





CVS # 541 COLD

Address: 155 SUNRISE HWY | City: ROCKVILLE CENTRE | State: NY

Chain/StoreNumer: CVS - EAST 541

Reset Name: 2019 SPRING

Planogram Name: 541_3_DOOR_COLD

Segment # 1		: 1_5		DEPTH: 24 In	WIDTH: 24 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	7289000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM	
2	1	7289000020	HEINEKEN 12/12 CAN	2.0	4	1	ABOVE PREMIUM	
3	1	8066095757	MODELO ESPECIAL 12/12 BTL	1.0	2	1	ABOVE PREMIUM	

Segment # 1		: 1_4		DEPTH: 24 In	WIDTH: 24 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	7289000159	HEINEKEN LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
2	1	7289000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
3	1	7861500001	STELLA ARTOIS 6/11.2 BTL	0.8	3	1	ABOVE PREMIUM	
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM	

Segment # 1		: 1_3		DEPTH: 24 In	WIDTH: 24 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM	
3	1	3410051605	LEINIES SEASONAL SHANDY 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
4	1	7861500014	STELLA ARTOIS 12/11.2 BTL	1.0	2	1	ABOVE PREMIUM	

Segment # 1		: 1_2		DEPTH: 24 In	WIDTH: 24 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
2	1	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	0.8	3	1	ABOVE PREMIUM	
3	1	8066095765	MODELO ESPECIAL 6/12 BTL	0.5	2	1	ABOVE PREMIUM	
4	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM	

Segment # 2		: 2_5		DEPTH: 24 In	WIDTH: 24 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM	
2	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM	
3	1	1820053047	BUD LIGHT 12/12 CAN	2.0	4	1	PREMIUM	
4	1	1820011047	BUD 12/12 CAN	2.0	4	1	PREMIUM	

Segment # 2		: 2_4		DEPTH: 24 In	WIDTH: 24 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.50 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
2	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM	
3	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM	

Segment # 2		: 2_3		DEPTH: 24 In	WIDTH: 24 In	DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:32.00 In		
POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category	
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.0	2	1	ABOVE PREMIUM	
2	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM	



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3	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_2 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	7231123021	SOL 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354495041	CORONA PREMIER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 3 : 3_5 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
2	1	7199030078	COORS LIGHT 18/12 BTL	2.0	2	1	PREMIUM
3	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM
4	1	1820028443	NATURAL ICE 15/12 CAN	1.0	2	1	ECONOMY

Segment # 3 : 3_4 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:19.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011218	BUD 18/12 CAN	1.0	1	1	PREMIUM
2	1	7199000048	COORS LIGHT 12/12 CAN	1.0	2	1	PREMIUM
3	1	3410057636	LITE 12/12 CAN	1.0	2	1	PREMIUM
4	1	3410057509	LITE 12/12 BTL	1.0	2	1	PREMIUM

Segment # 3 : 3_3 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:32.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	7199030120	COORS LIGHT 3/24 CAN	0.5	2	1	PREMIUM
2	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY
4	1	2210000170	PABST 12/12 CAN	1.0	2	1	ECONOMY

Segment # 3 : 3_1 DEPTH: 24 in WIDTH: 24 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:43.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
2	1	8066095643	CORONA 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	7289000119	HEINEKEN 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
5	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
7	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)





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REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 3



Segment # 1 : 1_5 0.00 In

POS	UPC	NAME
1	7289000016	HEINEKEN 12/ 12 BTL
2	7289000020	HEINEKEN 12/ 12 CAN
3	8066095757	MODELO ESPECIAL 12/ 12 BTL

Segment # 1 : 1_4 20.00 In

POS	UPC	NAME
1	7289000159	HEINEKEN LIGHT 12/ 12 BTL
2	7289000011	HEINEKEN 6/ 12 BTL
3	78615000001	STELLA ARTOIS 6/ 11.2 BTL
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 1 : 1_3 31.00 In

POS	UPC	NAME
1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
2	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
3	3410051605	LEINIES SEASONAL SHANDY 6/ 12 BTL
4	78615000014	STELLA ARTOIS 12/ 11.2 BTL

Segment # 1 : 1_2 43.00 In

POS	UPC	NAME
1	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
2	8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL
3	8066095765	MODELO ESPECIAL 6/ 12 BTL
4	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 3



Segment # 2 : 2_5 0.00 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	1820053218	BUD LIGHT 18/ 12 CAN
3	1820053047	BUD LIGHT 12/ 12 CAN
4	1820011047	BUD 12/ 12 CAN

Segment # 2 : 2_4 20.50 In

POS	UPC	NAME
1	3354495042	CORONA PREMIER 12/ 12 BTL
2	8066095675	CORONA LIGHT 12/ 12 BTL
3	1820000769	BUD LIGHT 12/ 12 BTL

Segment # 2 : 2_3 32.00 In

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	8066095695	CORONA 12/ 12 CAN
3	8066095605	CORONA 6/ 12 BTL
4	1820005990	MICHELOB ULTRA 12/ 12 BTL

Segment # 2 : 2_2 43.00 In

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	7231123021	SOL 12/ 12 BTL
3	3354495041	CORONA PREMIER 6/ 12 BTL
4	1820020079	BUD LIGHT ORANGE 6/ 12 BTL



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REVERSE VIEW (ONLY IF NEEDED)

Segment:
3 of 3



Segment # 3 : 3_5 0.00 In

POS	UPC	NAME
1	7199030017	COORS LIGHT 18/ 12 CAN
2	7199030078	COORS LIGHT 18/ 12 BTL
3	3410057340	LITE 18/ 12 CAN
4	1820028443	NATURAL ICE 15/ 12 CAN

Segment # 3 : 3_4 19.50 In

POS	UPC	NAME
1	1820011218	BUD 18/ 12 CAN
2	7199000048	COORS LIGHT 12/ 12 CAN
3	3410057636	LITE 12/ 12 CAN
4	3410057509	LITE 12/ 12 BTL

Segment # 3 : 3_3 32.00 In

POS	UPC	NAME
1	7199030120	COORS LIGHT 3/ 24 CAN
2	7199030069	COORS LIGHT 12/ 12 BTL
3	3410001509	HIGH LIFE 12/ 12 BTL
4	2210000170	PABST 12/ 12 CAN

Segment # 3 : 3_1 43.00 In

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN
2	8066095643	CORONA 1/24 CAN
3	7289000119	HEINEKEN 1/24 CAN
4	1820025001	BUD LIGHT 1/25 CAN
5	1820025000	BUD 1/25 CAN
6	7199030065	COORS LIGHT 1/24 CAN
7	7199010071	COORS BANQUET 1/24 CAN



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Planogram Name: 541_3_DOOR_COLD

CVS PHARMA... Store # 541 H: 4 ft 6.00 in W: 6 ft D: 2 ft # of segments: 3

Name: 1_2 W:24.00 in D:24.00 in Avail Space: 1.72 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10180	7199009511		BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
22090	8769282102		ANGRY ORCHARD CRISP APP...	ABOVE PREMIUM	1	Side	3
15442	8066095765		MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2
86788	3410051681		CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Front 90	3

Name: 1_3 W:24.00 in D:24.00 in Avail Space: 1.53 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21956	8769210012		SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
21995	8769230050		SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
3492	3410051605		LEINIES SEASONAL SHANDY 6...	ABOVE PREMIUM	1	Side	3
14094	7861500014		STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2

Name: 1_4 W:24.00 in D:24.00 in Avail Space: 2.01 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11342	7289000159		HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
11298	7289000011		HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
14089	78615000001		STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Side	3
15429	8066095715		MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 1_5 W:24.00 in D:24.00 in Avail Space: 2.48 in Ht Space: 19.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11300	7289000016		HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
11301	7289000020		HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	4



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15436	8066095757		9	MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	2
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Name: 2_2 W:24.00 in D:24.00 in Avail Space: 0.41 in Ht Space: 10.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
45151	63598554890		4	WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Front 90	3
10790	7231123021		6	SOL 12/12 BTL	ABOVE PREMIUM	1	Side	2
44964	3354495041		8	CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	3
67176	1820020079		3	BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_3 W:24.00 in D:24.00 in Avail Space: 0.31 in Ht Space: 10.00 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
86777	3354400013		7	CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Side 90	2
15426	8066095695		4	CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2
15400	8066095605		3	CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
1228	1820005990		2	MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_4 W:24.00 in D:24.00 in Avail Space: 1.13 in Ht Space: 10.50 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
44952	3354495042		5	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
15416	8066095675		6	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
1056	1820000769		9	BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2

Name: 2_5 W:24.00 in D:24.00 in Avail Space: 1.39 in Ht Space: 19.50 in

ID	UPC	Barcode		Name	Category	HFacings	Orientation	Units
15403	8066095615		2	CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4
1667	1820053218		4	BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3



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1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Side	4
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Side	4

Name: 3_1 W:24.00 in D:24.00 in Avail Space: 3.85 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Front	8
15415	8066095643		CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Side	8
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Side	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8

Name: 3_3 W:24.00 in D:24.00 in Avail Space: 1.41 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	1	Side	2
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2
2241	2210000170		PABST 12/12 CAN	ECONOMY	1	Side	2

Name: 3_4 W:24.00 in D:24.00 in Avail Space: 1.57 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Side	1
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Side	2



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3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Side	2
3565	3410057509		LITE 12/12 BTL	PREMIUM	1	Side	2

Name: 3_5 W:24.00 in D:24.00 in Avail Space: 1.28 in Ht Space: 18.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
10352	7199030078		COORS LIGHT 18/12 BTL	PREMIUM	1	Side	2
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	3
66288	1820028443		NATURAL ICE 15/12 CAN	ECONOMY	1	Side	2