

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 62.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
1	1	70932601808	Uinta Hop Nosh IPA 6/12C	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
2	1	67243800200	Ballast Point Fathom IPA ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
3	1	67243800101	Ballast Point Grapefruit S...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
4	1	67243800047	Ballast Point Sculpin IPA ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
5	1	85961200102	21st Seasonal 6/12C	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
6	1	85961200103	21st Brew Free or Die IP...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
37	1	63625174135	Stone Ripper 4/6 Can		9999999...	4.00	1.00	0.00	0.00
38	1	63625174163	Stone Tangerine Express...		9999999...	4.00	1.00	0.00	0.00
39	1	083783110104	Sierra Nevada Hazy Little...		9999999...	4.00	1.00	0.00	0.00
40	1	8857333107	Shiner Bock 6/12C	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
41	1	63848900190	Dogfish Head Flesh & Bl...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
42	1	63848900193	Dogfish Head SeaQuenc...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
76	1	76585734993	Peak Organic Fresh Cut ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
77	1	78036960806	Peak Organic IPA 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
78	1	78036950906	Peak Organic Seasonal ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
79	1	81601402009	Southern Tier Pils 4/6 Can		9999999...	4.00	1.00	0.00	0.00
80	1	81601402045	Southern Tier Nu Skool I...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
81	1	76457506479	Toast 4/6 Cans		9999999...	4.00	1.00	0.00	0.00

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
7	1	72383000014	Lagunitas Seasonal 6/12L	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
8	1	72383000017	Lagunitas Maximus IPA 6...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
9	1	72383000020	Lagunitas A Little Sumpin...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
10	1	72383000011	Lagunitas Pilsner 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
11	1	72383000006	Lagunitas Dog Town Pale...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
12	1	72383000022	Lagunitas Daytime Fracti...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
43	1	72383000009	Lagunitas IPA 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
44	1	8378337543	Sierra Nevada Tropical T...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
45	1	8378333100	SIERRANEVTORPEDO...		1.00	4.00	1.00	0.00	0.00
46	1	8378322822	SIERRANEVSUMMERF...		1.00	4.00	1.00	0.00	0.00
47	1	8378337533	Sierra Nevada SideCar O...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
48	1	8378337521	SIERRANEVPALEALE6...		1.00	4.00	1.00	9.12	3.07
82	1	7278300100	ANCHORSTEAM6NR		1.00	4.00	1.00	0.00	0.00
83	1	64286020007	Founders Dirty Bastard 6...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
84	1	64286020023	Founders Porter 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
85	1	64286020025	Founders Mosaic Promis...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
86	1	64286020005	Founders Centennial IPA...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
87	1	64286020024	Founders All Day IPA 6/1...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
13	1	63625174612	Stone Ruination IPA 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
14	1	63625174002	Stone Delicious IPA 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
15	1	63625177612	Stone IPA 6/12L	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
16	1	74052210030	Bell's Porter 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
17	1	74052210047	Bell's Kalamazoo Stout 6/...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
18	1	74052210023	Bell's Amber Ale 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
49	1	74052210016	Bell's Oberon Ale 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
50	1	74052210083	Bell's Two Hearted Ale 6/...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
51	1	63848900061	Dogfish Head 90 Min Im...	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00

52	1	63848900029	Dogfish Head 60 Minute ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
53	1	60367511182	Allagash Black 4/12B	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
54	1	60367512882	Allagash Saison 4/12B	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
55	1	60367510182	Allagash White 4/12L	COMPETITOR BRANDS	0.67	4.00	1.00	0.00	0.00
56	1	64944000065	Ommegang Witte 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
88	1	64944099967	Ommegang Rare Vos 4/6		9999999...	4.00	1.00	0.00	0.00
89	1	64944099818	Ommegang Nirvana IPA ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
90	1	85998900504	Greenport Harbor Harbor...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
91	1	85998900516	Greenport Harbor Others...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
92	1	85375900027	Southern Tier 2XIPA 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
93	1	85375900012	Southern Tier IPA 6/12L	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
19	1	2486610361	Full Sail Session Premiu...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
20	1	2486622015	Full Sail Session IPA 6/11B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
21	1	72213055500	Bear Republic Racer5 IP...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
22	1	79386653002	Left Hand Milk Stout Nitr...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
23	1	78624356000	Flying Dog Double Dog ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
24	1	78624311990	Flying Dog Raging Btch ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
57	1	78624355014	Flying Dog The Truth Im...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
58	1	63027975206	Victory Seasonal 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
59	1	63027977406	Victory Prima Pils 6/12L	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
60	1	63027977606	Victory Sour Monkey 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
61	1	63027946506	Victory Golden Monkey 6...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
62	1	60875200906	River Horse Tripel Horse ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
63	1	4182790046	Harpoon UFO Pumpkin ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
94	1	4182790036	HARPOONUFOWHITE...		1.00	4.00	1.00	0.00	0.00
95	1	4182700146	HARPOONSUMMER6LN		1.00	4.00	1.00	31.35	0.89
96	1	4182700076	HARPOONIPA6LN		1.00	4.00	1.00	16.00	1.75
97	1	86112200023	Braven Skyliner 4/6		9999999...	4.00	1.00	0.00	0.00
98	1	86977500005	Braven Bushwick Pilsner...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
99	1	86977500001	Braven White IPA 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 192 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 12.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
25	1	672438000794	Ballast Point Unfiltered S...		9999999...	4.00	1.00	0.00	0.00
26	1	67243800068	Ballast Point Grapefruit S...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
27	1	67243800024	Ballast Point Sculpin IPA ...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
28	1	75452700066	New Belgium VooDoo Ra...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
29	1	75452700716	New Belgium Fat Tire Bel...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
30	1	75452700022	New Belgium Fat Tire A...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
64	1	8857333101	Shiner Bock 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
65	1	73753006005	Schlafly Seasonal A 6/12B	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
66	1	64145511065	DuClaw Sweet Baby Jes...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
67	1	63770406251	Troegs Perpetual IPA 6/1...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
68	1	79556300015	Smuttynose Seasonal 6/...	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
69	1	79556300009	Smuttynose IPA 6/12L	COMPETITOR BRANDS	1.00	4.00	1.00	0.00	0.00
100	1	79556312009	Smuttynose IPA 12/12B	COMPETITOR BRANDS	1.50	3.00	1.00	0.00	0.00
101	1	4182700012	HARPOONMIXPACK12...		1.50	3.00	1.00	24.50	0.86
102	1	4182700712	HARPOONIPA12LN		1.50	3.00	1.00	53.44	0.39
103	1	81994200018	Oskar Blues Canundrum...	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
104	1	81994200005	Oskar Blues Dale's Pale ...	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
105	1	81994200003	Oskar Blues Dale's Pale ...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
112	1	85146400308	Revolution Anti Hero IPA ...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
113	1	85970800219	Destihl Here Gose Nothi...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
114	1	85970800217	Destihl Wild Sour Dry Ho...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
115	1	64286070005	Founders Centennial IPA...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
116	2	64286070025	Founders Seasonal 1/12C	COMPETITOR BRANDS	1.33	32.00	2.00	0.00	0.00
117	1	64286070024	Founders All Day IPA 6/1...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00

118	1	81994200011	Oskar Blues Mama's Littl...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
119	1	89785300293	Cigar City Jai-Alai IPA 6/...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00
120	1	85663600100	Butternuts Porkslap Pale...	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 192 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
31	1	767648484	Lagunitas 12th of Never ...		9999999...	4.00	2.00	0.00	0.00
32	1	723830100459	Lagunitas Little Sumpin' ...		9999999...	4.00	2.00	0.00	0.00
33	1	72383010011	Lagunitas Pils Czech Sty...	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
34	1	72383010009	Lagunitas IPA 12/12B	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
35	1	8378316000	Sierra Nevada 4 Way IP...	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
36	1	8378322812	Sierra Nevada Seasonal ...	COMPETITOR BRANDS	1.00	2.00	1.00	0.00	0.00
70	1	8378337512	SIERRANEVPALEALE1...		1.00	2.00	1.00	0.00	0.00
71	1	8378322200	Sierra Nevada Pale Ale 1...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
72	1	08378367516	Sierra Nevada Hop Variet...		9999999...	4.00	2.00	0.00	0.00
73	1	75452700161	New Belgium Fat Tire A...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
74	1	74052211086	Bell's Two Hearted Ale 1...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
75	1	63848900189	Dogfish Head 60 Minute ...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
106	1	4182700144	Harpoon Seasonal 12/12C	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
107	1	4182700074	Harpoon IPA 12/12C	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
108	1	85663600104	Butternuts Variety Pack 1...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
109	1	85663200468	Bronx IPA Variety 2/12 Can		9999999...	4.00	2.00	0.00	0.00
110	1	85663200428	Bronx Boogie Down 2/12		9999999...	4.00	2.00	0.00	0.00
111	1	63027988712	Victory Kickback Variety ...		9999999...	4.00	2.00	0.00	0.00
121	1	81601402080	Southern Tier Variety 15/...	COMPETITOR BRANDS	1.00	2.00	2.00	0.00	0.00
122	1	64286090025	Founders Seasonal 15/1...	COMPETITOR BRANDS	1.00	2.00	2.00	0.00	0.00
123	1	64286090005	Founders Centennial IPA...	COMPETITOR BRANDS	1.00	2.00	2.00	0.00	0.00
124	2	64286090024	Founders All Day IPA 15/...	COMPETITOR BRANDS	2.00	4.00	2.00	0.00	0.00
125	1	85961200137	21st Seasonal 15/12C	COMPETITOR BRANDS	1.00	2.00	2.00	0.00	0.00

Segment #4 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
126	1	85909300246	SixPoint Resin 6/12C	COMPETITOR BRANDS	2.50	10.00	2.00	0.00	0.00
127	1	85909300247	SixPoint Cycliquids Shar...	COMPETITOR BRANDS	2.50	10.00	2.00	0.00	0.00
128	1	85909300244	SixPoint The Crisp 6/12C	COMPETITOR BRANDS	2.50	10.00	2.00	0.00	0.00
129	1	85909300242	SixPoint Sweet Action 6/...	COMPETITOR BRANDS	2.50	10.00	2.00	0.00	0.00
130	1	85909300243	SixPoint Bengali 6/12C	COMPETITOR BRANDS	2.50	10.00	2.00	0.00	0.00
131	1	85909300261	SixPoint Variety Pack 12/...	COMPETITOR BRANDS	2.00	4.00	1.00	0.00	0.00

Segment #4 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
132	1	86273700006	Montauk Summer Ale 6/1...	COMPETITOR BRANDS	2.25	9.00	3.00	0.00	0.00
133	1	86907100026	Montauk Seasonal 6/12C	COMPETITOR BRANDS	2.25	9.00	3.00	0.00	0.00
134	1	86273700007	Montauk Session IPA 6/1...	COMPETITOR BRANDS	2.25	9.00	3.00	0.00	0.00
135	1	86907100027	Montauk Wave Chaser l...	COMPETITOR BRANDS	2.25	9.00	3.00	0.00	0.00
136	1	86273700002	Montauk Driftwood Ale 6/...	COMPETITOR BRANDS	2.25	9.00	3.00	0.00	0.00
137	1	85663200427	Bronx Seasonal 4/6 Can		9999999...	9.00	3.00	0.00	0.00
138	1	85663200431	Bronx Slow Your Roll 4/6 ...		9999999...	9.00	3.00	0.00	0.00
139	1	856632004318	Bronx No Resolutions IP...		9999999...	9.00	3.00	0.00	0.00
140	1	85663200423	Bronx American Pale Ale ...	COMPETITOR BRANDS	2.25	9.00	3.00	0.00	0.00

Segment #4 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 24.00 in

POS	# FAC	UPC	NAME	BRAND TYPE	CASES	CAPACI...	UNITS HIGH	DOS	MVMT
141	1	85043800203	Half Acre Daisy Cutter P...	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
142	1	85043800270	Half Acre Tuna EPA 4/16C	COMPETITOR BRANDS	1.33	8.00	2.00	0.00	0.00
143	1	85155900701	Mill House Kold One Kol...		9999999...	8.00	2.00	0.00	0.00

144	1	85155900700	Mill House Cucumber Bl...	9999999...	8.00	2.00	0.00	0.00	
145	1	8658000001	Radiant Pig Junior 6/4 16...	9999999...	8.00	2.00	0.00	0.00	
146	1	61624112856	Kelso IPA 6/4 Can	9999999...	8.00	2.00	0.00	0.00	
147	1	6767584994	Kelso IPA 4/6 Can	9999999...	6.00	2.00	0.00	0.00	
148	1	70533271504	Kelso CG 4/6 Cans	9999999...	6.00	2.00	0.00	0.00	
149	1	69685912936	Kelso Pilsner 6/12C	COMPETITOR BRANDS	1.50	6.00	2.00	0.00	0.00

SKUs on Planogram: 149