





CVS # 777 COLD

Address: 307 POST AVE | City: WESTBURY | State: NY

Chain/StoreNumer: CVS - EAST 777

Reset Name: 2019 SPRING

Planogram Name: 777_3_DOOR_COLD

Segment # 1 : 1_4 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	78615000014	STELLA ARTOIS 12/11.2 BTL	2.0	4	1	ABOVE PREMIUM
2	1	72890000016	HEINEKEN 12/12 BTL	2.0	4	1	ABOVE PREMIUM
3	1	72890000020	HEINEKEN 12/12 CAN	2.0	4	1	ABOVE PREMIUM

Segment # 1 : 1_3 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:21.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	72890000159	HEINEKEN LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
2	1	72890000011	HEINEKEN 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	8066095757	MODELO ESPECIAL 12/12 BTL	0.5	1	1	ABOVE PREMIUM

Segment # 1 : 1_2 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:32.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	68174511112	BLUE POINT TOASTED LAGER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	8066095715	MODELO ESPECIAL 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 1 : 1_1 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	87692300050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	0.8	3	1	ABOVE PREMIUM
2	1	3410051605	LEINIES SEASONAL SHANDY 6/12 BTL	0.8	3	1	ABOVE PREMIUM
3	1	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	3410051681	CAPE LINE VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM

Segment # 2 : 2_4 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095615	CORONA 12/12 BTL	2.0	4	1	ABOVE PREMIUM
2	1	3354495042	CORONA PREMIER 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	3354495053	CORONA FAMILIAR 12/12 BTL	1.0	2	1	ABOVE PREMIUM
4	1	1820053218	BUD LIGHT 18/12 CAN	3.0	3	1	PREMIUM

Segment # 2 : 2_3 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:20.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	8066095605	CORONA 6/12 BTL	0.8	3	1	ABOVE PREMIUM
2	1	8066095675	CORONA LIGHT 12/12 BTL	1.0	2	1	ABOVE PREMIUM
3	1	1820000769	BUD LIGHT 12/12 BTL	1.0	2	1	PREMIUM

Segment # 2 : 2_2 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:31.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	3354400013	CORONA REFRESCA VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
2	1	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/12 CAN	1.5	3	1	ABOVE PREMIUM
3	1	1820005990	MICHELOB ULTRA 12/12 BTL	1.0	2	1	ABOVE PREMIUM



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Segment # 2 : 2_1 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	63598554890	WHITE CLAW VARIETY PACK 12/12 CAN	1.0	2	1	ABOVE PREMIUM
2	1	8066095695	CORONA 12/12 CAN	1.0	2	1	ABOVE PREMIUM
3	1	3354495041	CORONA PREMIER 6/12 BTL	0.8	3	1	ABOVE PREMIUM
4	1	1820020079	BUD LIGHT ORANGE 6/12 BTL	0.8	3	1	ABOVE PREMIUM

Segment # 3 : 3_4 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:0.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820011218	BUD 18/12 CAN	3.0	3	1	PREMIUM
2	1	7199030017	COORS LIGHT 18/12 CAN	3.0	3	1	PREMIUM
3	1	3410057340	LITE 18/12 CAN	3.0	3	1	PREMIUM
4	1	1820020077	NATURAL LIGHT 15/12 CAN	1.5	3	1	ECONOMY

Segment # 3 : 3_3 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:18.50 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	1820053047	BUD LIGHT 12/12 CAN	1.5	3	1	PREMIUM
2	1	1820011047	BUD 12/12 CAN	1.5	3	1	PREMIUM
3	1	7199000048	COORS LIGHT 12/12 CAN	1.5	3	1	PREMIUM
4	1	3410057636	LITE 12/12 CAN	1.5	3	1	PREMIUM

Segment # 3 : 3_2 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:30.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	2	7199030120	COORS LIGHT 3/24 CAN	1.0	4	2	PREMIUM
2	1	7199030069	COORS LIGHT 12/12 BTL	1.0	2	1	PREMIUM
3	1	3410001509	HIGH LIFE 12/12 BTL	1.0	2	1	ECONOMY

Segment # 3 : 3_1 DEPTH: 24 In WIDTH: 22 In DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF:42.00 In

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Category
1	1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/24 CAN	0.7	8	1	ABOVE PREMIUM
2	1	8066095721	MODELO ESPECIAL 1/24 CAN	0.7	8	1	ABOVE PREMIUM
3	1	7289000119	HEINEKEN 1/24 CAN	0.7	8	1	ABOVE PREMIUM
4	1	1820025001	BUD LIGHT 1/25 CAN	0.5	8	1	PREMIUM
5	1	1820025000	BUD 1/25 CAN	0.5	8	1	PREMIUM
6	1	7199030065	COORS LIGHT 1/24 CAN	0.7	8	1	PREMIUM
7	1	7199010071	COORS BANQUET 1/24 CAN	0.7	8	1	PREMIUM

REVERSE VIEW (ONLY IF NEEDED)



REVERSE VIEW (ONLY IF NEEDED)

Segment:
1 of 3



Segment # 1 : 1_4 0.00 In

POS	UPC	NAME
1	7861500014	STELLA ARTOIS 12/ 11.2 BTL
2	7289000016	HEINEKEN 12/ 12 BTL
3	7289000020	HEINEKEN 12/ 12 CAN

Segment # 1 : 1_3 21.00 In

POS	UPC	NAME
1	7289000159	HEINEKEN LIGHT 12/ 12 BTL
2	7289000011	HEINEKEN 6/ 12 BTL
3	8066095757	MODELO ESPECIAL 12/ 12 BTL

Segment # 1 : 1_2 32.00 In

POS	UPC	NAME
1	8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL
2	7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL
3	68174511112	BLUE POINT TOASTED LAGER 6/ 12 BTL
4	8066095715	MODELO ESPECIAL 12/ 12 CAN

Segment # 1 : 1_1 42.00 In

POS	UPC	NAME
1	8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)
2	3410051605	LEINIES SEASONAL SHANDY 6/ 12 BTL
3	1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL
4	3410051681	CAPE LINE VARIETY PACK 12/ 12 CAN

REVERSE VIEW (ONLY IF NEEDED)

Segment:
2 of 3



Segment # 2 : 2_4 0.00 In

POS	UPC	NAME
1	8066095615	CORONA 12/ 12 BTL
2	3354495042	CORONA PREMIER 12/ 12 BTL
3	3354495053	CORONA FAMILIAR 12/ 12 BTL
4	1820053218	BUD LIGHT 18/ 12 CAN

Segment # 2 : 2_3 20.50 In

POS	UPC	NAME
1	8066095605	CORONA 6/ 12 BTL
2	8066095675	CORONA LIGHT 12/ 12 BTL
3	1820000769	BUD LIGHT 12/ 12 BTL

Segment # 2 : 2_2 31.00 In

POS	UPC	NAME
1	3354400013	CORONA REFRESCA VARIETY 12/ 12 CAN
2	85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN
3	1820005990	MICHELOB ULTRA 12/ 12 BTL

Segment # 2 : 2_1 42.00 In

POS	UPC	NAME
1	63598554890	WHITE CLAW VARIETY PACK 12/ 12 CAN
2	8066095695	CORONA 12/ 12 CAN
3	3354495041	CORONA PREMIER 6/ 12 BTL
4	1820020079	BUD LIGHT ORANGE 6/ 12 BTL

REVERSE VIEW (ONLY IF NEEDED)

Segment:
3 of 3



Segment # 3 : 3_4 0.00 In

POS	UPC	NAME
1	1820011218	BUD 18/ 12 CAN
2	7199030017	COORS LIGHT 18/ 12 CAN
3	3410057340	LITE 18/ 12 CAN
4	1820020077	NATURAL LIGHT 15/ 12 CAN

Segment # 3 : 3_3 18.50 In

POS	UPC	NAME
1	1820053047	BUD LIGHT 12/ 12 CAN
2	1820011047	BUD 12/ 12 CAN
3	7199000048	COORS LIGHT 12/ 12 CAN
4	3410057636	LITE 12/ 12 CAN

Segment # 3 : 3_2 30.00 In

POS	UPC	NAME
1	7199030120	COORS LIGHT 3/ 24 CAN
2	7199030069	COORS LIGHT 12/ 12 BTL
3	3410001509	HIGH LIFE 12/ 12 BTL

Segment # 3 : 3_1 42.00 In

POS	UPC	NAME
1	61300874829	ARNOLD PALMER SPIKED HALF AND HALF 1/ 24 CAN
2	8066095721	MODELO ESPECIAL 1/ 24 CAN
3	7289000119	HEINEKEN 1/ 24 CAN
4	1820025001	BUD LIGHT 1/ 25 CAN
5	1820025000	BUD 1/ 25 CAN
6	7199030065	COORS LIGHT 1/ 24 CAN
7	7199010071	COORS BANQUET 1/ 24 CAN



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CVS PHARMA... Store # 777 H: 4 ft 5.00 in W: 5 ft 6.00 in D: 2 ft # of segments: 3

Name: 1_1 W:22.00 in D:24.00 in Avail Space: 0.70 in Ht Space: 10.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21995	8769230050	0 87692 30050 2	SAMUEL ADAMS SEASONAL 6/...	ABOVE PREMIUM	1	Side	3
3492	3410051605	0 34100 51605 5	LEINIES SEASONAL SHANDY 6...	ABOVE PREMIUM	1	Side	3
1345	1820013986	0 18200 13986 4	SHOCK TOP BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
86788	3410051681	0 34100 51681 9	CAPE LINE VARIETY PACK 12/1...	ABOVE PREMIUM	1	Side 90	2

Name: 1_2 W:22.00 in D:24.00 in Avail Space: 2.15 in Ht Space: 9.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
21956	8769210012	0 87692 10012 6	SAMUEL ADAMS BOSTON LAG...	ABOVE PREMIUM	1	Side	3
10180	7199009511	0 71990 09511 6	BLUE MOON BELGIAN WHITE 6...	ABOVE PREMIUM	1	Side	3
7902	68174511112	6 81745 11112 3	BLUE POINT TOASTED LAGER...	ABOVE PREMIUM	1	Side	3
15429	8066095715	0 80660 95715 9	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side	2

Name: 1_3 W:22.00 in D:24.00 in Avail Space: 0.52 in Ht Space: 10.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
11342	7289000159	0 72890 00159 7	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
11298	7289000011	0 72890 00011 8	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
15436	8066095757	0 80660 95757 9	MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	1

Name: 1_4 W:22.00 in D:24.00 in Avail Space: 2.23 in Ht Space: 20.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
14094	78615000014	7 86150 00014 4	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	4
11300	7289000016	0 72890 00016 3	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4
11301	7289000020	0 72890 00020 0	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	4



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Name: 2_1		W:22.00 in	D:24.00 in	Avail Space: 0.59 in		Ht Space: 10.50 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
45151	63598554890		WHITE CLAW VARIETY PACK 1...	ABOVE PREMIUM	1	Side 90	2
15426	8066095695		CORONA 12/12 CAN	ABOVE PREMIUM	1	Side	2
44964	3354495041		CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	3
67176	1820020079		BUD LIGHT ORANGE 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_2		W:22.00 in	D:24.00 in	Avail Space: 2.47 in		Ht Space: 10.50 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
86777	3354400013		CORONA REFRESCA VARIETY...	ABOVE PREMIUM	1	Front 90	3
19178	85389700227		BON AND VIV SPIKED SELTZE...	ABOVE PREMIUM	1	Front 90	3
1228	1820005990		MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	2

Name: 2_3		W:22.00 in	D:24.00 in	Avail Space: 1.58 in		Ht Space: 10.00 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15400	8066095605		CORONA 6/12 BTL	ABOVE PREMIUM	1	Side	3
15416	8066095675		CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2
1056	1820000769		BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2

Name: 2_4		W:22.00 in	D:24.00 in	Avail Space: 1.53 in		Ht Space: 19.50 in	
ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
15403	8066095615		CORONA 12/12 BTL	ABOVE PREMIUM	1	Side	4
44952	3354495042		CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2
51878	3354495053		CORONA FAMILIAR 12/12 BTL	ABOVE PREMIUM	1	Side	2
1667	1820053218		BUD LIGHT 18/12 CAN	PREMIUM	1	Top 90	3

Name: 3_1		W:22.00 in	D:24.00 in	Avail Space: 1.83 in		Ht Space: 10.50 in	
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ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
66064	61300874829		ARNOLD PALMER SPIKED HAL...	ABOVE PREMIUM	1	Front	8
15431	8066095721		MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	8
11327	7289000119		HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8
1521	1820025001		BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8
1520	1820025000		BUD 1/25 CAN	PREMIUM	1	Front	8
10346	7199030065		COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8
10243	7199010071		COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8

Name: 3_2 W:22.00 in D:24.00 in Avail Space: 1.42 in Ht Space: 11.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
10372	7199030120		COORS LIGHT 3/24 CAN	PREMIUM	2	Side	4
10348	7199030069		COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2
3198	3410001509		HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2

Name: 3_3 W:22.00 in D:24.00 in Avail Space: 1.93 in Ht Space: 11.00 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1659	1820053047		BUD LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
1297	1820011047		BUD 12/12 CAN	PREMIUM	1	Top 90	3
10164	7199000048		COORS LIGHT 12/12 CAN	PREMIUM	1	Top 90	3
3579	3410057636		LITE 12/12 CAN	PREMIUM	1	Top 90	3

Name: 3_4 W:22.00 in D:24.00 in Avail Space: 1.98 in Ht Space: 17.50 in

ID	UPC	Barcode	Name	Category	HFacings	Orientation	Units
1307	1820011218		BUD 18/12 CAN	PREMIUM	1	Top 90	3






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10329	7199030017		COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3
3552	3410057340		LITE 18/12 CAN	PREMIUM	1	Top 90	3
61975	1820020077		NATURAL LIGHT 15/12 CAN	ECONOMY	1	Top 90	3