





CVS # 2136 COLD

Address: 20 BROADWAY | City: MASSAPEQUA | State: NY

Chain/StoreNumer: CVS - EAST 2136

Reset Name: 2019 SPRING

Planogram Name: 2136_3_DOOR_COLD

Segment # 1		: 1_4		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	7289000016	HEINEKEN 12/12 BTL	3.0	6	1	ABOVE PREMIUM	
2	1	8066095615	CORONA 12/12 BTL	2.5	5	1	ABOVE PREMIUM	

Segment # 1		: 1_3		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:19.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM	
2	1	72890000159	HEINEKEN LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	72890000020	HEINEKEN 12/12 CAN	1.0	2	1	ABOVE PREMIUM	

Segment # 1		: 1_2		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	78615000001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
3	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
4	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM	

Segment # 1		: 1_1		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
3	1	87692300050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM	
4	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM	

Segment # 2		: 2_4		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8066095675	CORONA LIGHT 12/12 BTL	1.5	3	1	ABOVE PREMIUM	
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM	
4	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM	

Segment # 2		: 2_3		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:19.50 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM	
2	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM	

Segment # 2		: 2_2		DEPTH: 24 in	WIDTH: 22 in	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 in		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	1820000771	BUD 12/12 BTL	1.0	2	1	PREMIUM	



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Segment # 2 : 2_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:41.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095757	MODELO ESPECIAL 12/12 BTL	0.5	1	1	ABOVE PREMIUM
2	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 3 : 3_4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011047	BUD 12/12 CAN	2.0	4	1	PREMIUM
2	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
3	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
4	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM

Segment # 3 : 3_3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
2	1	3410057636	LITE 12/12 CAN	1.5	3	1	PREMIUM
3	1	1820028443	NATURAL ICE 15/12 CAN	0.5	1	1	ECONOMY
4	1	1820020077	NATURAL LIGHT 15/12 CAN	0.5	1	1	ECONOMY

Segment # 3 : 3_2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
2	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY
3	1	2210000170	PABST 12/12 CAN	1.5	3	1	ECONOMY

Segment # 3 : 3_1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
2	1	7289000119	HEINEKEN 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
5	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
7	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





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Segment:
1 of 3



Segment # 1 : 1_4 0.00 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	8066095615	CORONA 12/ 12 BTL

Segment # 1 : 1_3 19.00 In

POS	UPC	NAME
1	78615000014	STELLA ARTOIS 12/ 11.2 BTL
2	72890000159	HEINEKEN LIGHT 12/ 12 BTL
3	72890000020	HEINEKEN 12/ 12 CAN

Segment # 1 : 1_2 30.00 In

POS	UPC	NAME
1	78615000001	STELLA ARTOIS 6/ 11.2 BTL
2	72890000011	HEINEKEN 6/ 12 BTL
3	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
4	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN

Segment # 1 : 1_1 41.00 In

POS	UPC	NAME
1	75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL
2	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
3	87692300050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
4	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 3



Segment # 2 : 2_4 0.00 In

POS	UPC	NAME
1	8066095675	CORONA LIGHT 12/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	1820053218	BUD LIGHT 18/ 12 CAN
4	1820053047	BUD LIGHT 12/ 12 CAN

Segment # 2 : 2_3 19.50 In

POS	UPC	NAME
1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN
2	1820005990	MICHELOB ULTRA 12/ 12 BTL
3	1820000769	BUD LIGHT 12/ 12 BTL

Segment # 2 : 2_2 30.00 In

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	7231123021	SOL 12/ 12 BTL
3	1820000771	BUD 12/ 12 BTL

Segment # 2 : 2_1 41.00 In

POS	UPC	NAME
1	8066095757	MODELO ESPECIAL 12/ 12 BTL
2	8066095715	MODELO ESPECIAL 12/ 12 CAN
3	1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL



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Segment:
3 of 3



Segment # 3 : 3_4 0.00 In

POS	UPC	NAME
1	1820011047	BUD 12/ 12 CAN
2	1820011218	BUD 18/ 12 CAN
3	7199030017	COORS LIGHT 18/ 12 CAN
4	3410057340	LITE 18/ 12 CAN

Segment # 3 : 3_3 18.50 In

POS	UPC	NAME
1	7199000048	COORS LIGHT 12/ 12 CAN
2	3410057636	LITE 12/ 12 CAN
3	1820028443	NATURAL ICE 15/ 12 CAN
4	1820020077	NATURAL LIGHT 15/ 12 CAN

Segment # 3 : 3_2 30.00 In

POS	UPC	NAME
1	7199030069	COORS LIGHT 12/ 12 BTL
2	3410001509	HIGH LIFE 12/ 12 BTL
3	2210000170	PABST 12/ 12 CAN

Segment # 3 : 3_1 42.00 In

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
2	7289000119	HEINEKEN 1/24 CAN
3	8066095643	CORONA 1/24 CAN
4	1820025001	BUD LIGHT 1/25 CAN
5	1820025000	BUD 1/25 CAN
6	7199030065	COORS LIGHT 1/24 CAN
7	7199010071	COORS BANQUET 1/24 CAN



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Planogram Name: 2136_3_DOOR_COLD

CVS PHARMA... Store # 2136 H: 4 ft 3.00 in W: 5 ft 6.00 in D: 2 ft # of segments: 3

Name: 1_1 W:22.00 in D:24.00 in Avail Space: 2.23 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
13009	75452700022	7 54527 00022 6	NEW BELGIUM FAT TIRE 6/12 B...	ABOVE PREMIUM	1	Side	3
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3

Name: 1_2 W:22.00 in D:24.00 in Avail Space: 1.15 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14089	78615000001	7 86150 00001 4	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
22090	8769282102	0 87692 82102 1	ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
45151	63598554890	6 35985 54890 4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2

Name: 1_3 W:22.00 in D:24.00 in Avail Space: 2.23 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2
11342	7289000159	0 72890 00159 7	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
11301	7289000020	0 72890 00020 0	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:22.00 in D:24.00 in Avail Space: 2.29 in Ht Space: 18.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Front	6
15403	8066095615	0 80660 95615 2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Front	5

Name: 2_1 W:22.00 in D:24.00 in Avail Space: 0.54 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
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15436	8066095757		MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	1
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2
65828	1820020083		MICHELOB ULTRA PURE GOLD...	ABOVE PREMIUM	1	Side	2

Name: 2_2 W:22.00 in D:24.00 in Avail Space: 2.25 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
10790	7231123021		SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2
1058	1820000771		BUD 12/12 BTL	PREMIUM	1	Side	2

Name: 2_3 W:22.00 in D:24.00 in Avail Space: 1.27 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
19178	85389700227		BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Front 90	3
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2

Name: 2_4 W:22.00 in D:24.00 in Avail Space: 2.08 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Front	3
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Top	2
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side	4

Name: 3_1 W:22.00 in D:24.00 in Avail Space: 1.85 in Ht Space: 8.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Front	8



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11327	7289000119	0 72890 00119 1	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
15415	8066095643	0 80660 95643 5	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001	0 18200 25001 9	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000	0 18200 25000 2	BUD 1/25 CAN	PREMIUM	1	Side	8
10346	7199030065	0 71990 30065 4	COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071	0 71990 10071 1	COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8

Name: 3_2 W:22.00 in D:24.00 in Avail Space: 2.30 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10348	7199030069	0 71990 30069 2	COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
3198	3410001509	0 34100 01509 1	HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2
2241	2210000170	0 22100 00170 1	PABST 12/12 CAN	ECONOMY	1	Top 90	3

Name: 3_3 W:22.00 in D:24.00 in Avail Space: 2.05 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10164	7199000048	0 71990 00048 6	COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
3579	3410057636	0 34100 57636 3	LITE 12/12 CAN	PREMIUM	1	Top 90	3
66288	1820028443	0 18200 28443 4	NATURAL ICE 15/12 CAN	ECONOMY	1	Side	1
61975	1820020077	0 18200 20077 9	NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side	1

Name: 3_4 W:22.00 in D:24.00 in Avail Space: 1.92 in Ht Space: 18.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1297	1820011047	0 18200 11047 4	BUD 12/12 CAN	PREMIUM	1	Side	4
1307	1820011218	0 18200 11218 8	BUD 18/12 CAN	PREMIUM	1	Top 90	3



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10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	3