12 BTL
2	8066095675	CORONA LIGHT 12/ 12 BTL
4	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN

Segment # 1 : 1_3 42.00 In

POS	UPC	NAME
1	78615000014	STELLA ARTOIS 12/ 11.2 BTL
2	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN
3	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN

Segment # 1 : 1_2 54.00 In

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	7289000011	HEINEKEN 6/ 12 BTL
3	8066095605	CORONA 6/ 12 BTL
4	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN

Segment # 1 : 1_1 66.00 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
3	8066095695	CORONA 12/ 12 CAN
4	8066095715	MODELO ESPECIAL 12/ 12 CAN



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Segment:
2 of 2



Segment # 2 : 2_5 0.00 In

POS	UPC	NAME
1	1820053218	BUD LIGHT 18/ 12 CAN
2	1820011218	BUD 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	3410057340	LITE 18/ 12 CAN

Segment # 2 : 2_4 21.00 In

POS	UPC	NAME
1	1820053047	BUD LIGHT 12/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN
4	3410057636	LITE 12/ 12 CAN

Segment # 2 : 2_3 42.00 In

POS	UPC	NAME
1	8066095757	MODELO ESPECIAL 12/ 12 BTL
2	1820005990	MICHELOB ULTRA 12/ 12 BTL
3	2210000170	PABST 12/ 12 CAN

Segment # 2 : 2_2 54.00 In

POS	UPC	NAME
1	7199030120	COORS LIGHT 3/ 24 CAN
2	3410001509	HIGH LIFE 12/ 12 BTL
3	1820020077	NATURAL LIGHT 15/ 12 CAN
4	1820028443	NATURAL ICE 15/ 12 CAN

Segment # 2 : 2_1 66.00 In

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
2	7289000119	HEINEKEN 1/ 24 CAN
3	8066095643	CORONA 1/ 24 CAN
4	1820025001	BUD LIGHT 1/ 25 CAN
5	1820025000	BUD 1/ 25 CAN
6	7199030065	COORS LIGHT 1/ 24 CAN
7	7199010071	COORS BANQUET 1/ 24 CAN



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CVS PHARMA... Store # 2721 H: 6 ft 5.00 in W: 3 ft 8.00 in D: 1 ft 10.00 in # of segments: 2

Name: 1_1 W:22.00 in D:22.00 in Avail Space: 2.24 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	2
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 1_2 W:22.00 in D:22.00 in Avail Space: 0.74 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	7861500001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	2
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Front 90	3

Name: 1_3 W:22.00 in D:22.00 in Avail Space: 2.30 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
19178	85389700227		BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Front 90	3
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3

Name: 1_4 W:22.00 in D:22.00 in Avail Space: 0.77 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2



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86777	3354400013		7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	4
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Name: 1_5 W:22.00 in D:22.00 in Avail Space: 0.79 in Ht Space: 20.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
11342	7289000159		7	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4
15403	8066095615		2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4
43031	8769200424		0	TRULY VARIETY PACK 12/12 C...	ABOVE PREMIUM	1	Front 90	6

Name: 2_1 W:22.00 in D:22.00 in Avail Space: 1.85 in Ht Space: 10.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
66064	61300874829		6	ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Front	7
11327	7289000119		1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	7
15415	8066095643		5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	7
1521	1820025001		9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	7
1520	1820025000		2	BUD 1/25 CAN	PREMIUM	1	Front	7
10346	7199030065		4	COORS LIGHT 1/24 CAN	PREMIUM	1	Front	7
10243	7199010071		1	COORS BANQUET 1/24 CAN	PREMIUM	1	Front	7

Name: 2_2 W:22.00 in D:22.00 in Avail Space: 1.95 in Ht Space: 11.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
10372	7199030120		0	COORS LIGHT 3/24 CAN	PREMIUM	1	Side	2
3198	3410001509		1	HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2
61975	1820020077		9	NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side	1
66288	1820028443		4	NATURAL ICE 15/12 CAN	ECONOMY	1	Side	1






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Name: 2_3		W:22.00 in	D:22.00 in	Avail Space: 0.54 in		Ht Space: 11.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15436	8066095757	 80660 95757 9	MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	1
1228	1820005990	 18200 05990 2	MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
2241	2210000170	 22100 00170 1	PABST 12/12 CAN	ECONOMY	1	Top 90	2

Name: 2_4		W:22.00 in	D:22.00 in	Avail Space: 1.93 in		Ht Space: 20.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1659	1820053047	 18200 53047 0	BUD LIGHT 12/12 CAN	PREMIUM	1	Side	4
1297	1820011047	 18200 11047 4	BUD 12/12 CAN	PREMIUM	1	Side	4
10164	7199000048	 71990 00048 6	COORS LIGHT 12/12 CAN	PREMIUM	1	Side	4
3579	3410057636	 34100 57636 3	LITE 12/12 CAN	PREMIUM	1	Side	4

Name: 2_5		W:22.00 in	D:22.00 in	Avail Space: 1.92 in		Ht Space: 20.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1667	1820053218	 18200 53218 4	BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	2
1307	1820011218	 18200 11218 8	BUD 18/12 CAN	PREMIUM	1	Top 90	2
10329	7199030017	 71990 30017 3	COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	2
3552	3410057340	 34100 57340 9	LITE 18/12 CAN	PREMIUM	1	Top 90	2