

8427 WALDEN

SHERRYL WILSON; 207-232-0455 EDIBLE GROCERY , HANNAFORD

Shelf Schematic Report

*Includes all shelves in the planogram

8427 WALDEN Store # H: 7 ft W: 12 ft D: 2 ft 9.00 in # of segments: 3

Name: 1		W:144.00 in	D:22.00 in	Avail Space: 5.50 in		Ht Space: 16.42 in
UPC	Name	Category	HFacings	Orientation	Units	
6821302117	Molson Golden 12/12B	Imports	1	Side	4	
1820015981	Shock Top Belgian White Ale 12/12B	Specialty	1	Side	4	
3410051607	Leinenkugel Seasonal Shandy 12/1...	Specialty	1	Side	4	
7199009516	Blue Moon Belgian White Ale 12/12B	Specialty	1	Side	4	
8769210014	Samuel Adams Boston Lgr 12/12B	Micro	1	Side	4	
8769201103	Samuel Adams Seasonal 12/12B	Micro	1	Side	4	
8769229103	Samuel Adams Ssnl Variety-Mix Pk...	Micro	1	Side	4	
8769211103	Samuel Adams Light 12/12B	Micro	1	Side	4	
83305300220	Lake Placid Camp Collection 12/12B	Micro	1	Side	4	
2124212009	Redhook Brewer's Choice 12/12B	Micro	1	Side	4	
79837312127	MAGICHATHOCUSPOCUS12BTL	ABOVE PREMIUM	1	Side	4	
8378367504	Sierra Nevada Torpedo Extra IPA 1...	Micro	1	Side	4	
79556312009	SMUTTYNOSEIPA12BTL	ABOVE PREMIUM	1	Top	4	
4182700144	HARPOONSSNL12CAN	ABOVE PREMIUM	1	Side 90	6	
79556312001	SMUTTYNOSEVARIETY12BTL	ABOVE PREMIUM	1	Top	4	
4182790412	Harpoon UFO Pumpkin Ale 12/12B	Micro	1	Top	4	
8382013894	Red Stripe 12/12B	Imports	1	Side	4	

Name: 2		W:48.00 in	D:22.00 in	Avail Space: 3.25 in		Ht Space: 16.67 in
UPC	Name	Category	HFacings	Orientation	Units	
8857343333	Shiner Bock 12/12B	Micro	1	Top	4	
1820020000	Shock Top Seasonal 15/12C	Specialty	1	Side	2	
1820028156	Shock Top Belgian White Ale 15/12C	Specialty	1	Side	2	
3410078650	Leinenkugel Variety Pack Ssnl 12/1...	Specialty	1	Side	4	
7199038620	BLUEMOONVARIETYPACK12CAN	ABOVE PREMIUM	1	Side	4	
8769200105	Samuel Adams Boston Lgr 12/12C	Micro	1	Side	4	
75643501211	OTTERCREEKVERMONTSAMPL...	ABOVE PREMIUM	1	Top	4	

Name: 3		W:48.00 in	D:22.00 in	Avail Space: 3.75 in		Ht Space: 17.67 in
UPC	Name	Category	HFacings	Orientation	Units	
3061300056	BROOKLYNSUMMERALE12CAN	ABOVE PREMIUM	1	Side	4	
3410008747	Redd's Green Apple 12/12B	Specialty	1	Front	4	
3410008732	REDDSSSTRWBRYALE12BTL	ABOVE PREMIUM	1	Front	4	
8200072518	SMIRNOFFICE12/11.2OZBTL	ABOVE PREMIUM	1	Front	5	
8200075247	SMIRNOFFICEVARIETYPACK12/1...	ABOVE PREMIUM	1	Front	5	

Name: 4		W:48.00 in	D:22.00 in	Avail Space: 2.46 in		Ht Space: 18.25 in
UPC	Name	Category	HFacings	Orientation	Units	
1820016989	SHOCKTOPPRASPBERRYWHEAT...	ABOVE PREMIUM	1	Front	4	
8378322822	SIERRANEVSEASONAL6BTL	ABOVE PREMIUM	1	Front	4	
8769284102	ANGRYORCHARDAPPLEGINGER...	ABOVE PREMIUM	1	Front	4	
8769286102	ANGRYORCHARDTRADITIONAL...	ABOVE PREMIUM	1	Front	4	
8200077369	SMIRNOFFICEWTRMELONMIMO...	ABOVE PREMIUM	1	Front	4	
8200076200	SMIRNOFFICESSNL6/11.2OZBTL	ABOVE PREMIUM	1	Front	4	

Name: MM2		W:48.00 in	D:22.00 in	Avail Space: 2.53 in		Ht Space: 11.42 in
UPC	Name	Category	HFacings	Orientation	Units	
70044501006	Sea Dog Wild Blueberry 1/12B	Micro	1	Front	8	
64286030005	Founders Centennial IPA 1/12B	Micro	1	Front	8	
8769200005	Samuel Adams Boston Lgr 1/12B	Micro	1	Front	8	
8769200268	Samuel Adams Rebel Rouser 1/12B	Micro	1	Front	8	
8769230053	Samuel Adams Seasonal 1/12B	Micro	1	Front	8	

Traffic Flow: N/A

Reset Time Period:

8427 WALDEN

SHERRYL WILSON; 207-232-0455 EDIBLE GROCERY , HANNAFORD

Shelf Schematic Report

*Includes all shelves in the planogram

4182700007	Harpoon IPA 1/12B	Micro	1	Front	8
8857380001	Shiner Seasonal 1/12B	Micro	1	Front	8
3020000613	Brooklyn Lager 1/12B	Micro	1	Front	8
3061300007	Brooklyn East India Pale Ale 1/12B	Micro	1	Front	8
3061300050	Brooklyn Seasonal 1/12B	Micro	1	Front	8
81760601004	Captain Lawrence Pale Ale 1/12B	Micro	1	Front	9
81316900000	Davidson Bros. IPA 1/12B	Micro	1	Front	8
83305300200	Lake Placid UBU Ale 1/12B	Micro	1	Front	8
2124200010	Redhook Audible Pale Ale 1/12B	Micro	1	Front	8
2124200006	Redhook ESB 1/12B	Micro	1	Front	8
2124200003	Redhook Long Hammer IPA 1/12B	Micro	1	Front	8
8378300008	Sierra Nevada Torpedo Extra IPA 1...	Micro	1	Front	8
1820000729	Redbridge Lager 1/12B	Specialty	1	Front	9

Name: MM3		W:48.00 in	D:22.00 in	Avail Space: 6.85 in		Ht Space: 10.67 in
UPC	Name	Category	HFacings	Orientation	Units	
84980600059	NOTYOURFATHERSROOTBEER1...	ABOVE PREMIUM	1	Front	9	
88715100212	CONEYISLANDHARDROOTBEER...	ABOVE PREMIUM	1	Front	9	
1820025801	Best Damn Root Beer 1/12B	Specialty	1	Front	9	
88715100311	Coney Island Hard Orange Cream 1...	Micro	1	Front	9	
78615000005	Stella Artois 1/11B	Imports	1	Front	9	
1820000017	Oculto 1/12B	Micro	1	Front	9	
8248800008	Becks 1/12B	Imports	1	Front	8	
8382018101	Guinness Draught 1/11B	Imports	1	Front	8	
8382012355	Guinness Extra Stout 1/12B	Imports	1	Front	8	
8382018131	Guinness Blonde 1/12B	Imports	1	Front	9	
67243800023	Ballast Point Sculpin IPA 1/12B	Micro	1	Front	9	
63848900055	DOGFISHHEAD60MINUTEIPA12O...	ABOVE PREMIUM	1	Front	9	
88715100000	Traveler Curious Traveler LmnShn ...	Micro	1	Front	8	
88715100050	Traveler Seasonal Shandy 1/12B	Micro	1	Front	8	
60574813012	Waterfront Seasonal 1/12B	Micro	1	Front	9	
60574812012	Waterfront Blonde 1/12B	Micro	1	Front	9	
60574811012	Waterfront IPA 1/12B	Micro	1	Front	9	

Name: MM4		W:48.00 in	D:22.00 in	Avail Space: 6.72 in		Ht Space: 18.25 in
UPC	Name	Category	HFacings	Orientation	Units	
3410000795	HENRYSHARDORANGE12OZBTL	ABOVE PREMIUM	1	Front	9	
3410000797	HENRYSHARDGINGERALE12OZ...	ABOVE PREMIUM	1	Front	9	
1820025817	Best Damn Cherry Cola 1/12B	Specialty	1	Front	9	
3410000345	REDDSGREENAPPLE12OZBTL	ABOVE PREMIUM	1	Front	9	
3410000331	REDDSSTRWBRYALE12OZBTL	ABOVE PREMIUM	1	Front	9	
3410000334	REDDSSSEASONAL12OZBTL	ABOVE PREMIUM	1	Front	8	
3410000771	Redd's Apple Ale 1/12B	Specialty	1	Front	8	
8769200166	Twisted Lemonade Strwbry Lmnad...	FMB	1	Front	8	
8769285100	Twisted Tea Raspberry 1/12B	FMB	1	Front	8	
8769283100	Twisted Tea 1/12B	FMB	1	Front	8	
63598500744	Mikes Hard Black Cherry Lemonad...	FMB	1	Front	9	
63598500001	Mikes Hard Lemonade 1/11B	FMB	1	Front	9	
63598501038	Mikes Hard Seasonal 1/11B	FMB	1	Front	9	
8200072750	Smirnoff Ice Raspberry 1/11B	FMB	1	Front	9	
8200072384	Smirnoff Ice 1/11B	FMB	1	Front	9	
8200076190	Smirnoff Ice Seasonal 1/11B	FMB	1	Front	9	
1820025822	Bud Light Lime Rita Splash Lime 1/...	FMB	1	Front	9	

Name: MM1		W:48.00 in	D:22.00 in	Avail Space: 3.83 in		Ht Space: 10.92 in
UPC	Name	Category	HFacings	Orientation	Units	

Traffic Flow: N/A

Reset Time Period:

8427 WALDEN

SHERRYL WILSON; 207-232-0455 EDIBLE GROCERY , HANNAFORD

Shelf Schematic Report

*Includes all shelves in the planogram

72383000010	Lagunitas IPA 1/12B	Micro	1	Front	8
72383000015	Lagunitas Seasonal 1/12B	Micro	1	Front	8
72383000033	Lagunitas Sucks 1/12B	Micro	1	Front	8
79386636001	Left Hand Milk Stout 1/12B	Micro	1	Front	9
88715100050	Traveler Seasonal Shandy 1/12B	Micro	1	Front	8
68174511111	Blue Point Toasted Lager 1/12B	Micro	1	Front	9
71670000005	Saranac Our Legacy IPA 1/12B	Micro	1	Front	8
73692011131	Goose Island India Pale Ale 1/12B	Micro	1	Front	9
3410000274	Leinenkugel Heritage Seasonal 1/12B	Specialty	1	Front	8
3410000381	Leinenkugel Grapefruit Shandy 1/12B	Specialty	1	Front	8
3410000774	Leinenkugel Seasonal Shandy 1/12B	Specialty	1	Front	8
7199009560	Blue Moon White IPA 1/12B	Specialty	1	Front	9
8780000073	Blue Moon Belgian White Ale 1/12B	Specialty	1	Front	9
7199009531	Blue Moon Seasonal 1/12B	Specialty	1	Front	9
1820000867	Shock Top Belgian White Ale 1/12B	Specialty	1	Front	9
1820000485	Shock Top Raspberry Wheat 1/12B	Specialty	1	Front	9
1820025514	Shock Top Honeycrisp Apple Whea...	Specialty	1	Front	9
1820000883	Shock Top Seasonal 1/12B	Specialty	1	Front	9

Name: B1		W:48.00 in	D:22.00 in	Avail Space: 11.93 in		Ht Space: 13.67 in
UPC	Name	Category	HFacings	Orientation	Units	
3061300102	Brooklyn Local 1 1/25B	Micro	2	Front	12	
3061300122	Brooklyn Local 2 1/25B	Micro	1	Front	6	
3061300142	Brooklyn Sorachi Ace 1/25B	Micro	1	Front	6	
85999600075	Duvel Belgian Ale 1/25B	Imports	2	Front	14	
64944000003	Ommegang Hennepin 1/25B	Micro	1	Front	7	
64944000001	Ommegang Abbey Ale 1/25B	Micro	2	Front	14	
64944000004	Ommegang Three Philosophers 1/2...	Micro	1	Front	7	
77228505111			2	Front	572	
8572510814			1	Front	286	
8572510815			1	Front	286	

Name: B2		W:48.00 in	D:22.00 in	Avail Space: 14.45 in		Ht Space: 12.67 in
UPC	Name	Category	HFacings	Orientation	Units	
72383000001	Lagunitas Hop Stoopid Ale 1/22B	Micro	1	Front	7	
70573812004			1	Front	264	
72383000004	Lagunitas IPA 1/22B	Micro	1	Front	7	
83074600116	Green Flash West Coast IPA 1/22B	Micro	1	Front	7	
85375900074			2	Front	528	
81790400010	Elysian The Immortal IPA 1/22B	Micro	2	Front	14	
60275500145			2	Front	528	
60275500143			1	Front	264	
9530113017	Rogue Dead Guy Ale 1/22B	Micro	2	Front	14	
79058600013			1	Front	264	
60690503071	Ithaca Excelsior! White Gold 1/25B	Micro	2	Front	14	

Name: B4		W:48.00 in	D:22.00 in	Avail Space: 13.63 in		Ht Space: 18.25 in
UPC	Name	Category	HFacings	Orientation	Units	
73739801620	Schneider Weisse Hefe-Weizen 1/1...	Imports	2	Front	16	
8382023480			1	Front	220	
82488000006			1	Front	220	
78615000057			2	Front	440	
65379200930	Doc's Draft Hard Apple Cider 1/22B	Cider	1	Front	7	
65379200502	Doc's Draft Hard Pear Cider 1/22B	Cider	2	Front	14	
64285532210	He' Brew Origin Pomegranate Ale 1...	Micro	2	Front	16	
68372030319	Bad Seed Belgian Abbey Hard Cidr ...	Cider	1	Front	7	

Traffic Flow: N/A

Reset Time Period:

8427 WALDEN

SHERRYL WILSON; 207-232-0455 EDIBLE GROCERY , HANNAFORD

Shelf Schematic Report

*Includes all shelves in the planogram

68372030323	Bad Seed Hard Cider 1/25B	Cider	2	Front	14
8572511508			1	Front	220
8572511509			1	Front	220

Name: B3		W:48.00 in	D:22.00 in	Avail Space: 12.85 in	Ht Space: 11.67 in
UPC	Name	Category	HFacings	Orientation	Units
7199009513	Blue Moon Belgian White Ale 1/22B	Specialty	1	Front	7
7199010113	Blue Moon Tongue Tai Ed 1/22B	Specialty	2	Front	14
1820000477			2	Front	484
78036941222			1	Front	242
78036902022			2	Front	484
63625177035	Stone Ruination IPA 1/22B	Micro	2	Front	14
63625178000	Stone Arrogant Bastard Ale 1/22B	Micro	1	Front	7
63625177000	Stone IPA 1/22B	Micro	2	Front	14
63625185000			1	Front	242
8002030001	Abita SOS Save Our Shore 1/22B	Micro	2	Front	14

Traffic Flow: N/A

Reset Time Period: