



ON THE RUN_2656008 # 2656008

NEW YORK
NY



2656008
2165 AMSTERDAM AVE
NEW YORK

SPRING 19

Shelf Schematic Report

*Includes all shelves in the planogram

ON THE RUN ... Store # 2656008 H: 6 ft 3.00 in W: 6 ft 9.00 in D: 2 ft # of segments: 3

Name: 1_6		W:27.00 in	D:24.00 in	Avail Space: 3.01 in		Ht Space: 12.50 in
UPC	Name	Category	HFacings	Orientation	Units	
8066095641	CORONA 1/24 BTL	ABOVE PREMIUM	1	Front	7	
8066095777	MODELO ESPECIAL 1/24 BTL	ABOVE PREMIUM	1	Front	7	
7289000478	HEINEKEN 1/22 BTL	ABOVE PREMIUM	1	Front	8	
78615000057	STELLA ARTOIS 1/22 BTL	ABOVE PREMIUM	1	Front	8	
8382023480	GUINNESS EXTRA STOUT 1/22 B...	ABOVE PREMIUM	1	Front	7	
63598500624	MIKES HARD CRANBERRY LEMO...	ABOVE PREMIUM	1	Front	7	
7199030036	COORS LIGHT 1/22 BTL	PREMIUM	1	Front	8	
1820025006	BUD ICE 1/25 CAN	ECONOMY	1	Front	8	

Name: 1_5		W:27.00 in	D:24.00 in	Avail Space: 3.51 in		Ht Space: 12.50 in
UPC	Name	Category	HFacings	Orientation	Units	
7089701331	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	7	
8982613021	SOL 1/24 CAN	ABOVE PREMIUM	1	Front	8	
3354495047	CORONA PREMIER 1/24 CAN	ABOVE PREMIUM	1	Front	8	
8066095643	CORONA 1/24 CAN	ABOVE PREMIUM	1	Front	8	
8066095721	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	1	Front	8	
7289000119	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	8	
8797502650	SAPPORO 1/22 CAN	ABOVE PREMIUM	1	Front	8	
7825000328	STEEL RESERVE 211 1/24 CAN	ECONOMY	1	Front	8	

Name: 1_4		W:27.00 in	D:24.00 in	Avail Space: 4.57 in		Ht Space: 10.50 in
UPC	Name	Category	HFacings	Orientation	Units	
7199010071	COORS BANQUET 1/24 CAN	PREMIUM	1	Front	8	
7199030065	COORS LIGHT 1/24 CAN	PREMIUM	1	Front	8	
3410000355	LITE 1/24 CAN	PREMIUM	1	Front	8	
1820025001	BUD LIGHT 1/25 CAN	PREMIUM	1	Front	8	
1820025000	BUD 1/25 CAN	PREMIUM	1	Front	8	
8992460024	YUENGLING LAGER 1/24 CAN	PREMIUM	1	Front	8	
7199030103	COORS LIGHT 1/16 BTL (AL)	PREMIUM	1	Front	9	
3410000376	LITE 1/16 BTL (AL)	PREMIUM	1	Front	9	

Name: 1_3		W:27.00 in	D:24.00 in	Avail Space: 4.05 in		Ht Space: 9.50 in
UPC	Name	Category	HFacings	Orientation	Units	
8769283231	TWISTED TEA ORIGINAL 1/24 CAN	ABOVE PREMIUM	1	Front	8	
8769275231	TWISTED TEA HALF AND HALF 1/...	ABOVE PREMIUM	1	Front	8	
61300874829	ARNOLD PALMER SPIKED HALF ...	ABOVE PREMIUM	1	Front	8	
89521600107	FOUR LOKO WATERMELON 1/23....	ABOVE PREMIUM	1	Front	8	
84980600116	FOUR LOKO GOLD 1/23.5 CAN (14)	ABOVE PREMIUM	1	Front	8	
7825000633	STEEL RESERVE ALLOY SPIKED...	ECONOMY	1	Side	8	
1820025009	BUD LIGHT LIME 1/25 CAN	ABOVE PREMIUM	1	Front	8	
1820025010	MICHELOB ULTRA 1/25 CAN	ABOVE PREMIUM	1	Front	8	

Name: 1_2		W:27.00 in	D:24.00 in	Avail Space: 4.15 in		Ht Space: 9.50 in
UPC	Name	Category	HFacings	Orientation	Units	
3410000323	REDDS WICKED 1/24 CAN	ABOVE PREMIUM	1	Front	8	
3410000349	REDDS WICKED WATERMELON ...	ABOVE PREMIUM	1	Front	8	
63598524583	MIKES HARDER LEMONADE 1/23...	ABOVE PREMIUM	1	Front	8	
1820025505	BUD LIGHT LIME STRAW-BER-RI...	ABOVE PREMIUM	1	Front	8	
1820025533	BUD LIGHT LIME MANG-O-RITA 1...	ABOVE PREMIUM	1	Front	8	
1820025014	BUD LIGHT LIME LIME-A-RITA 1/2...	ABOVE PREMIUM	1	Front	8	
1820025538	BUD LIGHT LIME SEASONAL RIT...	ABOVE PREMIUM	1	Front	8	
1820095999	BUD LIGHT LIME LEMON-ADE-RI...	ABOVE PREMIUM	1	Front	8	

Name: 1_1		W:27.00 in	D:24.00 in	Avail Space: 3.68 in		Ht Space: 12.00 in
UPC	Name	Category	HFacings	Orientation	Units	
63598526038	WHITE CLAW BLACK CHERRY 1/...	ABOVE PREMIUM	1	Side	9	
64286013024	FOUNDERS ALL DAY SESSION I...	ABOVE PREMIUM	1	Front	9	
72383001192	LAGUNITAS IPA 1/19.2 CAN	ABOVE PREMIUM	1	Side	9	
7199009545S	BLUE MOON BELGIAN WHITE 1/1...	ABOVE PREMIUM	1	Front	9	
8769200729	TRULY WILD BERRY 1/16 CAN	ABOVE PREMIUM	1	Front	9	
3410000780S	REDDS 1/16 CAN	ABOVE PREMIUM	1	Front	9	
3410000230S	REDDS LIMITED 1/16 CAN	ABOVE PREMIUM	1	Front	9	

Shelf Schematic Report

*Includes all shelves in the planogram

8769200752	ANGRY ORCHARD ROSE 1/16 CAN ABOVE PREMIUM	1	Front	9
8769200084	ANGRY ORCHARD CRISP APPLE... ABOVE PREMIUM	1	Front	9

Name: Deleted Items		W:48.00 in	D:26.00 in	Avail Space: -11.65 in		Ht Space: 12.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769200417	TRULY COLIMA LIME 6/12 CAN	ABOVE PREMIUM	1	Side	3	
72383000020	LAGUNITAS LITTLE SUMPIN 6/12 ...	ABOVE PREMIUM	1	Side	3	
72383019247	LAGUNITAS 12TH OF NEVER AL...	ABOVE PREMIUM	1	Front	10	
8248812345	BECKS 6/12 BTL	ABOVE PREMIUM	1	Side	3	
9200000242S	NOT YOUR FATHERS ROOT BEE...	ABOVE PREMIUM	1	Front	10	
3410098920S	HENRYS HARD ORANGE 1/16 CAN	ABOVE PREMIUM	1	Front	10	
1820025901	NATTY RUSH WATER MELON SM...	ECONOMY	1	Front	9	
1820025883	BEST DAMN SWEET TEA 1/25 CAN	ABOVE PREMIUM	1	Side	9	
8066095675	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2	
1820000478	BUD 1/22 BTL	PREMIUM	1	Front	9	
7825000627	STEEL RESERVE ALLOY SPIKD ...	ECONOMY	1	Front	9	
7199030069	COORS LIGHT 12/12 BTL	PREMIUM	1	Side	2	
8769200673	SAMUEL ADAMS 76 6/12 CAN	ABOVE PREMIUM	1	Side	3	
8066095625	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3	

Name: Added Items		W:48.00 in	D:1.00 in	Avail Space: -5.34 in		Ht Space: 0.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7199030078	COORS LIGHT 18/12 BTL	PREMIUM	1	Side	1	
7289000020	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	1	
63598520025	WHITE CLAW BLACK CHERRY 6/...	ABOVE PREMIUM	1	Side	1	
8769200678	TRULY WILD BERRY 6/12 CAN	ABOVE PREMIUM	1	Side	1	
3410051680	CAPE LINE VARIETY PACK 6/12 ...	ABOVE PREMIUM	1	Side	1	
1820025006	BUD ICE 1/25 CAN	ECONOMY	1	Front	1	
8797502650	SAPPORO 1/22 CAN	ABOVE PREMIUM	1	Front	1	
7089701331	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	1	Front	1	
8769200729	TRULY WILD BERRY 1/16 CAN	ABOVE PREMIUM	1	Front	1	
8769200752	ANGRY ORCHARD ROSE 1/16 CAN	ABOVE PREMIUM	1	Front	1	
63598526038	WHITE CLAW BLACK CHERRY 1/...	ABOVE PREMIUM	1	Side	1	
72383001192	LAGUNITAS IPA 1/19.2 CAN	ABOVE PREMIUM	1	Side	1	
7825000633	STEEL RESERVE ALLOY SPIKED...	ECONOMY	1	Side	1	
1820005989	MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	1	

Name: 2_6		W:27.00 in	D:24.00 in	Avail Space: 1.46 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8066095615	CORONA 12/12 BTL	ABOVE PREMIUM	1	Front	3	
8066095615	CORONA 12/12 BTL	ABOVE PREMIUM	2	Side	4	

Name: 2_5		W:27.00 in	D:24.00 in	Avail Space: 1.26 in		Ht Space: 11.50 in
UPC	Name	Category	HFacings	Orientation	Units	
8066095695	CORONA 12/12 CAN	ABOVE PREMIUM	1	Top 90	3	
8066095605	CORONA 6/12 BTL	ABOVE PREMIUM	2	Front	8	
3354495041	CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Side	3	

Name: 2_4		W:27.00 in	D:24.00 in	Avail Space: 1.67 in		Ht Space: 11.50 in
UPC	Name	Category	HFacings	Orientation	Units	
8066095715	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	4	
8066095715	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Top 90	2	
8066095765	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Side	2	
8066095785	MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	1	Side	2	

Name: 2_3		W:27.00 in	D:24.00 in	Avail Space: 2.01 in		Ht Space: 11.50 in
UPC	Name	Category	HFacings	Orientation	Units	
7289000020	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Top 90	3	
78615000014	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	2	
78615000001	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4	
3354495051	CORONA FAMILIAR 6/12 BTL	ABOVE PREMIUM	1	Side	3	

Name: 2_2		W:27.00 in	D:24.00 in	Avail Space: 2.09 in		Ht Space: 10.50 in
UPC	Name	Category	HFacings	Orientation	Units	
7231163021	SOL 6/12 BTL	ABOVE PREMIUM	1	Side	3	
7231163012	DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Side	3	

Shelf Schematic Report

*Includes all shelves in the planogram

7289000158	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Side	3
7289000011	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Side	3
71905700131	PRESIDENTE 6/12 BTL	ABOVE PREMIUM	1	Side	3

Name: 2_1		W:27.00 in	D:24.00 in	Avail Space: 2.88 in		Ht Space: 13.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8382012393	GUINNESS EXTRA STOUT 6/12 B...	ABOVE PREMIUM	1	Side	3	
3410051680	CAPE LINE VARIETY PACK 6/12 ...	ABOVE PREMIUM	1	Side	3	
3410008716	REDD'S 6/12 BTL	ABOVE PREMIUM	1	Side	3	
63598522413	MIKES HARD STRAWBERRY LEM...	ABOVE PREMIUM	1	Side	3	
8200075748	SMIRNOFF ICE SCREWDRIVER 6...	ABOVE PREMIUM	1	Side	3	

Name: 3_5		W:27.00 in	D:24.00 in	Avail Space: 4.68 in		Ht Space: 19.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7289000016	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Side	4	
7199030078	COORS LIGHT 18/12 BTL	PREMIUM	1	Side	2	
1820000769	BUD LIGHT 12/12 BTL	PREMIUM	1	Side	4	

Name: 3_4		W:27.00 in	D:24.00 in	Avail Space: 2.03 in		Ht Space: 16.50 in
UPC	Name	Category	HFacings	Orientation	Units	
7199000048	COORS LIGHT 12/12 CAN	PREMIUM	1	Side	4	
3410057636	LITE 12/12 CAN	PREMIUM	1	Side	4	
1820053047	BUD LIGHT 12/12 CAN	PREMIUM	1	Side	4	
1820011047	BUD 12/12 CAN	PREMIUM	1	Side	4	
2210000170	PABST 12/12 CAN	ECONOMY	1	Side	4	

Name: 3_3		W:27.00 in	D:24.00 in	Avail Space: 2.07 in		Ht Space: 11.50 in
UPC	Name	Category	HFacings	Orientation	Units	
1820005989	MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Side	3	
7199030005	COORS LIGHT 6/12 BTL	PREMIUM	1	Side	3	
3410057505	LITE 6/12 BTL	PREMIUM	1	Side	3	
1820000833	BUD LIGHT 6/12 BTL	PREMIUM	1	Side	3	
1820000834	BUD 6/12 BTL	PREMIUM	1	Side	3	

Name: 3_2		W:27.00 in	D:24.00 in	Avail Space: 2.02 in		Ht Space: 10.50 in
UPC	Name	Category	HFacings	Orientation	Units	
8769282102	ANGRY ORCHARD CRISP APPLE...	ABOVE PREMIUM	1	Side	3	
8769200660	ANGRY ORCHARD ROSE 6/12 BTL	ABOVE PREMIUM	1	Side	3	
7199009511	BLUE MOON BELGIAN WHITE 6/1...	ABOVE PREMIUM	1	Side	3	
3410051605	LEINIES SEASONAL SHANDY 6/1...	ABOVE PREMIUM	1	Side	3	
8769230050	SAMUEL ADAMS SEASONAL 6/12...	ABOVE PREMIUM	1	Side	3	

Name: 3_1		W:27.00 in	D:24.00 in	Avail Space: 2.12 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
63598520025	WHITE CLAW BLACK CHERRY 6/...	ABOVE PREMIUM	1	Side	3	
8769200678	TRULY WILD BERRY 6/12 CAN	ABOVE PREMIUM	1	Side	3	
72383000009	LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3	
8378337521	SIERRA NEVADA PALE ALE 6/12 ...	ABOVE PREMIUM	1	Side	2	
73692011132	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3	