

# DAN'S KEYFOOD

## 68TH & 3RD

### UPSTAIRS - CRAFT



Traffic Flow: N/A

Reset Time Period:

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## Shelf Schematic Report

\*Includes all shelves in the planogram

DAN'S KEYFO... Store # 68TH & ... H: 7 ft 6.00 in W: 18 ft D: 2 ft # of segments: 4

Name: 4'		W:72.00 in	D:18.00 in	Avail Space: 5.68 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
3354494405	TSINGTAO6BTL	ABOVE PREMIUM	1	Front	3	
61756312000	TIGER6/11.2OZBTL	ABOVE PREMIUM	1	Front	3	
8797501350	SAPPORODRAFT6BTL	ABOVE PREMIUM	1	Front	3	
7231163001	PILSNERURQUELL6/11.2OZBTL	ABOVE PREMIUM	1	Front	3	
81583300222	CZECHVARPREMIUMLAGER6BTL	ABOVE PREMIUM	1	Front	3	
85252700026	STIEGLRPFRTADLER6/11.2OZ...	ABOVE PREMIUM	1	Front	3	
8689106955	MYTHOS6/11.2OZBTL	ABOVE PREMIUM	1	Front	3	
6206702971	CARLSBERG6BTL	ABOVE PREMIUM	1	Front	3	
8070406505	DAB6BTL	ABOVE PREMIUM	1	Front	3	

Name: 4'		W:72.00 in	D:18.00 in	Avail Space: 4.63 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
85858400302	PALM6/11.2OZBTL	ABOVE PREMIUM	1	Front	3	
78615000030	LEFFEFLOND6/11.2OZBTL	ABOVE PREMIUM	1	Front	3	
78615000001	STELLAARTOIS6/11.2OZBTL	ABOVE PREMIUM	1	Front	3	
4257204404	SCHOFFERHOFERGRPFRT4/16O...	ABOVE PREMIUM	1	Front	3	
40077007711	KONIG4/16.9OZCAN	ABOVE PREMIUM	1	Front	3	
2050700011	BITBURGER4/16.9OZCAN	ABOVE PREMIUM	1	Front	3	
4257205006	RADEBERGER6/11.2OZBTL	ABOVE PREMIUM	1	Front	3	
4257205026	RADEBERGER6/16.9OZCAN	ABOVE PREMIUM	1	Front	3	
67574700406	HOFBRAUHEFE6BTL	ABOVE PREMIUM	1	Front	3	
67574700111	HOFBRAUORIGLAGER6BTL	ABOVE PREMIUM	1	Front	3	

Name: 4'		W:72.00 in	D:18.00 in	Avail Space: 2.98 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8382018132	GUINNESSBLONDE6BTL	ABOVE PREMIUM	1	Front	3	
8382012422	GUINNESSNITRO6/11.2OZCAN	ABOVE PREMIUM	1	Front	6	
7289000126	MURPHYSIRISHSTOUT4/16OZCAN	ABOVE PREMIUM	1	Front	3	
8382023473	HARPLAGER6BTL	ABOVE PREMIUM	1	Front	3	
8382007152	SMITHWICKS6/11.2OZBTL	ABOVE PREMIUM	1	Front	3	
73604051947	INNIS&GUNNRUMAGED4/11.2OZ...	ABOVE PREMIUM	1	Front	3	
73604051944	INNIS&GUNNORIGINAL4/11.2OZB...	ABOVE PREMIUM	1	Front	3	
8839400002	SPATENMUNICHPREMLAGER6BTL	ABOVE PREMIUM	1	Front	3	
75224514350	WEIHENSTEPHAN6BTL	ABOVE PREMIUM	1	Front	3	
75224514150	WEIHENSTEPHANHEFEWEISSBI...	ABOVE PREMIUM	1	Front	3	

Name: 4'		W:72.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 12.00 in
UPC	Name	Category	HFacings	Orientation	Units	
41132704001	MAHOU6/11.15OZBTL	ABOVE PREMIUM	1	Front	3	
5064823383	ESTRELLADAMM6/11.2OZBTL	ABOVE PREMIUM	1	Front	3	
5064826283	ESTRELLADAMMDAURA4/11.2OZ...	ABOVE PREMIUM	1	Front	3	
83560900111	TYSKIE4/16.9OZCAN	ABOVE PREMIUM	1	Front	3	
76227481393	BODDINGTONSPUBALE4/14.9OZ...	ABOVE PREMIUM	1	Front	3	
85162100005	KRONENBOURG1664BLANC6/11....	ABOVE PREMIUM	1	Front	3	
8332600015	YOUNGSDOUBLECHOCSTOUT16...	ABOVE PREMIUM	2	Front	12	
85728300008	WELLSBANANABREAD19.25OZBTL	ABOVE PREMIUM	2	Front	10	
1612102200	JKSCRUMPYSHARDCIDER22OZ...	ABOVE PREMIUM	2	Front	12	
65379200502	DOCSDRAFTHARDPEARCIDER2...	ABOVE PREMIUM	2	Front	12	
DOC CIER	DOCS CIDER APPLE		2	Front	12	

Name: 4'		W:72.00 in	D:18.00 in	Avail Space: 1.92 in		Ht Space: 13.00 in
UPC	Name	Category	HFacings	Orientation	Units	

Traffic Flow: N/A

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60878252000	DELIRIUMTREMENS25.4OZBTL	ABOVE PREMIUM	2	Front	10
8572510814	LINDEMANSFRAMBOISE25.4OZB...	ABOVE PREMIUM	2	Front	10
8170600007	CHIMAYBLUEGRNDRSR25.4OZBTL	ABOVE PREMIUM	2	Front	10
8370601413	DUVEL25.4OZBTL	ABOVE PREMIUM	2	Front	10
73604051945	INNIS&GUNNOAKAGED25.4OZBTL	ABOVE PREMIUM	2	Front	10
71016800402	GULDENDRAAKALE25.4OZBTL	ABOVE PREMIUM	2	Front	10
71016800302	PIRAATALE25.4OZBTL	ABOVE PREMIUM	2	Front	10
85999600012	RODENBACHGRANDCRU25.4OZ...	ABOVE PREMIUM	2	Front	10
79209853344	SAISONDUPONTCUVEEDRYHOP...	ABOVE PREMIUM	2	Front	10
79209805231	SAISONDUPONTVLPV12.7OZBTL	ABOVE PREMIUM	2	Front	12
8372030324	BAD SEED CIDER 750ML		2	Front	10

Name: 4'		W:72.00 in	D:18.00 in	Avail Space: 2.48 in		Ht Space: 26.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7238300003R	LAGUNITASIMPERIALRED22OZB...	ABOVE PREMIUM	2	Front	12	
72383000004	LAGUNITASIPA22OZBTL	ABOVE PREMIUM	2	Front	12	
72383000001	LAGUNITASHOPSTOOPID22OZBTL	ABOVE PREMIUM	2	Front	12	
64944000003	OMMEGANGHENNEPINALE25.4O...	ABOVE PREMIUM	2	Front	10	
64944046206	OMMEGANGTHREEEYEDRVN25....	ABOVE PREMIUM	2	Front	10	
64944000001	OMMEGANG25.4OZBTL	ABOVE PREMIUM	2	Front	10	
70932603103	UINTACOCKEYEDCOOPER25.4O...	ABOVE PREMIUM	2	Front	10	
Ballast	Ballast Point special Rotating		2	Front	10	
BALLAST SC...	BALLAST SCULPIN 750ML		2	Front	10	
3061300142	BROOKLYNSORACHI25.4OZBTL	ABOVE PREMIUM	2	Front	10	
Brooklyn BQE	Brooklyn BQE 750ml		2	Front	10	

Name: 4'		W:12.00 in	D:18.00 in	Avail Space: 12.00 in		Ht Space: 89.00 in
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Name: 4'		W:36.00 in	D:18.00 in	Avail Space: 3.07 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769200017	ANGRYORCHARDVRTY12BTL	ABOVE PREMIUM	1	Front	2	
79844900111	ACEAPPLECIDER6BTL	ABOVE PREMIUM	1	Front	3	
79844900511	ACEJOKERCIDER6BTL	ABOVE PREMIUM	1	Front	3	
73929500710	ORIGINALSINPREMIUMHARDCID...	ABOVE PREMIUM	1	Front	3	

Name: 4'		W:36.00 in	D:18.00 in	Avail Space: 1.95 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8873390002	CIDERBOYSFIRSTPRESS6/11.2O...	ABOVE PREMIUM	1	Front	3	
8873390012	CIDERBOYSMAGICAPPLE6/11.2...	ABOVE PREMIUM	1	Front	3	
2219800423	MCKENZIESBLKCHRYHARDCIDE...	ABOVE PREMIUM	1	Front	3	
2219800421	MCKENZIESHARDCIDER6BTL	ABOVE PREMIUM	1	Front	3	
85861200306	DOWNEASTCRNBRYCIDER4CAN	ABOVE PREMIUM	1	Front	3	

Name: 4'		W:36.00 in	D:18.00 in	Avail Space: 1.03 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769200033	ANGRYORCHARDCRISPAPPLE1...	ABOVE PREMIUM	1	Side	1	
3385500108	BEAKANDSKIFF1911CIDER6BTL	ABOVE PREMIUM	1	Front	3	
3833922306	BEAK&SKIFF1911BLUEBERRYHA...	ABOVE PREMIUM	1	Front	3	
4182740012	HARPOONCRAFTCIDER6BTL	ABOVE PREMIUM	1	Front	3	
81062602011	REKORDERLIGPEAR4/11.2OZCAN	ABOVE PREMIUM	1	Front	6	

Name: 4'		W:36.00 in	D:18.00 in	Avail Space: 1.23 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769282102	ANGRYORCHARDCRISPAPPLE6...	ABOVE PREMIUM	1	Front	3	
8769200149	ANGRYORCHARDGREENAPPLE...	ABOVE PREMIUM	1	Front	3	
8769200079	ANGRYORCHARDSSNL6BTL	ABOVE PREMIUM	1	Front	3	

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8769200310	ANGRYORCHARDSTONEDRY6BTL	ABOVE PREMIUM	1	Front	3
81062602008	REKORDERLIGSTRWBRYLIME4/...	ABOVE PREMIUM	1	Front	6

Name: 4'		W:36.00 in	D:18.00 in	Avail Space: -0.26 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769200083	ANGRYORCHARDCRISPAPPLE1...	ABOVE PREMIUM	1	Side	1	
1497450009	WOODCHUCKAMBER6BTL	ABOVE PREMIUM	1	Front	3	
1497412009	WOODCHUCKHOPSATION6BTL	ABOVE PREMIUM	1	Front	3	
1497490009	WOODCHUCKSEASONAL6BTL	ABOVE PREMIUM	1	Front	3	
1820024001	STELLAARTOISCIDRE6BTL	ABOVE PREMIUM	1	Front	3	

Name: 4'		W:36.00 in	D:18.00 in	Avail Space: 1.65 in		Ht Space: 29.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8834510158	STRONGBOWHONEYAPPLE6/11...	ABOVE PREMIUM	1	Front	3	
81535101036	MAGNERSHARDCIDER6/11.2OZB...	ABOVE PREMIUM	1	Front	3	
73937145087	KOPPARBERGPEAR6BTL	ABOVE PREMIUM	1	Front	3	
7199009683	SMITH&FORGEHARDCIDER6BTL	ABOVE PREMIUM	1	Front	3	
7199009691	SMITH&FORGEHARDCIDER6CAN	ABOVE PREMIUM	1	Side	4	

Name: 4'		W:96.00 in	D:18.00 in	Avail Space: 0.36 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7167007106	SARANAC12BEERSSSNL12BTL	ABOVE PREMIUM	1	Front	2	
0946831513	SARANACTRAILMIX12BTL	ABOVE PREMIUM	1	Front	2	
60367510182	ALLAGASHWHITE4BTL	ABOVE PREMIUM	1	Front	3	
8002242230	ABITAPURPLEHAZE6BTL	ABOVE PREMIUM	1	Front	3	
8002035333	ABITASEASONAL6BTL	ABOVE PREMIUM	1	Front	3	
OTTOR CRE...	OTTOR CREEK OVER EASY 6PK		1	Front	3	
OTTOR CRE...	OTTOR CREEK BACK SEAT 6PK		1	Front	3	
63770406251	TROEGSPERPETUALIPA6BTL	ABOVE PREMIUM	1	Front	3	
63770400082	TROEGSHOPBACK6BTL	ABOVE PREMIUM	1	Front	3	
64944000241	OMMEGANGWITTE6BTL	ABOVE PREMIUM	1	Front	3	
OMMEGANG ...	OMMEGANG NIRVANA 6PK		1	Front	3	
64145511077	DUCLAWNEONGYPSY6BTL	ABOVE PREMIUM	1	Front	3	

Name: 4'		W:96.00 in	D:18.00 in	Avail Space: 4.20 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
63848900029	DOGFISHHEAD60MINUTEIPA6BTL	ABOVE PREMIUM	1	Front	3	
89785300211	CIGARCITYJAIALAI6BTL	ABOVE PREMIUM	1	Front	3	
78624311180	FLYINGDOGSNAKEDOG6BTL	ABOVE PREMIUM	1	Front	3	
78624356000	FLYINGDOGDOUBLEDOG6BTL	ABOVE PREMIUM	1	Front	3	
60275500603	FIRESTONEUNIONJACK6BTL	ABOVE PREMIUM	1	Front	3	
63027946506	VICTORYGOLDENMNKY6BTL	ABOVE PREMIUM	1	Front	3	
63027977406	VICTORYPRIMAPILS6BTL	ABOVE PREMIUM	1	Front	3	
63027975206	VICTORYSSNL6BTL	ABOVE PREMIUM	1	Front	3	
79556300009	SMUTTYNOSEIPA6BTL	ABOVE PREMIUM	1	Front	3	
79556300017	SMUTTYNOSEVUNDERBAR6BTL	ABOVE PREMIUM	1	Front	3	
River Horse	River Horse IPA 6pk		1	Front	3	
Riverhorse	River Horse Seasonal 6pk		1	Front	3	

Name: 4'		W:96.00 in	D:18.00 in	Avail Space: 3.96 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
83305300110	LAKEPLACIDPUB46ERIPA6BTL	ABOVE PREMIUM	1	Front	3	
89968800031	KEEGANSMOTHERSMILK6BTL	ABOVE PREMIUM	1	Front	3	
89968800021	KEEGANSHURRICANEKITTY6BTL	ABOVE PREMIUM	1	Front	3	
60690500830	ITHACAFLOWERPOWERIPA6BTL	ABOVE PREMIUM	1	Front	3	
60690500510	ITHACAAPRICOTWHEAT6BTL	ABOVE PREMIUM	1	Front	3	

Traffic Flow: N/A

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60690500710	ITHACAPARTLYSUNNYALE6BTL	ABOVE PREMIUM	1	Front	3
78036960806	PEAKORGANICIPA6BTL	ABOVE PREMIUM	1	Front	3
76585734993	PEAKORGANICFRESHCUTPILS6...	ABOVE PREMIUM	1	Front	3
78036921206	SHIPYARDMONKEYFIST6BTL	ABOVE PREMIUM	1	Front	3
78036971960	SHIPYARDEXPORTALE6BTL	ABOVE PREMIUM	1	Front	3
88715100051	TRAVELERCURIOUSTRVLRSSNL...	ABOVE PREMIUM	1	Front	3
88715100006	TRAVELERILLUSIVETRVLR6BTL	ABOVE PREMIUM	1	Front	3

Name: 4'		W:96.00 in	D:18.00 in	Avail Space: 5.04 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
60875200906	RIVERHORSETRIPLEHORSE6BTL	ABOVE PREMIUM	1	Front	3	
81957801006	TWOROADSRoad2RUIN6BTL	ABOVE PREMIUM	1	Front	3	
81957801035	TWOROADSLILHEAVENSESSION...	ABOVE PREMIUM	1	Front	3	
81957801007	TWOROADSHONEYSPOTROAD6...	ABOVE PREMIUM	1	Front	3	
86977500005	BRAVEN BUSHWICK PILSNER 12...		1	Front	3	
86977500001	BRAVEN WHITE IPA 12OZ 6PK B...		1	Front	3	
64285500094	CONEYISLANDMERMAID6BTL	ABOVE PREMIUM	1	Front	3	
88715100195	CONEYISLANDOVERPASSIPA6BTL	ABOVE PREMIUM	1	Front	3	
Coney Island	Coney Island 1609 Amber Ale		1	Front	18	
Newburg cream	Newburgh Cream Ale 6pk can		1	Front	6	
newburgh brown	Newburgh brown ale 6pk can		1	Front	6	
85375900027	SOUTHERNTIER2XIPA6BTL	ABOVE PREMIUM	1	Front	3	

Name: 4'		W:96.00 in	D:18.00 in	Avail Space: 4.29 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
81760601020	CAPTLAWRENCEIPA6BTL	ABOVE PREMIUM	1	Front	3	
81760601000	CAPTLAWRENCEFRESHCHESTE...	ABOVE PREMIUM	1	Front	3	
81760601014	CAPTLAWRENCE SUNBLOCK6BTL	ABOVE PREMIUM	1	Front	3	
81760601035	Captain Lawrence Effortless 6pk		1	Front	3	
68715190007	SOUTHAMPTONDOUBLEWHITEA...	ABOVE PREMIUM	1	Front	3	
68715190101	SOUTHAMPTONPUMPKINALE6BTL	ABOVE PREMIUM	1	Front	3	
85031300204	FIREISLANDREDWAGONIPA6BTL	ABOVE PREMIUM	1	Front	3	
Fire Island	Fire Island Seasonal 6pk		1	Front	3	
83844700002	SUGARHILLGOLDENALE6BTL	ABOVE PREMIUM	1	Front	3	
Alphabet	Alphabet City Easy Blonde		1	Front	3	
Alphabet Alpha	Alphabet Alpha Male		1	Front	3	
Kelso	Kelson Nut Brown 6pk can		1	Front	6	

Name: 4'		W:96.00 in	D:18.00 in	Avail Space: 1.37 in		Ht Space: 29.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7167084200	SARANACTRAILMIX6BTL	ABOVE PREMIUM	1	Front	3	
0945001150	SARANACLEGACYIPA6BTL	ABOVE PREMIUM	1	Front	3	
8857333101	SHINERBOCK6BTL	ABOVE PREMIUM	1	Front	3	
8857380002	SHINERSSNL6BTL	ABOVE PREMIUM	1	Front	3	
68174511112	BLUEPOINTTOASTEDLGR6BTL	ABOVE PREMIUM	1	Front	3	
68174511118	BLUEPOINTSEASONAL6BTL	ABOVE PREMIUM	1	Front	3	
85998900504	GREENPORTHARBORALE6BTL	ABOVE PREMIUM	1	Front	3	
85998900516	GREENPORTHARBOROTHERSID...	ABOVE PREMIUM	1	Front	3	
86273700006	MONTAUK SEASONAL 12OZ 6 PA...		1	Front	6	
86273700002	MONTAUK DRIFTWOOD 12 OZ 6 ...		1	Front	6	
BRONX B	BRONX BELGIAN PALE		1	Front	6	
BRONX SEA...	BRONX SEASONAL 6PK CAN		1	Front	3	
BRONX RYE	BRONX RYE		1	Front	3	

Traffic Flow: N/A

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